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18	SONNY LOW, J.R. EVERETT and	No. 3:10-cv-0940-GPC(WVG)
19	JOHN BROWN, on Behalf of Themselves and All Others Similarly	<u>CLASS ACTION</u>
20	Situated,	PLAINTIFFS' RESPONSE IN
21	Plaintiffs,	OPPOSITION TO DEFENDANTS' MOTION TO AMEND THE
22	VS.	PROTECTIVE ORDER
23	TRUMP UNIVERSITY, LLC, a New York Limited Liability Company and	) DATE: July 13, 2016 ) TIME: 1:30 p.m.
24	DONALD J. TRUMP,	OCTRM: 2D Ton. Gonzalo P. Curiel
25	Defendants.	
26		
27	[Caption continued on following page.]	
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1 2 3 4 5 6	ART COHEN, Individua Behalf of All Others Sin vs. DONALD J. TRUMP,	No. 3:13-cv-02519-GPC-WVG CLASS ACTION
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#### I. INTRODUCTION

When Donald J. Trump proclaimed that, "I love the poorly educated," what he really meant was, "I love the poorly informed." Ignorance is his greatest ally, and it is the linchpin of his unprecedented national campaign to condemn the integrity of these proceedings and cast himself as the victim of an "unfair" case and process. Trump is concerned about a poisoned jury pool. After dedicating months to poisoning that pool with dozens of nationally-publicized speeches denigrating the claims against him and championing his hollow defense, he should be concerned. He knows the best cure for a snake bite comes from the snake's own venom. After months of spewing venom into the jury pool, Trump is trying to suppress the cure – his own admissions.

And so, the man who buys nonstop publicity with bombast is suddenly camera shy. Not when it came to mocking this case. The Class Representatives. Other student-victims. POWs. The disabled. Women. Republicans. Democrats. The Pope. Not over his grade-school bickering, prep-school bullying, or Ivy-League belittling. None of this embarrassed Trump, but what does is the truth about what he did to the thousands of people who made the mistake of believing him. That is how bad a scam Trump University was, and why Trump so badly wants to keep the jury pool poisoned.

Trump's motion is untimely and unconstitutional. The Court should reject it.

#### II. BACKGROUND

## A. Procedural History

On November 17, 2011, the Honorable William V. Gallo granted the parties' joint motion for protective order in *Low v. Trump University, LLC*, No. 3:10-cv-940-GPC (WVG). *Low* Dkt. 91.

On September 12, 2012, the *Low* plaintiffs deposed Trump. Trump did not designate as confidential any portion of the resulting 168-page deposition. *See* Ex 1.<sup>1</sup>

Here, and throughout, unless otherwise noted, references to "Ex." are to the Exhibits attached to the Declaration of Jason A. Forge, filed concurrently.

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On March 21, 2014, after plaintiff Art Cohen filed his case, Judge Gallo granted the parties' joint motion to amend the *Low* protective order, so as to govern both cases. *Low* Dkt. 316.

On October 1, 2014, Judge Gallo entered a scheduling order in the *Low* case that provided, in part, the following:

All motions, other than motions to amend or join parties, or motions in limine, **shall be filed** on or before <u>February 20, 2015</u>.

Low Dkt. 349, ¶2 (emphases in original).<sup>2</sup>

On November 12, 2015, Judge Gallo entered a scheduling order in *Cohen v. Trump*, No. 3:13-cv-2519-GPC (WVG), that provided, in part, the following:

All depositions, including that of Defendant, must be completed by <u>December 18, 2015</u>.

\* \* \*

All motions, other than motions to amend or join parties, or motions in limine, **shall be filed** on or before April 22, 2016.

Cohen Dkt. 149,  $\P$ 1, 8 (emphases in original).

Cohen deposed Trump on December 10, 2015. *Cohen* Dkt. 157. Due to his counsel's improper objections and instructions not to answer questions, Trump's deposition continued on January 21, 2016. *Cohen* Dkts. 157 & 172. After the conclusion of Trump's deposition, Trump designated everything as confidential, but soon withdrew his designations except for three subjects, and Cohen disputed these designations: (1) Trump's past praise of public figures; (2) a licensing agreement between Trump University, LLC ("TU"), and a third party; and (3) Trump's profits from TU. *Cohen* Dkt. 172 at 1. In support of his argument concerning the first of these categories, Trump expressly invoked his presidential campaign, and the potential for embarrassment, to support his confidentiality designation. *See* Joint Statement for Determination of Discovery Dispute at 5, lodged February 24, 2016. Judge Gallo

<sup>&</sup>lt;sup>2</sup> Here, and throughout, unless otherwise noted, emphasis is added and citations and footnotes are omitted.

found that this category was not entitled to a confidential designation, but upheld the designation for the second category and a portion of the third. *Cohen* Dkt. 172 at 5, 7, 9.

All told, fewer than 5 of the 649 pages of Trump's depositions ended up being designated confidential. *See* Ex. 1; *Cohen* Dkt. 172 at 9; & Ex. 2.

On June 3, 2016, Cohen filed his opposition to Trump's motion for summary judgment. *Cohen* Dkt. 220. Among the exhibits that Cohen submitted in opposition to Trump's motion were 48 video files of discrete portions of Trump's deposition in *Cohen. Cohen* Dkt. 227-1 at 2-4. On June 8, 2016, the Court returned these video files because Cohen had not obtained leave of Court prior to submitting them. *Cohen* Dkt. 228. That same day, Cohen filed an *ex parte* application for leave to submit these, and two additional, electronic files in opposition to Trump's motion for summary judgment. *Cohen* Dkt. 230. Trump filed an opposition on June 13, 2016 (*Cohen* Dkt. 235), and Cohen filed his reply the same day (*Cohen* Dkt. 236).

In the meantime, on June 10, 2016, several media outlets filed a motion to intervene and for an order modifying the stipulated protective order in *Cohen. Cohen* Dkt. 233.

On June 15, 2016, Trump and TU filed motions to amend the protective order so as to prospectively conceal from the public all of the video recordings of his depositions in these cases. *Low* Dkt. 485; *Cohen* Dkt. 238. Trump modestly requested that the Court rule on his June 15 motions prior to ruling on Cohen's June 8 motion for leave or the media's June 10 to intervene. *Cohen* Dkt. 238-1 at 1 n.1. Trump's motions do not identify a single portion of his video-recorded testimony that is purportedly confidential, sensitive, embarrassing, or potentially problematic. Nor do they address any of the 48 video clips that Cohen identified in opposition to Trump's motions for summary judgment.

#### B. Trump's Publicity-Grabbing Provocations

Since he announced his presidential campaign over a year ago, Trump has successfully used regular doses of bombastic statements to generate nonstop national publicity. See, e.g., https://www.youtube.com/watch?v=KA5ybXu78cc (mocking POWs); https://www.youtube.com/watch?v=MZcuWba\_HgU (mocking disabled reporter); https://www.youtube.com/watch?v=fzNP8HGv2OE (mocking Megyn Kelly); https://www.youtube.com/watch?v=uvlAZne4G2k (criticizing Heidi Cruz's looks); https://www.youtube.com/watch?v=HE1wRL-BRo0 (criticizing Carly Fiorina's looks); https://www.youtube.com/watch?v=1577k9cqANI (referring to Senators Marco Rubio and Ted Cruz as "Little Marco" and "Lyin' Ted," respectively); https://www.youtube.com/watch?v=wuDJ5aFDcd4 at 2:26 (referring to Republican donations "puppets"); recipients of his as https://www.youtube.com/watch?v=jchdofk2BGQ at 5:45 ("disgraceful" for Pope, is being used as a "pawn," to question Trump's Christianity); https://www.youtube.com/watch?v=ZCkQbASQWF0 (inciting violence against his protestors).

The flip side of this coin is that Trump's own video-recorded statements have online. been compiled in numerous reels See, gag e.g., https://www.youtube.com/watch?v=oLWaoMCUg0g ("Donald Trump's Most Idiotic Moments"); https://www.youtube.com/watch?v=tt6\_K6ftBDo ("Top 10 DUMBEST Donald Trump Quotes"); https://www.youtube.com/watch?v=e7UcQcD9INI ("Top 10 Crazy Donald Trump Moments"); https://www.youtube.com/watch?v=1KuZX\_IRauM ("Donald Republican Trump Debate **Highlights** (Lowlights)"); https://www.youtube.com/watch?v=0bl1vVCn8bo ("DONALD TRUMP FUNNY QUOTES – Ultimate Compilation 2016 (Presidential Election Candidate"));

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All videos and websites cited herein were last visited on June 22, 2016.

https://www.youtube.com/watch?v=86gbVJV1p2M ("Donald Trump's Most Racist, Sexist, Idiotic and Funniest Moments Compilation").

#### C. Trump's National (and local) Campaign to Poison the Jury Pool

On over two-dozen occasions, Trump has exploited his national profile to champion his so-called legal defenses and make derogatory comments about this case, the Class Representatives, other student-victims, and the integrity of these proceedings. See, e.g., https://www.youtube.com/watch?v=Ufh4E\_0Yo6w beginning 1:48 ("I've the most of lawsuit"); won https://www.youtube.com/watch?v=7QLBg6d2jug beginning at 0:41 ("Trump on disgrace"); Trump U case: 'This whole thing is a https://www.youtube.com/watch?v=wCM3E058KfY beginning at 21:20, 22:22 ("I could have settled this suit numerous times – I could settle it now. . . . [S]he's a terrible plaintiff ...."); https://www.youtube.com/watch?v=kEFpqU80sAI beginning at 7:58 ("[T]hey sue you years later to see if they can get their money back. So we'll win the case – it will take a little while – but we'll win the case. Much of the case has already been won."); https://www.youtube.com/watch?v=HyyLIkH9Nlg beginning at 6:48 ("I could have settled this case a long time ago, I chose not to. I'm going to win the case in court. because I do that. win cases court."); http://www.marketwatch.com/story/trump-vows-to-reopen-trump-university-if-hebecomes-president-2016-03-09?siteid=rss&rss=1 (same); https://twitter.com/realdonaldtrump/status/704438057202819072 ("Trump has a 98% approval rating."); https://www.youtube.com/watch?v=1Tmwrr5d8p4 ("This is a case I could have settled very easily, but I don't settle cases very easily when I'm right."); https://www.youtube.com/watch?v=E0J\_lxaV5Rc beginning at 0:52 ("[P]eople that are suing me have given us affidavits, like we call them Report Cards, saying how great this was."); https://www.youtube.com/watch?v=QqfsbQGPLAE beginning at 0:03 ("There's been so much talk by dishonest people about Trump University or Trump Entrepreneur Initiative, and I thought I should set the record straight.");

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https://twitter.com/realdonaldtrump/status/737402123453878272 ("biased against me"); https://twitter.com/realdonaldtrump/status/737399475509985280 ("Totally biased – hates Trump"); http://www.bloomberg.com/politics/articles/2016-05-("very 31/trump-says-he-ll-win-lawsuit-over-his-real-estate-school unfair"); https://www.youtube.com/watch?v=ljKFZchvV8U beginning at 24:00 ("I am getting railroaded by a legal system, that frankly, they should be ashamed."); http://www.cnn.com/videos/politics/2016/06/03/donald-trump-hillary-clinton-judgejake-tapper-full-interview-lead.cnn beginning at 3:10 ("I have been treated very unfairly."); http://www.98percentapproval.com/ ("The Truth About Trump University"); https://www.donaldjtrump.com/press-releases/donald-j.-trumpstatement-regarding-trump-university ("While this lawsuit should have been dismissed, it is now scheduled for trial in November. . . . With all of the thousands of people who have given the courses such high marks and accolades, we will win this case!").

#### III. LEGAL STANDARDS

### A. Modifying Scheduling Orders

"A schedule may be modified only for good cause and with the judge's consent." Fed. R. Civ. P. 16(b)(4); *Zivkovic v. S. Cal. Edison Co.*, 302 F.3d 1080, 1087 (9th Cir. 2002) ("pretrial scheduling order can only be modified 'upon a showing of good cause'"). The "good cause'" standard "primarily considers the diligence of the party seeking the amendment." *Johnson v. Mammoth Recreations*, 975 F.2d 604, 607-09 (9th Cir. 1992). "If the party seeking the modification 'was not diligent, the inquiry should end' and the motion to modify should not be granted." *Zivkovic*, 302 F.3d at 1087.

## B. Restricting the Public's Right of Access

Parties trying to conceal records filed in the course of litigation must carry a much heavier burden. "Historically, courts have recognized a 'general right to inspect and copy public records and documents, including judicial records and documents."

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*Kamakana v. City & Cty. of Honolulu*, 447 F.3d 1172, 1178 (9th Cir. 2006) (quoting *Nixon v. Warner Commc'ns, Inc.*, 435 U.S. 589, 597 & n.7 (1978)). "This right is justified by the interest of citizens in 'keep[ing] a watchful eye on the workings of public agencies." *Id.* (quoting *Nixon*, 435 U.S. at 598). "Such vigilance is aided by the efforts of newspapers to 'publish information concerning the operation of government." *Id.* (quoting *Nixon*, 435 U.S. at 598).

A court may not seal non-confidential testimony prospectively, as Trump demands. "Following the Supreme Court's lead, 'we start with a strong presumption in favor of access to court records." *Ctr. for Auto Safety v. Chrysler Grp., LLC*, 809 F.3d 1092, 1096 (9th Cir. 2016), *petition for cert. filed*, (Mar. 24, 2016); *Kamakana*, 447 F.3d at 1178-79 ("Unless a particular court record is one 'traditionally kept secret,' a 'strong presumption in favor of access' is the starting point."). "[A] court may seal records only when it finds 'a compelling reason and articulate[s] the factual basis for its ruling, without relying on hypothesis or conjecture." *Ctr. for Auto Safety*, 809 F.3d at 1096-97.

Likewise, these are determinations that the Court must make based upon its own review of the records at issue. It may not merely adopt a party's assertion that a particular item warrants protection. *Cf. United States v. Carell*, No. 3:09-00445, 2011 U.S. Dist. LEXIS 31024, at \*4 (M.D. Tenn. Mar. 24, 2011) ("These two cases essentially stand for the proposition that parties in a civil action may not file materials with the Court under seal merely because the parties themselves have (or one of the parties has) designated the material confidential.") (citing *P&G v. Bankers Tr. Co.*, 78 F.3d 219 (6th Cir. 1996) and *Brown & Williamson Tobacco Corp. v. FTC*, 710 F.2d 1165 (6th Cir. 1983)).

Moreover, "[a] litigant who might be embarrassed, incriminated, or exposed to litigation through dissemination of materials is not, without more, entitled to the court's protection." *Foltz v. State Farm Mut. Auto. Ins. Co.*, 331 F.3d 1122, 1136 (9th Cir. 2003). "Simply showing that the information would harm the company's

reputation is not sufficient to overcome the strong common law presumption in favor of public access to court proceedings and records." *Brown*, 710 F.2d at 1179.

Even if certain portions of a submission are entitled to protection, only those portions may be sealed. *See, e.g., Globe Newspaper Co. v. Superior Court*, 457 U.S. 596, 607 (1982) (restricting public right of access is only justified if it serves "compelling . . . interest, and is narrowly tailored to serve that interest"); *Methodist Hosp., Inc. v. Sullivan*, 91 F.3d 1026, 1032 (7th Cir. 1996) ("To say that particular *information* is confidential is not to say that the entire document containing that information is confidential.").

#### C. Protective Orders

As is the case for modifying scheduling orders, a party requesting a protective order must show good cause. Fed. R. Civ. P. 26(c); *Foltz*, 331 F.3d at 1130. "A party asserting good cause bears the burden, for each particular document it seeks to protect, of showing that specific prejudice or harm will result if no protective order is granted." *Id.* With respect to depositions, "[b]road allegations of harm, unsubstantiated by specific examples or articulated reasoning, do not satisfy the Rule 26(c) test." *Beckman Indus., Inc. v. Int'l Ins. Co.*, 966 F.2d 470, 476 (9th Cir. 1992).

#### IV. ARGUMENT

## A. Trump's Motion Is Inexcusably Late

Judge Gallo's scheduling orders are quite clear. They provide: "All motions, other than motions to amend or join parties, or motions in limine, **shall be filed** on or before [February 15, 2015 (Low)/]April 22, 2016 [(Cohen)]." Cohen Dkt. 149, ¶8 (emphases in original); Low Dkt. 349, ¶2 (emphases in original). It does not take William Strunk to explain that this provision means there are only two categories of exceptions to the scheduling orders' deadlines for motions: (1) motions that relate to amending or joining parties; and (2) motions in limine. Defying basic rules of grammar and punctuation, Trump reads this provision as follows: All motions, other

than motions to amend anything, motions to join parties, or motions in limine, **shall be filed** on or before <u>February 20, 2015/April 22, 2016</u>.

If Trump's construction were accurate, a motion to amend the complaint would still be timely in both cases. If Trump's construction were accurate, this would be an exception that swallows the rule because parties could spin just about any form of relief as a motion to amend a prior ruling. Cohen still wants information foreclosed by the Court's July 31, 2015 order regarding privilege issues. *Cohen* Dkt. 110. Would a motion to amend that order so as to require Trump to furnish this information be timely? Cohen still wants to obtain an admissible deposition of James Harris, which the Court's August 19, 2015 order foreclosed. *Cohen* Dkt. 128. Would a motion to amend that order so as to allow Cohen to take and use Mr. Harris's deposition be timely?

Trump has not attempted to explain, let alone establish the requisite good cause, for filing his present motion over a year after the deadline in *Low* and nearly two full months after the deadline in *Cohen*. There is none. At any time prior to Trump's depositions in both cases, he could have filed a motion for special treatment of the video recordings from his depositions. He did not. At any time during, or in the month following, the parties' litigation concerning the confidentiality of his deposition in *Cohen*, he could have filed such a motion. He did not, even though back then he used the exact same basis – his presidential campaign – to support his (unsuccessful) argument that he uses for his present motions.<sup>4</sup>

There is no room for honest debate as to Trump's lack of diligence here. Just as he was in the days, weeks, and months *preceding* the April 22, 2016 deadline, Trump is likely to be the Republican Party's nominee for president. Yet, this deadline came

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Contrary to the cases he cites, Trump is not a sitting president. See Cohen Dkt. 238-1 at 3 (citing United States v. McDougal, 103 F.3d 651 (8th Cir. 1996); Jones v. Clinton, 12 F. Supp. 2d 931 (E.D. Ark. 1998); United States v. Poindexter, 732 F. Supp. 170 (D.D.C. 1990)).

and went without Trump ever moving for any sort of special treatment for the video recordings of his depositions.

The good cause showing to alter a scheduling order, or excuse a failure to comply with it, is not advisory. It is mandatory. Rule 16 expressly requires judicial consent to the change *in addition to* a showing of good cause. Fed. R. Civ. P. 16(b)(4). Allowing Trump's plainly and inexcusably untimely motion would create a double standard, immunizing Trump from the strict standards that foreclosed an entire amended complaint in the *Low* case. *Low* Dkt. 271. Because Trump "was not diligent, the inquiry should end and the [implicit] motion to modify should not be granted." *Zivkovic*, 302 F.3d at 1087.

## B. Trump's Request Conflicts with the Public's Right of Access

As set forth above, less than 5 of 649 pages of Trump's depositions have been designated confidential. None of these portions is among the video files that Cohen submitted in opposition to Trump's motion for summary judgment. *Compare Cohen* Dkt. 172 at 9 *with Cohen* Dkt. 227-1 at 2-4. Because Cohen has offered these video files in opposition to a dispositive motion, Trump would have had to carry the heavy burden of showing a "compelling reason" to shield them from the public, even before the Ninth Circuit's decision in *Ctr. for Auto Safety*. 809 F.3d at 1096-97. In direct disregard of the standard requiring an articulable factual basis for a sealing order (*id.*), Trump offers no more than generic, and prohibited, 'hypothesis or conjecture' about "a significant risk of irrevocably tainting the jury pool." *Cohen* Dkt. 238-1 at 2.

Trump similarly makes no effort whatsoever to satisfy the "narrowly tailored" requirement. *Globe Newspaper*, 457 U.S. at 607. Rather, Trump seeks to prospectively seal every second of non-confidential testimony that he provided. Trump cannot seriously contend that every moment of his non-confidential testimony risks "irrevocably tainting the jury pool." Trump does not even acknowledge the 48 specific video excerpts Cohen has offered, let alone attempt to establish a compelling

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reason why the public must be denied access to any portion of them, let alone every second of them.

Looking beyond the 48 video excerpts Cohen has offered, Trump articulates *no* factual basis and *no* content-based argument as to why the risk posed by any of the other hours of his testimony is so great as to justify prospectively and indiscriminately overriding the public's right of access to them should they be submitted as evidence in support of plaintiffs' cases. Again, what is at issue is not the few minutes of Trump's testimony that were deemed confidential by Judge Gallo. Trump did not even submit for the Court's consideration the actual video recordings, so the fact that this testimony is non-confidential is all the Court knows about this evidence that he wants the Court to seal. This alone dooms Trump's motion because it prevents the Court from making its own determination and from "articulat[ing] the factual basis for its ruling, without relying on hypothesis or conjecture," as the Ninth Circuit requires. *Ctr. for Auto Safety*, 809 F.3d at 1096-97; *see also Cohen* Dkt. 211 at 6.

## C. The Cases Trump Cites Are Readily Distinguishable

While there are certainly examples of cases in which courts have issued protective orders as to video depositions, they are readily distinguishable. Trump cites *Felling v. Knight*, No. 01-0571-C-T/K, 2001 WL 1782360 (S.D. Ind. Dec. 21, 2001) (*Cohen* Dkt. 238-1 at 2), but omits the fact that the motion granted in that case was brought by *non-parties* and did not relate to any actual submissions to the court. *See* 2001 WL 1782360, at \*3.

In *Stern v. Cosby*, 529 F. Supp. 2d 417, 422 (S.D.N.Y. 2007) (*Cohen* Dkt. 238-1 at 2), the court issued a preliminary protective order at an early stage of the proceedings, when it presumed that it "would not be making any decision on the merits" based on the deposition video. This is the opposite of the situation presented here, as plaintiff is submitting the video excerpts in opposition to Trump's summary judgment motion. Likewise, in *Lopez v. CSX Transp., Inc.*, No. 3:14-257, 2015 WL 3756343, at \*7 (W.D. Pa. June 16, 2015), the deposition videos were *not* being

offered as exhibits to the court, let alone as exhibits to an opposition to a motion for summary judgment, and the court specifically noted that the defendant was not a public official, implying that its decision may have been different if the defendant had been a public figure, as Trump most certainly is. *Makaeff v. Trump Univ.*, *LLC*, 715 F.3d 254, 266 (9th Cir. 2013) (noting that "Donald Trump, . . . all parties agree[,] is an all purpose public figure for First Amendment purposes").

Although Trump is a public figure, his citations to cases involving sitting presidents are inapplicable for the simple reason that he is not a sitting president. Likewise, Trump cites other cases that do not even involve deposition videos. *See, e.g., United States v. Dimora*, 862 F. Supp. 2d 697, 711 (N.D. Ohio 2012) (video evidence played during trial to which the public had live access; still, court released one of the videos, but required excision of third-party images); *see also Cohen* Dkt. 238-1 at 4-6 (all other cited cases involved issues *other than* deposition videos).

Similarly, Trump cites *Apple Ipod Itunes Antitrust Litig.*, 75 F. Supp. 3d 1271, 1275 (N.D. Cal. 2014) (*Cohen* Dkt. 238-1 at 6), but neglects to acknowledge that the dispute concerned deposition video excerpts played *during trial*, and the court expressly noted that the public was afforded its First Amendment right of access in real time as these excerpts were played. Likewise, the video deposition at issue in *In re Application of Am. Broad. Cos., Inc.*, 537 F. Supp. 1168, 1171 (D.D.C. 1982) (*Cohen* Dkt. 238-1 at 6), was to be used only at trial, where the public would be afforded its First Amendment right of access if and when the excerpts were played.

Trump cites *Paisley Park Enters., Inc. v. Uptown Prods.*, 54 F. Supp. 2d 347, 347-48 (S.D.N.Y. 1999) (*Cohen Dkt.* 238-1 at 5-6), in which the artist Prince sued for copyright and trademark infringement against the publishers of a "fan" magazine and operators of a website. Trump's brief, however, conceals that fact that the court found a "substantial factual basis" that the defendants intended to use Prince's videotaped deposition for commercial purposes, and it concluded that "it is readily apparent that

the defendants intend to use any videotape for purposes entirely unrelated to the litigation as well as for the lawsuit itself." *Id.* at 348-49.

Trump's cases are doubly distinguishable and his requested relief even less justifiable when the Court considers Trump's unprecedented public campaign to poison the jury pool by denigrating this case, these proceedings, and Class Representatives. *See* §II.C., *supra*. As this Court has previously observed, Trump "has placed the integrity of these court proceedings at issue." *Cohen* Dkt. 211 at 11. That may be the understatement of the year inasmuch as no civil litigant has ever waged a more aggressive or a more public war against a case than Trump has here. *See* §II.C., *supra*. Just one example of this is Trump's 10-minute tirade against plaintiffs, their attorneys, and both federal judges presiding over this case at a San Diego rally on May 27, 2016. *See https://www.youtube.com/watch?v=ljKFZchvV8U* beginning at 22:13.

Similarly, Trump has failed to cite a case involving a party whose own nationally-broadcasted statements have been as polarizing, or have inspired as many video compilations, as have his. Many of the cases Trump cites predate cell phone cameras, YouTube, and Twitter. There simply is no analogy for the self-generated publicity and attention that Trump is enjoying and exploiting. *See, e.g., http://www.bloomberg.com/politics/articles/2016-06-08/trump-says-no-reason-to-raise-1-billion-for-campaign*. But whether one likes or dislikes what Trump has to say is irrelevant. The indisputable point is that Trump proudly makes more publicized polarizing statements than anyone in our country's history. So the notion of a video clip from his depositions satisfying "[t]he good cause standard[, which] requires that the moving party identify any specific prejudice or oppression that will be caused by disclosure" (*Pia v. Supernova Media, Inc.*, 275 F.R.D. 559, 560 (D. Utah 2011)), is so improbable, Trump does not even try.

#### D. Far-More Analogous Cases Weigh Against Trump's Motion

This is not to say that all of Trump's cases are inapplicable. In fact, one is very instructive. Trump cites *Condit v. Dunne*, 225 F.R.D. 113 (S.D.N.Y. 2004) (*Cohen* Dkt. 238-1 at 2), as if the case supports his motion when, in fact, the opposite is true. The *Condit* court *denied* the defendant's motion for a protective order to bar public dissemination of his videotaped deposition:

[T]he fact that the media may edit a tape that may or may not be released by the parties does not warrant a protective order barring all public dissemination of the videotape in this case. Further, the Court is not persuaded that "out of context snippets from Dunne's deposition videotape [will] be endlessly exhibited and broadcast." (Def.'s Reply at 4.)....

To that end, the Court is not convinced that the jury pool will be tainted if this protective order is not issued. As defendant's motion papers leave much open for speculation, the Court assumes defendant fears that media misrepresentation of his videotaped deposition will taint the jury pool and deprive him of a fair trial. However, it is unclear how the media would create such an erroneous and lasting impression of Dunne.

225 F.R.D. at 118.

Condit is not alone. In *Pia*, an entertainment lawyer suing for defamation and related claims sought a protective order to prohibit the use of any deposition transcript or video recording of a deposition for reasons unrelated to the litigation or related proceedings. 275 F.R.D. at 559-60. The court there observed that "[t]he good cause standard requires that the moving party identify any specific prejudice or oppression that will be caused by disclosure. That party must present concrete reasons justifying a protective order and not rest on unverified fears." *Id.* at 560. Even though the request in *Pia* was far more modest than Trump's here, the court explained that, "while the dissemination of Pia's videotaped deposition may cause him some level of discomfort, the court concludes that is not sufficient to support the entry of protective order." *Id.* at 562.

In *Flaherty v. Seroussi*, 209 F.R.D. 295, 300 (N.D.N.Y. 2001), "the plaintiff's stated purpose in distributing the videotaped deposition [was] to publicly embarrass

Mayor Seroussi in the eyes of his constituents." Nevertheless, the *Flaherty* court held that,

notwithstanding the very distinct possibility that some discomfort may be experienced by the mayor when his videotaped deposition is released publicly, this alone does not constitute good cause for the issuance of a protective order precluding the plaintiff from exercising her right to freely publicize the deposition, nor does it provide a basis to preclude public access to this important component of the litigation process.

*Id.* At least one other district court has disagreed with *Flaherty* (*see Burke v. Glanz*, No. 11-CV-720-JED-PJC, 2013 WL 211096, at \*4 (N.D. Okla. Jan. 18, 2013)), but this Court need not go as far as did the *Flaherty* court in order to reject Trump's motion because plaintiffs' purposes here are directly tied to this litigation.

In addition to his national smear campaign, Trump has a documented history of manipulating potential class members and Class Members in these cases. *See*, *e.g.*, Ex. 3, Amy H. Tr. at 119:5-14:

- Q. If you had been told that Trump University was operating illegally, you wouldn't have signed that declaration; correct?
- A. I would not have signed it.
- Q. Had you been made aware of the truth concerning Trump University you would have never signed that declaration; correct?
- A. Would never have signed -- I would have never been in the program, therefore, would not have had to sign the declaration.

*Compare* Ex. 4, Levand Decl., ¶5 (describing a property she purchased in June 2009 "for \$35,000, and flipped it in December for \$60,000" and explaining "I would not have been able to experience success without Trump University and their guidance"), *with* Ex. 5, Levand Tr. at 95:15-100:16 (admitting she had to spend so much money fixing this same property that she *lost* several thousand dollars).

Far from the situation presented in *Paisley Park*, therefore, plaintiffs have a very legitimate purpose for using Trump's deposition videos outside of judicial submissions. As Class Representatives, they and Class Counsel are obligated to "fairly and adequately protect the interests of the class." Fed. R. Civ. P. 23(a)(4), (g)(1)(B). Video excerpts from Trump's deposition are valuable objective evidence of

Trump's fraudulent scheme, and they contradict Trump's smear tactics and attempt to poison the jury pool, as well as his manipulation of Class Members. Therefore, the Court should not restrict Class Counsel's ability to use these excerpts so long as such 3 use relates to this litigation, such as by providing Class Members with a much more 4 complete picture of Trump's scheme. 5 **CONCLUSION** V. 6 For all the foregoing reasons, the plaintiffs in these two cases respectfully 7 request that the Court deny Trump and TU's motions in their entirety. 8 DATED: June 22, 2016 Respectfully submitted, 9 **ROBBINS GELLER RUDMAN** 10 & DOWD LLP PATRICK J. COUGHLIN X. JAY ALVAREZ JASON A. FORGE 12 RACHEL L. JENSEN 13 DANIEL J. PFEFFERBAUM BRIAN E. COCHRAN JEFFREY J. STEIN 14 15 s/ Jason A. Forge 16 JASON A. FORGE 17 655 West Broadway, Suite 1900 San Diego, CA 92101 Telephone: 619/231-1058 18 619/231-7423 (fax) 19 ZELDES HAEGGQUIST & ECK, LLP 20 AMBER L. ECK AARON M. OLSEN 225 Broadway, Suite 2050 San Diego, CA 92101 Telephone: 619/342-8000 619/342-7878 (fax) 22 23 Class Counsel 24 25 26 28

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## CERTIFICATE OF SERVICE I hereby certify that on June 22, 2016, I authorized the electronic filing of the foregoing with the Clerk of the Court using the CM/ECF system. I certify under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on June 22, 2016. s/ Jason A. Forge JASON A. FORGE **ROBBINS GELLER RUDMAN** & DOWD LLP 655 West Broadway, Suite 1900 San Diego, CA 92101-8498 Telephone: 619/231-1058 619/231-7423 (fax) iforge@rgrdlaw.com E-mail:

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16	UNITED STATES	S DISTRICT COURT
17	SOUTHERN DISTR	ICT OF CALIFORNIA
18	SONNY LOW, J.R. EVERETT and	No. 3:10-cv-0940-GPC(WVG)
19	JOHN BROWN, on Behalf of Themselves and All Others Similarly	CLASS ACTION
20	Situated,	DECLARATION OF JASON A.
21	Plaintiffs,	<ul><li>) FORGE IN SUPPORT OF</li><li>) PLAINTIFFS' RESPONSE IN</li><li>) OPPOSITION TO DEFENDANTS'</li></ul>
22	vs. TRUMP UNIVERSITY, LLC, a New	) MOTION TO AMEND THE ) PROTECTIVE ORDER
23	York Limited Liability Company and	
24	DONALD J. TRUMP,	) DATE: July 13, 2016 ) TIME: 1:30 p.m. ) CTRM: 2D
25	Defendants.	JUDGE: Hon. Gonzalo P. Curiel
26	[Cention continued on following name]	-)
27	[Caption continued on following page.]	
28		
-		

1 2 3 4 5 6	ART COHEN, Individual Behalf of All Others Sin vs. DONALD J. TRUMP,		No. 3:13-cv-02519-GPC-WVG  CLASS ACTION
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I, Jason A. Forge, declare as follows:

- I am a member of the law firm Robbins Geller Rudman & Dowd LLP, which serves as Court-appointed Class Counsel in the above-entitled action. I am duly licensed to practice before all state and federal courts in California. The facts stated in this declaration are true and based upon my own personal knowledge and, if called to testify to them, I would competently do so.
- I submit this Declaration in Support of Plaintiffs' Response in Opposition 2. to Defendants' Motion to Amend the Protective Order.
- 3. Attached to this Declaration are true and correct copies of the following Exhibits:

11	Exhibit	Description	Page Nos.
12 13	1	Transcript of the videotaped deposition of Donald J. Trump, Sr., taken on September 12, 2012, in <i>Low v. Trump University, LLC</i> , No. 3:10-cv-0940-GPC (WVG);	1-169
<ul><li>14</li><li>15</li><li>16</li></ul>	2	Transcript of the videotaped deposition of Donald J. Trump, taken on December 10, 2015 and January 21, 2016, in <i>Cohen v. Trump</i> , No. 3:13-cv-2519-GPC (WVG) (confidential portions redacted; <i>see Cohen</i> Dkt. 172 at 9);	170-651
17	3	Relevant excerpts from the transcript of the videotaped deposition of Amy H., taken on July 1, 2015, in <i>Cohen</i> ;	652-654
18	4	Declaration of Paula Levand; and	655-661
19 20	5	Relevant excerpts from the transcript of the deposition of Paula Levand, taken on July 17, 2013, in <i>Low</i> .	662-669

I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed this 22nd day of June, 2016, at San Diego, California.

s/ Jason A. Forge
JASON A. FORGE

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CERTIFICATE OF SERVICE I hereby certify that on June 22, 2016, I authorized the electronic filing of the foregoing with the Clerk of the Court using the CM/ECF system. I certify under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on June 22, 2016. s/ Jason A. Forge JASON A. FORGE **ROBBINS GELLER RUDMAN** & DOWD LLP 655 West Broadway, Suite 1900 San Diego, CA 92101-8498 Telephone: 619/231-1058 619/231-7423 (fax) iforge@rgrdlaw.com E-mail: 

# EXHIBIT 1

IN THE UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF CALIFORNIA

TARLA MAKAEFF, et al., on Behalf of Themselves and All Others Similarly Situated,

Plaintiffs, Civil Action No.

vs. 3:10-CV-00940-

TRUMP UNIVERSITY, LLC, et al., CAB(WVG)

Defendants.

Videotaped deposition of DONALD J. TRUMP, SR.

New York, New York

September 12, 2012

Reported by:

Gail L. Inghram Verbano:

RDR, CRR, CSR-CA (No. 8635)

Job No. 10003489

1	IN THE UNITED STATES DISTRICT COURT
2	SOUTHERN DISTRICT OF CALIFORNIA
3	
4	TARLA MAKAEFF, et al., on Behalf of
5	Themselves and All Others Similarly
6	Situated,
7	Plaintiffs, Civil Action No.
8	vs. 3:10-CV-00940-
9	TRUMP UNIVERSITY, LLC, et al., CAB(WVG)
10	Defendants.
11	
12	
13	
14	Videotaped deposition of DONALD J. TRUMP,
15	SR., taken on behalf of Plaintiffs, at The Trump
16	Organization, 725 Fifth Avenue, New York, New York
17	10022, beginning at 10:26 a.m., and ending at
18	3:06 p.m., on Wednesday, September 12, 2012, before
19	Gail Inghram Verbano, Registered Diplomate Reporter,
20	Certified Realtime Reporter, Certified Shorthand
21	Reporter-CA (No. 8635).
22	
23	
24	

```
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                dks@yslaw.com
21
      ALSO PRESENT:
2.2
            Jonathan Popham,
            Videographer
23
24
```

#### Donald J. Trump, Sr.

#### **September 12, 2012**

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#### Donald J. Trump, Sr.

#### September 12, 2012

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1
      QUESTIONS INSTRUCTED NOT TO ANSWER:
 2
      PAGE LINE
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      67 14
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 7
      PREVIOUSLY MARKED EXHIBITS REFERENCED:
      Plaintiffs' Exhibit 3
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      Plaintiffs' Exhibit 19
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```
1
      New York, New York; Wednesday, September 12, 2012
 2
                    10:26 a.m. - 3:06 p.m.
 3
 4
                  THE VIDEOGRAPHER: Good morning. We are
 5
     on the record.
                      This is the videotaped deposition of
 6
     Donald J. Trump in the matter of Tarla Makaeff,
 7
     et al., versus Trump University, LLC, et al., Case
 8
     No. 3:10-CV-00940-CAB (WVG) filed in United States
 9
     District Court of the Southern District of
10
     California.
                  This deposition is taking place at the
11
12
     Trump Organization, 725 Fifth Avenue, New York,
13
     New York.
14
                  Today's date is September 12th, 2012,
     and the time is 10:26 a.m.
15
16
                  My name is Jonathan Popham. I'm the
17
     videographer, representing Aptus Court Reporting.
18
     Video and audio will be taking place until all
19
     counsel have agreed to go off the record.
20
                  Would all counsel please identify
21
     themselves on the record, beginning with the witness.
22
                                My name is Donald Trump.
                  THE WITNESS:
                  MR. SCHNEIDER: David Schneider on behalf
23
     of Trump University, LLC, and Donald Trump.
24
```

```
MS. JENSEN: Rachel Jensen on behalf of
 1
 2
      the plaintiffs.
 3
                  MS. ECK: Amber Eck on behalf of
 4
     plaintiffs.
 5
                  MS. ZELDES: Helen Zeldes on behalf of
 6
      the plaintiff.
 7
                  THE VIDEOGRAPHER: The court reporter is
 8
     Gail Verbano. Would you please swear in the witness.
 9
                  DONALD J. TRUMP, SR., having first been
10
     duly sworn according to law, was examined and
11
12
      testified as follows:
13
14
                          EXAMINATION
     BY MS. JENSEN:
15
16
                  Good morning, Mr. Trump.
              0
17
                  Good morning.
              Α
18
                  My name is Rachel Jensen. I'm here on
              Q
19
     behalf of the plaintiffs.
20
                  If you could please first state and spell
21
     your name and your date of birth for the record.
22
                  Donald John Trump, T-R-U-M-P.
              Α
23
     June 14th, 1946.
24
              Q And what is your address?
```

1	A 725 Fifth Avenue, New York.
2	Q Now, before we get started, I'd like to
3	go over a couple of ground rules today.
4	Now, when I ask you a question, I'm going
5	to assume that you understand the question unless you
6	ask me to clarify.
7	Is that fair?
8	A Yes.
9	Q And when I'm asking you a question, I'm
10	entitled to your best guesstimate.
11	Is that fair? If you don't know the
12	exact answer.
13	A Yeah.
14	Q Your attorney may be making some
15	objections throughout the day. Unless he explicitly
16	instructs you not to answer, you are to answer.
17	Is that fair?
18	A Yes.
19	Q And then also, just so we have a clear
20	record today, you must audibly give an answer, not
21	nod or shake your head.
22	Is that fair?
23	A Yes.
24	Q And also, you can take a break at any

1	time, but please not while there's a question
2	pending.
3	Is that fair?
4	A Yes.
5	Q Now, the court reporter has administered
6	an oath to you today. Do you understand that you are
7	here just as though you were in a court of law?
8	A Yes.
9	Q Are you represented by counsel here
10	today?
11	A Yes. Three.
12	Q And who is your counsel?
13	A Right here, David.
14	Q And also, you may ask your lawyer
15	questions throughout the day, but, please, not while
16	there is a question pending.
17	Is that fair?
18	A Yes.
19	Q Is there anything about your health that
20	would interfere with your ability to give your best
21	testimony today?
22	A No.
23	Q Are you on any medications that would
24	interfere with your memory?

1	A	No.
2	Q	Have you ever testified before?
3	A	Yes.
4	Q	And how many times?
5	A	I don't know. Many times.
6	Q	Your best estimate?
7	A	I have no idea.
8	Q	Hundreds?
9	A	Over 100.
10	Q	Okay. At depositions?
11	A	Yes.
12	Q	And court hearings, have you ever
13	testified	at a court hearing?
14	A	Yes.
15	Q	How many?
16	А	Over 100.
17	Q	And how about a regulatory hearing?
18	A	Yes.
19	Q	How many?
20	А	Just we have environmental hearings.
21	We have so	many different types, I have no idea.
22	Q	Hundreds?
23	А	I don't know.
24	Q	How many lawsuits have you been a party

```
1
     to?
 2
                  I don't know.
              Α
 3
                  Would you say hundreds?
 4
              Α
                  I just don't know. Normal course of
 5
     business, unfortunately. But I just don't know.
 6
              0
                  Under a thousand?
 7
                  I don't know.
              Α
 8
                  MS. JENSEN: I'm going to ask the court
 9
     reporter to mark the first exhibit for the day, which
10
     was also the Exhibit 1 to the Sexton deposition.
                  (Plaintiffs' Exhibit 39 was marked
11
                  for identification.)
12
                  MS. JENSEN: David, here's a courtesy
13
14
     copy.
15
     BY MS. JENSEN:
16
                  Mr. Trump, have you seen this document
17
     before?
18
              Α
                  Yes.
19
                  And what occasioned your viewing this
              Q
20
     document previously?
21
                  MR. SCHNEIDER: I don't want you to talk
22
     about anything that we discussed.
23
                  THE WITNESS: This was your, as I
24
     understand it, lawsuit against us.
```

1	BY MS. JENSEN:
2	Q Could you read the title of the document.
3	A "Tarla Makaeff, et al., on Behalf of
4	Themselves and all Others Similarly Situated, as the
5	Plaintiff, vs. Trump University, LLC, Defendant."
6	Q And to the right, there's a title of the
7	document. If you could please read that.
8	A Where is the title?
9	Q The notice of taking how about this.
10	We'll go at it this way.
11	Do you see the title to the right is
12	"Notice of Taking a Videotaped Deposition of Trump
13	University, LLC, Pursuant to Federal Rule of Civil
14	Procedure 30(b)(6)"?
15	A Yes.
16	Q And is your understanding of this
17	document that it's a deposition notice?
18	A I believe that's what it is.
19	Q And do you understand that you are
20	designated as the person most knowledgeable as to
21	Trump University, LLC, according to some of these
22	topics in this document?
23	MR. SCHNEIDER: No; he's here for item
24	No. 16 only. We've already told you that. He's not

```
1
     going to be testifying about that because the Court
     has already ruled on that issue.
 2
                                        So he won't be
 3
     addressing any of the other issues of the 30(b)(6)
 4
     representative. Mr. Sexton and Mr. Highbloom have
 5
     already done that.
 6
                  MS. JENSEN: So you've designated him for
 7
     Topic No. 16?
 8
                  MS. ECK:
                            Right.
 9
                  MS. JENSEN: But you will not let him
10
     testify as to that topic?
                  MR. SCHNEIDER: Pursuant to the Court
11
12
              The Court has already told you twice that
13
     he's not going to respond to questions on
14
     compensation that he received from Trump University.
15
                               For the record, I want the
                  MS. JENSEN:
     record to reflect that the defendants have designated
16
17
     Mr. Donald Trump for Topic No. 16 of this deposition
18
     notice; however, they are not allowing him to speak
19
     as to the topic that they have designated him on.
20
                  So in the event that the Court does order
21
     the defendants to produce a witness as to this topic,
22
     the plaintiffs will then proceed to resume this
23
     deposition at a later time.
24
     BY MS. JENSEN:
```

1	Q Throughout the deposition I'm going to be
2	referring to "Trump University"; however, at some
3	point I do know that the name was changed to Trump
4	Entrepreneurial Initiative. So when I refer to
5	"Trump University," I'm actually referring to both
6	entities.
7	Is that fair?
8	A Yeah.
9	Q How did you come to be designated as a
10	30(b)(6) witness for this deposition?
11	MR. SCHNEIDER: I don't want you to talk
12	about anything that we discussed.
13	THE WITNESS: I don't know what a
14	30(b)(6) is.
15	BY MS. JENSEN:
16	Q So, as your counsel and I have just
17	discussed on the record, you were designated for one
18	of the topics as the person most knowledgeable,
19	otherwise a 30(b)(6) designee, essentially, for a
20	topic.
21	And so my question is how did you come to
22	be designated as a witness for this deposition
23	notice?
24	MR. SCHNEIDER: So only if you have

1	information other than what you discussed with
2	counsel.
3	THE WITNESS: I really don't know.
4	BY MS. JENSEN:
5	Q Did you discuss your deposition today
6	with anyone other than counsel?
7	A No.
8	Q How did you prepare for your deposition?
9	A I didn't prepare.
10	Q Did you talk to anyone regarding your
11	deposition, including counsel?
12	MR. SCHNEIDER: Just counsel for a few
13	minutes prior to deposition.
14	BY MS. JENSEN:
15	Q So this morning?
16	A Yes.
17	Q Approximately was it an hour?
18	A No. 10 minutes.
19	Q 10 minutes? Okay.
20	Did you review any documents specifically
21	in preparation for this deposition?
22	A No.
23	Q Mr. Trump, were you asked to search for
24	any documents for this case?

1	MR. SCHNEIDER: I don't want you to talk
2	about anything that was discussed between you and
3	counsel, whether it was me or any of your other
4	attorneys.
5	THE WITNESS: I believe we might have
6	been, and we gave you whatever we have.
7	BY MS. JENSEN:
8	Q Did you personally search for any
9	documents?
10	A I had my office searched, yes. But we
11	gave you whatever we had.
12	Q Who at your office searched?
13	A It would have been Rhona Graff.
14	Q And do you have an understanding where
15	Rhona searched for documents?
16	A No, I don't.
17	Q Did you indicate to her where she should
18	search for documents?
19	A No, no.
20	Q And what specifically did you say to
21	Rhona about searching for documents?
22	A I said nothing to her. She was asked, I
23	think, by the lawyers to see if she has any
24	documents. And whatever we had, if there was

1	anything I don't know what she gave, but whatever
2	we have, we would have given.
3	Q Okay. So you weren't involved in any of
4	the discussions directly?
5	A No. No.
6	Q Do you have a laptop?
7	A No, I don't.
8	Q Do you have a personal computer?
9	A No well, not a personal computer. We
10	have many computers in the corporation, but no, I
11	don't have a computer.
12	Q So you don't have any computers outside
13	of the office?
14	A My personal no, I don't.
15	Q So you don't have a computer at home?
16	A I do not.
17	Q Do you know who Rhona spoke to about the
18	search for documents?
19	A No.
20	Q Did you review any information to refresh
21	your recollection for this deposition?
22	A No.
23	Q Does Trump University have a document
24	destruction policy?

1	A Excuse me. There was one thing I did
2	review. I asked for a review, just a
3	MR. SCHNEIDER: I don't want you to
4	discuss anything between counsel
5	THE WITNESS: No. I had heard that we
6	have a 95 to 97 percent approval rating, and I just
7	asked that that be confirmed. And it was confirmed,
8	that we had an approval rating from the various
9	people that took the course of 95 to 97 percent.
10	And I did ask because I wasn't sure what
11	the number was. I had heard it was very high, but I
12	wasn't sure. Other than that, I didn't do any
13	preparation.
14	BY MS. JENSEN:
15	Q Who did you ask about that?
16	A I asked I asked George Sorial about
17	that.
18	Q And do you know where he looked to get
19	that information?
20	A No. No. He has the information, but I
21	don't know.
22	Q Sure. Do you know what that approval
23	rating was based on?
24	A No. I just asked what the approval

1	rating was.
2	Q And he collected that information for
3	you?
4	A He was able to give it to me.
5	Q Sitting here, you don't know what that
6	approval rating was based on?
7	A No.
8	Q Okay. Does Trump University have a
9	document retention policy?
10	A I don't know.
11	Q Does Trump Organization have a document
12	retention policy?
13	A I really don't know exactly what it would
14	be. I would say we save documents and sometimes you
15	wouldn't save documents, depending on the deal or the
16	transaction.
17	Q Who would know at Trump Organization
18	which documents would be saved?
19	A Well, we have so many different it's a
20	big company. We have many, many different people in
21	charge of many, many different deals. So, you know,
22	it depends on what deal. If you give me a specific
23	transaction, I would be able to tell you.
24	Q And does that apply for all the various

1	businesses within the Trump Organization?
2	A Many different deals and different people
3	in charge of those deals, and I'm sure they all have
4	different policies.
5	Q Okay. As to your computers at work, now,
6	do you know whether anybody goes on to your computer
7	and deletes files?
8	MR. SCHNEIDER: Objection; vague. He
9	just said he doesn't have a personal computer.
10	THE WITNESS: I don't have a personal
11	computer. Didn't I say that?
12	BY MS. JENSEN:
13	Q And the computer that you used at the
14	office?
15	A I told you I don't have a personal
16	computer.
17	Q Now, as to your paper files, does anybody
18	go into your paper files and delete or destroy
19	documents?
20	MR. SCHNEIDER: You're asking him about
21	the Trump Organization?
22	MS. JENSEN: I'm asking him about his
23	documents.
24	MR. SCHNEIDER: What does that have to do

1	with this case, about how he personally manages his
2	documents for the Trump Organization?
3	MS. JENSEN: To the extent that they
4	pertain to Trump University, they're absolutely
5	relevant.
6	MR. SCHNEIDER: You can ask about Trump
7	University, not Trump Organization. It's not a
8	party. It's not related.
9	MS. JENSEN: To the extent that his
10	documents include documents about Trump University,
11	that is what I'm concerned about.
12	MR. SCHNEIDER: Okay. Well, ask him
13	that. He said he doesn't have any documents, so ask
14	him if he's got Trump University documents.
15	(Simultaneous cross-talk.)
16	MS. JENSEN: Don't interfere with my
17	questioning, David. Don't interfere.
18	MR. SCHNEIDER: We scheduled this for you
19	to make this efficient.
20	MS. JENSEN: Yes.
21	MR. SCHNEIDER: You insisted that this
22	deposition be last so it would be efficient. So now
23	you're asking about Trump Organization documents.
24	MS. JENSEN: And I'm talking about his

1 documents. 2 MR. SCHNEIDER: He's not going to talk 3 about Trump Organization documents. He said he 4 doesn't have any Trump University documents. 5 MS. JENSEN: David, if you want to argue, 6 we're going to take this off the record right now. 7 MR. SCHNEIDER: We're going to keep it on 8 the record. 9 MS. JENSEN: No, we're not. So do you 10 want to keep going? 11 MR. SCHNEIDER: Well, ask your next 12 question, but he is not going to talk about Trump 13 Organization. 14 MS. JENSEN: Just for the record, if you want to argue today, that's fine, but we're going to 15 16 take it off the record when you do, because you're 17 not going to run out my clock today. I just want to 18 make that for the record. So just understand that. 19 BY MS. JENSEN: 20 Q Now, Mr. Trump, as to your files at Trump 21 Organization, or wherever they may be, do you know 22 whether, as to your hard copy files, whether anybody 23 goes through those and routinely throws things out 24 that may not be pertinent anymore?

1	A What does this have to do with Trump
2	University?
3	Q Can you answer the question?
4	A No, I just don't understand the question.
5	What does it have to do with Trump University? I
6	mean, I know you're here to harass me. But what does
7	this have to do with Trump University?
8	MR. SCHNEIDER: He's not here to talk
9	about Trump Organization. I just told you that.
10	MS. JENSEN: Look, I'm entitled to ask
11	these questions
12	MR. SCHNEIDER: You're not entitled to
13	ask questions about Trump University. It has nothing
14	to do with the case.
15	(Simultaneous cross-talk.)
16	MS. JENSEN: Let's go off the record.
17	MR. SCHNEIDER: No, no. I want this
18	record, because I'll certainly bring this to Judge
19	Gallo.
20	MS. JENSEN: Thank you.
21	MR. SCHNEIDER: We're going to keep it on
22	the record. Unless we both agree to stay on the
23	record, I suspect that this will go before Judge
24	Gallo.

```
1
                  MS. JENSEN: We're not going to do this
 2
     all day.
 3
                  THE VIDEOGRAPHER: I need both sides to
 4
     agree.
 5
                  MR. SCHNEIDER: I will not agree to go
 6
     off the record.
 7
     BY MS. JENSEN:
 8
              Q
                  Just to be clear for today, Mr. Trump,
 9
     one, I'm not here to harass you. I'm here to ask you
10
     questions about the case.
11
              Α
                  It seems that you are, but that's okay.
12
                  Number two, I'm asking you the questions
              0
13
     and you are not asking me the questions. So that's
14
     the way it's going to work. Okay?
                  MS. JENSEN: So, Court Reporter, if you
15
16
     could please read back my last question.
17
                  (Record read.)
18
                  MR. SCHNEIDER: He's not going to answer
19
     questions about the Trump Organization. It's not a
2.0
              It's not related, and it's completely
21
     irrelevant. And you're asking these questions for
22
     harassment purposes. There's no issue in the case
23
     about the Trump Organization.
24
                  So he can answer questions about Trump
```

1	University. You can ask about that. But his
2	document retention policy for a different company is
3	irrelevant.
4	MS. JENSEN: I've got your point. You've
5	already said it about three times.
6	MR. SCHNEIDER: You're not listening,
7	because you keep asking the question.
8	BY MS. JENSEN:
9	Q Mr. Trump, where did you keep your
10	documents that related to Trump University?
11	A Mr. Michael Sexton had those documents.
12	Q Okay. So you had no documents that
13	pertained to Trump University?
14	A I would say I had no documents, yes. I
15	would see documents, but I wouldn't keep them. They
16	were kept by Mr. Sexton.
17	Q Okay. Were you told of a litigation hold
18	in this case as to Trump University?
19	A I don't know.
20	Q So sitting here, you don't recall whether
21	you were told?
22	A I don't recall.
23	Q Okay. Who is Jay Chao?
24	A Who?

1	Q Jay Chao.
2	A I don't know.
3	Q Do you have an understanding as to where
4	Trump University stored its hard copy documents?
5	A No.
6	Q Do you have an understanding as to where
7	it stored its electronic documents?
8	A No.
9	Q What is located at 399 Pine Road,
10	Briarcliff Manor, New York?
11	A That's a golf club. It's a club that
12	is I believe that's the address. I'm not sure.
13	But it sounds like it might be a club that I own.
14	Q Trump Golf Course?
15	A Yes.
16	Q Don't be offended by the next question.
17	I ask it at every deposition.
18	Have you ever been convicted of a felony?
19	A No.
20	Q Really nothing personal, and I'm not here
21	to harass you.
22	A That's okay. You asked me to spell my
23	name, so I figured that's a form of harassment.
24	Q Sorry

1	А	It's okay. Nobody has ever done that
2	before.	
3	Q	Again, just formalities in a deposition.
4	A	All the depositions I've taken, no one
5	has ever as	ked me to spell my complete name.
6	Q	Okay. Might not have been as thorough.
7	A	I'm sure.
8	Q	Now, Mr. Trump, have you ever filed for
9	bankruptcy?	
10	A	Personal bankruptcy, no.
11	Q	Yes.
12	A	No.
13	Q	Have any of your companies ever filed
13 14	Q for	Have any of your companies ever filed
		Have any of your companies ever filed  MS. JENSEN: He's not talking about that.
14	for	
14 15	for	MS. JENSEN: He's not talking about that. relevance of that?
14 15 16	for What is the	MS. JENSEN: He's not talking about that. relevance of that?
<ul><li>14</li><li>15</li><li>16</li><li>17</li></ul>	for What is the BY MS. JENS	MS. JENSEN: He's not talking about that. relevance of that? EN:
14 15 16 17	for What is the BY MS. JENS	MS. JENSEN: He's not talking about that. relevance of that? EN: You can answer the question.
14 15 16 17 18	for What is the BY MS. JENS Q A	MS. JENSEN: He's not talking about that. relevance of that? EN: You can answer the question.
14 15 16 17 18 19	for What is the BY MS. JENS  Q A University?	MS. JENSEN: He's not talking about that. relevance of that? EN: You can answer the question. What does that have to do with Trump
14 15 16 17 18 19 20 21	for What is the BY MS. JENS  Q A University?	MS. JENSEN: He's not talking about that. relevance of that? EN: You can answer the question. What does that have to do with Trump  MR. SCHNEIDER: First of all, any
14 15 16 17 18 19 20 21 22	for What is the BY MS. JENS  Q A University?	MS. JENSEN: He's not talking about that. relevance of that? EN: You can answer the question. What does that have to do with Trump  MR. SCHNEIDER: First of all, any like that is public.

1	companies that he's associated with ever filed for
2	bankruptcy? What does that have to do with the case?
3	MS. JENSEN: I'm going to ask this
4	question, and there's going to be a follow-up
5	question, and you may or may not see the relevance,
6	David.
7	But to the extent that he is here in his
8	30(b)1 his Rule 3-(b)1 I'm sorry in his
9	personal capacity, then I'm entitled to ask questions
10	that are outside the scope of the 30(b)(6).
11	MR. SCHNEIDER: He's here in his personal
12	capacity, because you sued him.
13	MS. JENSEN: Okay. Is he? Yes.
14	MR. SCHNEIDER: You sued him.
15	MS. JENSEN: So we're not limited to the
16	topics on this 30(b)(6) deposition.
17	MR. SCHNEIDER: Now, you're asking him
18	about some different company that's completely
19	unrelated to Trump University or Donald Trump
20	personally. Whether some different company filed for
21	bankruptcy or not, tell me how that has anything to
22	do with your case.
23	MS. JENSEN: Okay. I'm going to ask this
24	question later, and then maybe you'll see.

1	BY MS. JENSEN:
2	Q Has Trump University ever contemplated
3	bankruptcy?
4	MR. SCHNEIDER: I don't want you to
5	discuss anything that was discussed with counsel.
6	THE WITNESS: We pay our bills.
7	Bankruptcy, no, we pay our bills.
8	BY MS. JENSEN:
9	Q Has Trump Organization ever paid a bill
10	of Trump University?
11	A I don't know. You'd have to ask the
12	accountants. I have no idea.
13	Q If Trump University were to file for
14	bankruptcy, whose decision would it be?
15	MR. SCHNEIDER: That's a hypothetical
16	question.
17	THE WITNESS: I just don't know. I guess
18	the people running it would make a recommendation to
19	me, and I would have to ultimately make that decision
20	if that company or corporation was going to file for
21	bankruptcy.
22	BY MS. JENSEN:
22	BY MS. JENSEN:  Q And who is running Trump University?

1	Q Is he still to this day running Trump
2	University?
3	A Well, he's the one that has been
4	responsible for it, yes.
5	Q And are you aware that he's no longer
6	been with the company since July of 2010?
7	A Yes. A period of time, yes.
8	Q And so who would make the recommendation
9	to you whether Trump University should file for
10	bankruptcy?
11	A Probably the lawyers or accountants.
12	Q And the lawyers who would that be?
13	A Mr. Garten.
14	Q And is it true that other companies of
15	yours have filed for bankruptcy in the past?
16	MR. SCHNEIDER: He's not going to answer
17	that. It's not relevant. It's not likely to lead to
18	the discovery of admissible evidence.
19	MS. JENSEN: It's not privileged
20	information. Are you instructing him not to answer?
21	MR. SCHNEIDER: I am. I think you're
22	just harassing him.
23	MS. JENSEN: For the record, there's
24	absolutely no basis for the instruction.

MR. SCHNEIDER: And there's no basis for 1 2 the question either. 3 BY MS. JENSEN: 4 Mr. Trump, what is the extent of your 5 formal education after high school? 6 MR. SCHNEIDER: We'll provide a bio if 7 you want his education. You said you're going to run 8 this efficiently, so I suggest you get to the issues 9 in the case. You do not need to spend time asking him 10 where he went to high school and where he went to 11 12 college. All of that is public information, and 13 let's not spend the time this morning talking about 14 where he went to school. 15 MS. JENSEN: David, I am entitled to ask 16 the questions that I want. I'm entitled to seven 17 hours on the record with this witness, and I will 18 conduct the deposition as I wish. 19 If you want to instruct him not to answer 20 questions about where he went to college, let's call 21 the Court. 22 MR. SCHNEIDER: Let's call the Court and 23 tell Judge Gallo that you're asking him where he went to college, if that's how you're spending Mr. Trump's 24

```
1
            Do you want to do that?
 2
                  MS. JENSEN: Let's go off the record and
 3
      then we'll call the Court.
 4
                  THE VIDEOGRAPHER: Agree to go off the
 5
      record?
 6
                  MR. SCHNEIDER:
                                   Sure.
 7
                  THE VIDEOGRAPHER: Going off the record.
 8
      10:47 a.m.
 9
                  (Recess taken.)
10
                  THE VIDEOGRAPHER: We are back on the
      record at 11:11 a.m.
11
12
      BY MS. JENSEN:
13
                  Mr. Trump, did you go to Wharton business
              Q
14
      school?
15
              Α
                  Yes.
16
                  Why did you pick Wharton business school?
17
              Α
                  Because it had a reputation for being a
18
      great school.
19
              Q
                  Any other reasons?
                  No.
20
              Α
21
                  What was your major?
              Q
22
              Α
                  Finance.
23
                  And was it a bachelor's degree?
              Q
24
              Α
                  Yes.
```

1	Q Any other degrees?
2	A No.
3	Q Any licenses?
4	A Who?
5	Q Licenses.
6	A No.
7	Q Any other
8	A Well, I have a real estate broker's
9	license in New York, yes.
10	Q Thank you.
11	Any other postcollege certifications?
12	A No.
13	Q Any other permits?
13 14	Q Any other permits?  MR. SCHNEIDER: Objection; vague.
14	MR. SCHNEIDER: Objection; vague.
14 15	MR. SCHNEIDER: Objection; vague. THE WITNESS: What?
14 15 16	MR. SCHNEIDER: Objection; vague.  THE WITNESS: What?  MR. SCHNEIDER: Objection; vague. I
14 15 16 17	MR. SCHNEIDER: Objection; vague.  THE WITNESS: What?  MR. SCHNEIDER: Objection; vague. I  don't know what "permits" means.
14 15 16 17	MR. SCHNEIDER: Objection; vague.  THE WITNESS: What?  MR. SCHNEIDER: Objection; vague. I  don't know what "permits" means.  THE WITNESS: I don't know what that
14 15 16 17 18	MR. SCHNEIDER: Objection; vague.  THE WITNESS: What?  MR. SCHNEIDER: Objection; vague. I  don't know what "permits" means.  THE WITNESS: I don't know what that  means, "permit."
14 15 16 17 18 19	MR. SCHNEIDER: Objection; vague.  THE WITNESS: What?  MR. SCHNEIDER: Objection; vague. I  don't know what "permits" means.  THE WITNESS: I don't know what that  means, "permit."  BY MS. JENSEN:
14 15 16 17 18 19 20 21	MR. SCHNEIDER: Objection; vague.  THE WITNESS: What?  MR. SCHNEIDER: Objection; vague. I  don't know what "permits" means.  THE WITNESS: I don't know what that  means, "permit."  BY MS. JENSEN:  Q Okay. When did you get into the real
14 15 16 17 18 19 20 21 22	MR. SCHNEIDER: Objection; vague.  THE WITNESS: What?  MR. SCHNEIDER: Objection; vague. I  don't know what "permits" means.  THE WITNESS: I don't know what that  means, "permit."  BY MS. JENSEN:  Q Okay. When did you get into the real  estate business?

1	Q How did you get into the real estate
2	business?
3	A My father was in the business in Brooklyn
4	and Queens.
5	Q Did you receive any training in how to
6	buy and sell real estate?
7	A Yes, I took a broker's course many years
8	ago.
9	Q Was that outside of Wharton?
10	A That was outside of Wharton, yes.
11	Q And so you've been in real estate for
12	quite a number of years?
13	A Yes.
14	Q And what's your specialty? Do you
15	consider yourself as having a specialty?
16	A Buying good locations, building good
17	buildings and generally having very good success.
18	Q Would you say you're most famous for
19	hotels?
20	A No.
21	Q What do you think you're most famous for?
22	A I think I'm most famous for just
23	generally great real estate. I have a lot of great
24	real estate, from New York to California.

1	Q Do you also buy do you buy and sell
2	residential properties?
3	A Yes.
4	Q Any single-family homes?
5	A I do, actually.
6	Q When was the most recent residential home
7	that you purchased?
8	A Many of them. I bought one in Palm Beach
9	for \$41 million as a business transaction, not as a
10	home, and I sold it for about \$100 million.
11	I bought homes at much smaller levels
12	too, and sometimes sell them and keep them and fix
13	them and do lots of different things. I buy many
14	homes I'm very active in the real estate business.
15	I buy them as a business, but I buy many homes and
16	buildings.
17	Q Do you have other types of buildings,
18	commercial-use buildings?
19	A Yes.
20	Q Resorts?
21	A Yes.
22	Q Multiuse?
23	A Yes.
24	Q How many properties do you think you've

bought and sold since you got into the business?	
A I don't know. Many, many, many.	
Q All over the U.S.?	
A All over the world.	
Q So would you say that you're a real	
estate expert?	
A I can't imagine anybody being much more	
of an expert.	
Q Is there anybody else that you I would	
say, what makes an expert in real estate? What would	
you say?	
A Success.	
Q And would it be success over time or one	
successful deal?	
A Well, success over time is even better.	
But success is, you know, certainly one of the	
criteria.	
Q And you've been hugely successful, yes?	
A That is correct.	
Q Now, how much money did you have to start	
out with when you started investing in real estate?	
MR. SCHNEIDER: Hold on a second. Tell	
1 20 1.020. 01. 0. 2000 1022	
me what this has to do with Trump University, how	
	A I don't know. Many, many, many.  Q All over the U.S.?  A All over the world.  Q So would you say that you're a real  estate expert?  A I can't imagine anybody being much more  of an expert.  Q Is there anybody else that you I would  say, what makes an expert in real estate? What would  you say?  A Success.  Q And would it be success over time or one  successful deal?  A Well, success over time is even better.  But success is, you know, certainly one of the  criteria.  Q And you've been hugely successful, yes?  A That is correct.  Q Now, how much money did you have to start

1	MS. JENSEN: I'm David, I don't have
2	to explain to you every single question that I'm
3	going to ask. So, I mean, you can either
4	MR. SCHNEIDER: The questions have to be
5	relevant or likely to lead to the discovery of
6	admissible evidence.
7	MS. JENSEN: Yes, I understand, but I
8	don't have to explain to you every single question
9	why it's relevant.
10	MR. SCHNEIDER: Okay. I'm going to let
11	you ask one or two, but we're not doing an asset
12	search or debtor's exam.
13	MS. JENSEN: Yes, I agree.
14	MR. SCHNEIDER: So we're not going to ask
15	all the things that he has and all the things that he
16	invested in.
17	MS. JENSEN: David, no.
18	MR. SCHNEIDER: I'm just giving you some
19	guidance as to what
20	MS. JENSEN: Hey, look, I understand. I
21	understand. Okay.
22	THE WITNESS: Relatively not much. But I
23	had great experience working with my father in
24	Brooklyn and Queens. My father was a builder in

1	Brooklyn and Queens predominantly, and I had great
2	experience working with him.
3	BY MS. JENSEN:
4	Q And just going back to my question, how
5	much did you have when you started out?
6	A Relatively not much. I don't know
7	exactly what it was, but relatively not much.
8	Q Was it millions of dollars?
9	A I don't know how to answer the question.
10	Just as I said, relatively not much. You're talking
11	about, what, 40 years ago.
12	Q Sure. I understand that's also of
13	course, there's been inflation since then.
14	But you can't recall, sitting here,
15	whether it's millions?
16	A No.
17	Q And did your father mentored you in
18	real estate?
19	A Yes, he did.
20	Q Who is your A team in real estate?
21	MR. SCHNEIDER: Objection; vague.
22	THE WITNESS: Well, I have many people
23	that work for me.
24	BY MS. JENSEN:

1	Q Sure.
2	A I have many floors in this building.
3	You're on one of them.
4	Q Sure.
5	A So I have a lot of people. I have all
6	different people for different deals, so it's not a
7	question of an A team. It's a question of who is the
8	A team for a specific building or project.
9	Q Sure, okay. Ordinarily when you think of
10	your advisers, who are your advisers?
11	A Me.
12	Q And in a particular deal you said that
13	you have people I don't want to put words in your
14	mouth. But I take from your answer, you have
15	different people that you might rely on for different
16	deals.
17	Is that fair?
18	A I have people that I would rely on and
19	people that work different deals.
20	Q Sure.
21	A They're they're I give them that
22	deal to work on.
23	Q And how do you select them to work on a
24	particular deal? How do you know to trust them?

A Expertise and as an example, I gave
Michael Sexton to work on Trump University. I give
other people other deals to work on. That's the way
I do. I get people that are recommended or good or
that have been working for me for a long time, and I
let them go out and do a good job, hopefully.
Q What was your title when you started with
Manager 77-1
Trump University?
A I don't know if I had a title. I'm not
A I don't know if I had a title. I'm not
A I don't know if I had a title. I'm not sure.
A I don't know if I had a title. I'm not sure.  Q Okay. What were your responsibilities

A Well, it was very important to me, because if I can impart knowledge to people to make their lives better, that is a very important thing to me.

So while I never viewed it necessarily like a building, it's not Trump Tower or a huge money-making thing, like the world of real estate -- assuming you hit properly -- Trump University was very important, because if I can impart knowledge to a person or a group of people so they can have better lives, that's a very important thing to me. I like doing that.

1	That's why I make speeches. I make
2	speeches because I've learned a lot. I've
3	accumulated a vast amount of knowledge, both positive
4	and negative. And I'm able to impart some of that
5	knowledge to people. And if people can learn from
6	that and do well and create a better life for
7	themselves and their family, that makes me very
8	happy.
9	Q What I'm sorry, just going back for
10	one second. Trump University. Did anybody other
11	than Michael Sexton ever report to you?
12	A Well, he was the predominant person. He
13	ran it and he was the one.
14	Q Okay. Now, what is the Trump brand?
15	MR. SCHNEIDER: Objection; vague.
16	THE WITNESS: That's a very big question,
17	because we have many different things. I would say
18	it's predominantly luxury real estate. But we have
19	many, many other items, such as shirts and ties and
20	fragrances and cufflinks, and clubs, very successful
21	clubs all over the country and beyond, and, you know,
22	other things.
23	I would say the Trump brand is a luxury
24	brand and a brand that stands for success.

1	BY MS. JENSEN:
2	Q And who manages the Trump brand?
3	A Many people. Different people. I have
4	people that handle the real estate aspects. I have
5	people that handle the shirts and ties, which are
6	tremendously successful. I have people that handle
7	different aspects totally different and totally
8	unrelated people.
9	Q Sure. How about the real estate aspect
10	of it? Who manages the Trump brand for the real
11	estate aspect?
12	A As told you before, I think three times,
13	I've had so many I have many deals, and individual
14	people manage individual deals. They don't
15	necessarily work with each other. They're individual
16	deals, just like Trump University is an individual
17	deal.
18	Q And what does the Trump brand represent
19	to you?
20	MR. SCHNEIDER: Objection; vague.
21	THE WITNESS: I think quality. I think
22	in terms of real estate, it really I think a lot
23	of people it represents great location, great
24	buildings, beautiful architecture.

1	If you look all throughout New York and
2	other places, you'll see very beautiful buildings in
3	the best locations, and that is the Trump buildings.
4	So it really represents quality location, quality
5	buildings in terms of real estate.
6	BY MS. JENSEN:
7	Q Now, do you personally have any controls
8	over the Trump brand?
9	MR. SCHNEIDER: Objection; vague.
10	THE WITNESS: I don't know if we have a
11	book on controls, but, you know, certainly I like to
12	see the right location, which I'd be involved in. I
13	like to see the right management of buildings built,
14	that is managed properly. I like to get the right
15	architects. So I don't think we have formal control,
16	but we have certainly informal control.
17	BY MS. JENSEN:
18	Q Is there any brand manager for the Trump
19	brand?
20	A No.
21	Q Did you ever work with Brand Sense
22	Marketing?
23	A I don't know the name. I might have. We
24	work with many companies.

1	Q And what do you believe is the value of
2	the Trump brand?
3	A Well, I don't know if I I should say.
4	But it's worth a lot of money. The name is worth a
5	lot of money.
6	Q What would you estimate?
7	A I don't know. We've had estimates done.
8	And I think there was an estimate done of over
9	\$3 billion or \$3 billion for the value of the brand.
10	Q Would you say that the Trump brand is the
11	most visible in the United States of any brand?
12	MR. SCHNEIDER: Objection.
13	THE WITNESS: No. I think Coca-Cola is
14	very visible. I think Pepsi-Cola is very visible. I
15	think IBM is very visible and Trump is very visible.
16	There are many brands that are visible. But it's
17	certainly one of the very good brands.
18	BY MS. JENSEN:
19	Q As to the real estate, is it the most
20	visible brand?
21	A Possibly.
22	Q Going back to the value of the brand, who
23	did the estimate of the brand? You said it's the
24	A I don't know the name of the company. I

don't know what this has to do with this case, to be honest with you, but I can certainly, if my lawyer wants me to, I could give it to you. I just don't know what it has to do with the case.

MR. SCHNEIDER: You've asked the one question I was going to permit. So the judge has made it clear about this issue. I am not giving you more.

BY MS. JENSEN:

## Q What is a brand to you? What does the word "brand" mean to you?

A Brand is the value or the -- are you talking about -- when you say "What is a brand?" are you talking about the value or are you talking about just what is a brand per se?

## O What is a brand?

A It's a recognition of something. It could be a recognition of luxury. It could be a recognition of low-income quality -- for instance, low-income housing, which I've also built, and very successfully and very nice.

It could be a recognition of quality shirts, quality ties, quality soda, quality water, quality anything, or lack of quality.

1	It could be a recognition but it's a
2	recognition of something. In my case, I think the
3	brand stands for many different things.
4	Q Now, how did you build this brand? How
5	does one build a brand?
6	A Just taken years and years and I've had a
7	lot of success. And over the years you become either
8	successful or not successful. And some people have
9	built a good brand, but a lot of people don't know
10	better. In my case they know about it. But I think
11	it's just years of high-quality work that has
12	generally been very successful.
13	Q Now, in terms of managing a brand and the
13 14	Q Now, in terms of managing a brand and the recognition that you're talking about, how does one
14	recognition that you're talking about, how does one
14 15	recognition that you're talking about, how does one manage that? How have you managed that?
14 15 16	recognition that you're talking about, how does one manage that? How have you managed that?  A I just don't know what this has to do
14 15 16 17	recognition that you're talking about, how does one manage that? How have you managed that?  A I just don't know what this has to do with Trump University. You're asking these
14 15 16 17	recognition that you're talking about, how does one manage that? How have you managed that?  A I just don't know what this has to do with Trump University. You're asking these questions, but I don't understand what this has to do
14 15 16 17 18	recognition that you're talking about, how does one manage that? How have you managed that?  A I just don't know what this has to do with Trump University. You're asking these questions, but I don't understand what this has to do with this ridiculous lawsuit.
14 15 16 17 18 19	recognition that you're talking about, how does one manage that? How have you managed that?  A I just don't know what this has to do with Trump University. You're asking these questions, but I don't understand what this has to do with this ridiculous lawsuit.  Q Sure. Mr. Trump, like we talked about
14 15 16 17 18 19 20 21	recognition that you're talking about, how does one manage that? How have you managed that?  A I just don't know what this has to do with Trump University. You're asking these questions, but I don't understand what this has to do with this ridiculous lawsuit.  Q Sure. Mr. Trump, like we talked about earlier, I'm going to ask the questions. If I could,

```
1
                  No, but I'm saying that how does one go
              Q
 2
     about managing a brand --
 3
                  MR. SCHNEIDER:
                                  What does that mean?
 4
                  MS. JENSEN: -- such as yours?
5
                  THE WITNESS: I don't even know what the
6
     question means.
     BY MS. JENSEN:
7
8
              Q
                  Okay. So, for instance, does -- in your
9
     case, does brand -- being a successful brand require
10
     people to trust your brand?
                  I think --
11
              Α
12
                  MR. SCHNEIDER: Objection; vague,
13
     speculation.
14
                  THE WITNESS: I think it's not a question
     of trust. It's a question, you build up over the
15
16
     years a certain reputation. And I've developed a
17
     good reputation; and I think that certainly is a part
18
     of the brand, yes.
19
     BY MS. JENSEN:
20
                  And is part of the brand also the image
              0
21
     that people -- that people see or think of when they
22
     think of Trump, they think of something in
23
     particular?
24
                  Even though you're trying to hurt the
              Α
```

image, yeah, I think it could be. I think that's 1 2 true. 3 Mr. Trump, again, just to go -- for the 0 4 deposition, I want to state for the record that 5 there's no reason for you to, you know, imply that 6 I'm here for any untoward reason or that I'm trying 7 to do anything to your brand. 8 MR. SCHNEIDER: He thinks the lawsuit is 9 trying to hurt the brand. 10 THE WITNESS: I think the lawsuit is trying to hurt the brand, and I honestly look forward 11 12 to winning this case and suing your law firm for as much as we can sue them for, and we will be doing 13 14 that. We have a 97 percent approval rating. Harvard 15 doesn't have a 97 percent approval rating. And we 16 will be suing your law firm for as much as we can 17 possibly do. That I can tell you. 18 BY MS. JENSEN: 19 Q Okay. And you individually. 20 А 21 0 Now, back to my question: Does the Trump 22 brand invoke a particular image? 23 Α You've asked me this question about four 24 times.

1	Q Are you going to answer the question?
2	A No, I don't think so. Because I've told
3	you about success. I've told you about location.
4	How many times do I have to answer the question?
5	Q Now, you have a show called "The
6	Apprentice"; correct?
7	A Yes.
8	Q Okay. And also called "The Celebrity
9	Apprentice"; correct?
10	A Yes.
11	Q Okay. And why did you decide to start
12	that show?
13	A I didn't decide to start it. Somebody
14	came and asked me to start it. And I decided to do
15	it.
16	Q Do you think that a lot of people
17	associate you with "The Apprentice" TV show?
18	A Yes.
19	Q And what do you think people what do
20	you think that show has invoked for people? What do
21	they think of when they think of that show?
22	A I think the reason they chose me was
23	because of my success. Otherwise NBC would not have
24	wanted Trump, they would have used somebody else.

```
1
      They have many people that have success, and they
      could have used somebody else. But I think the
 2
 3
     reason they chose me was because of my success.
 4
     And -- that's why.
 5
                  Do you think people want to learn from
              Q
 6
     you?
 7
              Α
                  Yes.
 8
              Q
                  Do you think people trust you?
 9
                  I think so.
              Α
10
                  Do you believe that the Trump University
              0
11
      courses were more valuable than other competitor
12
     courses?
13
                  MR. SCHNEIDER: Objection; foundation.
14
                  THE WITNESS: I don't know too much about
      the other courses. I do think that Trump University
15
     was certainly a valuable education, as proven out by
16
17
      95 to 97 percent approval rating, including the
18
     highest marks from your terrible client who gave us,
19
     on tape, glowing reports.
                  So, yeah, I think it was -- was and maybe
20
21
     will be very good, yes.
22
     BY MS. JENSEN:
23
                  And do you think that the name
              0
24
     recognition drew more people in?
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1
                  MR. SCHNEIDER:
                                  Objection; foundation.
 2
                  THE WITNESS: Probably.
 3
     BY MS. JENSEN:
 4
                  Do you think people are willing to pay
 5
     more because it was associated with your brand?
 6
              Α
                  Possibly.
 7
                  Is the Trump brand -- is the Trump brand
              0
 8
     related to you personally?
 9
                  MR. SCHNEIDER: What does that mean?
                  THE WITNESS: What does that mean?
10
     BY MS. JENSEN:
11
12
                  Is the Trump brand -- when people think
13
     of Trump -- Trump brand, do they think of you in
14
     particular?
                  MR. SCHNEIDER: Hold on a second. You're
15
16
      asking him what other people think?
17
                  MS. JENSEN: Yes, to the extent that he
18
     knows, absolutely.
19
                  MR. SCHNEIDER: Do you know what other
2.0
     people think?
21
                  THE WITNESS: No.
22
     BY MS. JENSEN:
23
                  So you have no idea what people think of
              0
24
     when they think of the Trump brand? They might think
```

1	of somebody else?
2	A No. I think they think that it's a
3	company that's a successful very successful
4	company.
5	Q And it's successful because of you;
6	correct?
7	A Well, it's successful because of
8	transactions; and lots of transactions over a period
9	of years have added up to a great body of success,
10	yes.
11	Q And you oversaw those transactions;
12	correct?
13	A I did, yes.
14	Q Do you know who Scott Leitzel is?
15	A I know the name. I don't know him.
16	Q How about Michael Hinson? Do you know
17	who that is?
18	A No.
19	Q How about Stephen Gilpin? Do you know
20	who that is?
21	A I think these are names of people that I
22	taught where I think I know their names because I
23	saw résumés, and I would see résumés of instructors,
24	because it was important to me that we got good

1	instructors.
2	So I don't know if that's what you're
3	referring to. But I've met numerous instructors, and
4	I've also this is over a period of years. And
5	I've also seen the résumés of virtually everybody.
6	So that's where they sound familiar to
7	me; and in some cases, I know them better because
8	I've met them.
9	Q Sure. Which instructors did you meet?
10	A I believe Donald Sexton and Mr. Caplan.
11	I believe perhaps Childers.
12	I've met a number of them. I don't know
13	their names. I mean, you're talking about years ago.
14	This is actually years ago.
15	But I've met a number of instructors. I
16	wanted to see I really was very insistent that we
17	get good instructors for the classes.
18	And I think the 97 percent bears that
19	out, that we were successful in that regard.
20	But the concept of getting proper
21	instructors was very important to me.
22	Q Now, when did you meet Donald Sexton?
23	A I don't know. Years ago.
24	Q How many times did you meet him?

1 Α I don't know. 2 Do you remember what you talked about? Q 3 Just, I would have talked to everybody А 4 about the same thing. I ask their experience. I 5 also gave them concepts of what I would like to talk 6 about to students. 7 But I wanted each instructor to really do 8 their own thing. I wanted people with experience 9 where they could talk about individual deals, 10 different deals. 11 Actually, the classes were very 12 different, because different instructors -- like when you go to a college and you have different 13 14 instructors teaching, whether it's real estate or something else, I wanted instructors to be able to 15 give individualized service based upon their 16 17 experiences, not based on one standard rule of thumb 18 because it's different. 19 As an example, different parts of the 20 country are different. You may have a whole 21 different real estate mindset in Iowa than you do in 22 California. So the classes were very, very 23 different. 24 0 And did you attend any of the three-day

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A I would go on occasion to the -- to a seminar where I'd walk in during the seminar and stand -- I did a couple times in Florida years ago, where I'd stand in the back of the room -- pretty much unnoticed. Everybody is looking forward -- just to see how a class looked like and how the instructor was doing. And I'd stay for 10 or 15 minutes and leave. I just wanted to see what it all looked like.

So I would do that because it was important for me to make sure that people are getting the proper knowledge and education.

- Q And you said that you attended a seminar in Florida?
  - A Couple of times, yes.
  - Q Okay. When was that?
  - A Years ago.
- O Do you recall --
- A A long time ago. Everything we're talking about is a long time ago.
  - Q Sure. Do you recall approximately what year?
  - A I'd have to find out. I might be able to find out. But I just drove there; and on two

occasions in Florida, on one occasion in New York.
I went and stood and just watched for a
little while and then left. But I was very satisfied
with what I saw. I thought the instructors were
terrific, actually.
Q Which instructors were they?
A I don't remember. I don't remember.
Q So sitting here, you can't remember who
the instructor was?
A No.
Q And did you inform them that you were
there?
A No, I didn't. I walked in in the middle
and left shortly thereafter.
Q Sure. Did you meet any students while
you were there?
A For the most part I stood in the back of
the room where they couldn't see a couple would
turn around and saw me. And I think they liked that
they saw me there. But for the most part that wasn't
the purpose. The purpose was really to see what it
was like.
Q And were these recorded on your calendar?
A I don't think they would have been. I

1	believe it was either a Saturday or a Sunday. I
2	think it was a Saturday, generally speaking, and I
3	don't do calendars for Saturday. Just very random
4	trips.
5	Q Did you inform anybody that you were
6	there that time, or any of those times
7	A Yeah, a couple of times.
8	Q two in Florida and the one in
9	New York?
10	A A couple of people would have known I was
11	there, but not much.
12	Q And who?
13	A I don't know. That, I wouldn't know.
14	Q You can't recall?
15	A No.
16	Q Okay. Do you know if it was in 2005?
17	A No, I don't. It was years ago. You're
18	talking about years ago.
19	Q Sure.
20	A New York also. I think I attended one in
21	New York, maybe two. But it was you're talking
22	about years ago. And I was very, very satisfied with
23	what I saw.
24	Q Okay. And do you recall what you saw?

1	A Yes.
2	Q What was it?
3	A I saw an instructor talking about real
4	estate.
5	Q Okay. And what in particular were they
6	talking about? Let's take the Florida let's go
7	through both times. What were they speaking about?
8	A General real estate. I can't remember
9	specifically. All I know is I left the rooms, the
10	individual rooms, very satisfied that it was a very
11	good instructor because I wanted to see it. That
12	the instructor was excellent.
13	And again, I went to the Wharton School
14	of Finance. I know a lot about education. And it
15	doesn't take me a long time to see whether or not an
16	instructor is doing a good job or not.
17	So I'd be there just for a short period
18	of time, but I wanted to see whether or not, you
19	know, what I thought his presentation the stature
20	of the instructor. I left all three or four times
21	really impressed with the instructor, as is borne out
22	by your 97 percent approval.
23	Q Do you know whether it was Trump
24	Institute?

1 Α I don't know. I really don't know. 2 Do you remember what the presentation Q 3 was -- what was the format of the presentation? 4 Α I don't know. 5 Is there any other details that you can Q 6 tell me about the --7 Α The only detail, as I left, I was very 8 impressed. 9 Q Okay. Now, you said that you had met --10 previously you had met with Donald Sexton; is that 11 correct? 12 Α I believe so. Again, there were -- I 13 remember some names. There was a Mr. Gordon, 14 Mr. Sexton, Mr. Childers, Mr. Caplan. 15 There were four or five names -- I don't 16 know, you know, when you add them all up, because 17 you're talking about years ago. But some would come 18 up to my office. And I met with a number of the 19 professors -- one was a professor at Columbia 20 University who was very impressive. That may have 21 been Mr. Sexton. 22 But I was very impressed with the people 23 that we had and the people that I met. But in all 24 cases I looked at applications. In other words, in

1	some cases I didn't see them, but I'd look at their
2	application when they applied and before we hired
3	them.
4	And so I would be involved from that
5	standpoint. It was very important to me to make sure
6	that good people represented what we were doing.
7	Q In terms of the people that you met with
8	in your office, would that be in your calendar?
9	A No, it's so many years ago. I don't have
10	calendars from that many years ago. You're talking
11	about years ago.
12	Q Okay. So you didn't keep a calendar in
13	2004?
14	A I may have had a calendar, but I don't
15	keep them for 10 years later.
16	Q Okay. Now, which résumés did you look
17	at?
18	A I don't know. But many.
19	Q Sitting here, you can't remember?
20	A No. But many, many résumés.
21	Q Okay. How many?
22	A Like I can't say all, but I would say
23	many of the people that taught, I, at a minimum,
24	looked at résumés, yes.

1		Q	And when you say the people who taught,
2	who are	you	specifically referring to?
3		A	The people that taught.
4		Q	Okay. And taught in what way?
5		A	I don't understand. What are you asking
6	me?		
7		Q	Okay. So some people so, for
8	instance	, 16	et's see, Mr. Donald Sexton, I believe he
9	wrote a	book	; is that correct?
10		A	I believe so, and he had a great
11	reputati	on.	
12		Q	Okay. Sure. Now, did you review the
13	résumés	for	the people who wrote the books?
14			MR. SCHNEIDER: He just said he met with
15	Sexton,	and	you said, Did he write a book, and he
16	said he	did.	So he obviously met with somebody that
17	wrote a	book	<b>5.</b>
18			MS. JENSEN: You can let your client
19	answer.		
20			MR. SCHNEIDER: He just testified to
21	that.		
22	BY MS. J	ENSE	EN:
23		Q	You can answer.
24		A	I just said that.

```
1
                  MS. ZELDES: He wasn't sure he met with
 2
     Mr. Sexton.
 3
     BY MS. JENSEN:
 4
                  As to the others.
              0
 5
              Α
                  I told you I looked at their résumés, at
 6
      a minimum.
 7
                  For the --
              Q
 8
                  I met numerous people.
              Α
 9
              Q
                  Okay.
10
                  I also saw the résumés of many, many
              Α
     people. Perhaps all of the people. I don't know.
11
                                                            Ι
12
     mean, some could have -- maybe I missed a résumé.
13
     But it was very important to me that we have good
14
      instructors. That was an important thing to me.
                  So, at a minimum, I've seen résumés -- I
15
16
     met with instructors, but I also have seen résumés of
17
     many of them.
18
                  Okay. And how did you come to see these
              Q
     résumés?
19
20
              А
                  They'd be sent to me by the school.
21
              0
                  How were they sent to you?
22
              Α
                  I think through Mr. Sexton, or somebody
23
     would send them up to me.
24
                  Okay. And so you were sent them in hard
              Q
```

1	copy?
2	A I don't know. They were sent to me in,
3	you know, a few pages, like sitting right there.
4	MR. SCHNEIDER: She's just saying paper
5	versus some email or something.
6	THE WITNESS: I think they were I
7	think they were more hard copy, yes.
8	BY MS. JENSEN:
9	Q But sitting here right now, you can't
10	remember any of the résumés that you saw?
11	A I think I told you a number of names.
12	Those are people that either I met or saw resumes.
13	Q Okay. So
14	A Again, you're talking about many years
15	ago.
16	Q Okay. Just to be clear, so you're
17	speaking of Mr. Sexton, Mr. Caplan, Mr. Gilcrest,
18	Mr. Gordon, Mr. Childers. And any others?
19	A Yes, many others. I just don't remember
20	their names.
21	Q You can't remember any of the other
22	names?
23	A No, I can't.
24	Q Okay. And how do you know that they were

1	résumés for instructors?
2	A What does that question mean? I don't
3	understand your question.
4	Q They could have been for other positions
5	at Trump University.
6	A No, they were for instructors.
7	Q And these were the ones that you named
8	were instructors who wrote books; correct?
9	A I don't know if they all wrote books.
10	Some of them did write books, yes.
11	Q Okay. Have you ever personally mentored
12	anyone in real estate investing?
13	A Yes.
14	Q And who is that?
15	A My children.
16	Q Anyone else?
17	A Probably everybody that works for me.
18	Q And when you say "everyone who works for
19	you," do you mean at all the Trump Organization
20	companies?
21	A Yes.
22	Q How did you mentor these various people?
23	What's your approach to mentoring?
24	MR. SCHNEIDER: We could you're asking

1	whether he personally mentors people completely
2	unrelated to Trump University?
3	MS. JENSEN: You can answer the question.
4	MR. SCHNEIDER: Wait, wait, wait. Just
5	tell me how this has anything to do with the case.
6	MS. JENSEN: David, I have to tell you
7	every single question.
8	MR. SCHNEIDER: You do. I think you're
9	just trying to burn time.
10	MS. JENSEN: I have other things I could
11	be doing with my time. I am not here to try to
12	MR. SCHNEIDER: You said twice "I want my
13	seven hours." How he mentored other people in the
14	Trump University has nothing to do with your case.
15	There's no there's no claim in this case that he
16	did or didn't properly mentor people in the Trump
17	Organization.
18	MS. JENSEN: Let me just ask this
19	question and then we'll see. I'm not going to go
20	down a whole line of questioning. Just let's
21	let's get this question. Okay.
22	MR. SCHNEIDER: No. We're going to deal
23	with my issue first.
24	Tell me conceptually how this has

```
anything to do with the case.
 1
 2
                  MS. JENSEN: It's his approach to
 3
     mentoring.
 4
                  MR. SCHNEIDER: What does that have to do
 5
     with the case?
     BY MS. JENSEN:
 6
 7
              0
                  You can answer, Mr. Trump.
 8
                  MR. SCHNEIDER: No, I'm not going to let
 9
     him answer yet until you tell me how --
10
                  MS. JENSEN: Are you instructing him not
11
      to answer?
12
                  MR. SCHNEIDER: Until you can tell me how
13
      it relates in any way to the case, it's just
14
     harassing.
15
                  (Simultaneous cross-talk.)
16
                  MS. JENSEN: I just did. And no, I don't
17
     have to give you my thoughts as to every single
18
     question I'm asking.
19
                  MR. SCHNEIDER: I haven't asked you every
20
     question.
21
                  MS. JENSEN: If you want to instruct him
22
     not to answer --
23
                  MR. SCHNEIDER: I advise you to tell me
24
     how it's in any way related to the --
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1
                  MS. JENSEN: Are you instructing him not
 2
     to answer?
 3
                                  Unless you can tell me
                  MR. SCHNEIDER:
 4
     how it's at all relevant --
 5
                  MS. JENSEN: Yes or no? Yes or no?
 6
                  MR. SCHNEIDER: Unless you can tell me
 7
     how it's relevant to the case or likely to lead to
 8
     the discovery of admissible evidence or has anything
 9
     to do --
                  (Simultaneous cross-talk.)
10
11
                  MS. JENSEN: I just already did. Are you
12
      instructing him not to answer?
13
                  MR. SCHNEIDER:
                                  Yes.
14
                  MS. JENSEN: Okay. Thank you.
     BY MS. JENSEN:
15
16
                  Did you personally mentor any Trump
17
     University students?
18
              Α
                  Not that I know of. Depending on what
19
     your definition of mentor is. I certainly discussed
2.0
     with Mr. Sexton and people at the university about --
21
     the school as to what we should be focusing on in
     real estate.
22
23
                  And if they gave a great course, as
     97 percent of the people thought they did, then,
24
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obviously, I guess there's a form of mentoring there, 1 2 wouldn't you say? 3 I'm going to move to strike MS. JENSEN: 4 everything after "not that I know of." 5 BY MS. JENSEN: 6 Q Now, as to the TV show "The Apprentice," 7 do you recall Trump University using a line of advertising about "You can be Mr. Trump's next 8 9 apprentice"? I don't quite remember, but that's 10 11 possible. 12 Okay. Do you know whether the 0 13 mentorships for Trump University worked like it did 14 on your show "The Apprentice"? I don't know what you're talking about 15 Α 16 even. 17 Whose idea was it to create Trump Q 18 University? 19 Α I would say it was Mr. Sexton who knew a 20 friend of mine named John Spitalny, and they came to 21 my office. And Mr. Sexton had a very good 22 reputation. And John Spitalny is a very reputable 23 person, who works right now with Morgan Stanley, 24 highly talented person.

1	And John was a friend of mine. He
2	brought Mr. Sexton to the to my office where they
3	told me about it. And they thought because of the
4	image of Trump and the brand and the success and the
5	real estate, they thought doing a school would be a
6	good thing.
7	Q Did they tell you that the idea came from
8	"The Apprentice" show?
9	A No, I don't remember that. It's
10	possible. It was many years ago. So I don't know
11	where it came from, but they thought it was a good
12	idea.
13	Q Do you recall approximately when the
L4	first discussions began about Trump University?
15	A No.
16	Q So you named as to those
17	conversations, I believe you named Mr. Sexton, that
18	being Michael Sexton; correct?
19	A Right.
20	Q John Spitalny.
21	Were there any other people who were
22	involved in those early discussions?
23	A I don't think so.
24	Q Okay. Do you know where those

1	discussions took place?
2	A My office.
3	Q Do you recall any specifics from those
4	discussions?
5	A No. They just felt that it was a great
6	thing to do. I liked the idea because, again, if I
7	can help people, I like to be able to help people.
8	I thought it was an interesting idea.
9	And we pursued it, and we ended up doing the school.
10	Q Was there a business plan?
11	A Not that I know of. It wasn't a big
12	transaction for me. It wasn't a make-or-break deal.
13	It was just something that if we can educate people
14	into the ways of real estate and finance, that's a
15	good thing and other things, that's a good thing.
16	Q Do you know if there were any documents
17	memorializing those discussions at the time?
18	A I don't believe so; not that I have.
19	Q So Trump University filed its articles of
20	organization with the New York Secretary of State; is
21	that correct?
22	A I don't know.
23	Q Do you know whether Trump University was
24	registered to do business in any states other that

1	New York?
2	A I don't know. You'd have to ask my
3	lawyers about that.
4	Q Do you know if there were any agreements
5	that demonstrated what your role was going to be in
б	Trump University?
7	A I don't think so, but I just don't know.
8	Q Okay. Any correspondence?
9	A Not that I remember.
10	Q Any other kind of documents?
11	A I don't know.
12	Q Do you recall that Trump University and
13	you, Mr. Trump, entered into a license agreement
14	whereby Trump University was had the right to use
15	your name?
16	A It's possible I think possibly that
17	did take place. You'd have to speak to my lawyers
18	about it, though.
19	Q When you say "your lawyers," just to be
20	clear, who are you speaking about?
21	A Well, I think Mr. Garten would be
22	appropriate.
23	Q Are you the owner of Trump University?
24	A I think I own around 90-something percent

1	of it.
2	Q Are you familiar with the
3	A The actual owner is a corporation.
4	Q And the actual owners you said I'm
5	sorry.
6	The record says the actual owner is the
7	corporation?
8	MR. SCHNEIDER: He said "a corporation."
9	THE WITNESS: A corporation.
10	BY MS. JENSEN:
11	Q I wanted to make sure the record
12	A I said "a corporation."
13	Q That's what I heard too. I just wanted
14	to make sure the record is clear.
15	And when you say "a corporation," which
16	entity are you referring to?
17	A I don't know the name of it, but it's
18	owned in a corporate it's owned by a corporation.
19	Q Okay. Does DJT University Member LLC
20	sound familiar?
21	A I don't know.
22	Q And for the corporate entity that you are
23	referring to, are you 100 percent owner of that
24	corporate entity?

1	A I believe so, yes.
2	Q And was it what was the business
3	purpose of that corporation?
4	A It's to open up a place where people
5	could gain knowledge where they could where we can
6	hire
7	Q Mr. Trump. I'm sorry to interrupt you.
8	I just want to make sure, you said it was owned by a
9	corporation?
10	A Yes.
11	Q And I know you weren't necessarily
12	don't know by name that corporation.
13	I hope I just refreshed your recollection
14	by naming the DJT University Member, LLC. There's
15	also a DJT Managing Member, LLC.
16	And just to keep a clean record, as it
17	were, you're 100 percent owner of both of those
18	entities?
19	A I don't know. You'd have to ask
20	Mr. Garten. It could be. I think so, but I just
21	don't know specifically, but you could ask
22	Mr. Garten.
23	Q Do you know whether those entities were
24	formed for this specific purpose for Trump

1	University?
2	A I believe so, yes.
3	Q Do you know if they had any other
4	business purpose?
5	A I don't think so.
6	Q Do you know whether they have any other
7	assets?
8	A I don't think so.
9	Q Any employees?
10	A I don't think so. Again, I'm not sure,
11	but I don't think so. I don't believe they have any
12	assets, no.
13	Q Okay. Going back to Trump Organization,
14	are you the full owner of Trump Organization?
15	MR. SCHNEIDER: Hold on a second.
16	He's not going to talk about his
17	ownership interest or his assets. This isn't a
18	debtor's exam. So what he owns or doesn't own in the
19	Trump Organization, you're not getting into.
20	BY MS. JENSEN:
21	Q Could you describe the corporate
22	structure for Trump Organization.
23	A It's a series of under the Trump
24	Organization, a series of corporations mostly,

1	individual corporations and corporations or a series
2	of partnerships that have a veil of that we call,
3	for convenience purposes, the Trump Organization.
4	But it's a series of many corporations
5	and partnerships that comprise the Trump
6	Organization.
7	Q Do you know approximately how many?
8	A Many. I don't know. I could get that
9	information for you if it was really necessary. I
10	don't know what it has to do with this case, but I
11	could certainly get the information for you.
12	Q Sure. And is Trump University one of
13	those entities?
14	A Yes.
15	Q Now, do you have an email address?
16	A My secretaries have an email address,
17	yes.
18	Q Does dtrump@trumporg.com sound familiar?
19	A I don't know.
20	Q And if I emailed that email address, who
21	might respond, if any?
22	A I guess you'd have to ask for either
23	Lauren or Randi.
24	Q I'm sorry?

1	A Lauren or Randi.
2	Q Lauren's last name?
3	A I don't know. Lauren or Randi, two girls
4	that work in the office.
5	Q Okay. And what's Randi's last name?
6	A I don't know. Gleason, I believe.
7	Q Gleason?
8	A Gleason, yes. She's rather new.
9	Q I'm sorry. Glisson, G-L-I-S-S-O-N?
10	A E-A-S-O-N, I believe.
11	Q Okay. I'm sorry. I misheard you.
12	And you don't know what Lauren's last
13	name is?
14	A No, I don't.
15	Q Okay. And you said that your secretaries
16	have an email address. Who are you referring to
17	there?
18	A No, I said I'm referring to the two.
19	Q Those two. So you're not referring to
20	Rhona?
21	A Well, you could also ask about Rhona,
22	Rhona Graff.
23	Q Rhona Graff. And is she your head
24	secretary?

1	A Yes.
2	Q Does she make your appointments in your
3	planners?
4	A They sort of all do.
5	Q Okay. So not one person manages your
6	email addresses?
7	A No.
8	Q Sitting here right now, can you think of
9	any other email address that you had other than the
10	dtrump@trumporg?
11	MR. SCHNEIDER: He didn't say he had an
12	email address. He said those were someone else's.
13	THE WITNESS: No, I can't.
14	BY MS. JENSEN:
15	Q Do you have a smartphone?
16	A No.
17	Q Did you send emails to prospective Trump
18	University students with a personal invitation to
19	RSVP in 2006?
20	A I didn't. But it's possible somebody did
21	on my behalf. For instance, Mr. Sexton.
22	Q Do you know whether Trump Organization
23	provides legal services to Trump University?
24	A I don't know what you mean by that. You

1	mean do lawyers here represent, like Mr. Garten?
2	Yes. They represent all of the different companies
3	and corporations.
4	Q Okay. And how about IT services,
5	computer services?
6	A No, I think for the most part Trump
7	University had its own services, for the most part.
8	I think, to the best of my knowledge.
9	Q Okay. Are there any other services that
10	Trump Organization provides for the various companies
11	within the family companies?
12	A Not that I know of, no.
13	Q Okay. Do you know if there were any
14	common employees between Trump University and Trump
15	Organization?
16	A Not that I know of.
17	Q Any common board members?
18	A I don't think so.
19	Q Any executives?
20	A I don't know. You'd have to show me.
21	I'd have to look at the different charts. I have so
22	many corporations, I'd have to look at the different
23	charts. But it's possible, but not that I know of.
24	Q Okay. Do you know whether Trump

1	Organization's insurance policies cover Trump
2	University?
3	A To an extent I think they did, yes.
4	Q And in this case, this Trump
5	Organization?
6	A I think so.
7	Q "Yes"?
8	A I think so. At least to an extent.
9	Q What extent?
10	A I don't know. You would have to ask
11	Mr. Garten.
12	Q Okay. Do you know whether the carrier
13	has been covering Trump University?
14	A What? What about the carrier?
15	Q The carrier
16	A You said do I know whether the carrier,
17	that's the carrier. What's the end of the question?
18	Q For the insurance policy.
19	A Yeah, do I know the name of the carrier?
20	Q Do you know whether it's Chartis, the
21	carrier?
22	A I don't know. I think it might be.
23	Q Do you know whether Chartis is covering
24	this action?

1 MR. SCHNEIDER: We gave you the letter, 2 which we weren't required to do. We gave you their 3 coverage position. You've got the policy. So you're 4 just wasting Mr. Trump's time on this issue. You 5 have the letter from Chartis. You know exactly their 6 position. BY MS. JENSEN: 7 8 Q You can answer the question. 9 Α Well, I think you just heard the answer. 10 Didn't you just hear the answer? From my lawyer, didn't you just hear the answer? 11 12 What's your answer? 0 13 I don't know. I told you that. Α 14 Okay. Is Trump University currently in Q business? 15 16 Α It can be. I've been so busy that I 17 haven't focused on it and because this lawsuit has 18 had such a negative impact on it. 19 But would we start it again, and do we 20 plan to start it again after this lawsuit is won and 21 after we bring the lawsuit against your firm? 22 would say probably, yeah. 23 We're -- I think we're current on all bills, or most of the bills. And we've had to pay a 24

1	lot of bills off, we paid a lot of vendors off, at
2	great cost to myself.
3	And this lawsuit has had a very
4	detrimental impact on it. And what we'll do is we'll
5	see how it all ends up. But it is prepared to
6	continue forward at some time in the future.
7	Q Does it still continue in Canada?
8	A I don't know.
9	Q Do you know when the name Trump
10	University was chosen?
11	A At the earlier stage.
12	Q Was it chosen by you?
13	A I think it was chosen by Mr. Sexton
14	mostly.
15	Q Did you contribute to the decision to
16	use
17	A Probably.
18	Q Were there any other names that were
19	discussed?
20	A I don't remember.
21	Q Do you know why the name Trump University
22	was chosen?
23	A Just sounded good, like every other name
24	that's chosen for a company or for a person.

1	Q Do all the companies within the Trump
2	Organization, do they all include the name Trump?
3	A No, I don't believe so. Many do.
4	Q Okay. Are there any ones that come to
5	the top of your head that don't contain the name
6	Trump?
7	A I have a lot of them I believe that don't
8	contain Wembley. I have a lot of different names
9	that don't have the name Trump, but I have a lot that
10	do.
11	Q Okay. Do most companies in this case,
12	does Trump University use the name Trump because they
13	felt it was an asset?
14	A Repeat.
15	MS. JENSEN: Can you read that back.
16	(Record read.)
17	THE WITNESS: Perhaps, or for
18	identification purposes.
19	BY MS. JENSEN:
20	Q In this case, did you believe that the
21	name Trump would be an asset to Trump University?
22	A Yes, I think so.
23	Q Do you know why Trump University changed
24	its name to the Trump Entrepreneurial Initiative,

1	LLC?
2	A No. I think Mr. Sexton could answer that
3	question. I'm not exactly sure, but they did change
4	the name somewhere along the line.
5	I think we were requested to because of
6	something having to do with the word "university."
7	Q You can't remember what
8	A No, I don't remember exactly the details
9	of it. But Mr. Sexton was requested to at some point
10	along the way and he changed the name.
11	Q Do you remember who requested it?
12	A No, I don't.
13	Q Do you remember seeing any letter from
14	the New York Department of Education about the use of
	the New York Department of Education about the use of the word "university"?
14	
14 15	the word "university"?
14 15 16	the word "university"?  A No. I think there was a negotiation that
14 15 16 17	the word "university"?  A No. I think there was a negotiation that went on for a period of time; and then Mr. Sexton
14 15 16 17	the word "university"?  A No. I think there was a negotiation that went on for a period of time; and then Mr. Sexton said rather than arguing about it, we'll change the
14 15 16 17 18	the word "university"?  A No. I think there was a negotiation that went on for a period of time; and then Mr. Sexton said rather than arguing about it, we'll change the name. It wasn't a big deal.
14 15 16 17 18 19	the word "university"?  A No. I think there was a negotiation that went on for a period of time; and then Mr. Sexton said rather than arguing about it, we'll change the name. It wasn't a big deal.  Q Okay. Do you know if any other if any
14 15 16 17 18 19 20 21	the word "university"?  A No. I think there was a negotiation that went on for a period of time; and then Mr. Sexton said rather than arguing about it, we'll change the name. It wasn't a big deal.  Q Okay. Do you know if any other if any other states asked Trump University to change its

1	University's operations, do you recall what type of
2	courses that it offered?
3	A You'd have to ask Mr. Sexton in terms of
4	the details, but it was very well spelled out, as you
5	know.
6	Q Okay. So sitting here right now, you
7	can't remember what the initial courses were?
8	A Courses primarily on real estate and real
9	estate finance and even renovation and fix-up and
10	lots of different things having to do with real
11	estate.
12	Q Sure. Do you remember in what format
13	they took?
14	A No, I don't.
15	Q Do you remember if they were live events?
16	A Well, originally it started as an online
17	concept. And there were so many people that wanted
18	it to go to a class format, and I know a couple years
19	later they changed it over so it became a class
20	format also.
21	Q Do you recall that Trump Institute first
22	took the live class form I'm sorry, excuse me
23	the classroom form?
24	A Yes.

1	Q Okay. Do you know how much sooner Trump
2	Institute started those classes than Trump
3	University?
4	MR. SCHNEIDER: He's differentiating
5	between another company.
6	THE WITNESS: No, I don't know.
7	No, I don't. It was a period of years.
8	I don't know exactly what the time was.
9	BY MS. JENSEN:
10	Q Do you recall that Trump Institute was
11	fairly successful with the classroom format?
12	A Yes, it was successful.
13	Q And was that the reason that one of
14	the reasons, at least, that Trump University wanted
15	to move into that format?
16	A No. I think it was successful. I think
17	their contract ran out.
18	Q Do you recall making the decision to go
19	live?
20	A "To go live," what does "live" mean?
21	Q Into the classroom format.
22	A It was a decision that was made primarily
23	by Mr. Sexton.
24	But I recall when he made that decision,

1 yes -- you mean to go away from Trump Institute? 2 To go away from the online to the Q 3 classroom? 4 Α Yeah, there was a period of time --5 people really wanted it, they loved it. They liked 6 the online. They really wanted to have classes. And 7 they loved the classes. I mean, they really loved 8 those classes. 9 And do you recall what year it was that 10 you moved into live events? I think it was a couple years later. 11 12 Okay. Were the live events more 0 13 profitable than the online courses? 14 I don't know. Α 15 Could you list the classroom courses that 0 16 Trump University offered? 17 Α Well, it was different -- I mean, I could 18 get you a listing of them. I've seen listings of 19 But just different -- different elements of real estate and the world of real estate and 20 21 business. 22 Can you recall any of the names, sitting 0 23 here today? 24 Α No, no, no.

1	Q And was Mr. Sexton responsible for
2	overseeing these courses?
3	A Yes, he was.
4	Q Okay. Do you recall whether Mr. Sexton
5	was in charge of creating these courses?
6	A No. He was he was in charge; but he
7	did it also with some very talented professors and
8	other people and teachers.
9	Q Okay.
10	A Instructors.
11	Q Could you name any of those people?
12	A Well, I already did. I thought I gave
13	you a large list of names a while ago. Do you want
14	me to name them again?
15	Q Okay. So Mr. Donald Sexton; correct?
16	A Yeah.
17	Q Okay. And also, let's see, Mr. Caplan?
18	A I gave you the list before. I'd rather
19	not have to repeat it again.
20	Q Okay. So the people who are responsible
21	for the courses
22	A No, not those people, but they had input.
23	Everybody had input. Every instructor had input.
24	And every class was different. In other words, you

1 have a class in California, and then you could have another class in California that's totally different. 2 3 The classes were all very different. And 4 I wanted that. 5 In what ways were they different? 6 Α They would talk about different life 7 The instructors were people that had life 8 stories, and they had stories to tell. And they'd 9 tell their stories as opposed to somebody else's. 10 They weren't classes that were tailored to be exactly the same for every unit. 11 12 We had places all over the country and every class was totally different. When I say 13 14 "totally," I mean they talked real estate; but the 15 live experience of people talking about their experiences in the real estate business were 16 17 different in virtually every instance. 18 Sure. So the instructors' stories were 0 19 different? 20 Α Absolutely, yes. 21 And were there any other differences? Q 22 I think -- I think it was different. Α 23 Look --I'm asking --24 Q

1 -- Iowa is different than California. They have different rules, regulations. New York is 2 3 different than California. 4 0 Sure. 5 Α Different cities are different. So we 6 have different cities, different states, different 7 And you can't really tailor it as -- you areas. 8 can't make it a one-blanket policy. Everything was different. But most importantly, the instructors and 9 their stories were different. 10 11 And did you see -- did you see any 0 Sure. 12 of the presentations, the PowerPoint presentations 13 that were to be provided at the courses? 14 I believe they were sent to me at certain 15 points, yes. 16 Okay. And do you recall, sitting here 17 today, how those PowerPoints differed from state to 18 state? 19 Α No, I don't. 20 MS. JENSEN: All right. Let's go ahead 21 Take a short break. I don't know -- we and break. 22 can go off the record. 23 THE VIDEOGRAPHER: Off the record at 24 This marks the end of Tape No. 1. 12:06 p.m.

1 (Luncheon recess from 12:06 p.m. 2 to 1:17 p.m.) 3 THE VIDEOGRAPHER: We are back on the 4 record at 1:17 p.m. This marks the beginning of Tape 5 No. 2. 6 MR. SCHNEIDER: Before we get started, I 7 want to strongly encourage you and suggest that you 8 ask questions that pertain to Mr. Trump. 9 We spent the morning talking about reservations of rights letters and corporate 10 11 structure and document retention that other people 12 can respond to. And you should ask your questions 13 that only Mr. Trump can respond to. 14 And, if necessary, we will make Alan Garten or George Sorial available for those kind of 15 16 questions. But spending Mr. Trump's time asking 17 about a reservation of rights letter from an 18 insurance company, you're just wasting time. 19 MS. JENSEN: And, of course, for the 20 record, that was not the only question I asked. 21 asked many questions that pertained to Mr. Trump and, 22 of course, to Trump University; and, therefore, plaintiffs, of course, disagree to -- with your 23 24 characterization of the morning.

1	BY MS. JENSEN:
2	Q Now, Mr. Trump, did you have a day
3	planner from 2004?
4	A Usually on a monthly basis; and when the
5	date goes out, we usually throw them away.
6	Q Okay. So is it your
7	A You mean like a little notification of
8	meetings and things?
9	Q Yes.
10	MR. SCHNEIDER: We've produced I think
11	one of your secretaries had calendars, so we've
12	produced that to them. So they know your
13	appointments with Don Sexton, and we produced all of
14	that to them.
15	THE WITNESS: Fine.
16	BY MS. JENSEN:
17	Q Did you keep more than one calendar?
18	A No.
19	MS. JENSEN: Now, I am handing to the
20	court reporter a document that bears the Bates stamp
21	TU71944 to 986, which I will ask to be marked as
22	Plaintiffs' Exhibit No. 40.
23	(Plaintiffs' Exhibit 40 was marked
24	for identification.)

1	BY MS. JENSEN:
2	Q Mr. Trump, does this appear to be your
3	monthly planner here?
4	A Yes.
5	Q And did you generally record all weekday
6	meetings in this planner?
7	A Perhaps my secretary or myself, yes.
8	Q Okay. Now, turning to the second page of
9	this document, you'll see that the first page is the
10	2005 Executive's Weekly/Monthly Planner. The second
11	page is January 17th through 19th. Do you see
12	that?
13	A Yes.
	Q And do you see that on the afternoon of
14	2 ma do jou bec chae on the arternoon or
14 15	the 17th that you had a meeting with Michael Sexton
15	the 17th that you had a meeting with Michael Sexton
15 16	the 17th that you had a meeting with Michael Sexton and is it Greg Topalian? I can't quite make that
15 16 17	the 17th that you had a meeting with Michael Sexton and is it Greg Topalian? I can't quite make that out, the writing there.
15 16 17 18	the 17th that you had a meeting with Michael Sexton and is it Greg Topalian? I can't quite make that out, the writing there.  A Yes, I see that.
15 16 17 18	the 17th that you had a meeting with Michael Sexton and is it Greg Topalian? I can't quite make that out, the writing there.  A Yes, I see that.  Q Is that your assistant's writing?
15 16 17 18 19 20	the 17th that you had a meeting with Michael Sexton and is it Greg Topalian? I can't quite make that out, the writing there.  A Yes, I see that.  Q Is that your assistant's writing?  A I believe so.
15 16 17 18 19 20 21	the 17th that you had a meeting with Michael Sexton and is it Greg Topalian? I can't quite make that out, the writing there.  A Yes, I see that.  Q Is that your assistant's writing?  A I believe so.  Q And do you know what that meeting

1	and the quality of the classes and the quality of
2	what they would be discussing.
3	Q Sure. And when you say "classes," what
4	are you specifically referring to?
5	A I'm talking about the quality of the
6	education that they would be teaching in the classes.
7	Q And which classes?
8	A All all of the classes, and some of
9	the classes. We as I told you, they're not I
10	wanted I thought specifically people should give
11	their own ideas and they should have their own
12	freedom to teach what they wanted to teach.
13	But we discussed with I think it was
14	Greg, but other people also. I would ask them
15	questions about what they had in mind, what they
16	wanted to teach, how they taught, et cetera.
17	Q And specifically was this for the online
18	classes?
19	A I don't know. I don't remember that.
20	Q Okay. Again, I have here on the next
21	page, we have March 23rd at "4:30 Michael Sexton
22	film."
23	A Yeah.
24	Q Do you know what that is referring to?

1	A No, I don't.
2	Q Okay. And actually, turning back to the
3	page before that, do you recall whether any notes
4	were taken in that meeting?
5	A No, I didn't take any notes. I don't
6	remember about any other people.
7	Q Okay. Were there any documents that you
8	looked at about the courses?
9	A I don't know. I don't remember.
10	Q Okay. Do you know how long you met?
11	A No. Probably 20 minutes, 30 minutes.
12	Q Okay. And the March 23rd, the next
13	page, do you recall how long you met there for the
14	Michael Sexton film?
15	A No, I don't.
16	Q And you don't remember what that was
17	about?
18	A No.
19	Q Okay. Was it about Trump University?
20	A I assume so.
21	Q How about April 12th? It says "4:00,
22	Michael Sexton."
23	A Don't know.
24	Q Don't know, you don't recall what you

1 talked about? Okay. 2 How about the next page, April 14th. 3 It says "9:00, Michael Sexton." Do you recall what 4 you spoke to him about on that day? 5 Α Just general. All of these conversations 6 would be about the quality of education. 7 And do you recall specifically what you 8 told him about the quality of education on 9 April 14th? I think I've told you three or four times 10 today, so I hope you don't really --11 12 MR. SCHNEIDER: Are you going to be able 13 to remember six years ago any specific content on any 14 specific day? 15 THE WITNESS: It was just general quality 16 of the education. I wanted it to be very good. I 17 wanted it to be a good experience for the people 18 taking the course. 19 BY MS. JENSEN: 20 So I'm going to --Q MS. JENSEN: Mr. Schneider, it's improper 21 22 for you to coach your witness as to what you think 23 the witness's answer should be to any particular question, and I'm going to caution you that you do 24

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1
     not continue to do that.
                  MR. SCHNEIDER: Okay, Rachel, you don't
 2
 3
     need to caution me about being a lawyer. But thanks.
 4
     BY MS. JENSEN:
 5
                         And so specifically as to
              Q
                  Okay.
 6
     April 14th, the meeting with Michael Sexton,
 7
     sitting here today, you don't recall what that was
 8
     about?
 9
              Α
                  No.
10
                  Okay. How about for June 22nd, on the
              0
11
     next day you met with Michael Sexton, do you recall
12
     what that was regarding?
13
                  MR. SCHNEIDER: But this is my point,
14
     Rachel, that you can spend an hour and a half and you
     can go through 90 pages of his calendar and ask him
15
16
     each day; or you can ask him in general first, "Are
17
     you going to be able to remember any of these
18
     conversations?" so we don't spend an hour and a half
19
     where he says "I don't know," "I don't know," "I
20
     don't know." You're just going to waste an hour and
     a half asking him every entry if he remembers.
21
22
                  MS. JENSEN: This is my deposition,
     David. You might take it a different way, and that's
23
            But I'm going to ask the questions here.
24
     fine.
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1
     BY MS. JENSEN:
 2
                  As to July 25th at 12:30 --
              Q
 3
                  MR. SCHNEIDER: I'm just going to note
 4
     this -- let you know -- make an objection.
 5
                  I'm just noting here on the margins of
 6
     this transcript, because if this keeps going, we're
 7
     not going to be here all day. We'll contact Judge
 8
     Gallo and we'll just end it. He just told you he's
 9
     not going to be able to tell you --
10
                  MS. JENSEN: No, you suggested to the
11
     witness that he's not going to be --
12
                  (Simultaneous cross-talk.)
13
                  MR. SCHNEIDER: I didn't suggest it. I
     said, "Are you going to be able to do that?"
14
                  MS. JENSEN: I'm asking the questions.
15
16
     David, I am asking the questions.
17
                  MR. SCHNEIDER: You're wasting a lot of
18
     time, and you know that he's not going to be able to
19
     do this. He just told you he can't.
20
     BY MS. JENSEN:
21
                  As to July 25th, the meeting at 12:30,
              Q
22
      "Michael Sexton," it says, and "David Winterford from
23
     Fortune."
24
                  Do you recall what that meeting was
```

A No. It was, I believe, a writer doing a story for Fortune Magazine.  Q About Trump University? A I think so. Q How about August 12th? It's a meeting with Michael Sexton for five minutes. Do you recall what that was about? A Are you seriously asking me Q Yes, I am. A This is serious what you're asking me; right?  Q Yes. Are you going to answer? A Well, it's the same answer I've given yo for the last 20 minutes. Q Okay. Hasn't been quite 20 minutes, but that's okay. A Same harassing question. Q Okay. August 31st, 4:00 p.m., Michael Sexton. Okay.	1	about?
3 story for Fortune Magazine. 4 Q About Trump University? 5 A I think so. 6 Q How about August 12th? It's a meeting 7 with Michael Sexton for five minutes. Do you recall 8 what that was about? 9 A Are you seriously asking me 10 Q Yes, I am. 11 A This is serious what you're asking me; 12 right? 13 Q Yes. Are you going to answer? 14 A Well, it's the same answer I've given you 15 for the last 20 minutes. 16 Q Okay. Hasn't been quite 20 minutes, but 17 that's okay. 18 A Same harassing question. 19 Q Okay. August 31st, 4:00 p.m., Michael 20 Sexton. Okay. 21 So sitting here looking at this calendar 22 for 2005, do you recall any other meetings that you		
Q About Trump University?  A I think so.  Q How about August 12th? It's a meeting with Michael Sexton for five minutes. Do you recall what that was about?  A Are you seriously asking me Q Yes, I am.  A This is serious what you're asking me; right?  Q Yes. Are you going to answer?  A Well, it's the same answer I've given you for the last 20 minutes.  Q Okay. Hasn't been quite 20 minutes, but that's okay.  A Same harassing question.  Q Okay. August 31st, 4:00 p.m., Michael Sexton. Okay.  So sitting here looking at this calendar for 2005, do you recall any other meetings that you		
A I think so.  Q How about August 12th? It's a meeting with Michael Sexton for five minutes. Do you recall what that was about?  A Are you seriously asking me Q Yes, I am.  A This is serious what you're asking me; right?  Q Yes. Are you going to answer?  A Well, it's the same answer I've given you for the last 20 minutes.  Q Okay. Hasn't been quite 20 minutes, but that's okay.  A Same harassing question.  Q Okay. August 31st, 4:00 p.m., Michael Sexton. Okay.  So sitting here looking at this calendar for 2005, do you recall any other meetings that you	3	story for Fortune Magazine.
Q How about August 12th? It's a meeting with Michael Sexton for five minutes. Do you recall what that was about?  A Are you seriously asking me Q Yes, I am.  A This is serious what you're asking me; right?  Q Yes. Are you going to answer?  A Well, it's the same answer I've given you for the last 20 minutes.  Q Okay. Hasn't been quite 20 minutes, but that's okay.  A Same harassing question.  Q Okay. August 31st, 4:00 p.m., Michael Sexton. Okay.  So sitting here looking at this calendar for 2005, do you recall any other meetings that you	4	Q About Trump University?
with Michael Sexton for five minutes. Do you recall what that was about?  A Are you seriously asking me  Q Yes, I am.  A This is serious what you're asking me;  right?  Q Yes. Are you going to answer?  A Well, it's the same answer I've given you  for the last 20 minutes.  Q Okay. Hasn't been quite 20 minutes, but  that's okay.  A Same harassing question.  Q Okay. August 31st, 4:00 p.m., Michael  Sexton. Okay.  So sitting here looking at this calendar  for 2005, do you recall any other meetings that you	5	A I think so.
what that was about?  A Are you seriously asking me  Q Yes, I am.  A This is serious what you're asking me;  right?  Q Yes. Are you going to answer?  A Well, it's the same answer I've given you for the last 20 minutes.  Q Okay. Hasn't been quite 20 minutes, but that's okay.  A Same harassing question.  Q Okay. August 31st, 4:00 p.m., Michael  Sexton. Okay.  So sitting here looking at this calendar for 2005, do you recall any other meetings that you	6	Q How about August 12th? It's a meeting
A Are you seriously asking me  Q Yes, I am.  A This is serious what you're asking me;  right?  Q Yes. Are you going to answer?  A Well, it's the same answer I've given you  for the last 20 minutes.  Q Okay. Hasn't been quite 20 minutes, but  that's okay.  A Same harassing question.  Q Okay. August 31st, 4:00 p.m., Michael  Sexton. Okay.  So sitting here looking at this calendar  for 2005, do you recall any other meetings that you	7	with Michael Sexton for five minutes. Do you recall
Q Yes, I am.  A This is serious what you're asking me;  right?  Q Yes. Are you going to answer?  A Well, it's the same answer I've given you for the last 20 minutes.  Q Okay. Hasn't been quite 20 minutes, but that's okay.  A Same harassing question.  Q Okay. August 31st, 4:00 p.m., Michael sexton. Okay.  So sitting here looking at this calendar for 2005, do you recall any other meetings that you	8	what that was about?
11 A This is serious what you're asking me; 12 right? 13 Q Yes. Are you going to answer? 14 A Well, it's the same answer I've given you for the last 20 minutes. 16 Q Okay. Hasn't been quite 20 minutes, but that's okay. 18 A Same harassing question. 19 Q Okay. August 31st, 4:00 p.m., Michael 20 Sexton. Okay. 21 So sitting here looking at this calendar for 2005, do you recall any other meetings that you	9	A Are you seriously asking me
12 right?  13 Q Yes. Are you going to answer?  14 A Well, it's the same answer I've given you for the last 20 minutes.  16 Q Okay. Hasn't been quite 20 minutes, but that's okay.  18 A Same harassing question.  19 Q Okay. August 31st, 4:00 p.m., Michael  20 Sexton. Okay.  21 So sitting here looking at this calendar for 2005, do you recall any other meetings that you	10	Q Yes, I am.
Q Yes. Are you going to answer?  A Well, it's the same answer I've given you  for the last 20 minutes.  Q Okay. Hasn't been quite 20 minutes, but  that's okay.  A Same harassing question.  Q Okay. August 31st, 4:00 p.m., Michael  Sexton. Okay.  So sitting here looking at this calendar  for 2005, do you recall any other meetings that you	11	A This is serious what you're asking me;
A Well, it's the same answer I've given yo  for the last 20 minutes.  Q Okay. Hasn't been quite 20 minutes, but  that's okay.  A Same harassing question.  Q Okay. August 31st, 4:00 p.m., Michael  Sexton. Okay.  So sitting here looking at this calendar  for 2005, do you recall any other meetings that you	12	right?
for the last 20 minutes.  Q Okay. Hasn't been quite 20 minutes, but that's okay.  A Same harassing question.  Q Okay. August 31st, 4:00 p.m., Michael  Sexton. Okay.  So sitting here looking at this calendar for 2005, do you recall any other meetings that you	13	Q Yes. Are you going to answer?
Q Okay. Hasn't been quite 20 minutes, but that's okay.  A Same harassing question.  Q Okay. August 31st, 4:00 p.m., Michael  Sexton. Okay.  So sitting here looking at this calendar for 2005, do you recall any other meetings that you	14	A Well, it's the same answer I've given you
that's okay.  A Same harassing question.  Q Okay. August 31st, 4:00 p.m., Michael  Sexton. Okay.  So sitting here looking at this calendar  for 2005, do you recall any other meetings that you	15	for the last 20 minutes.
A Same harassing question.  Q Okay. August 31st, 4:00 p.m., Michael  Sexton. Okay.  So sitting here looking at this calendar  for 2005, do you recall any other meetings that you	16	Q Okay. Hasn't been quite 20 minutes, but
Q Okay. August 31st, 4:00 p.m., Michael Sexton. Okay.  So sitting here looking at this calendar for 2005, do you recall any other meetings that you	17	that's okay.
Sexton. Okay.  So sitting here looking at this calendar for 2005, do you recall any other meetings that you	18	A Same harassing question.
So sitting here looking at this calendar for 2005, do you recall any other meetings that you	19	Q Okay. August 31st, 4:00 p.m., Michael
for 2005, do you recall any other meetings that you	20	Sexton. Okay.
	21	So sitting here looking at this calendar
had about Trump University?	22	for 2005, do you recall any other meetings that you
	23	had about Trump University?
24 A No.		7 No

1	Q Okay. And just thumbing through it,
2	other than the initial meeting with David Winterford
3	and the tape for Barnes & Noble and were there any
4	other meetings that you see in here with other people
5	about Trump University?
6	A Not that I've noticed.
7	Q Okay. Now, 2006, do you see TU71959?
8	A Yeah.
9	Q Do you see that on January 4th, there
10	is a tape with Larry King about Trump University?
11	A Yes.
12	Q Now, other than the meetings here, do you
13	remember any other meetings in 2005?
14	A No.
15	Q Do you recall any other meetings other
16	than with Michael Sexton?
17	A There may have been some, but I don't
18	seem to have it down here. But there may have been
19	some.
20	Q But if it isn't here, it likely didn't
21	happen; correct?
22	A I don't know. I don't know.
23	Q Okay. Now, as to the 16th of March, it
24	says "Trump University promo." Do you remember that

1	meeting?
2	A No.
3	Q Did you at some point sit for a video?
4	A It's possible.
5	Q But sitting here now, you don't recall?
6	A No.
7	Q Now, for the 2007, do you see that
8	document? It's TU71971. Do you see that?
9	A What page is it?
10	Q I just told you it's 71971.
11	A Yes.
12	Q And do you recall any other meetings that
13	occurred in this during this year than are
14	recorded on your calendar?
15	A No.
16	Q Now, on 71972, it's the next page, you'll
17	see there "2:00, Michael Sexton."
18	A Yes.
19	Q Is that your handwriting?
20	A Yes.
21	Q Do you recall what you met about then,
22	Michael Sexton?
23	A I think I've already told you about five
24	times.

1	Q So you don't recall anything that you
2	spoke to him about?
3	A Generally, for the good of the school.
4	Q Okay. And do you know whether he took
5	notes during any of your meetings?
6	A I don't know.
7	Q Okay. As to 2008, it starts on 71976.
8	Do you recall any meetings that are not recorded
9	here?
10	A No.
11	Q Do you recall 71978 refers to a "Trump
12	University photo shoot" on the 21st of May. Do you
13	recall that?
14	A No.
15	Q Okay. For 2009, do you recall any other
16	meetings that occurred that were not recorded here?
17	A No.
18	Q And again, for the meetings with or
19	the meeting with Michael Sexton, do you recall
20	whether he took notes?
21	A I don't know.
22	Q You don't recall how long the meeting
23	was? Okay.
24	And do you recall what the "Think Like a

1	Champion" v	ideo was?
2	A	I remember vaguely, but I don't remember.
3	Q	What do you recall about it?
4	A	Just that I did a video.
5	Q	What was the video about?
6	A	"Think Like a Champion."
7	Q	What was it for?
8	A	I think it was for Michael Sexton for the
9	school, the	students.
10	Q	Do you recall whether it was for an
11	online prog	ram?
12	A	No, I don't. That I don't remember.
13	Q	2010, do you recall any other meetings
14	than were re	ecorded here in this planner?
15	A	No.
16	Q	And do you recall any of the meetings
17	that are re	corded here?
18	A	No.
19	Q	Do you know whether Michael Sexton took
20	any notes?	
21	A	I don't know.
22	Q	Do you recall how long the meetings were?
23	A	No.
24	Q	Did you prepare any of the Trump

1	University materials?
2	A Not per se, no. I would look at it as it
3	was prepared on occasion, and they would send it to
4	me because they wanted to get an approval. But a lot
5	of it I'm not sure that I've looked at all of it;
6	probably not, but I've looked at some of it.
7	Q Do you recall anything specifically you
8	looked at?
9	A Just general material.
10	Q What types of materials?
11	A Instructional material and perhaps
12	promotional material.
13	Q As to the promotional material, what did
14	you look at?
15	A I don't remember.
16	Q As to the instructional material, what
17	did you look at?
18	A I think just the general basics of the
19	courses. But you'd have if you presented it to
20	me, I could tell you whether or not I saw it, I
21	think.
22	Q And what specifically are you talking
23	about? Are you talking about for the online courses?
24	A Maybe both.

1	Q Okay. Sitting here, you don't recall any
2	specific materials that you looked at?
3	A No. I looked at material, but I don't
4	recall specific.
5	Q Sure. Now, do you know what the nature
6	of the materials were? Were they books?
7	A They could have been guides. They could
8	have been in some cases I think I looked at books
9	done by certain instructors; and I think there was
10	also promotional material.
11	Q So you looked at books and promotional
12	materials?
13	MR. SCHNEIDER: And he said guides.
14	BY MS. JENSEN:
15	Q What guides?
16	A I said guides.
17	Q What kind of guides?
18	A Just the guides as to different
19	instructors doing different classes.
20	Q So the list of products, perhaps?
21	A Perhaps.
22	Q Did you ever review a document called a
23	"playbook"?
24	A I don't know.

1	Q Did you keep copies of any of the
2	documents that you looked at?
3	A I don't think so, no.
4	Q I believe earlier you stated that Trump
5	University was Michael Sexton's deal; is that
6	correct?
7	A No, I don't think that's
8	Q Michael Sexton was in charge of Trump
9	University.
10	A That's a lot different.
11	Q Okay. Michael Sexton was in charge of
12	Trump University?
13	A That's right.
14	Q Yes.
15	Did Michael Sexton report directly to
16	you?
17	A Yes.
18	Q How did he report to you?
19	A Every once in a while call. Every once
20	in a while come up with meetings. He'd come up with
21	professors or educators to introduce me to them. I'd
22	listen to what they had to say. In that forum.
23	Not a huge amount of reporting. He was a
24	capable guy. But that's what would happen.

1	Q And Mr. Sexton was in charge of creating
2	the course materials; correct?
3	A Well, sort of indirectly. I think the
4	different professors created their own material. But
5	he oversaw that, yes.
6	Q And was he as you said, maybe
7	different professors came up with different
8	materials. But ultimately he was in charge of
9	approving that material; correct?
10	A I would say so, yes.
11	Q And did Mr. Sexton interview instructors?
12	A Yes, he did.
13	Q Did anybody else?
14	A I don't know. You'd have to ask him.
15	Q Okay. Did he interview the mentors?
16	A I believe he did, yes.
17	Q And he had the ultimate approval for the
18	hiring of the instructors; correct?
19	A Yes, he did.
20	Q And he had the ultimate approval for
21	hiring the mentors; correct?
22	A Yes.
23	Q What is DynaTech?
24	A I don't know.

1	Q What is Prosper?
2	A Is this the name of what?
3	Q I'm asking you if
4	A I don't know. You're asking me I
5	don't know what you're asking me, actually.
6	Q Okay. I wanted to see if you are
7	familiar with that entity, but if you're not, then we
8	don't need to continue on that line of questioning.
9	A Okay.
10	Q What did the students get for the \$1,500
11	apprenticeship program?
12	A You'd have to ask Mr. Sexton.
13	Q So sitting here, you don't know?
14	A No.
15	Q Okay. What did the students get for the
16	Gold Elite program?
17	A You'd have to ask Mr. Sexton.
18	Q So sitting here, you don't know?
19	A He ran the school.
20	Q Okay. Did you personally recruit any
21	instructor?
22	MR. SCHNEIDER: We've already talked
23	about this.
24	BY MS. JENSEN:

1	Q Okay. What is your foreclosure system?
2	A Where?
3	MR. SCHNEIDER: What are you talking
4	about?
5	BY MS. JENSEN:
6	Q Do you have a foreclosure system?
7	MR. SCHNEIDER: What does that mean? Are
8	you asking if Trump University
9	THE WITNESS: Do you know what that
10	means?
11	MR. SCHNEIDER: I don't even know if you
12	know what that means. What does that question mean?
13	BY MS. JENSEN:
14	Q Do you have a foreclosure system?
15	MR. SCHNEIDER: You're just repeating the
16	question. What does that mean?
17	MS. JENSEN: David, I'm asking the
18	question.
19	MR. SCHNEIDER: But the witness doesn't
20	understand and I don't understand. And you said, if
21	you don't understand a question, then ask wait a
22	minute. Wait a minute.
23	At the beginning of the deposition, you
24	said, "If you answer a question we're going to

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presume that you understood the answer. If you don't
1
     understand it, then let me know."
 2
                  He just said, "I don't understand it."
 3
 4
     And three times you've repeated a question, but you
5
     haven't explained what you're asking.
6
     BY MS. JENSEN:
 7
                  Do you know what a foreclosure system is?
8
                  I don't understand. Are you talking
9
     about within the Trump Organization or within Trump
10
     University?
11
                  Within Trump Organization or Trump
              0
12
     University.
13
              Α
                 A foreclosure system?
14
              Q
                  Yes.
                  You'd have to ask me the question
15
16
     differently. I don't think you understand, frankly,
17
     what you're asking.
18
                  Okay. So sitting here, though, you don't
              0
19
     know what a foreclosure system means?
20
                  MR. SCHNEIDER: He's asking for
21
     clarification what you're asking. Is it a term of
22
            Is it something they were teaching in a course?
     art?
23
     Are you asking --
24
                  THE WITNESS: Are you asking me what is a
```

1 foreclosure, or are you asking me what is a 2 foreclosure system? 3 BY MS. JENSEN: 4 System. Q 5 Α Are you asking it relative to what they teach in the school? 6 7 0 Yes. 8 Α It's a definition and a system of 9 foreclosures. But you'd have to ask Michael Sexton as to how it was taught. And, frankly, you'd have to 10 ask all of the different instructors as to also what 11 12 their take on it is. 13 Okay. Did Trump University have any 14 criteria for its instructors? Yeah, I think we've asked -- I mean, I 15 Α think I've answered this a number of times. 16 17 Okay. And what are the criteria? 0 18 Α We wanted to make sure they had a good 19 record, track record of having done a good job over a 2.0 period of time --21 Q Okay. 22 -- as instructors. Α 23 As instructors? Q Okay. Yeah. And in some cases, in real-life 24 Α

situations.
Q So they primarily had to have prior
teaching experience?
A If they had a good reputation as a
developer, as an instructor, as a person that was
familiar with real estate. We wanted to make sure we
had good people teaching the course.
And, obviously, we did, because we had a
97 percent approval rating.
MS. JENSEN: I'm going to move to strike
the end of the answer after "had good people teaching
the course."
BY MS. JENSEN:
Q Were there any educational requirements
for the instructors?
A You'd have to ask Mr. Sexton.
Q Okay. But sitting here now, you don't
know?
A Of course, they had to have educational
requirements, but you'd have to ask him specifically
what they were.
Q Okay. So do you know whether there was
any college requirement?
A You'd have to ask Mr. Sexton. We had

```
requirements, but you'd have to ask.
1
 2
                  Sitting here right now, you don't know
             Q
 3
     what any of the requirements were?
 4
                  MR. SCHNEIDER: Rachel, here's the
5
     problem: He answers your question and then you ask
6
     the same question two or three times. He tells you
 7
     the same answer and you rephrase it, but you ask it
8
     again.
9
                  I guarantee, if the court reporter reads
     it back, you asked it at least four times. "Do they
10
     have educational requirements?"
11
12
                  And he said, "I'm sure they have some; go
13
     ask Mr. Sexton."
14
                  "So as you sit here now, do they have
     requirements?"
15
16
                  He said, "You'll have to ask Mr. Sexton."
17
                  So as you sit here now, do you know if
18
     they have any educational" -- it's the three-time
19
     question --
20
                  MS. JENSEN: I'm entitled --
21
                  MR. SCHNEIDER: You're not entitled to
22
     harass the witness, and that's what you're doing.
23
                  MS. JENSEN: I'm not harassing the
24
     witness.
```

1	MR. SCHNEIDER: You absolutely are.
2	MS. JENSEN: I'm not. I'm trying to get
3	an answer as to Mr. Trump's knowledge.
4	MR. SCHNEIDER: He testified he doesn't
5	know and ask Mr. Sexton.
6	MS. JENSEN: If the answer is no if
7	you're representing that his answer was no, that is
8	fine. We'll move on.
9	THE WITNESS: What is the answer "no"
10	What are you saying "no" for?
11	MR. SCHNEIDER: It's okay. I want her to
12	move on and ask you substantive questions.
13	THE WITNESS: She also asked these
14	questions before, by the way.
15	BY MS. JENSEN:
16	Q Did Trump University require the
17	instructors to have any specific licenses?
18	A You'd have to ask Mr. Sexton.
19	Q Did Trump University call any of their
20	references?
21	A Yes, they did, but you'd have to ask
22	Mr. Sexton. He was very high on these people.
23	Q Okay. Did Trump University take into
24	consideration any previous employment with a similar

1	type of company?
2	A You'd have to ask Mr. Sexton.
3	Q Were the instructors or mentors ever
4	required to take any tests to demonstrate their
5	proficiency in teaching the courses?
6	A Again, you'd have to ask Mr. Sexton.
7	Q Earlier I believe that you testified that
8	you could not recall the specifics of the courses
9	that you attended; is that correct?
10	A Of the courses? No. It was real estate
11	primarily.
12	When you say "specifics," no, not
13	specific. I was there for a very short period of
14	time, in the back of the room. I just wanted to get
15	a feel for it.
16	Q And earlier I believe that you testified
L7	that the courses were different from location to
18	location; is that correct?
19	A The instructors were different, and the
20	courses were different based on location yeah,
21	because places are different.
22	Q And those places are different because
23	they have different requirements?
24	A Different instructors.

1	Q Different instructors. Okay.		
2	And do you know, sitting here, that the		
3	materials, the PowerPoint presentations actually were		
4	different?		
5	A You'd have to speak to Mr. Sexton. But		
6	the PowerPoint is one thing; but the instructors are		
7	an entirely different thing and they would teach the		
8	courses different ways.		
9	Q Okay. But sitting here, you don't know		
10	how they taught them in different ways?		
11	A Different people and they had different		
12	experiences. And a big part of what I wanted taught		
13	was life real-life situations. I thought that was		
14	very important for people to hear.		
15	PowerPoint was almost the least of it. I		
16	really thought that the real-life situations were		
17	very important for people to hear.		
18	Q Do you have 10 steps of closing any real		
19	estate deal?		
20	A Yes. We wrote some out a long time ago.		
21	I did something on that, yeah.		
22	Q What were those 10 steps		
23	A I don't know now. It's been a long time		
24	ago.		

1	Q	Do you know if you wrote them down	
2	somewhere?		
3	A	I think I presented them to Mr. Sexton.	
4	Q	Do you recall when?	
5	A	Just conceptually I presented them.	
6	Q	Do you know when you presented them to	
7	him?		
8	А	No. Early on.	
9	Q	Okay.	
10	А	Years ago.	
11	Q	Okay. Do you recall what year?	
12	А	At the beginning.	
13	Q	2005?	
14	А	I don't know. At the beginning.	
15	Q	Okay. And do you know whether he took	
16	any notes a	t that meeting?	
17	А	Perhaps he did.	
18	Q	But you don't know whether he did?	
19	А	You'd have to ask him.	
20		MS. JENSEN: I'm going to hand to the	
21	court repor	ter a document bearing the Bates stamp	
22	62079 through TU62082, which I will ask to be marked		
23	as Plaintiffs' Exhibit No. 41.		
24		(Plaintiffs' Exhibit 41 was marked	

1	for identification.)
2	BY MS. JENSEN:
3	Q Mr. Trump, have you seen this document
4	before?
5	A It's not a document, it's a ticket. You
6	have different things. You have a ticket, and then
7	you have a document after the ticket; right?
8	Q Okay. Have you seen any of these
9	documents before?
10	A This was written up by the people at the
11	school, and I'm sure that I must have seen it at some
12	point. I don't remember it. It's many years ago.
13	Q Okay. At the bottom of 62081, do you see
14	the bottom above the "P.S.," it says "Donald Trump"
15	and above that it appears to be a signature.
16	A Yes.
17	Q Is that your signature?
18	A Yes.
19	Q And did you approve this advertisement?
20	A I guess conceptually. This was done by
21	the staff. This was written and done by the staff.
22	So I would imagine in some form I approved it.
23	Q How were you how did you come about
24	strike that.

1	Who presented you with documents such as
2	this?
3	A Mostly Mr. Sexton, I would imagine.
4	Q And do you believe it would have been
5	during one of the meetings that you had in your day
6	planner?
7	A Possibly. Possibly.
8	Q And do you see in this letter, when it
9	says where it says "When I send out invitations,
10	<pre>people attend"?</pre>
11	A Where is that?
12	Q I'm it's actually I'll read here:
13	"Dear Friends, I'm personally inviting you and a
14	guest to a powerful wealth-building event that can
15	literally change your life and get you out of the rat
16	race forever."
17	Do you see that?
18	A Yes.
19	Q "When I speak, people attend. And when I
20	send out invitations, people attend because they know
21	that my invitation means one thing: There's money to
22	be made."
23	Do you see that?
24	A Yes.

1	Q And what was meant by people attend
2	because your "invitation means one thing: There's
3	money to be made"?
4	A Well, I think people respect what I say,
5	or if I'm giving instructions to people, what those
6	people would say.
7	Q And specifically, does that mean that
8	there's money to be made by them?
9	A Yeah, I think if they follow what we say,
10	there's certainly it's no different than going to
11	Harvard. They say go to Harvard, great school, blah,
12	blah, blah, and I think this is except I think we
13	have a higher approval rating than Harvard if you
14	want to know the truth, based on the 97 percent
15	number. So I think that's a fine statement.
16	Q And at Harvard, do students get a degree?
17	A Some do and some don't.
18	Q And at Trump University, do students get
19	a degree?
20	A You'd have to speak specifically to
21	Mr. Sexton about that.
22	Q Do you know, sitting here, whether or not
23	students got a degree?
24	A They take the courses.

1	Q And did they get a degree?
2	A I don't know. You'd have to speak to
3	Mr. Sexton. Depends on which courses we're talking
4	about.
5	Q Could you tell me all of the types of
6	documents that you reviewed for Trump University?
7	A No.
8	Q Did you review the advertisements?
9	A If you present them to me, I could tell
10	you whether or not I've seen it or remember seeing
11	it. But there are many documents. So you'd have to
12	present me with documents and I'd tell you whether or
13	not I saw it or don't remember it.
14	Q Okay. So sitting here right now, you
15	don't recall whether you reviewed advertisements,
16	generally?
17	A Sometimes I would, yeah.
18	Q How about testimonials?
19	A Sometimes I would.
20	Q How about the operating documents of
21	Trump University?
22	MR. SCHNEIDER: Objection; vague.
23	THE WITNESS: They may have been sent to
24	me. Again, it depends. If you showed me the

```
1
     document, I can tell you whether or not I remember
 2
      it.
 3
                  This was being run by Mr. Sexton.
                                                      Ιt
 4
     wasn't being run by me. It was being run by
 5
     Mr. Sexton. He would review things with me on
 6
     occasion. But this school was being run by
 7
     Mr. Sexton.
 8
     BY MS. JENSEN:
 9
              Q
                  Do you recall seeing an operating
10
      agreement?
11
              Α
                  I don't even know what you mean by an
12
     operating agreement. What do you mean by an
13
     operating agreement? Do you want to show it to me
14
     and I can tell you if I recall?
15
                  I might do that later, then.
              0
16
              Α
                  I hope you do.
17
                  How about a budget?
              Q
18
              Α
                  I think he'd send me budgets.
19
                  Any other financial documents?
              Q
20
              Α
                  Typical financial documents. That would
21
     be typical to any other business I would look at
22
     briefly.
23
                  When you say "typical," what do you mean?
              Q
24
                  Financial documents.
              Α
```

1	Q Such as?
2	A How is it doing?
3	Q So P&L statements?
4	A I think so. But mostly that would be
5	sent to my accounting departments.
6	Q And who at your accounting department?
7	A Maybe Allen Weisselberg.
8	Q Any other financial documents that you
9	can remember, sitting here?
10	A Not that I know of.
11	Q How about any contracts?
12	A I don't know. Perhaps. You show them to
13	me, I'll let you know.
14	Q Sitting here right now, can you recall
15	looking at any contracts?
16	A No.
17	Q Any vendor agreements?
18	A I told you this has been run by
19	Mr. Sexton. So these questions, I think, are much
20	more appropriate for him than to me.
21	Q Sitting here right now, you can't recall
22	any third-party vendor agreements?
23	A No.
24	Q How about training materials?

1	A Training for whom?
2	Q Training for any training materials?
3	A For whom?
4	Q For employees.
5	A I might have seen them, but I don't
6	remember. But if you show them to me, I'll let you
7	know.
8	Q Okay. How about for any of the
9	contractors?
10	A If you show them to me, I'll let you
11	know.
12	Q Okay. I'm now going to hand to you a
13	document that bears the Bates range TU62027 through
14	056. And it is marked as Plaintiffs' Exhibit No. 3;
15	and, therefore, I don't think we need to mark it
16	again.
17	Have you seen this document before,
18	Mr. Trump?
19	A Yes.
20	Q What is this document?
21	A I think it's basically an operating
22	agreement with respect to the company itself.
23	Q And when you say "the company itself"
24	A The people involved with the ownership of

1	the company.
2	Q When you say "the company," you mean
3	Trump University?
4	A Yes. LLC.
5	Q So did you review that agreement at the
6	time it was signed?
7	A Probably. I mean, I have lawyers that do
8	this. I don't think I did it, but I have lawyers
9	that do it, yes.
10	Q Okay. Do you see on Page TU62054
11	A Uh-huh.
12	Q Do you see near the top of the page, it
13	says "DJT University Managing Member LLC"? It says
14	"By Donald J. Trump, President."
15	A Yes.
16	Q Is that your signature?
17	A Yes.
18	Q And below that, do you see "DJT
19	University Member LLC"? It says "By Donald J. Trump,
20	President."
21	A Yes.
22	Q Is that your signature?
23	A Yes.
24	Q Continuing to Page 62037.

1	A Yes.
2	Q Do you see 4.1.6?
3	A Yes.
4	Q "Sexton shall prepare and deliver to the
5	manager in the time and manner set forth in the
6	Sexton Employment Agreement, the operating budget and
7	business plan."
8	Do you see that?
9	A Yes.
10	Q And when it says "to the manager," is
11	that referring to you?
12	A I don't know who it refers to. You'd
13	have to ask my lawyers. I don't know. It's a legal
14	definition, so I just don't know.
15	Q Did Sexton prepare and deliver to you an
16	operating budget?
17	A I don't know. Perhaps, but I just don't
18	know.
19	Q Do you recall whether he prepared and
20	delivered to you the business plan?
21	A I don't know. He might have. I just
22	don't remember it.
23	Q Do you re okay.
24	Do you recall a Trump University blog?

1	A A blog? What blog?
2	Q A blog.
3	A I don't recall specifically. If you show
4	it to me, I'd let you know.
5	Q Do you have a staff writer named Meredith
6	McGiver?
7	A Yes.
8	Q Did she ordinarily draft blog entries for
9	you?
10	A Yes.
11	Q Do you personally recall writing any blog
12	entries?
13	A Yes. I do it with Meredith or sometimes
14	she'd do it for me. But yes, that was done mostly
15	with Meredith McGiver.
16	Q And what is Meredith McGiver's
17	background?
18	A She's mostly a writer I don't know her
19	exact background. I'd have to look. She's been with
20	me for a long time. She writes well.
21	Q Does she have a real estate background?
22	A I don't know. That I don't know.
23	Q Did you ever attend a retreat for Trump
24	University?

1	A You'd have to give me when.
2	Q Do you recall going to Atlanta for a
3	retreat with Trump University?
4	A You'd have to show me the dates. I just
5	don't know. I go to many places for many different
6	companies, and I don't know. It's possible that I
7	did, but I don't know.
8	Q Do you recall going to Las Vegas for a
9	Trump University retreat?
10	A I think so, yes.
11	Q Do you recall the dates?
12	A No.
13	Q Would that be in your planner?
14	A I don't know. You'd have to check.
15	Q But those types of engagements would
16	ordinarily be marked in your calendar; correct?
17	A Perhaps.
18	Q Is there a target market for Trump
19	University?
20	A No, I don't think so. I think mostly it
21	would be people that want to learn about whatever it
22	is they're looking to learn. Probably the same
23	market that you have for many other companies that do
24	this.

1	Q When you say "companies that do this," do
2	you mean other real estate
3	A Teach.
4	Q seminars?
5	A That teach.
6	Q Companies that teach real estate?
7	A Yeah.
8	Q Do you know how many of the Trump
9	University students were senior citizens?
10	A No, I don't.
11	Q Have you ever used a Bandit Sign in your
12	real estate deals?
13	A Who?
14	Q Bandit Signs?
15	A I don't know what that is.
16	Q So you've never used a Bandit Sign, to
17	your knowledge?
18	A I don't know what you're even talking
19	about.
20	Q Okay. Do you recall sitting down for a
21	video made for Trump University?
22	A No, but I'm sure I have.
23	Q Okay. So you don't recall, sitting here,
24	whether what year it was made?

1	A No.
2	Q Do you recall sitting down for multiple
3	videos?
4	A I don't know. I mean I did some videos
5	for Trump University, but it was years ago.
6	Q So you don't remember whether it was one
7	or more than one?
8	A No.
9	Q Earlier you testified that you had
10	attended for a few minutes a couple of live events.
11	Did you ever personally meet a Trump University
12	student?
13	A Yes.
14	Q And who was that?
15	A I don't know. They saw me in the room, a
16	couple of them. One actually came back and shook my
17	hand and then went back immediately to the seat. But
18	I don't really know the names.
19	Q And so you didn't discuss anything?
20	A I didn't hang around long. I just wanted
21	to see how it was going conceptually.
22	Q Do you know whether any of the students
23	made a million dollars or more using Trump
24	University's techniques?

1	A You'd have to ask Mr. Sexton.
2	But I did. I made a million dollars or
3	more, and using my own techniques, unlike a lot of
4	instructors that teach real estate and never made 10
5	cents.
6	MS. ZELDES: I thought we weren't allowed
7	to ask about that.
8	THE WITNESS: What?
9	MR. SCHNEIDER: She's just being a smart
10	aleck.
11	THE WITNESS: That's okay.
12	MS. ZELDES: So is he.
13	BY MS. JENSEN:
13	DI MS. UEMSEN.
14	Q Which of your real estate courses were
14	Q Which of your real estate courses were
14 15	Q Which of your real estate courses were taught in the three-day seminar?
14 15 16	Q Which of your real estate courses were taught in the three-day seminar?  A You'd have to ask Mr. Sexton.
<ul><li>14</li><li>15</li><li>16</li><li>17</li></ul>	Q Which of your real estate courses were taught in the three-day seminar?  A You'd have to ask Mr. Sexton.  Q And which of your real estate secrets
14 15 16 17	Q Which of your real estate courses were taught in the three-day seminar?  A You'd have to ask Mr. Sexton.  Q And which of your real estate secrets were taught as part of the mentorship?
14 15 16 17 18	Q Which of your real estate courses were taught in the three-day seminar?  A You'd have to ask Mr. Sexton.  Q And which of your real estate secrets were taught as part of the mentorship?  A You'd have to ask Mr. Sexton. He has all
14 15 16 17 18 19	Q Which of your real estate courses were taught in the three-day seminar?  A You'd have to ask Mr. Sexton.  Q And which of your real estate secrets were taught as part of the mentorship?  A You'd have to ask Mr. Sexton. He has all that information.
14 15 16 17 18 19 20 21	Q Which of your real estate courses were taught in the three-day seminar?  A You'd have to ask Mr. Sexton.  Q And which of your real estate secrets  were taught as part of the mentorship?  A You'd have to ask Mr. Sexton. He has all that information.  THE WITNESS: Want to take a break?
14 15 16 17 18 19 20 21 22	Q Which of your real estate courses were taught in the three-day seminar?  A You'd have to ask Mr. Sexton.  Q And which of your real estate secrets were taught as part of the mentorship?  A You'd have to ask Mr. Sexton. He has all that information.  THE WITNESS: Want to take a break?  MS. JENSEN: Let's go ahead and get

```
He thought you needed a break. We can drive
1
 2
     on unless you need a break.
 3
                  THE WITNESS: No, that's fine.
 4
                  (Discussion off the stenographic
5
                  record.)
6
                  MS. JENSEN: Let the record reflect that
 7
     we're showing a YouTube video entitled "Trump
8
     University and Donald Trump."
9
                  Can you see the screen?
                  THE WITNESS: Uh-huh.
10
                  (Whereupon, YouTube video is
11
12
                  played.)
13
                  MR. SCHNEIDER: What's the site on that?
14
                  MS. ECK: It is www.YouTube -- hold on.
                  HTTP://www.YouTube.com/watch?feature=
15
16
     player_detailpage&V=465TCEDzzoH0. And I believe it
17
     is similar or identical to other videos that were
18
     produced and Bates-stamped, and we just weren't able
19
     to access those here.
2.0
     BY MS. JENSEN:
21
              Q
                  Mr. Trump, do you recognize this video?
22
              Α
                  Yes.
23
                  And what video is this?
              Q
                  Well, this was made for Trump University,
24
              Α
```

1	yes.
2	Q Do you recall when it was made for Trump
3	University?
4	A No.
5	Q Do you recall the purpose?
6	A I was asked to do a video for Trump
7	University.
8	Q Was there any specific purpose?
9	A Just a general I mean, if you look at
10	other colleges or if you look at other schools or if
11	you look at other training centers, they all do
12	videos and they say positive things, yeah.
13	Q And was that video scripted?
14	A No, I don't believe so.
15	Q So that was in your words?
	Q So that was in your words?  A I think so. It was I think it was in
15	
15 16	A I think so. It was I think it was in
15 16 17	A I think so. It was I think it was in my words, yes. I don't believe it was scripted.
15 16 17 18	A I think so. It was I think it was in my words, yes. I don't believe it was scripted.  Q Do you have involvement in advertising
15 16 17 18	A I think so. It was I think it was in my words, yes. I don't believe it was scripted.  Q Do you have involvement in advertising and marketing of Trump University?
15 16 17 18 19 20	A I think so. It was I think it was in my words, yes. I don't believe it was scripted.  Q Do you have involvement in advertising and marketing of Trump University?  A Not too much.
15 16 17 18 19 20 21	A I think so. It was I think it was in my words, yes. I don't believe it was scripted.  Q Do you have involvement in advertising and marketing of Trump University?  A Not too much.  Q Do you recall whose idea it was to use

```
1
     does a lot of other people in business. You use your
 2
     signature, yeah.
                        It's used consistently by many,
 3
     many people in many, many big corporations in
 4
     advertising.
5
                  MS. JENSEN:
                                I'm going to hand to the
6
     court reporter a document bearing the Bates stamp
7
     TU102422 to 426, which I will ask to be marked as
8
     Plaintiffs' Exhibit No. 42.
9
                  (Plaintiffs' Exhibit 42 was marked
                  for identification.)
10
     BY MS. JENSEN:
11
12
                  Do you recognize this document?
              Q
13
                  I've seen it. Vaguely, yes.
              Α
                  And what is this document?
14
              Q
                  This is a document talking about
15
              Α
16
     different locations, I believe, for the seminars.
17
                         And it's kind of a bad copy. But
              0
                  Okay.
18
     do you see the second page, 102423?
19
              Α
                  Yes.
20
                  And is that your picture there on the
              Q
21
     left?
22
              Α
                  Yes.
23
                  And is that your signature below the
              Q
24
     picture?
```

1	A Yes.
2	Q Does it say "I can turn anyone into a
3	successful real estate investor"?
4	A Yes.
5	Q And below your signature, does it say
6	"Donald J. Trump, Chairman, Trump University"?
7	A Yes.
8	Q And do you see the Page TU102425?
9	A Yes.
10	Q And do you see there it states, "Learn to
11	invest like a billionaire"?
12	A Yes.
13	Q Pursuant to the Court's suggestion in
14	this case, plaintiffs Googled your net worth and
15	found that there's a controversy as to whether you're
16	a billionaire. Would you agree?
17	A No
18	Q Did you file a lawsuit against the
19	journalist who stated that you were worth in the
20	hundreds of millions and not the billions?
21	A Yeah, I have yes, I did, actually.
22	Q And what was the outcome of that suit?
23	A Well, the suit was dismissed on the basis
24	that there were no what is the word?

```
1
     retribution or something -- animosity.
 2
                  It --
 3
                  Actual malice?
              Q
 4
              Α
                  Malice, I guess. Lack of.
 5
                  Actual malice?
              Q
 6
              Α
                  Yeah, malice. Not dismissed for any
 7
     other reason. It was dismissed for, essentially,
 8
     malice. And that was a long time ago. It's been
     proven -- it's been proven by many other people. But
 9
10
     that's okay.
11
                  Did you approve ads that said "Learn to
12
      invest like a billionaire"?
                  Did I what?
13
              Α
14
                  Did you improve --
              Q
15
              Α
                  Yes.
16
                  Let me ask it again, because I said
17
      "improve" and not "approve." But the answer is the
18
     same?
19
              Α
                  Yeah. Well, I am a billionaire, many
20
     times over, by the way.
21
                  And did you approve ads?
              Q
                  And the writer knew that, and the writer
22
              Α
23
     knew that. But again, that was a long time ago. But
24
     the writer knew that. So, unfortunately, we didn't
```

```
1
      get our day in court.
 2
                  Excuse me. And if I wasn't, I wouldn't
     have sued him.
 3
 4
                  And did you approve ads that said "Learn
 5
      from the master"?
 6
              Α
                  Yeah, probably. It's more of an
 7
     advertising thing. But I would assume I did.
 8
                  MS. JENSEN:
                               I'm going to now hand to the
 9
      court reporter a document bearing the Bates stamp
      TU69463, which I will ask to be marked as Plaintiffs'
10
     Exhibit No. 43.
11
12
                  (Plaintiffs' Exhibit 43 was marked
13
                  for identification.)
14
                  THE WITNESS: Okay.
     BY MS. JENSEN:
15
16
                  Have you seen this document before?
              0
17
                  I'm not sure if I remember it, but --
              Α
18
                  Do you see the advertisement says "Donald
              Q
19
      Trump is sending you one of his handpicked associates
20
     to your area to teach you"?
21
              Α
                  Yes.
22
              0
                  And did you approve advertising that had
23
     that language?
24
                  Possibly. Possibly.
              Α
```

```
1
                  Okay. Sitting here now, you don't
              Q
 2
     recall?
 3
                  No, I don't.
              Α
 4
                  MS. JENSEN:
                               Now, I am handing to the
 5
     court reporter a document bearing the Bates stamp
 6
      TU69434, which I will ask to be marked as Plaintiffs'
 7
     Exhibit No. 44.
 8
                  (Plaintiffs' Exhibit 44 was marked
 9
                  for identification.)
     BY MS. JENSEN:
10
11
                  Mr. Trump, do you recognize this
              0
12
     document?
13
              Α
                  No.
14
                  Do you see the -- do you see inside the
              Q
15
      image it says, "Are you my next apprentice? Learn
16
      from the master"?
17
              Α
                  Right.
18
                  Did you approve advertising that said
              Q
19
      "Are you my next apprentice"?
20
              Α
                  I don't remember it, but I see nothing
21
     wrong with it.
22
                                I'm going to hand to the
                  MS. JENSEN:
23
     court reporter a document that bears the Bates stamp
24
     TU62063, which I will ask to be marked as Plaintiffs'
```

```
1
      Exhibit No. 45. The Bates is very small on that.
                  (Plaintiffs' Exhibit 45 was marked
 2
 3
                  for identification.)
 4
     BY MS. JENSEN:
 5
                  Mr. Trump, do you recognize this
              Q
 6
     document?
 7
              Α
                  No.
                       I may have seen it, but I don't
 8
     recognize it.
 9
                  Do you know what this document is?
                       I mean, I can read it. I see what
10
              Α
                  No.
      it says, but I don't recognize this document. But I
11
12
     may have seen it.
13
                  Okay. Now, when you -- if you reviewed
              Q
14
     an advertisement, who would have provided it to you?
15
                  Mr. Sexton.
              Α
16
                  MS. JENSEN:
                               Now, I am handing the court
17
     reporter a document bearing the Bates stamp TU64496
18
      through 97, which I will ask to be marked as
19
     Plaintiffs' Exhibit No. 46.
                  (Plaintiffs' Exhibit 46 was marked
20
21
                  for identification.)
22
                  THE WITNESS: Okay.
23
     BY MS. JENSEN:
24
              Q
                  Do you recognize this document?
```

1	A	I don't remember it, but probably saw it
2	someplace.	
3	Q	Do you see it says the "Trump Blog"?
4	A	Trump brand?
5	Q	It says "Trump Blog."
6	A	Where is that?
7		I see the Trump brand, here. The Trump
8	brand.	
9	Q	The Trump Blog?
10	A	Oh, up top. Yes.
11	Q	Okay. Do you recognize what the Trump
12	Blog is?	
13	A	Yes, I do.
14	Q	Okay. What is it?
15	A	It's my site. It's a site.
16	Q	And what is the site?
17	A	On the Internet.
18	Q	And what is it specifically, what's
19	the site?	
20	A	I don't know. You'd have to ask
21	Mr. Sexton.	He set this up for the university.
22	Q	But sitting here, you don't recognize it?
23	A	No.
24	Q	Okay.

```
1
                  MS. JENSEN: I'm now handing to the court
 2
     reporter a document that bears the Bates stamp
 3
     TU60667, which I'll ask to be marked as Plaintiffs'
 4
     Exhibit No. 47.
 5
                  (Plaintiffs' Exhibit 47 was marked
 6
                  for identification.)
 7
     BY MS. JENSEN:
 8
              Q
                  Do you recognize this document?
 9
              Α
                  I've seen it, yes.
10
                  What is this document?
              0
                  It's a personal message from Donald
11
              Α
12
      Trump.
13
                  And personal message to whom?
              Q
14
                  (Simultaneous cross-talk.)
                  The students or potential students to
15
              Α
      the -- yes, to the students.
16
17
                  To the students. Is it also to
              Q
18
     prospective students?
19
              Α
                  Well, let's see. I have to look at it.
      It looks like it's to the students.
20
21
              0
                  Okay. And did you draft this personal
22
     message?
23
                  No, it was done by the executives in the
              Α
24
      company.
```

1	Q Do you know who?
2	A Probably Mr. Sexton and his group.
3	Q Okay. Would you have approved it?
4	A I think it would be fine.
5	Q Did you ever answer any live questions
6	and answers from Trump University?
7	A I don't know.
8	MS. JENSEN: Now, I am handing the court
9	reporter a document bearing the Bates stamp TU25206
10	to TU25209, which I will ask be marked as Plaintiffs'
11	Exhibit No. 48.
12	(Plaintiffs' Exhibit 48 was marked
13	for identification.)
14	BY MS. JENSEN:
15	Q Mr. Trump, do you recognize this
1 (	
16	document?
17	document?  A I may have seen it. I don't recognize
17	A I may have seen it. I don't recognize
17 18	A I may have seen it. I don't recognize it, but I may have seen it.
17 18 19	A I may have seen it. I don't recognize it, but I may have seen it.  Q Did you believe that students could go to
17 18 19 20	A I may have seen it. I don't recognize it, but I may have seen it.  Q Did you believe that students could go to the 90-minute class and learn all that they needed to
17 18 19 20 21	A I may have seen it. I don't recognize it, but I may have seen it.  Q Did you believe that students could go to the 90-minute class and learn all that they needed to learn to get rich?
17 18 19 20 21 22	A I may have seen it. I don't recognize it, but I may have seen it.  Q Did you believe that students could go to the 90-minute class and learn all that they needed to learn to get rich?  A Where is that now?

Which page? Second page? 1 Α 2 Yes, the second page, I'm sorry. Q 3 07. Α 4 07, my fault. Q 5 Α It doesn't say what you said, though. 6 Okay. Q 7 Α I mean, I think the statement is okay, 8 but it doesn't say what you said. 9 0 Do you believe that students could come 10 to the 90-minute free class and learn the techniques 11 and then copy exactly what you did and get rich? 12 Sure. In certain instances. I did it. 13 I used my techniques and I've made a tremendous 14 amount of money. 15 And what are your techniques? Q 16 Α Real estate techniques. I discuss them. 17 Things that you read about in the course are my 18 techniques. I've -- you know, you could also say I'm 19 a student of myself in a sense. 20 But I've used my techniques, unlike other 21 people that talk about real estate and how they're 22 going to teach real estate, they've never done a deal in their lives. Those are the people you should be 23 24 suing, not Trump.

1	I've used my techniques and they've been
2	very successful for me. So if I can do it, so can
3	other people.
4	Q Could you tell me which tech books were
5	taught in the 90-minute course?
6	A Just my general feelings on locations, on
7	purchasing, on renovations, on rehabilitations, on
8	lots of different things.
9	A lot of things having to do with real
10	estate.
11	Q And when you say your "general feelings,"
12	what are your general feelings?
13	A Markets. I've convinced a lot of people
14	not to buy real estate over the years when they would
15	have lost their shirt if they did.
16	In speeches I've told people "Don't buy
17	real estate." I've told people "Don't use exploding
18	mortgages," "Don't use different forms of financing."
19	And a lot of people listened to me, and they didn't
20	do it.
21	And I've had, over the years, many, many
22	letters written to me thanking me for saving their
23	lives.
24	O Were all those techniques taught in the

1	courses?
2	A Some of them were.
3	Q Which ones?
4	A There was a period of time when I thought
5	buying real estate as not a good thing, early on, and
6	I was right about that.
7	And I know I let the professors know
8	that, and I think some of the professors actually
9	said that I don't feel that buying real estate right
10	now is a good thing.
11	And I was right. My timing happened to
12	be right.
13	Q And what time frame was that?
14	A It was early on.
15	Q Around what year?
16	A I don't know. Early on, during the
17	during the time prior to the trouble in real estate.
18	Q And
19	A And if people listened to me, they would
20	have saved a lot of their money.
21	Q And so the courses taught the students
22	A Some of the courses did. As I said, the
23	courses weren't all the same. I wanted to have
24	professors make their points also. I didn't want to

make the single point. I wanted to have professors 1 2 make their point also. 3 But I told -- over the years I've told 4 many people to buy and not to buy. And my timing 5 turned out to be very propitious. 6 Q Okay. So the not-to-buy version, was 7 that during the bubble, 2005/2006? Before the bubble, yeah. Before the 8 Α 9 explosion. 10 Before the bubble burst; right? Q Before the bubble burst. 11 Α 12 To 2005 and 2006? Q 13 Before the bubble burst. And I felt very Α 14 negative about buying real estate, because I've seen 15 it before. And I've made speeches -- unrelated to 16 Trump University. But I've made speeches where I 17 told people "Do not buy. This is not the right time 18 to buy." 19 I also talked about exploding mortgages, 20 mortgages that come due at a later date. And I've 21 had many, many letters of people thanking me for 22 literally saving them. 23 And so the issue of exploding mortgage, 0 24 was that taught in the courses?

1	A In some cases it was. Again, the courses
2	were different.
3	Q Okay. Can you name one course where that
4	was taught?
5	A I could find out. I could check, but I
6	certainly discussed it.
7	Now, if the professor wanted to discuss
8	that, that's good. And sometimes maybe they
9	disagreed with me, and that was okay with me, because
10	it's not an exact science.
11	But in some cases, they possibly
12	disagreed; and in some cases, they probably didn't.
13	But you could ask Mr. Sexton about that.
14	MS. JENSEN: I'm now handing the court
15	reporter a document that bears the Bates stamp
16	TU62091 through TU62100. Hand to the court reporter
17	to mark as Plaintiffs' Exhibit No. 49.
18	(Plaintiffs' Exhibit 49 was marked
19	for identification.)
20	BY MS. JENSEN:
21	Q Mr. Trump, do you recognize this
22	document?
23	A I may have seen it a long time ago.
24	Q Do you see that the document says "The

1	time to invest in Texas real estate is now"?
2	A Yes.
3	Q Did you approve that message?
4	A What date is this? This ad?
5	Q It says publication date is 2009.
6	A Yeah, I would have approved it. I think
7	that would have been a good time to invest.
8	Q Sure. How about in 2008? Was that a
9	good time to invest?
10	A I don't know. I can't remember. But I
11	do remember it was around 2009 that I started
12	thinking things are getting much better to invest.
13	Q Okay. How about in 2007?
14	A I don't know. I remember at this time it
15	was if they would have listened to me, they would
16	have done very well. At least Texas real estate has
17	done very nicely.
18	Q Now, do you know whether Trump University
19	was registered to do business in Texas?
20	A I don't know.
21	MS. JENSEN: Let's go ahead and take a
22	quick break.
23	THE VIDEOGRAPHER: We're going off the
24	record at 2:27 p.m. This marks the end of Tape

```
1
     No. 2.
 2
                  (Recess taken.)
 3
                  THE VIDEOGRAPHER: We're back on the
 4
     record at 3:01 p.m. This marks the beginning of Tape
 5
     No. 3.
 6
     BY MS. JENSEN:
 7
                  Mr. Trump, do you recall when the retreat
              Q
 8
      in Las Vegas was?
 9
              Α
                  No.
10
              Q
                  Would it surprise you if I said December
11
     of 2009?
12
              Α
                  No.
13
                  And do you believe you were there?
              Q
14
                  I believe I've been in Las Vegas many,
              Α
     many times making speeches and other things. So I
15
16
     may have been there, yes.
17
                  But sitting here, you can't recall?
              Q
18
              Α
                  No, I can't recall it exactly, no. I
19
     believe so, but I can't recall it.
20
              Q
                  Okay.
21
                  MR. SCHNEIDER: Just so you know, I think
22
      she's talking about training sessions. This wasn't
23
     actually a Trump program. This was training
24
      instructors.
```

```
1
                  THE WITNESS: I understand, yeah.
 2
      BY MS. JENSEN:
 3
                  Okay. So sitting here, do you recall
              Q
 4
      that --
 5
              Α
                  I don't recall.
 6
                  Okay. And do you recall when the Atlanta
              Q
 7
      retreat was?
 8
                  No, I don't.
              Α
 9
                  Would December 2008 --
              Q
10
                  No, no.
              Α
11
                  -- surprise you?
              Q
12
                  You don't believe you were there?
13
                  I'm not sure.
              Α
14
                  Was Mr. Sexton in charge of hiring Trump
              Q
15
      University management?
16
              Α
                  Yes.
17
                  And was he in charge of hiring Trump
              Q
18
      University sales staff?
19
              Α
                  Yes.
20
                  Did you have any role in that?
              Q
21
                  Only that I wanted really good people.
              Α
22
                  For the sales staff?
              0
23
              Α
                  For everything -- well, frankly, as far
      as I'm concerned, the professors were more
24
```

```
1
      important -- the teachers were more important than
 2
     anything. But my primary focus was to make sure we
 3
     got the best teachers.
 4
                  MS. JENSEN:
                               Sure.
                                       I'm just going to
 5
     move to strike everything after "for everything."
 6
                  THE WITNESS: What does that mean?
 7
     BY MS. JENSEN:
 8
              Q
                  Well, I was just asking about sales
 9
      staff.
10
                  Would you read the question again or
              Α
     would you read my answer.
11
12
              Q
                  Sure.
13
                  Was he in charge of -- "was he in charge
14
     of hiring Trump University sales staff?"
15
                  "Yes."
16
                  "Did you have any role in that?"
17
                  "Only that I wanted really good people."
18
                  "For the sales staff?"
19
                  "For everything."
20
              Α
                  No, I'd like to say it the way I
21
      continued.
22
                  My most important thing were the
23
     teachers.
24
                  I understand, Mr. Trump. You already
              Q
```

1	answered my question.
2	A Excuse me. I didn't answer I'm
3	telling you I did not answer.
4	The sales staff was important, but much
5	more important to me was the teachers.
6	MS. JENSEN: I'm just going to move to
7	strike everything after "the sales staff."
8	MR. SCHNEIDER: She can say those words.
9	It doesn't have any effect.
10	BY MS. JENSEN:
11	Q Were the instructors hired for their sale
12	abilities?
13	A I don't know. You'd have to ask
14	Mr. Sexton. I wanted them hired for their teaching
15	abilities much more important than sales. Sales will
16	come.
17	MS. JENSEN: Move to strike everything
18	after "I don't know. You'll have to ask Mr. Sexton."
19	BY MS. JENSEN:
20	Q Were instructors and mentors paid
21	exclusively on commissions?
22	A You'd have to ask Mr. Sexton.
23	Q What is your knowledge concerning the

1	University?
2	A I really don't have too much knowledge of
3	it. I'm really not very well aware of it.
4	Q Are you aware of it?
5	A Slightly. I mean, I think
6	MR. SCHNEIDER: I don't want you to talk
7	about anything that you discussed with counsel.
8	THE WITNESS: Yeah, I really don't know
9	much about it.
10	BY MS. JENSEN:
11	Q Were you interviewed by the New York
12	Attorney General?
13	A No.
14	Q Did they take your deposition?
15	A I don't think so.
16	Q But
17	A I mean no.
18	Q Thank you.
19	Did anyone from the New York Attorney
20	General have direct contact with you?
21	A No.
22	Q Do you know who's been handling that?
23	A Yes, we have a lawyer that handled that.
24	Q Which lawyer is that?

1 Α It's a law firm. You'd have to get that 2 from --3 She already has the MR. SCHNEIDER: 4 information. 5 BY MS. JENSEN: I have to get it from Mr. Schneider; is 6 0 7 that what you said? 8 MR. SCHNEIDER: You already have it. 9 Mr. Sexton testified about it. He told you the name of the lawyer and the name of the firm. 10 11 I really want to make a suggestion, 12 recommend to you that you streamline and ask 13 questions. He's not going to stay here and answer 14 questions that you've either already asked Mr. Sexton or you should have asked him. 15 16 BY MS. JENSEN: 17 What is the status of the investigation; 18 do you know? I haven't heard about it in a long time. 19 Α 20 This was brought up a long time ago. I have not 21 heard anything about it in a long time. 22 I think they probably looked at it and 23 they saw 97 percent. And I don't know how you can be 24 investigated when you have a 97 percent approval

1 So -- but I haven't heard about it in a long 2 time. 3 I'm going to move to strike MS. JENSEN: 4 everything after "I have not heard anything about it 5 for a long time." 6 BY MS. JENSEN: 7 0 Have any other investigations been opened 8 by any regulators that you know of? Not that I know of. I heard something 9 Α 10 about Texas, but that went away. Long time ago. 11 Do you know why it went away? 0 12 Α No. 13 Do you know if it's because Trump Q 14 University suspended its operations there? 15 I don't know anything about it. Α 16 Were you aware that the Better Business 17 Bureau had a rating of D minus for Trump University? 18 Α That's because they had no knowledge. 19 When they found out more about it, they didn't rate 20 They gave it a -- I think they call it a 21 "nonrating." 22 They didn't have the knowledge of Trump 23 University. When they heard more about it, they 24 changed that rating to a different rating, which is

1	basically the current status.
2	Q So the "nothing" rating?
3	A I think it's unrated or something like
4	that.
5	Q Okay.
6	A Because they didn't have the information.
7	We
8	Q Mr. Trump that's fine.
9	Who told you about the Better Business
10	rating of D minus?
11	A I think Mr. Sexton.
12	Q Do you remember when he told you that?
13	A No; a long time ago.
14	Q Do you recall what he said about it?
15	A As I remember, he said we never got a
16	chance to discuss it with them or this is what I
17	remember. We never had a chance to discuss it. Once
18	we did discuss it with them, they took that rating
19	off and they had it unrated because they didn't have
20	enough information.
21	Q Did Mr. Sexton ever tell you about
22	students complaining that they were contacted to
23	change their approval ratings?
24	A No, he didn't.

1	Q Did you hear that from anyone else?
2	A No. Seems unlikely, with thousands of
3	people, including your client, that gave us a great
4	rating, by the way.
5	MS. JENSEN: I'm going to move to strike
6	everything after the word "no."
7	BY MS. JENSEN:
8	Q I'm now going to hand to Mr. Trump a
9	document that bears the Bates stamp TU01581 through
10	TU01602, which is marked as Plaintiffs' Exhibit No. 7
11	and therefore need not be re-marked as an exhibit for
12	this deposition.
13	Mr. Trump, do you recognize this
14	document?
15	MS. JENSEN: I'm sorry. Please give me
16	that version. Thank you.
17	THE WITNESS: Could you not lick your
18	finger before you give me a document, please. Would
19	that be okay? It's disgusting.
20	BY MS. JENSEN:
21	Q Do you recognize this document,
22	Mr. Trump?
23	A Not really. I'm sure if I spent a lot of
24	time, I might. Let me see. I don't really recognize

```
1
      it, no.
 2
                  Were you aware that Trump University was
              Q
 3
      the owner of the trademark and service mark Trump
 4
      Institute?
 5
              Α
                  No.
                       I'm not -- you'd have to speak to
 6
      Mr. Sexton about this.
 7
                  And on Page 18 of the document, which is
              0
 8
      TU01598 --
 9
              Α
                  18, do you mean --
10
                  At the bottom.
              0
11
                  What's the status you've been going
              Α
12
      under?
13
                  Let's go with TU01598.
              Q
14
                  598, okay. Yes.
              Α
15
                  And do you see, is that your signature
              Q
16
      there?
17
              Α
                  Yes.
18
                  MS. JENSEN: Now, I am handing to the
19
      court reporter a document bearing the Bates stamp
      TUPLTF00199 through 200, which I will ask be marked
20
21
      as Plaintiffs' Exhibit No. 50.
22
                  (Plaintiffs' Exhibit 50 was marked
                  for identification.)
23
24
      BY MS. JENSEN:
```

1	Q Do you recognize this document,
2	Mr. Trump?
3	A No, I don't believe I've seen it, but I
4	may have.
5	Q Do you believe that you wrote this?
6	A Maybe I had something to do with it. I'm
7	not sure that I wrote it per se, but I might have had
8	something to do with it. I just don't recognize it
9	at this moment.
10	Q Do you see in the third paragraph, it
11	says: "The Trump name carries with it a price tag.
12	People pay a lot more to live or rent commercial
13	space in my buildings because of the association with
14	me and my ideals."
15	A Yes.
16	Q Do you believe that that's true?
17	A I do.
18	Q What is your affiliation with Trump
19	Institute?
20	A The Trump Institute? I don't know what
21	the exact relationship is. Again, you'd have to ask
22	Mr. Sexton about that.
23	Q When was the last time you spoke with
24	Mr. Sexton?

1	A I don't know. I'm not exactly sure. A
2	few months ago probably. Four or five months. I am
3	not exactly sure. I haven't spoken to him in a long
4	time because we've become a little bit inactive with
5	respect to this, unfortunately.
6	Q And so you said "a few months ago
7	probably"?
8	A I don't remember. I would say no,
9	longer than that. I would say for the most part he's
10	been dealing with my people and my lawyers.
11	I don't know. Maybe six months ago.
12	Q Okay. Do you know what you spoke about
13	six months ago?
14	A No, nothing much. We have a very nice
15	relationship.
16	Q So what was do you remember whether he
17	called you?
18	A No, I don't remember. I just vaguely
19	remember having spoken to him quite some time ago.
20	Q It was about Trump University?
21	A I don't know. I don't really even know
22	that. For the most part he's dealing with my
23	lawyers.
24	Q Okay. And did Mr. Sexton leave

1	voluntarily?
2	A I would say we became more and more
3	inactive, because of schedules my schedule in
4	particular, I guess.
5	And we'll possibly start this up again in
6	a heavy way. But yes, I would say the word would
7	be he did leave voluntarily, yes.
8	Q Do you know whether one of the
9	prerequisites for being an instructor or mentor was
10	that they were millionaires?
11	A No, I don't know that. You'd have to ask
12	Mr. Sexton.
13	Q Now, handing to the court reporter a
14	document bearing the Bates stamp TU102907, which is
15	marked as Plaintiffs' Exhibit No. 19 and therefore
16	does not need to be re-marked.
17	Do you recognize this document?
18	A No. Let's see. For Michael Bloom.
19	No, I don't know what it represents.
20	Q Did you call Mr. Sexton on July 12th,
21	2010, to talk to them about how much negative stuff
22	there is out there?
23	A Negative press? I don't know what
24	they're talking about.

1	Q Do you recall?
2	A Negative stuff I don't remember having
3	made a call.
4	Q Do you recall having that conversation?
5	A No, I don't. I told you I don't.
6	Q And do you recall what it was referring
7	to when it says "negative stuff"?
8	A No. That's what I'm trying to figure
9	out. I don't know what the word "stuff" means. No,
10	I don't really know what it means.
11	Q Do you know who he's referring to when he
12	says "Have the reputation management people made any
13	progress"?
14	A Have the reputation management people
15	I really don't know what he means.
16	Q So you don't know who the
17	A No. I know the reputation of this was
18	very important and continues to be very important.
19	Q Earlier I believe that we spoke about
20	J.J. Childers.
21	A Yes.
22	Q Who is Mr. Childers?
23	A I don't know. He was one of the
24	instructors, I believe.

1	Q	And how do you know him?
2	A	I don't know him. But I believe he was a
3	highly resp	ected gentleman who worked for the school.
4	Q	And so you've never met him?
5	A	I don't know. I don't remember. I may
6	have, but I	don't remember.
7	Q	And Don Sexton? Who is he?
8	A	I believe I did meet Mr. Sexton. He's an
9	instructor.	Highly respected.
10	Q	When you say "instructor," do you mean he
11	wrote a bool	k?
12	A	No, I believe he taught classes.
13	Q	Okay. Did he teach online courses;
14	correct?	
15	A	I believe so, yes.
16	Q	He did not teach the live events;
17	correct?	
18	A	I don't know that. You'd have to ask
19	Mr. Sexton,	Michael Sexton.
20	Q	Do you remember how many times you met
21	with him?	
22	A	No.
23	Q	Don Sexton?
24	A	Yeah, no.

1	Q And when you did meet with him, do you
2	recall what you discussed?
3	MR. SCHNEIDER: With Don Sexton?
4	MS. JENSEN: Yes.
5	MR. SCHNEIDER: He went through all this
6	this morning. You went through the calendar, every
7	single day.
8	MS. ZELDES: Michael, that was Michael
9	Sexton.
10	MR. SCHNEIDER: I apologize. Some of
11	those were Don Sexton, actually, but do you
12	remember any specific
13	THE WITNESS: Don Sexton was actually one
14	of them. No, not specifically other than I I did
15	say "I want everybody, including him, to do a great
16	job."
17	BY MS. JENSEN:
18	Q Who is Robert Caplan?
19	A I believe he was an instructor.
20	Q When you say "instructor," it was online
21	courses; correct?
22	A Online, yes, but could be other also.
23	You'd have to ask Michael.
24	Q Okay. And did you meet Mr. Caplan?

1	А	I believe so. But I'm not sure.
2	Q	Okay.
3	А	Long time ago. Many years ago.
4	Q	You're not sure that you did?
5	А	I'm not sure that I did.
6	Q	Right. How about I believe you mentioned
7	Gary Eldred	?
8	А	Yes.
9	Q	And who is Mr. Eldred?
10	А	I don't remember; he's an instructor.
11	Q	For the online courses?
12	А	I don't know. I think it's online, but
13	perhaps als	o the regular.
14	Q	But you don't know?
15	А	I don't know what?
16		MR. SCHNEIDER: He just told you what he
17	believes.	
18	BY MS. JENS	EN:
19	Q	Would I have to ask Mr. Sexton, Michael
20	Sexton?	
21	А	Yes.
22	Q	And did you ever meet him in person?
23	А	Who?
24	Q	Mr. Eldred.

1	A I may have, yes.
2	Q Okay. But you can't recall specifically?
3	A No. Too many years ago.
4	Q And you don't recall what you discussed?
5	A No.
6	Q Now, Mr. Trump, do you recall seeing any
7	discovery responses in this case?
8	A No.
9	Q Do you know who Mr. Roger Schank is?
10	A No.
11	Q Mr. John Vogel?
12	A No. I mean, I may have met these people,
13	but I don't remember them.
14	MS. JENSEN: We're just going to take a
15	quick break. We'll be right back. If you would,
16	we'll be right back.
17	(Discussion off the stenographic
18	record.)
19	THE VIDEOGRAPHER: Off the record.
20	3:20 p.m.
21	(Recess taken.)
22	THE VIDEOGRAPHER: We are back on the
23	record at 3:32 p.m.
24	MS. JENSEN: I'm now going to hand to the

```
1
     court reporter a document which is a portion of a
     PowerPoint presentation produced by Trump University,
 2
 3
     which bears the Bates stamp TU59124, which I will ask
 4
     be marked as Plaintiffs' Exhibit No. 51.
5
                  (Plaintiffs' Exhibit 51 was marked
6
                  for identification.)
7
     BY MS. JENSEN:
8
              Q
                  Do you recognize this document?
9
              Α
                  I think I do, yes.
10
                  And what is this document?
              0
11
                  It's various properties that I've built,
              Α
12
     owned, or something. But it's a list of properties
13
     that I've been involved with.
14
                  And would you say that this slide
              Q
15
     contains images of buildings that are representative
16
     in your real estate portfolio?
17
              Α
                  Yes.
18
                  And would you say that you've been
              Q
19
     primarily involved in large-scale real estate
2.0
     projects?
21
              Α
                  Yes, among other things.
22
              0
                  Do you currently have any ownership or
23
     licensing interest in any other real estate investing
24
     courses other than Trump University?
```

1	A No, other than speeches, which is
2	separate.
3	Q Do you recall that when Michael Sexton
4	first came to you about Trump University, he had
5	originally offered a licensing agreement?
6	A No. It's possible that that happened,
7	but I don't remember.
8	Q Are you familiar with a New York Real
9	Estate Institute?
10	A New York Real Estate Institute? Not
11	particularly, no.
12	Q So you don't have any type of interest in
13	the New York Real Estate Institute?
13 14	the New York Real Estate Institute?  A You'd have to speak to my lawyers. It
14	A You'd have to speak to my lawyers. It
14 15	A You'd have to speak to my lawyers. It doesn't sound like it, unless it's an offshoot or
14 15 16	A You'd have to speak to my lawyers. It doesn't sound like it, unless it's an offshoot or something. But you'd have to speak to my lawyers.
14 15 16 17	A You'd have to speak to my lawyers. It doesn't sound like it, unless it's an offshoot or something. But you'd have to speak to my lawyers.  MS. JENSEN: That's all my questions for
14 15 16 17	A You'd have to speak to my lawyers. It doesn't sound like it, unless it's an offshoot or something. But you'd have to speak to my lawyers.  MS. JENSEN: That's all my questions for now. Plaintiffs will reserve their right to reopen
14 15 16 17 18	A You'd have to speak to my lawyers. It doesn't sound like it, unless it's an offshoot or something. But you'd have to speak to my lawyers.  MS. JENSEN: That's all my questions for now. Plaintiffs will reserve their right to reopen this deposition in the event that the Court rules
14 15 16 17 18 19	A You'd have to speak to my lawyers. It doesn't sound like it, unless it's an offshoot or something. But you'd have to speak to my lawyers.  MS. JENSEN: That's all my questions for now. Plaintiffs will reserve their right to reopen this deposition in the event that the Court rules that the topic for which Mr. Trump was designated
14 15 16 17 18 19 20 21	A You'd have to speak to my lawyers. It doesn't sound like it, unless it's an offshoot or something. But you'd have to speak to my lawyers.  MS. JENSEN: That's all my questions for now. Plaintiffs will reserve their right to reopen this deposition in the event that the Court rules that the topic for which Mr. Trump was designated should be testified by him; or in addition to the

```
1
                 MR. SCHNEIDER: That concludes the
 2
     deposition.
 3
                 THE WITNESS:
                                Thank you. Thank you.
                 THE VIDEOGRAPHER: This concludes the
 4
 5
     testimony of Donald J. Trump. We are going off the
     record at 3:06 p.m. This concludes Tape No. 3.
 6
 7
                  (Videotaped deposition concluded
 8
                 at 3:06 p.m.)
 9
10
11
12
                  CERTIFICATION
13
14
15
                  I hereby certify that I have read the
     foregoing transcript of my deposition testimony, and
16
17
     that my answers to the questions propounded, with the
18
     attached corrections or changes, if any, are true and
19
     correct.
20
21
                 DONALD J. TRUMP, SR.
22
23
24
```

# **EXHIBIT 2**

# Donald Trump Art Cohen, et al. vs. Donald J. Trump

```
1
                 UNITED STATES DISTRICT COURT
 2.
                SOUTHERN DISTRICT OF CALIFORNIA
 3
     ART COHEN, Individually)
 4
     and on Behalf of All
 5
     Others Similarly
                             )No. 3:13-cv-02519-GPC-WVG
     Situated,
 6
                                CLASS ACTION
                Plaintiff,
 7
     VS.
 8
     DONALD J. TRUMP,
 9
                Defendant.
10
              ** CONFIDENTIAL ** CONFIDENTIAL **
11
12
               ORAL AND VIDEOTAPED DEPOSITION OF
13
                        DONALD J. TRUMP
14
                   Thursday, December 10, 2015
15
                 725 Fifth Avenue, 16th Floor
16
                       New York, New York
17
18
19
20
21
     Reported By:
22
     EILEEN MULVENNA, CSR/RMR/CRR
     Job No. 10020374
23
24
25
```

## **Donald Trump**

Art Cohen, et al. vs. Donald J. Trump

```
1
                 UNITED STATES DISTRICT COURT
 2.
                SOUTHERN DISTRICT OF CALIFORNIA
 3
 4
     ART COHEN, Individually)
     and on Behalf of All
     Others Similarly
                             )No. 3:13-cv-02519-GPC-WVG
 5
     Situated,
 6
                                CLASS ACTION
                Plaintiff,
 7
     VS.
 8
     DONALD J. TRUMP,
 9
                Defendant.
10
11
12
13
         VIDEOTAPED DEPOSITION of DONALD J. TRUMP,
14
     Defendant in the above-captioned matter, taken
16
     by Plaintiffs, held at the offices of the Trump
     Organization, 725 Fifth Avenue, New York, New
17
18
     York, beginning at 10:05 a.m. and ending 5:02
19
     p.m., on December 10, 2015, before Eileen
20
     Mulvenna, CSR/RMR/CRR, Certified Shorthand
21
     Reporter, Registered Merit Reporter, Certified
     Realtime Reporter and Notary Public of the State
22
     of New York.
23
24
25
```

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	APPEARANCES:
2	
3	
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0	
1	O'MELVENY & MYERS, LLP
2	Attorneys for Defendant Century City
3	1999 Avenue of the Stars, 7th Floor Los Angeles, California 90067
4	BY: DANIEL PETROCELLI, ESQ. dpetrocelli@omm.com
5	
6	
7	ALSO PRESENT:
8	
9	Ryan Asanas, Videographer
0	
1	
2	
3	
4	
5	

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22		from Sexton to Harris with	
23		attachments	
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17		922, E-mail dated 2/19/08	
18		from Sexton to Graff with	
19		attachments	
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21		415, E-mail dated 10/27/08	
22		from Sexton to Graff with	
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-		

# **Donald Trump**

# Art Cohen, et al. vs. Donald J. Trump

1	THE VIDEOGRAPHER: Good morning. We
2	are now on the record.
3	Today's date is December 10, 2015,
4	and the time is 10:05 a.m.
5	This begins the video-recorded
6	deposition of Donald J. Trump being taken
7	in the matter of Cohen versus Trump pending
8	in the United States District Court,
9	Southern District of California. Case No.
10	2:13-cv-2519-GPC-WVG.
11	We are at Trump Organization, Trump
12	Tower, located at 725 Fifth Avenue,
13	New York, New York 10022.
14	My name is Ryan Asanas of Aptus
15	Court Reporting located at 600 West
16	Broadway, Suite 300, San Diego, California
17	92101.
18	Will all counsel present please
19	identify yourselves and state whom you
20	represent, starting with the taking
21	attorney.
22	MR. FORGE: Jason Forge on behalf of
23	Mr. Cohen and the class.
24	MS. JENSEN: Rachel Jensen, Robbins
25	Geller Rudman & Dowd, on behalf of

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	Mr. Cohen and the class.
2	MR. PFEFFERBAUM: Dan Pfefferbaum,
3	Robbins Geller Rudman & Dowd, here on
4	behalf of plaintiffs in the class.
5	MR. PETROCELLI: Daniel Petrocelli
6	on behalf of Mr. Trump and the other
7	defendants.
8	You may begin. Swear the witness,
9	please.
10	THE VIDEOGRAPHER: The court
11	reporter today is Eileen Mulvenna. She may
12	now swear in or affirm the deponent.
13	DONALD J. TRUMP,
14	having been duly sworn by Eileen Mulvenna,
15	a Notary Public of the State of New York,
16	was examined and testified as follows:
17	EXAMINATION
18	BY MR. FORGE:
19	Q. Good morning, Mr. Trump.
20	MR. PETROCELLI: Before we begin, I
21	want to designate the transcript
22	confidential pursuant to the protective
23	order in the Makaeff case. There's been
24	some recent press about this case,
25	unfortunately, and we obviously don't want

#### **Donald Trump**

Art Cohen, et al. vs. Donald J. Trump

1 this transcript getting into the hands of 2. the media. 3 So if you have any issue with that, 4 then we can discuss it later; but at this 5 point, I'm going to designate the entire 6 transcript as confidential. 7 MR. FORGE: Let's not waste any 8 I think you'll see the protective 9 order provides for designating page by page 10 or section by section. So I don't think 11 it's proper to designate the entire 12 transcript. We can worry about that later. 13 We certainly have no intention of walking 14 out of here and handing the transcript to 15 anybody. So we'll take that --16 MR. PETROCELLI: Well, I know that members of the press have asked for copies 17 18 of the transcript, and I trust that it will 19 not get into their hands. 2.0 In any event, I am designating the 21 entire transcript, but I will talk with you 22 about it and just ask that you respect the 23 designation until and unless we work it out 2.4 or the court rules on it. 25 MR. FORGE: That's perfectly

		Confidential
	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	accept	able.
2	BY MR. FORGE	:
3	Q.	Good morning, Mr. Trump.
4	A.	Good morning.
5	Q.	Mr. Trump, I'm not going to waste
6	time going o	ver the ground rules of depositions
7	because you'	ve been deposed several times before;

9 A. Yes.

right?

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- Q. The only thing I'll remind you is that -- the one rule I would hope you respect and enforce on your own is if you don't understand one of my questions, just tell me, ask me to rephrase it and I'll do that. Okay?
- A. Okay.
  - Q. Mr. Trump, when did you first get involved with the show The Apprentice?
- 18 A. Well, I'd say probably about 12 19 years ago.
  - Q. How did that come about?
  - A. Mark Burnett, who is the producer of the Survivor, asked me about doing a show and came to see me. And we went to NBC and they approved it.
- 25 Q. I have to apologize. I didn't ever

	· · · · · · · · · · · · · · · · · · ·
	Donald Trump Confidential Art Cohen, et al. vs. Donald J. Trump
1	see the show, but my understanding is that
2	individuals on the show competed to be become
3	your apprentice; is that right?
4	A. Yes.
5	Q. Were you involved in the screening
6	process for determining which individuals would
7	be candidates on the show?
8	A. Somewhat.
9	Q. How so?
10	A. I would see some of the people and I
11	would be involved, yes.
12	Q. So could you just give me a broad
13	overview of how the show worked in terms of
14	determining who would move on to the next next
15	week or next level on the show.
16	A. You've never seen the show?
17	Q. I honestly haven't.
18	A. You want me to describe the whole
19	show
20	Q. No, not the whole show. Just give
21	me a very rough overview
22	MR. PETROCELLI: Just a general
23	overview.

-- on how people would move from one

24

25

BY MR. FORGE:

Q.

	Donald Trum	Confidential Art Cohen, et al. vs. Donald J. Trum
1	stage -	_
2		THE WITNESS: We started off with
3	1.	4, 15, 13, 12, 17 people, depending on
4	w]	hatever. And every week somebody would be
5	f.	ired. Sometimes two would be fired,
6	s	ometimes more than that.
7		You get down to the end. We would
8	h	ave a final four. That would be live
9	t	elevision and the final two would be
LO	1.	ive television and a winner of The
L1	A	pprentice would be chosen. Did very well.
L2	BY MR.	FORGE:
L3	Q	. I am familiar with the the
L4	"you're	fired" aspect of the show.
L5		The decision as to who would be
16	fired o	r move on, was that a decision that others

fired or move on, was that a decision that others made and simply told you this person makes the cut and this person doesn't?

17

18

19

20

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23

2.4

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- A. No. That was -- we would -- I would discuss it with other people, like NBC, and -- but I -- I would ultimately make that decision, but I would discuss it with other people.
- Q. Again, this is just based on reading about the show. You can correct me if what I've read is wrong, but my understanding is one of the

	Dona	ld	Tru	mp
--	------	----	-----	----

Art Cohen, et al. vs. Donald J. Trump

1 things individuals had to do to get on the show 2. is fill out an application? I don't know. I'm not aware of 3 Α. that. I assume so, yes. 4 When you were making your decisions 0. 6 as to whether or not to fire someone on the show, 7 did you review any applications or any written 8 product about the person? 9 Generally, no. I would look at the 10 applicant. I would see -- I'm not sure that I looked at all of them, to be honest with you, 11 12 generally speaking. But I'd look at people. And 13 I don't think -- I'm not sure that I'd ever look 14 at any written application. Perhaps there was a 15 résumé. 16 Did you ever base any of your Q. decisions as to whether to fire or not fire 17 18 someone based on someone's résumé or application? 19 Well, I'd have -- when I was looking Α. 2.0 at a candidate, they would give me -- yeah, 21 they'd give me some kind of a breakdown or 22 résumé. Yes, the résumé was very important to 23 The résumé was very important. Could you make the decision -- or 2.4 Q. 25 did you make the decision based just on the

#### **Donald Trump**

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2.4

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Art Cohen, et al. vs. Donald J. Trump

1	résumé?									
2	A.	No,	but	it	was	an	element	of		

- importance. I mean, it would say where they went to school, how much school they had. And it would talk about many factors that a résumé would have. No, résumé was very important. Location, where they lived, et cetera.
- Q. And are you talking about now considering the résumé to determine who would become a candidate or to determine whether a candidate would move on to the next week in the show?
- A. Who would become. And I guess the résumé was in my head anyway, so that would also involve moving on. But who would become a candidate.
- Q. Okay. So did you ever pick a candidate based strictly on the résumé?
- A. I was very impressed with some of the résumés. You might say almost yes. I mean, I was very impressed by some of them based on their résumé. They went to Harvard. They were top of their class. Yeah, there were certain résumés that were extremely good and very important to me, numerous résumés.

#### **Donald Trump**

Art Cohen, et al. vs. Donald J. Trump

1 Could you tell, heading into any Q. particular season of the show, based on the 2. 3 résumé, okay, this person is going to win? Was that predetermined before the show began? 4 No, you can't tell. But certainly 5 6 if somebody had a good résumé, that's a positive 7 thing. Why couldn't you tell just based on 8 Q. the résumé who was going to win the show? 9 10 Because you have -- you know, I'd Α. see the people. I'd look at the résumé. I'd 11 12 look at their credentials. Their background to 13 me was very important. 14 I understand --0. That all -- that all went into my 15 Α. final decision. 16 And what I'm asking, though, is, why 17 0. 18 wouldn't that be enough? Why wasn't that enough 19 to just say before the season even began, okay, this person we're going --2.0 Because it's television, you have to 21 Α. 22 go through a process. I mean, you have to go through a process. What am I going to do, look 23 at a résumé and say, oh, this one wins? It's not 2.4 25 the way it works. This is television.

	Donald Trump Art Cohen, et al. vs. Donald J. Trum
1	Q. I'm not suggesting that you would
2	tell the audience on the first episode, I've
3	already predetermined that this person is
4	A. It sounds like that's what you want
5	me to say. I mean, obviously, you can't do that.
6	But, no, I would the résumé was important to
7	me.
8	Q. Was there anything else that was
9	important, once the show began, in determining
LO	who would move on on a week-to-week basis?
L1	A. After that it was a competition.
L2	Week by week it was just a competition.
L3	Q. How did the candidates compete?
L4	A. Correct.
L5	Q. No, how would they compete? A
L6	competition
L7	A. They'd compete it depends on what
L8	they were doing, but they would compete against
L9	each other.
20	Q. Would you evaluate their
21	performances in the competitions?
22	A. I would evaluate their performance
23	in the competition, yeah. I would essentially
24	it would be whoever a lot of times I didn't
25	have to evaluate; it would be a statistical

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```
1
     thing. Like they had to raise a certain amount
 2.
     of money or they had to do something else.
     there wasn't that much to evaluate.
 3
                  What I'm getting at is, was it
 4
           Q.
 5
     genuine competition throughout the season, or did
 6
     you know heading into each season who was going
 7
     to win?
 8
           Α.
                  Well, the résumé was very important,
 9
     and -- but I -- but once they got onto the show,
10
     it was a competition one against the other.
11
                  MR. FORGE: Are we at 566 or 466?
12
                  (Discussion off the record.)
13
                  MR. PETROCELLI: While you're
14
           checking, you can show him the document.
15
                  MR. FORGE: Sure.
16
                  (Discussion off the record.)
                  (Plaintiffs' Exhibit 466, Bates No.
17
18
           TU66775, Trump Blog, marked for
19
           identification.)
2.0
     BY MR. FORGE:
21
                  If you could, Mr. Trump, please take
           0.
22
     a look at --
                  MR. PETROCELLI: 466.
23
2.4
     BY MR. FORGE:
25
                  -- the document that's been marked
           Q.
```

### **Donald Trump**

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1	as Exhibit 466 and let me know if it appears to
2	be a true and accurate copy of a printout of one
3	of your blogs.
4	(Witness peruses the exhibit.)
5	MR. PETROCELLI: The blog is dated
6	June 27, 2007.
7	THE WITNESS: When dated I should
8	have brought my glasses in.
9	MR. PETROCELLI: Do you need your
10	glasses?
11	THE WITNESS: Yes, I guess I'll have
12	to get them.
13	MR. PETROCELLI: Do you want me to
14	have somebody get them?
15	THE WITNESS: Just have somebody get
16	my glasses. They're right on top of my
17	desk.
18	MR. PETROCELLI: I can't leave
19	THE WITNESS: No, let me can I
20	MR. FORGE: Sure, we can take a
21	break for a second.
22	THE VIDEOGRAPHER: Going off the
23	record at 10:16 a.m.
24	(Pause from the record.)
25	THE VIDEOGRAPHER: Going back on the

	Confidential
	Donald Trump  Art Cohen, et al. vs. Donald J. Trump
1	record?
2	MR. PETROCELLI: Yes, please.
3	MR. FORGE: And just for the record,
4	Exhibit 466 is a single-page document
5	THE VIDEOGRAPHER: I'm sorry. I'm
6	going to
7	MR. FORGE: Oh, sorry.
8	THE VIDEOGRAPHER: Going back on the
9	record at 10:16 a.m.
10	MR. FORGE: For the record,
11	Exhibit 466 is a single-page document with
12	Bates No. TU66775.
13	BY MR. FORGE:
14	Q. Mr. Trump, I know we're waiting for
15	your glasses. In the interest of time, I'll just
16	read you what is the fourth paragraph down in
17	this document.
18	It reads, "An example of this was
19	from The Apprentice when my assistants and I
20	interviewed candidates. Sometimes the process
21	went on for hours. One boardroom meeting lasted
22	for over five hours so we could make the most
23	knowledgeable decision possible."
24	A. Yes.
25	Q. Is that an accurate description of

### **Donald Trump**

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1	the process in The Apprentice?
2	A. Yes. Sometimes it would go very
3	quickly, but sometimes it lasted for a longer
4	period of time.
5	Q. You mentioned here interviewing
6	candidates. Is that in the context of
7	interviewing people in order to get on the show,
8	or would you interview candidates after they were
9	on the show?
10	A. This refers to when the show was
11	going.
12	Q. Okay.
13	A. That means during the boardroom, of
14	which you'd only see maybe 15 or 20 minutes on
15	television. But those boardroom meetings
16	sometimes went on for quite a long period of
17	time.
18	Q. What what were you trying to get
19	out of those boardroom meetings?
20	A. Just knowledge of the people.
21	Sometimes they went very quickly.
22	Q. Sometimes they took
23	A. Sometimes they went quickly and
24	sometimes they took a lot longer.
25	Q. What would determine whether a

Donaid ITallip	Donal	ld	Trump
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Art Cohen, et al. vs. Donald J. Trump

1	meeting would take a long time, hours, versus
2	minutes?
3	A. Well, sometimes you'd have a lot of
4	good people that were all the same. It was very
5	hard to break it down. Sometimes you'd have
6	people that were almost they were all good or
7	all bad. And sometimes you'd have more that were
8	all bad. You know, you're trying to pick the one
9	that you're going to fire.
10	Q. Ultimately I think you said
11	earlier ultimately the decision as to who became
12	your apprentice was yours?
13	A. Yes, it was mine. I would consult
14	with other people. Actually, it was mine I
15	have assistants. I had different people. And
16	they would have an impact on whatever I decided.
17	Q. Approximately how many assistants
18	helped you in making that decision?
19	A. Well, at a minimum, two. And they
20	would they would make recommendations to me.
21	Q. I take it they would share with you
22	their thoughts
23	A. Yeah.
24	Q on the individual candidates?
25	A. Sure.

	Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1	Q.	And you would consider those
2	thoughts in	making your decision?
3	Α.	Correct.
4	Q.	What did it mean when someone won
5	and became y	our apprentice?
6	Α.	What did it mean when somebody
7	became my ap	prentice?
8	Q.	Yes.
9		What did that mean for them? Did
10	they actuall	y work for you after that?
11	Α.	Yes, for one year. It meant I
12	think you'd	have to ask them. I think it meant a
13	lot.	
14	Q.	And I'm sorry. I'm sure it did have
15	an impact on	their lives. But what was the level
16	of their int	eraction with you as your apprentice?
17	Α.	They would work with my
18	organization	. A little bit with me, but they'd
19	work with my	organization.
20	Q.	Did any of them stay beyond the
21	year?	
22	Α.	Yeah.
23	Q.	How many?
24	Α.	I don't know. One, maybe.
25	Q.	Approximately how much interaction

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	did you have let me rephrase that.
2	With what frequency did you interact
3	with the apprentices? Was it a weekly, monthly,
4	quarterly, once somebody became your apprentice?
5	A. I had 14 winners. It was all
6	different.
7	Q. Was it sometimes as frequently as
8	weekly?
9	A. Maybe, but I had all different
10	people.
11	Q. What I'm asking is, were there any
12	who, once they became your apprentice, you saw on
13	a weekly basis for the next year?
14	A. No.
15	Q. Were there any that you saw on a
16	monthly basis for the next year?
17	A. I would see them very rarely.
18	Q. So were there any that you saw on a
19	monthly basis for the next year?
20	A. I can't answer that, it was so many
21	years ago. Talking about many years ago, but
22	I I'd see them. I wouldn't say for long time
23	periods.

head, none that you can recall that you saw on a

So at least off the top of your

24

25

Q.

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	monthly basis after they became your apprentice?
2	A. No, I wouldn't see them too much,
3	no.
4	Q. Do you recall seeing
5	A. They were within the I don't know
6	what this has to do with what we're talking
7	about, but they were within the organization.
8	Q. Do you recall seeing any on a
9	quarterly basis after they became your
10	apprentice?
11	A. I don't know. You're talking about
12	many years ago. I'd have to go and think about
13	it. You're talking about many, many years ago.
14	Q. But at least off the top of your
15	head, you can't think of any?
16	A. I wouldn't spend too much time with
L7	them, no. Very happy. I wouldn't spend too much
18	time with them. They were within the
19	organization. It's an organization.
20	Q. So you didn't actually mentor the
21	apprentice once somebody became your apprentice;
22	right?
23	A. I would see them. I would mentor.
24	And I mentored them even during the show.
25	Q. I'm sorry. I should be more

	Donald Trump Confidential Art Cohen, et al. vs. Donald J. Trump
1	specific.
2	Once someone became your apprentice,
3	you did not serve as their mentor, did you?
4	A. I don't know what you mean
5	MR. PETROCELLI: The question is
6	vague.
7	THE WITNESS: I don't know what the
8	definition of mentor is. I mean, it
9	depends. Did I live with them? Did they
10	share a room with me? Did they share my
11	office? No.
12	BY MR. FORGE:
13	Q. What's your definition of mentor?
14	MR. PETROCELLI: The question is
15	vague.
16	THE WITNESS: I think it has many
17	definitions. It depends. I mean, I can
18	some of the best tips that I've ever
19	received, I was with somebody for minutes.
20	So not you don't have to spend a
21	lifetime with somebody to be a mentor.
22	But I've received very good for
23	short, and I've been with other people for
24	long periods of time and I haven't learned
25	anything.

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	BY MR. FORGE	:
2	Q.	Do you have any sort of working
3	definition -	_
4	Α.	No.
5	Q.	of the term "mentor"?
6	Α.	No, not really. It's it's
7	different	it's all different for different
8	people.	
9	Q.	What is it for you, though?
10		MR. PETROCELLI: Asked and answered.
11		THE WITNESS: I think I've answered
12	the qu	estion.
13	BY MR. FORGE	:
14	Q.	Was your father your mentor?
15	Α.	Yeah, he was my mentor.
16	Q.	And what did he do to in the area
17	of real esta	te, what did he do to mentor you in
18	the area of	real estate?
19	A.	Well, I spent time with him and I
20	would I w	ould he was my father and I spent
21	time with hi	m. And that's it.
22	Q.	I assume he was a great real estate
23	mentor?	
24	Α.	Yeah, it was good he knew real
25	estate. He	really knew real estate. And so that

Donald Trump	Art Cohen, et al. vs. Donald J. Trump

1 was a very good thing. 2. What -- I'm trying to get away from Q. the father/son relationship and just on a more 3 4 professional or educational level. 5 What aspect of that mentor 6 relationship with your father did you find to be 7 particularly effective in you learning the real estate business? 8 9 Just knowledge. He would -- he was 10 a knowledgable person, and he would tell me what He was my father. I spent time with 11 he knew. 12 him because he was my father. 13 Do you have any understanding as to 0. how many properties your father had bought and 14 15 sold prior to becoming your mentor in real 16 estate? 17 A little bit. Α. 18 Approximately. Just a ballpark. 0. 19 I don't know what this has to do Α. with what we're talking about. What is this, a 2.0 filibuster? 21 22 No, absolutely not. 0. 23 Seems like it to me, what you're Α. asking. Go ahead. 2.4 25 Question is, do you have any Q.

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trum
1	understanding as to how many properties your
2	father bought and sold prior to mentoring you in
3	real estate?
4	A. I have a general understanding, yes.
5	Q. Can you give me a ballpark of the
6	number?
7	A. I can't I really don't know. I
8	can't give you that. It's many, many years ago.
9	It's decades and decades ago.
LO	Q. But it was multiple properties?
L1	A. Yeah. Sure.
L2	Q. And did he buy and sell properties
L3	while mentoring you?
L4	A. He didn't mentor. He was my father.
L5	It's not he didn't mentor. He was my father.
L6	I worked for my father. He was my boss. He
L7	wasn't a mentor. He was my boss. I mean, you
L8	could call it mentor if you want, but he was my
L9	father. He was my father. He was my boss. I
20	worked for him for a period of time. Then I left
21	and I went out on my own.
22	Q. How about your kids; have you taught
23	your kids the real estate business?
24	A. Yeah, I have.

Have you served as a mentor to them?

25

Q.

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	Α.	I think I served as a father to
2	them.	
3	Q.	And as part of that
4	Α.	More than a mentor. A mentor is a
5	much lesser	position. I sent I worked you
6	know, I was	a father to my children.
7	Q.	Well, have you taught them the real
8	estate busir	ness?
9	Α.	I've helped them to learn it, yeah.
10	Q.	How have you gone about helping them
11	learn the re	eal estate business?
12	Α.	Oh, come on. Give me a break.
13		MR. PETROCELLI: Come on, Jason.
14	BY MR. FORGE	<b>∃</b> :
15	Q.	I'm not asking for everything,
16	Mr. Trump.	It's
17	Α.	These are ridiculous questions.
18		MR. PETROCELLI: It's a little bit
19	evasiv	<i>r</i> e
20		THE WITNESS: These are ridiculous
21	questi	ions.
22		MR. PETROCELLI: and far afield
23	to as	about his
24		THE WITNESS: You want to go
25	through	gh

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	MR. PETROCELLI: interactions
2	with his
3	THE WITNESS: This is just a
4	filibuster for seven hours.
5	BY MR. FORGE:
6	Q. It's not a filibuster.
7	MR. PETROCELLI: Okay. Well, can
8	you move on? I don't think you really need
9	to probe that
10	THE WITNESS: I think you should go
11	back to the court.
12	MR. FORGE: I'm just asking for the
13	broad
14	THE WITNESS: This is just a
15	filibuster.
16	MR. PETROCELLI: Okay. I'm not
17	THE WITNESS: What did I teach my
18	children. Give me a break.
19	BY MR. FORGE:
20	Q. I'm not asking about
21	A. Do you want me to talk to you about
22	it all day?
23	MR. PETROCELLI: Time out.
24	Jason, I'm just going to instruct
25	him not to answer any further on that

	Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1	question.	So can you just move on? It's
2	way beyond	the reasonable bounds.
3	BY MR. FORGE:	
4	Q. For l	how long have you worked with
5	your children in	the real estate industry?
6	A. Which	n one?
7	Q. I'm	sorry?
8	A. Which	n one?
9	Q. You l	have three older three adult
10	children; is that	right?
11	A. Yes.	
12	Q. Let's	s start with your daughter,
13	Ivanka. How long	have you worked with her in the
14	real estate indus	try?
15	A. Since	e she's 21 years old.
16	Q. How	long is that?
17	A. Ten,	eleven years, I guess, she's
18	been involved with	n me with the real estate.
19	Q. And	you have a son named Eric; is
20	that right?	
21	A. Yes.	
22	Q. For l	how long have you worked with
23	him in real estate	e?
24	A. Proba	ably nine years.
25	Such	ridiculous questions.

	Confidential  Donald Trump  Art Cohen, et al. vs. Donald J. Trump
1	Q. Donald, Jr.?
2	A. Thirteen, fourteen years.
3	Q. And you've previously testified that
4	you don't think anyone would be more of an expert
5	in real estate than you are?
6	A. I'm very good. I am good.
7	Q. Now that you're you've been
8	campaigning for a while, do you feel that your
9	expertise in real estate has suffered at all?
10	A. I think I have a natural instinct
11	for real estate.
12	Q. So do you still consider yourself to
13	be as much or a greater real estate expert than
14	anyone else?
15	A. Yeah, I think I haven't lost
16	anything.
17	Q. So equal to or greater than anyone
18	else in terms of your real estate expertise?
19	A. Oh, I don't know. It's it's a
20	stupid question. My opinion is that I'm a
21	professional real estate person. I'm good at it.
22	Q. Do you do you consider yourself
23	able to judge others' real estate expertise?
24	A. More by the deals they've done.
25	More by the deals they've done or whatever. But,

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Art Cohen, et al. vs. Donald J. Trump

1 you know, I think that -- that's where résumés 2. are very important. The résumé of somebody to me 3 is actually very important if you're going to hire somebody. 4 So any other criteria that you would 5 6 use to judge someone's real estate expertise other than the deals they've done? 7 Well, the résumé has a lot of those 8 Α. 9 criteria on it. Somebody's résumé, I mean, is 10 very important in terms of what you're asking Because, you know, if you don't know 11 now. 12 somebody, you have to look at what they've done. 13 And a résumé can tell you where they were, where 14 they went to school, who they worked for, 15 et cetera. 16 Again, though, focusing on how you Q. would determine someone's level of real estate 17 18 expertise, is there any criteria other than the 19 deals they've done? 2.0 I just told you the résumé is very Α. 21 important to me. 22 What on the résumé would you use to 0. 23 determine someone's -- to assess someone's expertise in real estate? 2.4 25 Α. I just told you that. I went

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	through it.	
2	Q.	You gave me some examples of items
3	that are on a	a résumé.
4	Α.	That's right.
5	Q.	You did not connect that up to
6	Α.	No, I just told you.
7	Q.	considering that in
8	determining -	
9	Α.	I just told you.
10	Q.	that expertise?
11	Α.	I just told you.
12	Q.	So are you saying that you would
13	consider when	re they went to school?
14	Α.	That's right. Where they worked.
15	Q.	Where they worked.
16	Α.	Yeah.
17	Q.	So the deals they've done, where
18	they went to	school, where they worked.
19		Anything else?
20	Α.	Things that are on their résumé,
21	yeah. Those	those are very primary things.
22	Q.	You said, "Things that are on their
23	résumé." Re	ferring again to where they went to
24	school and wh	nere they worked?
25	Α.	Give me a résumé. I'll show you.

	Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1	Q.	I'm asking you, what are your
2	criteria tha	t you use to assess someone's
3	Α.	I told you.
4	Q.	expertise in real estate?
5	Α.	I told you. Things that are on a
6	résumé, like	schooling, where they worked
7	Q.	So if it's on a résumé that someone
8	kayaks, is t	hat something that you would use to
9	assess their	expertise in real estate?
10	Α.	What does "kayaks," what does
11	that mean?	
12	Q.	If someone is an adventure kayaker,
13	is that some	thing that you would use to determine
14	their expert	ise in real estate?
15	Α.	I don't know. That's probably
16	not much.	
17	Q.	And that's what I'm that's all
18	I'm getting	at, Mr. Trump, is different people
19	have differe	nt things on their résumés, you'd
20	agree	
21	Α.	You're not getting
22	Q.	right?
23	Α.	You're not getting at anything.
24	You're just	trying to waste a lot of time.
25		I would say that the résumé yeah,

Dona	ld	Tru	ım	a
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### Art Cohen, et al. vs. Donald J. Trump

the résumé is very important because it -- it 1 2. gives you a life history of somebody that, you 3 know, you don't know and you may hire. And it tells you a little bit about their life. 4 But you keep speaking just in 6 generalities about a résumé. 7 What particular aspects of a résumé 8 would you consider --9 I've already told you. 10 -- in assessing -- that's what I'm Q. 11 just trying to get at. 12 Α. I've already --13 You mentioned two things, where they 0. 14 went to school and where they worked. 15 Are there any other criteria that 16 you would assess to determine someone's expertise in real estate? 17 18 Α. Those are the primary things, yes. 19 And the deals they've done? Q. 2.0 Α. Yes. If it happens to be mentioned 21 on the résumé. If it's -- I don't know that it's 22 always mentioned on the résumé. That usually is, you know, where they've worked. And then you 23 talk to people about the rest or you hear it or 2.4 25 your people tell you what they've done.

#### **Donald Trump**

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Art Cohen, et al. vs. Donald J. Trump

- Q. So without knowing anything about the deals someone's done, would you be able to assess someone's expertise in real estate based strictly on where they went to school and where they worked?
- A. Depends on what position you're talking about I mean, if you're talking about for a professor or for a teacher, I think the résumé is very important. I think a résumé is a very important thing.
- Q. My question, though, is, if you didn't know anything about the deals -- the real estate deals someone has done and all you knew is where they went to school and where they worked, would that be enough information for you to determine their expertise in real estate?
- A. Well, I guess there are other things on the résumé that you look at. I'd have to see a -- I think we had a very good résumé for the school. It's been many years now, but I think we had a pretty detailed résumé for the school, as an example, for Trump. But I'd have to see some of the others. It could be that something you mentioned. Kayak, I don't think so, but maybe that would get my imagination. I don't know.

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1 What do you mean by you had a pretty 0. 2. decent [sic] résumé for the school? I want to see -- I think we had a 3 Α. 4 good résumé for the school. People would submit 5 their résumés. And it was a very big -- a résumé 6 for a professor coming in, or a teacher, an 7 instructor, was to me very important for the 8 school. You know, to me it was important. I'd 9 like to see as many as possible. 10 I believe you're referring in the 11 singular, we had a -- we had a very good résumé for the school. 12 13 Α. No, I think --14 0. What do you mean? 15 Α. I think -- I think that -- when I 16 say that, I'm talking about myself. I find that 17 résumés for something like that would be very 18 important. 19 Something like what? Q. 2.0 For the school. Α. 21 0. What aspect of the school? 22 Α. For hiring somebody as a professor, 23 having a good résumé would be very important. As an instructor, it would be important. 2.4 25 Do you know any individuals you Q.

**Donald Trump** 

### Confidential

Art Cohen, et al. vs. Donald J. Trump

	Donaid Trump  Art Conen, et al. vs. Donaid J. Trump
1	consider to be real estate experts?
2	A. Yes.
3	Q. Approximately how many?
4	A. I don't know.
5	Q. More than 20?
6	A. I don't know. I don't know.
7	Q. That's why I'm asking you just to
8	estimate
9	A. Many. There are many, many, many.
10	Q. "Many" to some people might mean a
11	hundred; "many" to others might be dozens.
12	A. There are thousands and thousands of
13	people that are qualified real estate people.
14	There are thousands. They're all over the
15	country. They're all over the world. There are
16	thousands.
17	Q. I'm talking about people that you
18	know who you consider to be experts in real
19	estate.
20	A. I know many people. I mean, I can't
21	tell you how many. I guess I could go through my
22	Rolodex and come up with a number, but that
23	number wouldn't even be accurate. No, I know
24	many many people that are qualified to be
25	that are good real estate people.

	Donald Trump Confidential Art Cohen, et al. vs. Donald J. Trump
1	Q. How about people with whom you've
2	worked over the past ten years; approximately how
3	many?
4	A. I I can't give you a number. I
5	work with a lot of people.
6	Q. Do you consider your kids to be
7	experts in real estate?
8	A. Yes.
9	Q. Approximately how many people
10	associated with Trump Organization do you
11	consider to be real estate experts?
12	A. I don't know. I have a lot of
13	people here. I would say that there are many
14	people in the organization that are real estate
15	experts, many, many.
16	Q. Again, "many, many," more than a
17	dozen?
18	A. I can't name it. I mean, yeah, more
19	than a dozen, but I can't I can't name you how
20	many.
21	Q. And if you had more than a dozen
22	real estate experts with Trump Organization, for
23	at least a decade?
24	A. Yes, I guess so. I mean, if you
25	want to waste a lot of time by asking questions

### **Donald Trump**

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1 like that, yeah. 2. What's wasting time is your Q. complaints about the questions. If you just 3 4 answer them, we'll move on to the next question. 5 I'm giving -- I'm giving you answers 6 that I hope you enjoy. I have many real estate 7 people in The Trump Organization. There are many 8 real estate people in the country. There are 9 many real estate people in the world. 10 I didn't ask you real estate people. 11 I'm asking you people you consider to be experts 12 in real estate. 13 Α. Yeah. Okay. I have many in the 14 company. 15 So more than a couple dozen? 0. 16 Α. You didn't say that. You said a dozen the first time. 17 18 I said more than a dozen --0. 19 Α. Now you're saying more than a 2.0 dozen --21 Q. Now I'm saying more than a couple 22 dozen. That's right, it's a bigger number. 23 I don't know what the number is; I Α. really don't. You said more than a dozen, now 2.4 25 you say more than a couple dozen. I don't know

#### **Donald Trump**

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1 what the number is. 2. MR. PETROCELLI: Mr. Trump, you've 3 answered the question. You don't need to explain why you can't answer it further. 4 5 The questions are extremely broad and 6 generalized. You're doing your best. 7 BY MR. FORGE: 8 Q. And is that what -- you're saying 9 you can't answer whether or not you have more 10 than two dozen real estate experts within The Trump Organization? 11 12 I'd have to go through files and Α. 13 check. I have many -- I have thousands of people 14 that work --15 Mr. Trump, there's nothing wrong 0. 16 with saying you don't know off the top of your 17 head. That's fine. I'm not saying I don't know or I do 18 19 know. I have a lot of people that work for me that -- I don't know. When you say a dozen, yes, 2.0 I said more than a dozen. 21 22 And now I'm saying two dozen. And Q. I'm asking you, off the top of your head, can you 23 2.4 answer --25 That I don't know. I don't know. Α.

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	I'd have to check.
2	Q. That's fine. That's fair enough.
3	Nothing to get upset about.
4	MR. FORGE: Can we get Tab 17,
5	please.
6	MR. PETROCELLI: Donald, you want to
7	give the reporter back that exhibit. Thank
8	you.
9	MR. FORGE: Mark this as
10	Exhibit 467.
11	(Plaintiffs' Exhibit 467, No Bates
12	numbers, Responses to Interrogatories,
13	marked for identification.)
14	BY MR. FORGE:
15	Q. Mr. Trump, taking a look at
16	Exhibit 467, does that appear to be a true and
17	accurate copy of your responses to plaintiff's
18	first set of interrogatories?
19	A. I'd have to ask my lawyer. I don't
20	know.
21	MR. PETROCELLI: Why are these
22	being new to the case, why are these
23	blacked out?
24	MR. FORGE: They're some we're
25	not going to be asking about.

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1	MR. PETROCELLI: Excuse me?
2	MR. FORGE: There are some we're not
3	going to be talking about.
4	MR. PETROCELLI: You blacked them
5	out?
6	MR. FORGE: Yes.
7	MR. PETROCELLI: Okay. Well, I
8	would object that you're going to be asking
9	him questions and you redacted part of
10	the in other words, the document wasn't
11	served in this fashion; correct?
12	MR. FORGE: Correct.
13	MR. PETROCELLI: Okay.
14	BY MR. FORGE:
15	Q. Other than the redactions,
16	Mr. Trump, does this appear to be a true and
17	accurate copy of your responses to plaintiff's
18	first set of interrogatories?
19	MR. PETROCELLI: You can look at the
20	last page and indicate if that's your
21	signature.
22	THE WITNESS: It's my signature.
23	BY MR. FORGE:
24	Q. Okay. That's not what I'm asking,
25	but I appreciate

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	A. I don't know.
2	MR. PETROCELLI: I think he
3	indicated that he didn't know without
4	without regard to consulting with his
5	attorneys
6	MR. FORGE: That's not what he said,
7	Dan.
8	MR. PETROCELLI: That is
9	THE WITNESS: That is what I said.
10	MR. PETROCELLI: I think that's what
11	he said.
12	MR. FORGE: No, he said ask my
13	attorneys. He didn't say he didn't know
14	without asking his attorneys.
15	MR. PETROCELLI: Well, that's
16	essentially what he's saying. You don't
17	have to be hyper literal here.
18	BY MR. FORGE:
19	Q. Mr. Trump, without asking anybody
20	else, do you know whether or not this is an
21	accurate copy of your responses to plaintiff's
22	first set of interrogatories, with the exception
23	of the redactions?
24	MR. PETROCELLI: We know it's not
25	accurate because you've redacted it.

	Donald Trump Confidential Art Cohen, et al. vs. Donald J. Trump
1	MR. FORGE: I said with the
2	exception of the redactions.
3	MR. PETROCELLI: Mr. Trump, if you
4	know, you can say yes; if you don't know,
5	you can say you don't know.
6	THE WITNESS: So much of it is
7	blacked out. I don't understand why it's
8	all blacked out.
9	BY MR. FORGE:
10	Q. What difference does that make?
11	There are words on here that aren't blacked out.
12	Do you recognize those words?
13	A. I never saw that before
14	MR. PETROCELLI: In 35 years, I've
15	never seen anybody do such a thing.
16	BY MR. FORGE:
17	Q. Mr. Trump, do you recognize the
18	words which comprise the majority of this exhibit
19	as being your responses to plaintiff's first set
20	of interrogatories?
21	A. I'd like to see a full deposition
22	[sic], not one that's blacked out. I've never
23	seen this before in my life, where something's
24	blacked out to that extent.
<b>Ω</b> Γ	MD DEEDOGELLI.

MR. PETROCELLI: Do you have an

25

	Donald Trump  Art Cohen, et al. vs. Donald J. Trump
1	unredacted copy that you can show us?
2	MR. FORGE: No, we don't.
3	THE WITNESS: Why don't you get an
4	unredacted copy?
5	BY MR. FORGE:
6	Q. Because we're dealing with this,
7	Mr. Trump.
8	MR. PETROCELLI: I don't think you
9	can put a redacted copy in front of him.
10	MR. FORGE: Well, we are.
11	MR. PETROCELLI: Well, I'm going to
12	instruct him not to answer any further
13	questions about this until and unless you
14	produce a full, unredacted copy
15	BY MR. FORGE:
16	Q. Focusing your attention on
17	MR. PETROCELLI: I'm instructing him
18	not to answer any further questions about
19	it.
20	BY MR. FORGE:
21	Q. Focusing your attention on
22	Interrogatory No. 11, which asks
23	MR. PETROCELLI: Is that redacted?
24	BY MR. FORGE:
25	Q "Identify"

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	MR. FORGE: No.
2	MR. PETROCELLI: Okay. Let's take a
3	look at it, then.
4	BY MR. FORGE:
5	Q which asks, "Identify all real
6	estate techniques unique to you, if any, that
7	Trump University shared with students."
8	Do you see that interrogatory?
9	A. Where is it?
10	MR. PETROCELLI: It's on page 8.
11	BY MR. FORGE:
12	Q. It's on page 7.
13	MR. PETROCELLI: Let him take a look
14	and take some time to read the response.
15	You can read the response to
16	yourself. There's the question and there's
17	the answer on the next page.
18	Give him a few minutes to read it
19	because it's long.
20	(Witness peruses the exhibit.)
21	MR. PETROCELLI: And my objection
22	THE WITNESS: Am I reading page 8?
23	BY MR. FORGE:
24	Q. The interrogatory's at the bottom of
25	page 7. Page 8 under the heading "Response to

#### **Donald Trump**

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Interrogatory No. 11" is what you're free to read 1 2. if you need to. 3 MR. PETROCELLI: And my continuing objection based on the redactions. 4 5 (Witness peruses the exhibit.) 6 THE WITNESS: All right. BY MR. FORGE: 7 8 Q. Does that appear to be a true and accurate copy of your Response to Interrogatory 9 10 No. 11? 11 I think so, yes. Α. 12 Now, if you look at line 14 --Q. 13 You see the numbers running along 14 the left margin? 15 Α. Okay. 16 Q. -- line 14, the paragraph -- the sentence that begins, "These techniques." 17 18 "These techniques and strategies 19 include," and then there are several --2.0 Α. Yes. 21 -- lines following that. Q. 22 Α. Okay. 23 Are there any other techniques and Q. strategies that were unique to you -- that you 2.4 25 claim are unique to you that Trump University

<b>Donald Trump</b>	
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1 shared with students, other than what you've 2. listed here? 3 No, I think that's a pretty good Α. There could be. I mean, I -- it could be, 4 but I -- I can't think of any now. 6 The last sentence in this response 7 says -- begins, "I have been informed that these 8 techniques and strategies, as well as others, are 9 reflected in the Trump University materials as 10 well as publications such as Trump 101 and Real Estate 101." 11 12 Who informed you that these 13 techniques and strategies --Well, either my people that would 14 15 have dealt with the university that work in my 16 office or perhaps Mr. Sexton. I don't know. I 17 mean, somebody informed me. But, you know, it's many years ago, so -- but I would say perhaps 18 19 somebody that works for me here or somebody that worked over at the university. 2.0 21 If you could look at the final page 0. of this exhibit. 22 23 MR. PETROCELLI: Which page number is that? The verification page? 2.4 25 MR. FORGE: That would be the final

	Donald Tru	ımp	Art Cohen, et al. vs. Donald J. Trump
1		page of	f the exhibit.
2			MR. PETROCELLI: The page
3		entitle	ed
4	BY MR	. FORGE	:
5		Q.	And, again, you said that's your
6	signat	ture, M	r. Trump?
7		A.	Yes.
8		Q.	And the date is July 6th of this
9	year;	correct	t?
10		A.	Yes, that's right.
11		Q.	Okay. So going back to
12	Inter	rogator	y No. 11 where your reference to,
13	"I hav	ve been	informed that these techniques and
14	strate	egies,"	that sentence, who informed you?
15		A.	I just said I don't know.
16			MR. PETROCELLI: Asked and answered.
17	BY MR	. FORGE	:
18		Q.	So you don't know.
19		A.	No
20			MR. PETROCELLI: He said he couldn't
21		recall	
22			THE WITNESS: I've been informed,
23		but th	is stuff was done a long time ago. I
24		assume	this this is what you're talking
25		about	in terms of
	1		

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	BY MR. FORGE	
2	Q.	No, this was provided to us in July
3	of 2015.	
4	Α.	No, but in terms of what my
5	techniques an	re and all, the concept was from long
6	before that.	
7	Q.	So did you provide this response
8	based on your	memory from something that
9	occurred	
10	Α.	Probably many years ago.
11	Q.	long ago?
12	Α.	Yeah, probably many years ago.
13	Q.	And that's based
14	Α.	That's what I was that's what I
15	thought the -	the response was supposed to do.
16	Q.	And the basis for it was what others
17	informed you?	
18		MR. PETROCELLI: The question is
19	vague a	and ambiguous and I think misstates
20	the	the answer.
21		THE WITNESS: I think so, yes.
22	BY MR. FORGE	
23	Q.	Any other bases?
24	Α.	No, I think that's it. I mean,
25	people inform	med me that that's what we did.

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1 Do you have any reason to believe it Q. 2. was true, what they informed you? 3 I would hope -- I would think it Α. would be true. 4 But do you have any reason to 5 0. 6 believe it was true? 7 Α. Oh, I don't know. I mean, that's what they informed me. I assume that it was 8 9 true. I mean, it's pretty basic real estate 10 stuff when you think of it. And it's things that I feel strongly about. The different things that 11 12 are mentioned in this paragraph, I feel strongly 13 about them. 14 But, again, do you have any basis to Q. 15 believe -- do you have any personal knowledge of 16 the truth of what those people informed you? 17 Α. I don't understand your question. 18 Do I have -- do I think it's false maybe would be 19 a better question or --2.0 Q. No, because what I'm getting at 21 is -- you don't know whether it's true or false, is what I'm getting at. It's just what you were 22 23 informed and --It's what I was informed. I don't 2.4 25 know. That's what I was informed.

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1	Q. The next interrogatory,
2	Interrogatory No. 12, asks, "Identify all of your
3	real estate-related secrets, if any, that Trump
4	University shared with students."
5	MR. PETROCELLI: Did you did you
6	redact any part of the question and answer
7	to that?
8	MR. FORGE: No.
9	MR. PETROCELLI: Because the
10	redactions begins at line 18 on page 9. Is
11	that the next answer?
12	MR. FORGE: That's right.
13	THE WITNESS: Where is this you're
14	talking about? Same document?
15	BY MR. FORGE:
16	Q. Same document. It picks up right
17	where the last response ended. So page 8
18	MR. PETROCELLI: Read Question 12
19	and the response to Question 12 to
20	yourself.
21	THE WITNESS: On page 8.
22	MR. PETROCELLI: 8 and 9 to
23	yourself, please.
24	BY MR. FORGE:
25	Q. I think you're going to see the

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1	response is identical. And rather than belabor
2	it
3	MR. PETROCELLI: Are you
4	representing
5	BY MR. FORGE:
6	Q. If you want to confirm that,
7	Mr. Trump
8	MR. PETROCELLI: If you're
9	representing that it's identical, then
10	THE WITNESS: Then I have no problem
11	with it.
12	BY MR. FORGE:
13	Q. Okay.
14	MR. PETROCELLI: we'll accept
15	your representation that it's identical.
16	BY MR. FORGE:
17	Q. And, again, in the interest of time,
18	because I'm not filibustering, would you would
19	your answers to my questions be the same as to
20	this interrogatory as they were to the last one?
21	A. Yes.
22	Q. If you could now turn back to
23	page 6. And line 11 is where Interrogatory No. 8
24	begins.
25	A. Okay.

## **Donald Trump**

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1	MR. PETROCELLI: Hold on.
2	MR. FORGE: I will represent to you
3	that nothing has been redacted none of
4	the interrogatories that I'm asking about
5	have any redactions to them.
6	MR. PETROCELLI: I know, but it's
7	still unfair because there's a context to
8	the to the various interrogatories and
9	answers. And they're an entire document
10	and I don't think they should have been
11	redacted.
12	THE WITNESS: I don't think
13	MR. PETROCELLI: So my objection
14	continues.
15	But let's look at Question No. 11.
16	MR. FORGE: No, this is number 8.
17	MR. PETROCELLI: Excuse me. What
18	page are we on?
19	MR. FORGE: Page 6.
20	MR. PETROCELLI: Okay. Is that the
21	entire answer?
22	MR. FORGE: Yes, that's the
23	entire
24	THE WITNESS: Regarding a denial to
25	this?

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	BY MR. FORGE:	
2	Q. 3	Yes, sir.
3	A. V	Why would I
4	Q. 1	No, it's not to this, Mr. Trump.
5	It's your den	ial set forth in paragraph 64 of
6	your answer, w	which is not something that's
7	redacted. And	d it lists the allegation there:
8	•	"Regarding your denial as set forth
9	in paragraph 6	64 of your answer of the allegation
10	that Defendant	t Donald J. Trump exercised
11	substantial co	ontrol over the affairs of the Trump
12	University ent	terprise, identify all individuals
13	who exercised	more control"
14	Α. (	Can you read that again, please. Go
15	ahead.	
16	Q. S	Sure.
17	•	"Regarding your denial as set forth
18	in paragraph (	64 of your answer"
19	A. V	Where's paragraph 64?
20	Q	That's your answer it's not in
21	this document.	. It never was. You submitted an
22	answer	
23	Α.	I just don't know what paragraph 64
24	says, though.	
25	Q	I was just about to read it to you,

		Confidential
	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	Mr. Trump.	
2		MR. PETROCELLI: Do you have a copy
3	of the	answer?
4		MR. FORGE: No.
5		THE WITNESS: Read it to me.
6	BY MR. FORGE:	
7	Q.	Let me just go over a few basics
8	with you.	
9		You understand there's a complaint
10	filed in this	case; right?
11	Α.	Yes.
12	Q.	You understand that you have
13	answered that	complaint; right?
14	Α.	Yes.
15	Q.	Okay. This is an interrogatory that
16	references yo	our answer to the complaint.
17	Α.	Which is, this or this?
18	Q.	Something other than this. Okay.
19	Α.	Because this one is all redacted, is
20	what	
21	Q.	I know, and that's
22	Α.	I've never seen it before. I've
23	never seen th	at before.
24	Q.	Well, paragraph 64 of your answer
25	denies the	this allegation I'm about to read

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	to you. Okay. So the complaint alleges
2	A. It denies the allegation.
3	Q. Exactly.
4	A. Okay. So read the allegation.
5	Q. The allegation is that "Defendant
6	Donald J. Trump exercised substantial control
7	over the affairs of the Trump University
8	enterprise."
9	That's the allegation.
10	A. Okay.
11	Q. Do you believe that allegation is
12	accurate or inaccurate?
13	A. I don't know what you mean by
14	"substantial control." It was a very
15	important I wouldn't use the word "company,"
16	but it was a very important event. I thought it
17	was something that was going to help people. I
18	thought it was something where people could
19	learn. They could for a
20	relatively small amount of money, they could
21	learn something or be good.
22	I thought it was something that
23	would be very positive for a lot of people. And
24	by the way, it was. We have many, many people
25	who have written to us and that are going to be

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1	witnesses in the case that are saying they
2	they were thrilled by this. We have many, many
3	people.
4	So I thought it was a I thought
5	it was a very so it was a very important thing
6	to me, actually, the school.
7	Q. Mr. Trump, respectfully, you've used
8	the word "filibuster" a number of times this
9	morning already
10	A. I'm just giving my answer.
11	Q. No, you're not. You're not
12	answering my question.
13	My question is, true or false,
14	"Defendant Donald J. Trump exercised substantial
15	control over the affairs of the Trump University
16	enterprise"?
17	MR. PETROCELLI: I'm going to object
18	to the question on the ground that the
19	question is vague and ambiguous and calls
20	for legal conclusions, as the response to
21	the interrogatory itself indicates.
22	THE WITNESS: How did I answer the
23	question
24	MR. PETROCELLI: I also want to
25	object to the use of the word "enterprise,"

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1		as the	response to the interrogatory also
2		indicat	ces.
3			Subject to those objections, you may
4		answer.	
5			THE WITNESS: What is my answer
6		here?	
7			MR. PETROCELLI: It's right here.
8		Why don	n't you read the answer to
9		yoursel	.f
10			THE WITNESS: Let me read that
11		answer.	
12	BY MR	. FORGE:	
13		Q.	Mr. Trump, it's not
14			MR. PETROCELLI: Jason
15		Q.	Let's take this step by step.
16			MR. PETROCELLI: Time out. Time
17		out.	
18		Q.	This will be a lot easier if you
19	answei	r my que	estions.
20			MR. PETROCELLI: Time out. Let him
21		read th	ne question and answer and then you
22		can ask	the next question.
23			MR. FORGE: The question
24			MR. PETROCELLI: I know, but
25			MR. FORGE: Dan, I'm not posing the

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1 same question as the interrogatory. 2. MR. PETROCELLI: It doesn't matter. 3 You put the document in front of him. 4 You're asking him --5 MR. FORGE: Just because I put the 6 document in front of him doesn't mean --7 MR. PETROCELLI: He's going to read 8 it, so stop it. 9 MR. FORGE: I already let him read 10 it. 11 MR. PETROCELLI: He has not read the 12 answer. 13 MR. FORGE: Okay. 14 MR. PETROCELLI: So knock it off. 15 MR. FORGE: Dan, just --16 MR. PETROCELLI: You're just wasting 17 time. 18 MR. FORGE: I'm not wasting time at 19 all. 20 MR. PETROCELLI: Well, don't argue. 21 MR. FORGE: I'm asking very direct 22 questions. 23 MR. PETROCELLI: Keep your shirt on; 2.4 okay? 25 MR. FORGE: Dan, you're the only one

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1	getting exercised [sic] here.
2	MR. PETROCELLI: Keep your shirt on.
3	Have you finished reading the
4	answer? Okay.
5	Ask your next question, please.
6	MR. FORGE: No, I'll ask the same
7	question.
8	MR. PETROCELLI: Repeat the
9	question, please.
10	BY MR. FORGE:
11	Q. Mr. Trump, true or false, did you
12	or let me ask it this way: Did you or did you
13	not exercise substantial control over the affairs
14	of the Trump University enterprise?
15	MR. PETROCELLI: Before you answer
15 16	MR. PETROCELLI: Before you answer the question
16	the question
16 17	the question  MR. FORGE: Your objections are
16 17 18	the question  MR. FORGE: Your objections are  MR. PETROCELLI: I want the
16 17 18 19	the question  MR. FORGE: Your objections are  MR. PETROCELLI: I want the  record to reflect all of my previous
16 17 18 19 20	the question  MR. FORGE: Your objections are  MR. PETROCELLI: I want the  record to reflect all of my previous  objections
16 17 18 19 20 21	the question  MR. FORGE: Your objections are  MR. PETROCELLI: I want the  record to reflect all of my previous  objections  MR. FORGE: And it will.
16 17 18 19 20 21	the question  MR. FORGE: Your objections are  MR. PETROCELLI: I want the  record to reflect all of my previous  objections  MR. FORGE: And it will.  MR. PETROCELLI: so that I don't
16 17 18 19 20 21 22 23	the question  MR. FORGE: Your objections are  MR. PETROCELLI: I want the  record to reflect all of my previous  objections  MR. FORGE: And it will.  MR. PETROCELLI: so that I don't  have to restate them. Okay. Thank you.

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1	word "substantial" is, but I was certainly
2	involved with it. It was a very important
3	thing to me.
4	BY MR. FORGE:
5	Q. All right. Now, this
6	interrogatory now that we're back to the
7	interrogatory, this interrogatory references the
8	fact that you denied in your answer to the
9	complaint, you denied that allegation.
10	A. I know, but you didn't
11	MR. PETROCELLI: Let him ask his
12	question.
13	BY MR. FORGE:
14	Q. And what this interrogatory asks is

- Q. And what this interrogatory asks is that -- regarding your denial as to the allegation that you exercised substantial control over the affairs of the Trump University enterprise, it asked you to identify all individuals who exercised more control --
- 20 A. Okay.

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- Q. -- over the affairs of the Trump University enterprise.
  - A. Okay. Is that the names here?
- Q. Exactly.
- MR. PETROCELLI: Now what is your

	Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1	question	n?
2	BY MR. FORGE:	
3	Q.	So what I'm asking you, Mr. Trump
4	you've had a	chance to read this response; right?
5	Α.	Yes.
6	Q.	Is the response accurate?
7	Α.	Well, I think these people were
8	certainly inv	olved with the university. They
9	were involved	, you know, quite a bit with the
10	university.	Michael Sexton, different people on
11	this list, ye	s.
12	Q. 1	Well, no. What you say in here is,
13	after making	your objections, "Based upon
14	information a	nd belief, various individuals who
15	took part in	running the day-to-day operations of
16	Trump Univers	ity exercised more control"
17	Α.	Yeah.
18	Q.	"over the affairs of Trump
19	University the	an defendant did."
20	Α.	I would say when you say
21		erations, yeah, they were they
22	were involved	
23	_	No.
24		What you say here is "exercised more
25	control over	the affairs of Trump University"

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	Α. Σ	You said day-to-day before.
2	Q. 1	Mr. Trump, this is your
3	A. 1	No, I know. But you read me the
4	word "day-to-d	day." Now you're not reading it the
5	second time	-
6	Q. 1	No, because the "day-to-day"
7	A. 3	In running the day-to-day operation,
8	yeah. These p	people were very much involved and
9	they did have	a lot of control.
10	Q. 1	Mr. Trump, your response says,
11	"Based upon in	nformation and belief, various
12	individuals wh	no took part in running the
13	day-to-day ope	erations of Trump University
14	exercised more	e control over the affairs of Trump
15	University tha	an defendant did."
16	A. (	Okay.
17	Q. (	Okay. "I have been informed that
18	these individu	uals include, but are not limited
19	to: Michael S	Sexton; David Highbloom; Steven
20	Matejek; Paul	Quintal; Joseph Katz; Michael
21	Bloom; April M	Neumann; Brad Schneider; John
22	Mahoney, Jr.;	and Mark Covais."
23	A. F	Right.
24	Q. I	Oo you stand by that response?
25	A. 3	don't know those people a lot

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	of those people, but they were very much involved
2	in the operation of the school, yes. They would
3	have had a lot of control over the school, yes.
4	Q. You say in here again, "I have been
5	informed that these individual include."
6	Who informed you that these
7	individuals
8	A. I think it was Mr. Garten and also
9	maybe Mr. Sexton.
10	Q. What did Mr. Garten inform
11	MR. PETROCELLI: Mr. Garten is a
12	lawyer, so I'm going to object and instruct
13	him not to answer. And as you know,
14	interrogatories are propounded based on
15	assistance of counsel and others
16	MR. FORGE: If he's invoking
17	MR. PETROCELLI: Excuse me
18	MR. FORGE: what he's been
19	informed by others
20	MR. PETROCELLI: Excuse me
21	MR. FORGE: I'm asking the
22	question.
23	MR. PETROCELLI: the responses to
24	interrogatories.
25	MR. FORGE: The question stands.

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	Are you instructing him not to answer?
2	MR. PETROCELLI: I am, on the basis
3	of the attorney-client privilege with
4	respect to his communications with Alan
5	Garten.
6	BY MR. FORGE:
7	Q. So who else informed you that these
8	individuals listed in this Response to
9	Interrogatory No. 8
10	A. I don't remember
11	Q exercised more control over the
12	affairs of Trump University than you did?
13	A. I don't remember, but it may have
14	been Mr. Sexton.
15	Q. Anyone else?
16	A. No, I don't think so.
17	Q. Did Alan Garten work for Trump
18	University on a day-to-day basis, to your
19	knowledge?
20	A. No, he didn't. Not in day-to-day.
21	He was involved with it, but not in a day-to-day.
22	Q. To what extent was he involved with
23	it?
24	A. Legal, attorney.
25	Q. To what extent was he involved as an

	Denoted Trump	Confidential
	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	attorney?	
2	A.	Oh, I think just just in the form
3	of legal docu	ments, what was going on.
4	Q.	So he wasn't involved in the
5	day-to-day op	erations?
6	A.	No, he wasn't.
7	Q.	He wasn't involved in the actual
8	instruction o	f students?
9	A.	No, he wasn't.
10	Q.	He wasn't involved in reviewing the
11	curriculum fo	r students?
12	A.	I don't think so. You have to ask
13	him.	
14	Q.	Now, you list on here "these
15	individuals i	nclude, but are not limited to" all
16	these names.	
17		Is there anyone else who you did not
18	list in this	Response to Interrogatory No. 8 who
19	you believe e	xercised more control over Trump
20	University th	an you did?
21	Α.	Not that I know of.
22	Q.	And were you informed of this list
23	of people in	the context of responding to this
24	interrogatory	?
25	Α.	I believe so, yes. It's been a

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	while ago, but I think so.
2	Q. So that would have been sometime
3	around July of this year?
4	A. Yeah I mean, I think so, but
5	I'd have to check, but I think so.
6	Q. So do you believe that David
7	Highbloom exercised more control over the affairs
8	of Trump University than you did?
9	A. Well, that's what I was instructed.
10	That's what I was told.
11	Q. But
12	A. I don't know these people. I don't
13	know some of these people.
14	Q. Do you have any basis to believe or
15	disbelieve that information?
16	A. Well, I believe Mr. Sexton and
17	Mr. Sexton and whoever else he was working with,
18	I guess, submitted these names.
19	Q. And so you just took that at face
20	value?
21	A. Yes.
22	MR. PETROCELLI: The question is
23	vague and ambiguous and argumentative.
24	THE WITNESS: Well, I believe
25	people. I mean he I believe Mr. Sexton,

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	if he was the one who submitted names.
2	Because I don't know everybody on this
3	list.
4	BY MR. FORGE:
5	Q. What I'm getting at is, you have no
6	personal knowledge from which you can draw to
7	determine whether or not any particular name on
8	this list is accurate or not accurate?
9	A. This was information that was given
10	to me.
11	Q. Do you have any idea how David
12	Highbloom exercised more control over the affairs
13	of Trump University than you did?
14	A. No, I don't.
15	Q. Do you have any idea how Mark Covais
16	exercised more control over the affairs of Trump
17	University than you did?
18	A. No.
19	Q. I'm not going to waste your time
20	with all these different people. You don't have
21	any idea how any of them exercised more control
22	than you did, do you?
23	MR. PETROCELLI: Are you excluding
24	Sexton? He said he knew Sexton

25

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	BY MR. FORGE:
2	Q. Do you want to exclude Sexton from
3	that?
4	A. Well, Sexton, you know, ran it. He
5	was the he was the top person.
6	Q. So other than Michael Sexton, do you
7	have any idea how any of these people
8	A. I met some of these people, but I
9	don't know. No, I wouldn't be able to answer
10	that question.
11	Q. You have no idea what they did for
12	Trump University?
13	A. I knew at the time what they did,
14	but it's been a long time ago.
15	Q. You knew at some point in time
16	A. I knew what some of them did, but
17	it's been it's been many years.
18	Q. Who who did you know at any time?
19	A. I'd have to really look at the list.
20	I don't I recognize names, but I don't I
21	don't know at this point. It's been so many
22	years. I'd have to maybe you can check my
23	previous testimony.
24	Q. What names do you recognize on this
25	list?

## Donald Trump

## Art Cohen, et al. vs. Donald J. Trump

1 I sort of recognize most of the Α. 2. names, but I can't be totally familiar as to what 3 they were doing because it's been so long. Are there any names on this list who 4 Q. 5 are people you met, other than obviously Michael 6 Sexton? 7 Α. I don't know. I'd have to get that 8 information for you. If I met somebody many 9 years ago, I guess I could find out, but I'd have 10 to get that information for you. So at least looking at this list of 11 0. 12 names, you can't -- other than Michael Sexton, 13 you don't know whether you've met any of these 14 individuals? 15 Well, I recognize names, but I Α. don't -- I don't remember because it's been so 16 17 many years. 18 So as you sit here right now, you 19 cannot say whether or not you've met anyone on this list other than Michael Sexton? 2.0 21 Α. I told you -- I think I said it --22 how many times do you want me to say it? I 23 recognize names. I'd have to find out whether or not I met them. I just don't know. 2.4 25 Do you have any idea whether any of Q.

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Art Cohen, et al. vs. Donald J. Trump

1 these individuals have any experience -- had, 2. prior to working for Trump University, any experience as educators? 3 I'd have to check that. I would 4 Α. 5 have to check. It's been many, many years. I'd 6 have to check. 7 Q. Do you have any idea whether any of these people on this list have any experience in 8 9 buying and selling real estate for profit? 10 I'd have to go back to their Α. I'd have to check it. 11 résumés. 12 Q. Do you consider any of the names on 13 this list -- these individuals to be experts in 14 real estate? 15 I would have to go back -- again, Α. 16 it's been many, many years, and I would have to go back and check. I would have to check their 17 18 résumés, which I've done in the past, and I would 19 have to inform me. But it's been many years. 2.0 Q. So you believe you've seen the 21 résumés of each of these people? 22 I've seen many résumés. I mean, Α. 23 I -- it was important to me. I've seen many résumés of people that worked at Trump 2.4 25 University.

	Donald Trump Confidential Art Cohen, et al. vs. Donald J. Trump
1	Q. How would you know if you've seen a
2	résumé of somebody that worked at Trump
3	University?
4	A. Because they were sent when they
5	were hired. I would always ask. I think for the
6	most part, I saw a lot of them. I don't know
7	I don't know how many, but I saw résumés. And
8	résumés were important to me.
9	Q. So you said when they were hired,
10	the résumé would be sent to you?
11	A. Oftentimes, yes. And maybe all the
12	time.
13	Q. So after someone was hired, they
14	would send a résumé to you?
15	A. No, I think before in many cases.
16	Q. How would you know if a résumé you
17	received if that person wound up being hired?
18	A. I remember again, it's so many
19	years ago. I would look at résumés. Every once
20	in a while, I would have a com I wouldn't
21	like a résumé. And I'd usually call in or have a
22	secretary or somebody call up, say, I don't
23	really like this résumé.
24	But for the most part, I would look
25	at résumés. They hired good people. I mean, I'm

	Donald Trump Confidential Art Cohen, et al. vs. Donald J. Trump
1	sure they perhaps a couple maybe weren't as
2	good as others, but they hired good people. It's
3	very important to me to hire good people.
4	Q. If you can focus on my question.
5	How would you know if someone whose
6	résumé you reviewed wound up being hired or not
7	by Trump University?
8	A. Again, it's been so many years.
9	Perhaps you could check my prior testimony. But
10	I would see résumés. And as to whether or not
11	they were hired, I don't know. I just they
12	ran a big operation. I don't know. I really
13	can't answer that question.
14	Q. Other than Mr. Sexton, do you have
15	any idea what positions any of these people held
16	with Trump University?
17	A. Been too many years.
18	Q. You don't know what their titles
19	were?
20	A. No, it's too many years.
21	Q. So you don't know what the
22	responsibilities were?
23	A. No, it's too long.
24	(Discussion off the record.)
o =	

MR. FORGE: Eileen, if you could

25

Donald Trump	Art Cohen, et al. vs. Donald J. Trump
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1	mark these 468, 469 and 470.
2	(Plaintiffs' Exhibit 468, No Bates
3	numbers, Limited Liability Company
4	Operating Agreement, marked for
5	identification.)
6	(Plaintiffs' Exhibit 469, Bates Nos.
7	DT0008666 through 76, DJT Operating
8	Agreement, marked for identification.)
9	(Plaintiffs' Exhibit 470, No Bates
10	numbers, DJT Operating Agreement, marked
11	for identification.)
12	BY MR. FORGE:
13	Q. Mr. Trump, you have in front of you
14	three documents that have been marked as
15	Exhibits 468, 469 and 470.
16	Taking them in numerical order, does
17	Exhibit 468 appear to be a true and accurate copy
18	of the limited liability company operating
19	agreement of Trump University LLC?
20	A. Yes.
21	Q. Does Exhibit 469 appear to be a true
22	and accurate copy of the operating agreement of
23	Trump University Member LLC?
24	A. Yes.
25	Q. And does Exhibit 470 appear to be a

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Art Cohen, et al. vs. Donald J. Trump

1 true and accurate copy of the operating agreement 2. of DJT University Managing Member LLC? 3 Α. Yes. If you could, please, look at the 4 Q. 5 signature pages of each of these documents and 6 just confirm that the signatures above "Donald J. 7 Trump" on each document are, in fact, your 8 signatures. 9 Confirmed. Α. 10 Mr. Trump, if you look at the final Q. page of Exhibit 468, which is Schedule A, do you 11 12 see that the membership interest for DJT 13 University Managing Member LLC is one-tenth of a 14 percent and the membership interest of DJT 15 University Member LLC is 91.9 percent? 16 Do you see that? 17 Α. Yes. 18 So was it -- did you understand that 0. 19 entities that you controlled held the 92 percent ownership interest in Trump University LLC? 2.0 21 Α. I believe so, yes. 22 0. And the entity that you controlled, DJT University Managing Member, was the only 23 manager of Trump University LLC; correct? 2.4 25 Α. DJT managing --

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	Q.	You might want to look back on the
2	first page.	
3	1	MR. PETROCELLI: The question is
4	vague.	
5		THE WITNESS: I believe so, yes.
6	BY MR. FORGE:	
7	Q.	Just out of curiosity, why did you
8	hold your own	ership interest in Trump University
9	LLC through to	wo different entities?
10	Α.	I don't know. The lawyers do that.
11	Q.	You don't know why?
12	Α.	No. It's the lawyers set it up
13	that way.	
14	1	MR. FORGE: If you could take out 5,
15	6 and 7	•
16		(Discussion off the record.)
17	1	MR. PETROCELLI: Are you through
18	with th	ese, Jason?
19	1	MR. FORGE: Yes.
20	1	MR. PETROCELLI: You can give them
21	to the	reporter. Thank you.
22	1	MR. FORGE: Eileen, if you could
23	mark th	ese 471, 472 and 473, please.
24	1	MR. PETROCELLI: So for the record,
25	471 is	the one bearing Control No. TU69428.

	Donald Trump  Art Cohen, et al. vs. Donald J. Trump
1	472 is TRUMP 0231466.
2	MR. FORGE: And 473 is TU102946.
3	(Plaintiffs' Exhibit 471, Bates Nos.
4	TU69428 through 29, A Special Message from
5	Donald Trump, marked for identification.)
6	(Plaintiffs' Exhibit 472, Bates No.
7	TRUMP 00231466, Calendar Entries, marked
8	for identification.)
9	(Plaintiffs' Exhibit 473, Bates Nos.
10	TU102946 through 50, E-mail dated 10/2/06
11	from Mclver to Lenson with attachments,
12	marked for identification.)
13	BY MR. FORGE:
14	Q. We'll start with Exhibit 471.
15	Does that appear to be a true and
16	accurate copy of a web page printout with a
17	banner across the top that reads, "A Special
18	Message from Donald Trump"?
19	A. I believe so, yes.
20	Q. If you look at the second page, Item
21	No. 9.
22	A. Okay.
23	Q. And these are this is a list of
24	pointers you're giving people; correct?
25	A. Yes.

3 4 5 6	Q. The ninth point you list on here is  y attention to details"; right?  A. Sure.  Q. And you believe in that?  A. I do.  Q. It's important to pay attention to  sails?  A. Yes. It's one of the elements. I
3 4 5 6 7 <b>det</b>	A. Sure.  Q. And you believe in that?  A. I do.  Q. It's important to pay attention to sails?
4 5 6 7 <b>det</b>	Q. And you believe in that?  A. I do.  Q. It's important to pay attention to sails?
5 6 7 <b>det</b>	A. I do.  Q. It's important to pay attention to  ails?
6 7 <b>det</b>	Q. It's important to pay attention to ails?
7 det	ails?
8	A. Yes. It's one of the elements. I
9 mea	n, I know a lot of people that don't pay
10 att	ention to details and that sometimes works out
11 ver	ry well, too. But there's
12	Q. But you're in the
13 <b>pay</b>	-attention-to-detail kind of world?
14	A. I am. Depends on what. I've done
15 som	ne deals where I didn't pay as much attention
16 to	details and they turned out to be some of my
17 bes	t, but I generally like to know the details.
18	Q. If you could please turn to
19 <b>Exh</b>	dibit 473.
20	A. Okay.
21	Q. That is it should look like a
22 <b>cop</b>	y of an e-mail. Does it? Are you and I
23 <b>loo</b>	king at the same document?
24	MR. PETROCELLI: This one?
25	MR. FORGE: Yes. It's Bates

,	Donald Tru	ımp	Art Cohen, et al. vs. Donald J. Trump
1		No. TU	102946.
2	BY MR.	. FORGE	:
3		Q.	Do you see that?
4		A.	Yes.
5		Q.	If you would look at the second
6	page,	so the	page being TU102947.
7		Α.	Okay.
8		Q.	It's
9		Α.	Second page, yeah. "Building your
10	reputa	ation"?	
11		Q.	Yes, "by Donald J. Trump."
12		Α.	Okay.
13		Q.	If you could look down at the fourth
14	paragi	caph.	
15		Α.	Okay.
16		Q.	And do you see where you wrote, "I
17	rememb	er wher	n someone mentioned how impressed
18	they w	were tha	at I was so interested in trees when
19	I was	buildir	ng a golf course. I remember being
20	surpri	ised tha	at they were impressed. To me it
21	made s	sense.	You have to know the details
22	yourse	elf. Se	econdhand information will always be
23	second	dhand.	Don't be a secondhand person. Go to
24	the so	ource yo	ourself. That's a start on the road
25	to a g	great bi	rand, a great reputation or both."

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	Do you believe those sentiments you
2	expressed in there, Mr. Trump?
3	A. Yes. I mean, not everybody, as I
4	told you, is into the world of details. I like
5	them, generally speaking. I've done deals
6	without being very detail-oriented and they've
7	been good, but I like details.
8	Q. Why do you think it's important to
9	pay attention to details?
10	A. Well, I think it's I think it's a
11	good thing if you can. If you have the time, you
12	should do the details. But, again, I've done
13	deals where I wasn't able to go into the great
14	details and they've worked out very well. The
15	concept of the deal is the most important thing.
16	Q. As a general rule, why do you think
17	it's important to know the details?
18	MR. PETROCELLI: Asked and answered.

- 19 BY MR. FORGE:

20

- Q. You can answer.
- 21 What? Α.
- 22 You can answer. Q.
- 23 Α. You want me to answer it again?
- 24 THE WITNESS: Do I answer it again?
- 25 It's up to you.

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	MR. PETROCELLI: You can answer it
2	again.
3	THE WITNESS: It's always nice to
4	know the details if you have the chance to
5	do them and if you have if you have the
6	time for them. Sometimes you may want to
7	do you're in love with some deal, some
8	transaction and you don't you don't go
9	into the details as much because of time
10	timing. You need speed. But if you can
11	if you can do as many details as possible,
12	it's always an advantage.
13	BY MR. FORGE:
14	Q. Why?
15	A. It probably gives you a little bit
16	of a leg up.
17	Q. Why?
18	A. I can't tell you why. I mean,
19	little more knowledge.
20	Q. Because what you don't know could
21	hurt you?
22	A. Again, I've done deals without a lot
23	of detail and they've worked out very well. I
24	prefer having the detail and the knowledge, the
25	little additional knowledge, if possible. But

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	I've done them both ways.
2	Q. I understand that would be your
3	general preference.
4	What I'm trying to get at, though,
5	is, why?
6	MR. PETROCELLI: The question is
7	vague and ambiguous.
8	THE WITNESS: I think I've answered
9	the question. Honestly, I think I've
10	answered it.
11	BY MR. FORGE:
12	Q. All you've said in response to
13	the
14	A. A little additional information by
15	going into the details. So you have a little
16	additional information. I think that's a
17	positive thing. If you can do it. And sometimes
18	you can't do it.
19	Q. That additional information can be
20	advantageous?
21	A. It can be. But I've done them both
22	ways. I've done deals where I was not able to
23	because of time constraints and other things,
24	where I was not able to be detail-oriented and
25	they worked out very well also.

	Donald Trump Confidential Art Cohen, et al. vs. Donald J. Trump
1	Q. If you could please take a look at
2	Exhibit 472.
3	A. Okay.
4	Q. Does this appear to be a true and
5	accurate copy of a page of your I'll refer to
6	it as kind of a diary of your activities?
7	A. I don't know. It looks like it,
8	though. Which sentence are you referring to?
9	Q. We're going to refer to the bottom
10	of it, but just first, as a preliminary matter, I
11	just want to confirm this appears to be a true
12	and accurate copy of
13	A. It looks like.
14	Q page 1 of your entries.
15	So now, if you could, please, look
16	at the last entry on this page where you're
17	talking about the bad news concerning the
18	elevators.
19	A. Okay.
20	Q. Or escalators. I'm sorry.
21	Is this accurate? Are you actually
22	that detail-oriented that you would personally
23	follow up on escalators being broken?
24	A. Yes, I would
25	MR. PETROCELLI: I object to the

	Donald Trump  Art Cohen, et al. vs. Donald J. Trump
1	preamble of your question; it's
2	argumentative.
3	BY MR. FORGE:
4	Q. And is that is that accurate?
5	Did you actually follow up on these escalators?
6	A. When was this? How many years ago
7	was this?
8	Q. It's a while back. I don't know.
9	MR. PETROCELLI: There's no date
10	indicated. At the top it says, "Trump"
11	doc attachment.
12	Do you know what that is, Jason?
13	MR. FORGE: It's Mr. Trump
14	produced it to us.
15	BY MR. FORGE:
16	Q. I think basically at least as it
17	was described in the documents you produced, just
18	for a certain number of days, you kind of
19	narrated kept a diary of your activities.
20	A. Yes, I mean
21	Q. I'm not Mr. Trump, I'm not
22	pressing you on whether these escalators were
23	fixed or not. What I'm trying to get at is
24	A. They were fixed because they work
25	they work now.

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump		
1	MR. PETROCELLI: I'm more interested		
2	in your mother's recipe, to be honest with		
3	you.		
4	BY MR. FORGE:		
5	Q. That's the kind of thing, though,		
6	that you that's the kind of detail that we		
7	were talking about earlier that you pay attention		
8	to?		
9	A. Yes, I like detail, if I can. Both		
10	ways I do it.		
11	Q. Do you feel that your attention to		
12	details has kept your memory sharp?		
13	A. No, my memory's good.		
14	Q. You've described it as being better		
15	than good; right?		
16	A. Yes, it's good. I have a good		
17	memory.		
18	Q. Well, you've described it as being		
19	one of the all-time great memories; right?		
20	A. I have a good memory.		
21	Q. Well		
22	MR. PETROCELLI: Do you remember, is		
23	that your question?		
24	BY MR. FORGE:		
	_		

Do you remember saying that you have

25

Q.

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	one of the a	ll-time great memories?
2	Α.	Yes, I said that.
3	Q.	And do you believe that's true? Do
4	you have one	of the all-time great memories?
5	Α.	I have a very good memory, yes.
6	Q.	Do you believe you have one of the
7	best memorie	s in the world?
8	Α.	That I can't tell you. I can't tell
9	for other pe	ople, but I have a good memory.
10	Q.	You've stated, though, that you have
11	one of the b	est memories in the world?
12	Α.	I don't know. Did I use that
13	expression?	
14	Q.	Yes.
15	Α.	Where? Could I see it?
16	Q.	I can play a video of you reporting
17	it.	
18	Α.	Did I say I have a great memory or
19	one of the b	est in the world?
20	Q.	"One of the best in the world" is
21	what the rep	orter quoted you as saying.
22	Α.	I don't remember saying that. As
23	good as my m	emory is, I don't remember that, but
24	I have a goo	d memory.
25	Q.	So you don't remember saying that

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	you have one	of the best memories in the world?
2	Α.	I don't remember that. I remember
3	you telling	me, but I don't know that I said it.
4	Q.	Do you recall saying that you have
5	one of the a	ll-time great memories?
6	A.	I think that was the expression I
7	used.	
8	Q.	And you stand behind it?
9	Α.	Yes, I have a great memory. I have
10	a very good	memory.
11	Q.	Now, Trump University was not your
12	idea; right?	
13	Α.	It was an idea that was broached to
14	me and I tho	ught it was a good idea.
15	Q.	It was brought to you by Michael
16	Sexton; corr	ect?
17	Α.	Yeah.
18	Q.	Mr. Sexton had a partner at the time
19	he brought t	he idea to you; isn't that right?
20	Α.	Yes.
21	Q.	Do you remember that man's name?
22	Α.	John Spitalny.
23	Q.	Do you remember a name Richard
24	Kaskel?	
25	Α.	I think he's somehow he was

	Donald Trump Confidential  Art Cohen, et al. vs. Donald J. Trump
1	involved with Spitalny. I don't know that he
2	was involved with Jon Spitalny. They were
3	partners.
4	Q. Did you make the decision to cut
5	Mr. Kaskel out of the Trump University deal?
6	A. No, I think Jon Spitalny did. They
7	were they were really somehow related or
8	friends or something, but he that was a Jon
9	Spitalny deal.
10	Q. If I'm understanding you correctly,
11	you did not make the decision to cut Mr. Kaskel
12	out of the deal?
13	A. No. Again, I didn't view him I
14	don't know you're talking about many, many
15	years ago, but Jon Spitalny brought him in, and I
16	think ultimately it was Jon Spitalny that got him
17	out.
18	Q. I'd like to play for you a clip.
19	And we can show you the actual excerpt.
20	MR. FORGE: It's 8.2, guys.
21	MR. PETROCELLI: Before you show
22	MR. FORGE: Sure.
23	MR. PETROCELLI: let us see the
24	excerpt
25	MR. FORGE: Yeah.

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	MR. PETROCELLI: so we can read
2	it.
3	MR. FORGE: We can mark this as 474.
4	And I don't care about playing it.
5	BY MR. FORGE:
6	Q. If reading is good enough,
7	Mr. Trump, that's fine. We don't need the
8	theater effects if reading is fine.
9	MR. PETROCELLI: Are you going to
10	mark the transcript?
11	MR. FORGE: Yes, as 474.
12	(Plaintiffs' Exhibit 474, No Bates
13	numbers, Transcript Excerpt, marked for
14	identification.)
15	BY MR. FORGE:
16	Q. Mr. Trump, Exhibit 474 is an excerpt
17	from the deposition of Michael Sexton. And I'll
18	direct your attention to lines 6 through 13 of
19	page 35. The excerpt the exhibit itself is
20	just a couple pages.
21	Do you see
22	A. He said to the best of his
23	knowledge. But what is it referring to?
24	Q. Line 6
25	A. But what are they referring to? Who

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	made what decision? I don't understand. Who did
2	make that decision?
3	Q. Well, see
4	"QUESTION: Did Mr. Kaskel get his
5	1 percent?
6	"ANSWER"
7	A. I don't know. I
8	Q. Hold on, Mr. Trump.
9	MR. PETROCELLI: Let him read it.
10	BY MR. FORGE:
11	Q. This is Mr. Sexton's
12	MR. PETROCELLI: Just for the
13	record, you're reading Sexton's deposition
14	in this case taken on May 15, 2015
15	THE WITNESS: But I don't see that.
16	Oh, am I a page too far?
17	MR. PETROCELLI: Yeah. So
18	BY MR. FORGE:
19	Q. We're on page 35, Mr. Trump.
20	A. Go ahead.
21	Q. I wanted to include just some pages
22	just so you know I'm not pulling a fast
23	one here
24	A. I'm sure you wouldn't pull a fast
25	one.

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	MR. PETROCELLI: There's nothing
2	redacted here; right? So page 35. What
3	line?
4	MR. FORGE: Line 6.
5	MR. PETROCELLI: Okay. Are you
6	going to read it?
7	BY MR. FORGE:
8	Q. Do you see the question:
9	"QUESTION: I see.
10	"Did Mr. Kaskel get his 1 percent?
11	"ANSWER: He did not.
12	"QUESTION: Do you know why?
13	"ANSWER: Mr. Trump didn't like him.
14	"QUESTION: Did Mr. Trump ever
15	express to you why he didn't like him?
16	"ANSWER: No."
17	Does that change your testimony at
18	all as far as why Mr. Kaskel was cut out of his
19	deal?
20	A. No. I didn't know Mr. Kaskel. I
21	didn't like him or dislike him. I didn't know
22	much about him. I guess I guess I met him or
23	something. This was many, many years ago.
24	But he was somehow related to Jon
25	Spitalny, and I think they had a deal among

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1 themselves for this. I think. Again, you'd have 2. to ask my lawyers because they have all the 3 documents. 4 And that's why I'm focusing on --Q. 5 Α. This is just so long ago. 6 -- just you, Donald Trump --0. 7 Α. I didn't like or dislike Mr. Kaskel. 8 I think the name is pronounced Kaskel. But I 9 think that somehow he was related to Jon Spitalny 10 and they were involved in it together. 11 So the statement that Mr. Kaskel did Q. 12 not get his 1 percent because you didn't like 13 him, because "Mr. Trump didn't like him," that's 14 not accurate? 15 I don't know. I'm not sure that Α. 16 he's making it very strongly. I don't remember 17 him that much, frankly, Mr. Kaskel. And I think really Mr. Spitalny made the decision not to 18 19 bring him in. All I'm asking you is whether or not 2.0 Q. 21 it's accurate to say that the reason Mr. Kaskel 22 did not get his 1 percent -- is it accurate or --I don't remember. It's so long ago. 23 Α. I mean --2.4 25 MR. PETROCELLI: You've answered the

		Confidential
	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	question	•
2	TI	HE WITNESS: When you say yes.
3	BY MR. FORGE:	
4	Q. So	o it might be accurate. The reason
5	might have been	n because you didn't like him?
6	MI	R. PETROCELLI: Asked and answered.
7	TI	HE WITNESS: It's so long ago that
8	I don't h	have a lot of recollection of
9	liking h	im or not liking him.
10	BY MR. FORGE:	
11	Q. Ju	ust a couple minutes ago, you said
12	you don't like	him or dislike him.
13	A. Th	nat's what I'm sort of saying
14	the same thing	. I don't really like him or
15	dislike him.	I hardly know him. I don't know
16	him, really. W	What year is this, by the way? Can
17	you tell me that	at?
18	Q. Wi	nat year is the testimony?
19	A. No	o, what year is what year did I
20	meet him?	
21	Q. Th	nat would have been in '04, '05.
22	A. So	that's 12 years ago.
23	Q. Th	aree years after 9/11.
24	A. Ye	es, that's a long time ago.
25	No	o, I don't I don't have a

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1 recollection of liking him or disliking him. 2. So this testimony might be Q. Okay. 3 accurate; it might be inaccurate, as far as you 4 know? I don't know. I'm not going to 5 Α. 6 question the testimony. Maybe Michael thought I 7 didn't like him, but I don't remember not liking 8 him or any of that. But I could understand 9 somebody maybe said that I didn't like him. But 10 I don't remember not liking him or not disliking him. 11 12 In its initial stages, was Trump Q. 13 University set up to have live, in-person 14 instruction, or was it set up for distance or 15 remote learning? 16 Α. I don't remember. I think it was 17 more remote, the initial phase of it. 18 At some point in time, did it shift 0. 19 to live learning? 2.0 Α. I believe so, yes. 21 So this is just -- I want to make 0. 22 sure you and I are on the same page in terms of 23 terminology. When I refer to live events or live instruction, I'm talking about in person. 2.4 25 Α. Right. Yes, sometime after it

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	opened.
2	Q. And that was sometime some number
3	of years after it opened; correct?
4	A. I believe so, yes.
5	Q. Can you identify a single person who
6	was a live events instructor for Trump
7	University?
8	A. You'd have to give me a list. You'd
9	have to show me the list. I actually went I
10	would go and just walk in and just stand in the
11	back of the room on occasion just to see how they
12	were doing, but it's been so many years, I
13	wouldn't be able to do that.
14	Q. Let me just give you some names and
15	you tell me whether this could be a live events
16	instructor, a student, neither
17	A. Okay.
18	Q any of those three.
19	A. Fine.
20	MR. PETROCELLI: What's the
21	question, Jason?
22	BY MR. FORGE:
23	Q. The question is, this individual I'm
24	saying here, can you tell me whether this person
25	is a student, live events instructor or neither?

	Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1		Johnny Harris.
2	Α.	Too many years.
3	Q.	Tim Gorsline.
4	Α.	Too many years.
5	Q.	Mike Dubin.
6	Α.	It sounds very familiar. Names
7	the names so	und familiar, just too many years.
8	Q.	Darren Liebmann.
9	Α.	The name sounds familiar, but it's
10	too many year	rs.
11	Q.	Johnny Burkins.
12	A.	I don't know.
13	Q.	Johnny Horton.
14	A.	Too many years.
15	Q.	Tim Voss.
16	A.	Again, you can go through this whole
17	list. And I	'm sure you'd like to so you can take
18	this for a lo	ong time, but these are some of
19	those names :	sound familiar to me, but it's too
20	many years ag	go.
21	Q.	Chris Goff?
22	A.	Are you going to go through a whole
23	list of name:	5?
24	Q.	You're the one that said give me a
25	list.	

	Confidential
	Donald Trump  Art Cohen, et al. vs. Donald J. Trump
1	MR. PETROCELLI: Do you want to show
2	it to him?
3	THE WITNESS: You're right.
4	MR. PETROCELLI: Do you want to show
5	it to him?
6	MR. FORGE: I'm going through the
7	names.
8	THE WITNESS: If you want to show it
9	to me, I can save you a lot of time.
10	BY MR. FORGE:
11	Q. I'll go through the list.
12	We left off with Chris Goff.
13	Instructor, student
14	A. Again, some of those
15	Q neither?
16	A. Some of these names sound familiar
17	to me. It's too many years ago.
18	Q. Sound familiar as in might have been
19	an instructor, might have been a student
20	A. Could have been. Could have been.
21	Q. Could have been neither?
22	A. No, it would have been more likely
23	instructors. I would have known the instructors
24	much more so than the students. We have we'll
25	have a lot of students testifying, but we have

### **Donald Trump**

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1	but as far as that list is concerned, I would	
2	have the name's familiar, it's just too	
3	MR. PETROCELLI: When you say "that	
4	list," we don't have any document to	
5	THE WITNESS: I don't know what	
6	you're reading from.	
7	MR. PETROCELLI: The lawyer is just	
8	reading from a piece of paper	
9	MR. FORGE: I'm just	
10	THE WITNESS: Shouldn't you have a	
11	document before	
12	MR. PETROCELLI: that's not	
13	Excuse me.	
14	that has not been put in front of	
15	you. The record will reflect that and the	
16	testimony will be evaluated in light of his	
17	refusal to let you see a list or represent	
18	what the list means. So just answer his	
19	questions and we'll take it from there.	
20	Next question, please.	
21	BY MR. FORGE:	
22	Q. Ken Berry.	
23	A. Too many years.	
24	Q. James Webb.	
25	A. I don't remember the names don't	

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	remember the	name.
2	Q.	James Casper.
3	Α.	Too many years. Too many years.
4	Q.	Mike Casper.
5	Α.	Too many years.
6	Q.	Kerry Martin.
7	Α.	Some of the names, by the way, sound
8	familiar, but	t too many years to know.
9	Q.	Paul Lucas.
10	Α.	Same thing.
11	Q.	Kerry Lucas.
12	Α.	Same answer.
13	Q.	Mike Peterson.
14	Α.	Same answer.
15	Q.	Troy Peterson.
16	Α.	Same answer.
17	Q.	Chris Gillem.
18	Α.	Same answer.
19	Q.	Steve Gilpin.
20	Α.	Same answer.
21	Q.	Scott Miller.
22	Α.	Same answer.
23	Q.	Steve Miller.
24	Α.	Are you going to do this all day?
25	Q.	Same answer?

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	Α.	Same answer.
2	Q.	Derek McNulty.
3	A.	Same answer.
4	Q.	Rick McNally.
5	A.	How many more do you have? How many
6	more names do	o you have?
7	Q.	Mr. Trump, you're the one who wants
8	to get through	gh this quickly. Just answer the
9	questions and	d we'll get through it quickly.
10	A.	You're not going to get anything
11	through quic	kly. You don't want to get anything
12	through quic	kly.
13		Same answer.
14	Q.	Jerry Stanton.
15	A.	Same answer.
16	Q.	Johnny Burkins.
17	A.	Same answer.
18	Q.	Gerald Martin.
19	A.	Same answer.
20	Q.	Chris Lefrance.
21	A.	Same answer.
22	Q.	Steve Goff.
23	A.	Same answer.
24	Q.	James Webb.
25	A.	Same answer to your harassment

	Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
	Donaid Trump	Art Conen, et al. vs. Donaid 3. Trump
1	questions.	
2	Q.	Chris Lombardo.
3	Α.	Same answer to your harassment
4	questions.	
5	Q.	Keith Holley.
6	Α.	Same answer.
7	Q.	Keith Sperry.
8	Α.	Same answer.
9	Q.	Howard Bell.
10	Α.	Same answer.
11	Q.	Howard Haller.
12	Α.	Same answer.
13	Q.	Bob Serafine.
14	Α.	Same answer.
15	Q.	Bob Steenson.
16	Α.	Same answer.
17	Q.	Jerry Moore.
18	Α.	Same answer.
19	Q.	Joe Labore.
20	Α.	Same answer.
21	Q.	Mike
22	A.	Same answer.
23	Q.	Mike McMenamy.
24	Α.	Same answer.
25	Q.	Rick McNally.

	Donald Tru	ımp	Confidential Art Cohen, et al. vs. Donald J. Trump
1		Α.	Same answer.
2		Q.	Mike Casper.
3		A.	Same answer.
4		Q.	Tim Gorsline.
5		A.	Same answer.
6		Q.	Geoff Nowlin.
7		A.	Same answer.
8		Q.	Steve Gilpin.
9		A.	Same answer.
10		Q.	James Christ.
11		A.	Same answer.
12		Q.	Alex Grist.
13		Α.	Same answer.
14		Q.	Mike Weber.
15		Α.	Same answer.
16		Q.	Don Sexton.
17		A.	Same answer well, I know the
18	name,	but sar	me answer. Still a long time.
19			MR. PETROCELLI: Don Sexton could
20		you rep	peat the question just so he has it
21		in mind	d.
22			THE WITNESS: I heard the question.
23	BY MR	. FORGE	:
24		Q.	Don Sexton, do you know if he was a
25	live 6	events :	instructor, a student or neither?

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	A. I remember the name, but it's many
2	years ago. I'd have to check the facts.
3	Q. Gary Stanton.
4	A. Same answer.
5	Q. Gary Sturgeon, S-T-U-R-G-E-O-N.
6	A. Same answer.
7	MR. FORGE: Tab 9. Let's mark this
8	as Exhibit 475.
9	(Plaintiffs' Exhibit 475, No Bates
10	numbers, Sheet of Photographs, marked for
11	identification.)
12	BY MR. FORGE:
13	Q. Mr. Trump, let's get away from the
14	names and see if you recognize any faces. I've
15	placed in front of you a photo lineup marked as
16	Exhibit 475 with three rows of eight photos per
17	row, so that's a total of 24 photos.
18	Do you recognize any of the people
19	depicted on this exhibit?
20	A. What year was this picture taken?
21	Q. Different years.
22	A. I think I should be entitled to know
23	what year it was taken. When were they taken?
24	How many years ago?
25	Q. Different years.

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1	A. Well, I think you should find out.
2	I mean
3	Q. Do you recognize any of the
4	THE WITNESS: Are you allowed to
5	find out
6	Q people whose pictures
7	THE WITNESS: Are you allowed to
8	find out when they were taken?
9	MR. PETROCELLI: You know, you just
10	have to answer the questions and get
11	through this.
12	THE WITNESS: Okay.
13	MR. PETROCELLI: These questions are
14	what they are. If you're not able to
15	recognize someone because he won't tell you
16	when the pictures are taken, that's on him.
17	Okay.
18	BY MR. FORGE:
19	Q. Do you recognize anyone whose photo
20	is on here?
21	A. No. No, I don't.
22	Q. Do you know whether any of these
23	individuals are students?
24	A. No, I don't.
25	Q. Do you know whether any of these

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1	individuals are live events instructors?
2	A. I can't I can't tell from these
3	small pictures now. And they were taken
4	obviously many, many years ago.
5	Q. Why is that obvious?
6	A. Because you can't give me the
7	answer.
8	Q. Why does that make it obvious it was
9	taken many, many years ago?
10	A. Because if they were taken recently,
11	you'd probably remember.
12	Q. When did I say I didn't remember?
13	A. I don't know. You wouldn't give me
14	the answer.
15	Q. So why is it obvious they were
16	taken
17	A. I would like to know when the
18	pictures were taken.
19	Q. So why is it obvious they were taken
20	many years ago?
21	A. Because if they were taken recently,
22	you would remember, I would imagine.
23	Q. When did I say I couldn't remember?
24	A. Well, then tell me who they are,
25	tell me when they were taken.

	Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1	Q.	Did I ever say that
2	Α.	Tell me when they were taken.
3	Q.	Did I say I can't remember?
4	Α.	Tell me when they were taken. How
5	many years ag	go were they taken?
6	Q.	I told you they were different
7	years, Mr. T	rump.
8	Α.	Are you sure about that?
9	Q.	And you don't recognize
10	Α.	Are you sure about that?
11	Q.	You don't recognize any of them;
12	right?	
13	Α.	Are you sure that they're different
14	years?	
15	Q.	Yes.
16	Α.	You're sure about that?
17	Q.	Sure.
18	Α.	Okay. Okay. We'll find out.
19	Q.	Do you recognize any of them?
20	Α.	I don't, no.
21		(Discussion off the record.)
22		MR. FORGE: Eileen, if you could
23	mark tl	nis 476.
24		(Plaintiffs' Exhibit 476, No Bates
25	number	, Color Photograph, marked for
25	number	, Color Photograph, marked for

	Donald Tru	ımp	Art Cohen, et al. vs. Donald J. Trump
1		identi	fication.)
2	BY MR.	. FORGE	:
3		Q.	Mr. Trump, Exhibit 476 is a picture
4	of two	o indiv	iduals shaking hands.
5			Do you recognize any of these
6	indivi	iduals?	
7		A.	This is a very bad this is a very
8	bad pi	icture.	You can't even see the faces. I
9	can't	see the	e faces.
10		Q.	Do you want to put your glasses on?
11		A.	No. I don't need them. It's so
12	dark.	Look,	you can't see anything there.
13		Q.	Here, take mine. Maybe mine's a
14	lighte	er copy	•
15		Α.	Okay. Give me yours.
16			MR. PETROCELLI: For the record
17	BY MR.	. FORGE	:
18		Q.	Is mine a lighter copy?
19		Α.	A little bit better, but it's
20	still		
21		Q.	Let me trade with you.
22			MR. FORGE: Eileen, let's mark my
23		copy as	s 476.
24			THE WITNESS: You can't see anything
25		in the	re, but I don't think I recognize the

		Confidential
	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	name.	
2		MR. PETROCELLI: It's better than
3	mine.	
4		MR. FORGE: We'll make this 476A.
5	It's a	black-and-white and might be a
6	little	bit crisper.
7		(Plaintiffs' Exhibit 476A, Black and
8	White D	Photograph, marked for
9	identi	fication.)
10	BY MR. FORGE	:
11	Q.	Do you recognize either of the
12	individuals?	
13	Α.	No.
14		MR. PETROCELLI: Do you have a copy
15	of 476	? <i>P</i>
16		MR. FORGE: No. We'll make a copy,
17	though	•
18	BY MR. FORGE	:
19	Q.	Do you recognize any of the
20	individuals :	in that
21	Α.	No, I don't.
22	Q.	Do you know whether either one of
23	them is a Tru	ump University student?
24		MR. PETROCELLI: Was, you mean?
25		THE WITNESS: Maybe one

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	MR. FORGE: Was.
2	THE WITNESS: I don't know. Maybe
3	one of them is Mr. Cohen.
4	BY MR. FORGE:
5	Q. Do you know whether either one of
6	them is a Trump University live events
7	instructor?
8	A. I really don't know. I don't know.
9	I can't the picture's a very bad picture, but
10	I wouldn't know.
11	Q. Mr. Trump, I don't want to
12	contrary to your belief, I don't want to waste
13	time. These names I read off to you earlier that
14	you didn't recognize I can go through them
15	again or you can just tell me, do you know
16	whether any of those individuals whose names I
17	read off to you are experts in real estate?
18	A. No. Some of the names sounded
19	familiar to me, but no.
20	Q. Do you know whether any of them have
21	any experience in the real estate industry?
22	A. Have to show me the résumés.
23	Q. But
24	MR. PETROCELLI: Off the top of your
25	head, he's asking.

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	BY MR. FORGE	:
2	Q.	By the name you don't know?
3	Α.	No. No. I'd have to see their
4	résumés.	
5	Q.	Do you know whether any of those
6	individuals p	possess any expertise in business?
7		MR. PETROCELLI: Same answer?
8		THE WITNESS: Do I have to
9		MR. PETROCELLI: Just answer it
10	again.	
11		THE WITNESS: How many times
12	BY MR. FORGE	:
13	Q.	What takes longer, saying same
14	answer or con	mplaining about it?
15		MR. PETROCELLI: Harassment.
16		THE WITNESS: Harassment case.
17		MR. FORGE: It's not harassment.
18		MR. PETROCELLI: Don't argue with
19	the wit	tness.
20		THE WITNESS: It's pure harassment.
21		MR. PETROCELLI: Don't argue with
22	the wit	tness.
23		MR. FORGE: We can reach a common
24	ground	
25		MR. PETROCELLI: Jason, you know

,	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	that. It's pure
2	BY MR. FORGE:
3	Q. Mr. Trump, I want to get out of here
4	as quickly as you do.
5	A. I'm sure you do. I'm sure we'll
6	leave at 2 o'clock. Okay. I'm sure.
7	Q. If we can just answer the questions,
8	I think we may leave early. I don't know
9	2 o'clock, but
10	A. Ask me the question for the
11	98th time for the 40th time because I went
12	through that all. Go ahead and ask me the
13	question. Ask me the question.
14	Q. Any of those names I read to you
15	earlier, do you know whether any of those
16	individuals possess any expertise in business?
17	A. I'd have to see their résumés.
18	Q. Do you know whether any of those
19	individuals possess any have any experience
20	teaching?
21	A. I'd have to see their résumé.
22	Q. And teaching, I'm including
23	mentoring.
24	A. Sure. I'd have to see their résumé.
25	Q. Off the top of your head, you don't

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	know?
2	A. No.
3	Q. We've tried names. We've tried
4	pictures. Let's try voices now.
5	MR. PETROCELLI: You don't need the
6	editorial comments about we tried. I
7	object. It's inappropriate. Just ask
8	questions, please.
9	MR. FORGE: Oh, so no editorial?
10	That's what you're saying?
11	MR. PETROCELLI: By you, correct.
12	MR. FORGE: Only you.
13	MR. PETROCELLI: That's not your
14	role.
15	MR. FORGE: Could we get 201, 202
16	and 203, please.
17	The next document we're going to
18	use next exhibit, I'm sorry, we're going
19	to use is Exhibit 477.
20	Dan, we have a number of audio/video
21	exhibits. My intention is to give you a
22	disc of each one individually because I
23	don't know how many we're going to go
24	through. And then the court reporter will
25	get all of them on a flash drive just so

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	it's easier for her to maintain them.
2	So
3	MR. PETROCELLI: What are you
4	marking this as?
5	MR. FORGE: This is going to be
6	Exhibit 477.
7	(Plaintiffs' Exhibit 477, No Bates
8	numbers, Video Clip, marked for
9	identification.)
10	(Plaintiffs' Exhibit 478, No Bates
11	numbers, Video Clip, marked for
12	identification.)
13	BY MR. FORGE:
14	Q. Mr. Trump, I'm going to play for you
15	this video. And just tell me it's short.
16	Tell me whether you recognize this individual.
17	MR. PETROCELLI: Can you turn it to
18	face us.
19	MR. FORGE: Sure.
20	(Video is played.)
21	MR. FORGE: Just for the record,
22	that's going to be Exhibit 478. Dan, what
23	I handed you is 477. This is 478.
24	MR. PETROCELLI: Is what you just

played, which says, "Jay Morrison - How to

25

	Donald Trump Confidential Art Cohen, et al. vs. Donald J. Trump
1	Get Rich in Real Estate," Exhibit 478?
2	MR. FORGE: Yes.
3	BY MR. FORGE:
4	Q. Mr. Trump, can you tell me whether
5	or not that individual was a student at Trump
6	University, a live events instructor or neither?
7	A. Well, it looked like I don't know
8	him, but I don't disagree with what he was
9	saying, either, by the way. But he would look
10	like he was an instructor more than a student,
11	but I don't know him. But I don't disagree with
12	what he was saying, and I thought his
13	presentation was quite interesting, actually.
14	Q. But you don't know whether he was an
15	actual instructor at Trump University?
16	A. I don't know, but I might have if
17	you showed me his résumé, perhaps I could tell
18	you.
19	MR. PETROCELLI: Mr
20	MR. FORGE: Now I'm going to play
21	477.
22	MR. PETROCELLI: Time out.
23	MR. FORGE: Sure.
24	MR. PETROCELLI: Miss Reporter, are
25	you transcribing the words? You're just

	Donald Trump Confidential  Art Cohen, et al. vs. Donald J. Trump
1	waiting for the flash drive; right? Okay.
2	Thank you.
3	He's not making any don't make
4	any assumptions about what you're seeing.
5	THE WITNESS: No, I'm just looking.
6	MR. PETROCELLI: There's been no
7	representation
8	THE WITNESS: I found it very
9	interesting, actually, to be honest with
10	you.
11	MR. PETROCELLI: Now you're going to
12	play 478?
13	MR. FORGE: 477. I played them out
14	of order. The first one was 478. This one
15	is 477.
16	MR. PETROCELLI: Okay.
17	(Video is played.)
18	BY MR. FORGE:
19	Q. Do you recognize that individual as
20	a Trump University live events instructor,
21	student or in any other way?
22	A. I'd have to see the résumé.
23	Q. You don't know whether or not he was
24	a Trump University instructor?
25	A. No.

**Donald Trump** 

### Confidential

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	Donaid Trump Art Conen, et al. vs. Donaid J. Trump
1	Q. How would the résumé help you tell
2	whether this person
3	A. Well, you would be able to
4	evaluate
5	Q was a Trump University
6	instructor?
7	A where he came from and where he's
8	been and what he did. His presentation's
9	actually good. I I like the concept of no
10	money down. I do like that. I like to put up as
11	little money. I like to use leverage as much as
12	possible, especially when you're starting because
13	people don't have the money.
14	Q. Again, Mr. Trump, if you could focus
15	your response to my question.
16	A. Yes.
17	Q. My question was, how would the
18	résumé help you determine whether or not the
19	individual depicted in Exhibit 477 was a Trump
20	University instructor?
21	A. It would be a guide as to where he's
22	been in life.
23	Q. But how would that help you
24	determine whether whether one of the places
25	he's been in life is as a Trump University

	Donald Trump Confidential  Art Cohen, et al. vs. Donald J. Trump
	Art conen, et al. vs. bonaid 3. Trump
1	instructor?
2	A. Based on his experience as opposed
3	to
4	Q. You mean if his résumé said, I was
5	an instructor with Trump University, that would
6	help you put it together?
7	A. If his résumé said he's been in the
8	real estate for many years, it's unlikely he'd be
9	a student, which is what you're asking me.
10	Q. But make sure you understand.
11	With these videos, it's not
12	necessarily an either/or. I said it's I'm
13	asking you whether the person was a live events
14	instructor, a student or neither one.
15	MR. PETROCELLI: In other words,
16	they could be a guy off the street or an
17	actor.
18	MR. FORGE: Yeah.
19	BY MR. FORGE:
20	Q. Yeah, exactly.
21	A. I don't know.
22	Q. Okay.
23	MR. PETROCELLI: Or or a
24	convicted felon.
25	MR. FORGE: Yes, could be that too.

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1	MR. PETROCELLI: Okay. So you don't
2	know what you're looking at because he's
3	not telling you.
4	THE WITNESS: I don't know.
5	BY MR. FORGE:
6	Q. Okay. So and the résumé
7	wouldn't just because you saw this guy's
8	résumé, you wouldn't be able to see, oh, yes,
9	this guy was a Trump University instructor?
10	A. Well, I think a résumé would be
11	helpful, but I've not seen him.
12	Q. But a résumé wouldn't help you
13	determine whether or not the individuals in 477
14	or 478 were actually Trump University
15	instructors; right?
16	MR. PETROCELLI: Depends on the date
17	of the résumé.
18	THE WITNESS: Yeah, it depends on
19	the date. I guess it depends on what he
20	had
21	BY MR. PETROCELLI:
22	Q. Well, assuming it was a résumé that
23	didn't list
24	(Simultaneous cross-talk.)
25	A. Now we're on the same path. Got

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	you.
2	Q. Okay.
3	MR. PETROCELLI: I think you're
4	being pitched another television show.
5	THE WITNESS: Yeah.
6	MR. FORGE: This is 479.
7	(Plaintiffs' Exhibit 479, No Bates
8	numbers, Video Clip, marked for
9	identification.)
10	(Video is played.)
11	BY MR. FORGE:
12	Q. Mr. Trump, do you recognize the
13	individual depicted in Exhibit 479 as a Trump
14	University instructor, student or neither?
15	A. I don't recognize him.
16	Q. One of the names I mentioned to you
17	earlier was James Harris. You said you didn't
18	recognize that name?
19	MR. PETROCELLI: To be clear, when
20	did you mention his name?
21	MR. FORGE: In the list, one of the
22	names I mentioned in the list, James
23	Harris.
24	THE WITNESS: No, I didn't recognize
25	it.

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	BY MR. FORGE:
2	Q. Do you know or have you known anyone
3	named James Harris?
4	A. I don't know, but I don't recognize
5	that name.
6	Q. Do you know whether or not any Trump
7	University instructors were caught cussing out
8	and verbally berating a group of elderly
9	students?
10	A. No, I don't.
11	MR. FORGE: Let's do 20 and 21.
12	(Pause from the record.)
13	MR. FORGE: Mark this as 480.
14	(Plaintiffs' Exhibit 480, Bates Nos.
15	TU154580 through 86, E-mail Chain, marked
16	for identification.)
17	BY MR. FORGE:
18	Q. Mr. Trump, I've placed in front of
19	you a document marked as Exhibit 480, which is a
20	document that you have produced in discovery in
21	this case. The Bates number for the first page
22	is TU154580.
23	MR. PETROCELLI: When you said
24	"you," do you mean Trump University
25	produced it?

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	MR. FORGE: And Mr. Trump.
2	MR. PETROCELLI: It's Bates numbered
3	TU, but okay. We'll accept your
4	representation.
5	MR. FORGE: And the last page,
6	again, just for the record, is TU154586.
7	BY MR. FORGE:
8	Q. Mr. Trump, have you seen Exhibit 480
9	prior to today?
10	A. I don't think so.
11	Q. If you look at the bottom of the
12	first page, the e-mail at the bottom of that page
13	from Tiffany Brinkman to April Neumann, do you
14	know either of those people?
15	A. I know the names. I've heard the
16	names. I mean, it's possible I know them, but I
17	don't I don't remember them.
18	Q. Do you have any idea what, if any,
19	roles they played with Trump University?
20	A. No.
21	Q. If you see, near the end of that
22	e-mail at the bottom, it says, "On another note,
23	James' shows. Oh my gosh, he swears during his

shows so much. Granted, it's the -- the F word,

but every which way around it, he dances around

24

25

Donald Trump	)onald	Trump		
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Art Cohen, et al. vs. Donald J. Trump

it and then just outright says bullshit and just 1 2. straight calls people an idiot of" -- I think it's "if he sees the [sic] not taking notes. He 3 offended so many people this weekend. MS 4 5 e-mailed me after one of my shows and said, Tiff, 6 you provide the best color commentary as 7 referring to my notes that say James saw an old 8 crowd and he beat them up, which pissed them 9 off." 10 Do you recall this information that's set forth in this e-mail? 11 12 No, I don't. Α. 13 Is the behavior described in this 0. 14 e-mail consistent with the behavior you wanted 15 from Trump University's live events instructors? 16 MR. PETROCELLI: Question lacks foundation. 17 18 THE WITNESS: No, but I've used foul 19 language. When I give speeches about success, I've used foul language. 2.0 21 Sometimes you do it for emphasis. I've 22 used some very bad words. And you'll do it for emphasis and you'll make a point. 23 BY MR. FORGE: 2.4 25 So the notion of calling people an **Q.** 

### Donald Trump

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1 idiot if they're seen not taking notes, is that 2. the type of behavior that you encourage --3 Α. I probably wouldn't do that, but I've used some pretty foul language. 4 Some --5 some people have different methods. 6 So is this consistent --0. 7 Α. It gets their attention. Is this consistent or inconsistent 8 Q. 9 with your expectations for instructors at Trump 10 University? 11 Α. It wouldn't be the way I do it, but 12 I've had instructors that were extremely profane. 13 Even at the Wharton School of Finance, one in 14 particular. He was a very foul-mouthed person, 15 but he was a great instructor. So this is neither -- not 16 Q. necessarily fair, nor foul in your book; is that 17 18 what I'm getting from you? 19 MR. PETROCELLI: The question is 2.0 vague. THE WITNESS: That's not what I 21 22 would do, but I mean I -- I've had, in 23 particular, one instructor at the Wharton 2.4 School that was extremely foul, but he was 25 a great instructor.

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	BY MR. FORGE:
2	Q. Okay. If you flip to the next page
3	of the document, it says, "Denise and I"
4	"Michael, Denise and I have listened
5	to the recording for this session. He uses the
6	word 'bullshit' and called the attendees
7	sarcastic SOBs and also tells them that they are
8	in a room with a multibillionaire."
9	Do you have any reason to believe
10	that James Harris was a multibillionaire?
11	A. No, he probably wasn't. He probably
12	wasn't.
13	MR. PETROCELLI: That assumes it
14	assumes facts not in evidence.
15	BY MR. FORGE:
16	Q. Assuming Mr. Harris wasn't a
17	multibillionaire
18	A. Yes, that's a good assumption.
19	Q would you
20	MR. PETROCELLI: I'm saying the
21	question assumes facts not in evidence
22	about who's being referred to, but you can
23	ask your question.
24	BY MR. FORGE:
25	Q. Assuming this refers to James Harris

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Art Cohen, et al. vs. Donald J. Trump

1	and that he referred to himself as a
2	multibillionaire falsely, is that type of false
3	information being given to students something
4	that you endorsed for Trump University?
5	MR. PETROCELLI: Object; incomplete
6	hypothetical, lacks foundation, vague and
7	ambiguous.
8	THE WITNESS: I would think any
9	student sitting in the class he could
10	have been sarcastic when he said that, but
11	I would think that any student sitting in
12	the class would know that he's not a
13	multibillionaire; otherwise, he wouldn't be
14	doing what he's doing.
15	He wouldn't be, you know, getting
16	probably an okay salary or whatever it is
17	for teaching a class, but you know. I
18	don't know what he's referring to. Maybe
19	there was somebody sitting in his room, but
20	I doubt that, too.
21	BY MR. FORGE:
22	Q. I'm sorry. You lost me on that one.
23	Maybe there was somebody sitting in
24	the room
25	A. Who was a rich person. Maybe

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Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
there's somebody sitting in the room. I just
don't know that he's referring to himself or is
he referring to somebody else. I don't know.
Q. You mentioned probably getting a
nice salary. Do you have any idea how much money
Trump University paid instructors?
A. No. Mr. Sexton would have that
information.
Q. So
A. Or Mr. Weisselberg. The accounting
departments would have that.
Q. So if Mr. Harris wasn't a
multibillionaire and he was representing to
students that he was a multibillionaire, is that
the type of conduct that you endorsed for the
Trump University live events instructors?
MR. PETROCELLI: Incomplete
hypothetical, lacks foundation, vague and
ambiguous.

THE WITNESS: He could have been 20 21 sarcastic. He might have been kidding. I'd have to see the way he said it. 22 23 BY MR. FORGE: 24

- So it might be okay? Q.
- 25 Depending on the way he said it, Α.

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	yeah. Maybe he said it in a joking fashion and
2	everybody laughed. I don't know. I've seen it
3	many different ways.
4	Q. You didn't personally call James
5	Harris to get him on board with Trump University,
6	did you?
7	A. How many years ago? When would that
8	be? What's the date? When did he start?
9	Q. Right now we're talking about him
10	presenting in 2010.
11	A. I see. So it's six years ago. Not
12	that I remember. I don't know. It's possible,
13	but not that I remember.
14	Q. Mr. Trump, throughout the discovery
15	in this case, we haven't received any e-mails
16	that were sent to or from you. Did you not use
17	e-mail when you were during the years 2005
18	through 2010?
19	A. It's possible. I send very few
20	e-mails. I send very, very few. I'm not

- e-mails. I send very, very few. I'm not unlike Hillary Clinton, I'm not a big e-mail fan.
- Q. So throughout the time that Trump University was operating, you were not using e-mails in connection with it?
- 25 MR. PETROCELLI: The question is

21

22

23

24

**Donald Trump** 

# Confidential

Art Cohen, et al. vs. Donald J. Trump

	Donaid Trump  Art Conen, et al. vs. Donaid J. Trump
1	vague.
2	THE WITNESS: I don't I'm not a
3	big e-mail person. As you probably have
4	found out, I'm not an e-mail person.
5	Possibly not. I don't know. I'm not a
6	I send very few e-mails.
7	BY MR. FORGE:
8	Q. To the best of your recollection
9	A. To the best of my recollection.
10	Q did you use any e-mails in
11	connection with Trump University?
12	A. I don't know. I don't know. Again,
13	I don't know, and I'm not a big e-mail person.
14	Q. Did you authorize Mr. Harris to
15	represent to students that they could send you an
16	e-mail?
17	A. No, I don't think so.
18	Q. Did you authorize Mr
19	A. I wouldn't mind if he said that,
20	though. I wouldn't mind. In other words, if
21	students wanted to send me an e-mail, I wouldn't
22	have minded that. I would have no objection. I
23	could even see the instructor saying something
24	like that, but I don't know what he said, but
25	I wouldn't have I wouldn't object if they

Donald Trump	Art Cohen, et al. vs. Donald J. Trump
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1	wanted to send me e-mails.
2	Q. So even though you weren't using
3	e-mail, it would be okay if he
4	A. No, but we received e-mails. A lot
5	of times we send e-mails back. We just don't
6	but I wouldn't mind getting an e-mail from a
7	student. Meaning my office it would come in
8	somewhere to my office, and I assume I would get
9	a copy of it.
10	Q. Generally speaking, if anything
11	comes into your office directed to you, you would
12	get a copy of it?
13	A. I could get a copy, yes, that's
14	right.
15	Q. Did you put together a power team
16	for Mr. James Harris?
17	A. What is that?
18	Q. Did you put together a team of
19	people for Mr. Harris?
20	MR. PETROCELLI: The question is
21	vague.
22	THE WITNESS: I don't know.
23	BY MR. FORGE:
24	Q. Do you have any idea who comprised
25	his team?

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	Α.	No, I don't.
2	Q.	The ultimate hiring authority at
3	Trump Univ	rersity was Mr. Sexton; correct?
4	Α.	Yes, that's correct.
5		MR. FORGE: Tab 11, please. This
6	will	be 481.
7		(Plaintiffs' Exhibit 481, No Bates
8	numk	ers, Transcript Excerpt, marked for
9	ider	tification.)
10	BY MR. FOR	GE:
11	Q.	Mr. Trump, I've
12		MR. PETROCELLI: Can you identify
13	this	5 <b>.</b>
14	BY MR. FOR	GE:
15	Q.	placed in front of you a document
16	marked as	Exhibit 481, which is an excerpt from
17	Mr. Sextor	's sworn testimony to the Office of the
18	New York S	tate Attorney General.
19		If you could, please, direct your
20	attention	to the second page, which is page 157.
21		At line 10, Mr. Sexton is asked:
22		"QUESTION: And were any of those
23	any	of these other speakers at any of those
24	ever	ts handpicked by Donald Trump?"
25		Mr. Sexton's answer:

	Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump					
1		"ANSWER: None of our instructors at					
2	the li	the live events were handpicked by Donald					
3	Trump.	11					
4		Do you have any basis to dispute					
5	Mr. Sexton's	testimony in this regard?					
6	Α.	No. That's correct.					
7		MR. PETROCELLI: The question is					
8	vague.						
9		MR. FORGE: You can take out					
10		THE WITNESS: I looked at résumés					
11	and th	ings, but I didn't pick the speakers.					
12		MR. FORGE: 12.					
13	BY MR. FORGE	:					
14	Q.	Again, Mr. Trump, I want to make					
15	sure that yo	u are distinguishing you're					
16	understandin	g the distinction between the Trump					
17	University i	nstructors when it was a distance					
18	learning						
19	Α.	Yeah.					
20	Q.	versus live events.					
21	Α.	Okay.					
22		THE WITNESS: Just off the record,					
23	I'm su	re we're going to take some breaks					
24	also i	n addition to lunches because I have					
25	to mak	e calls also, so					

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	BY MR. FORGE:
2	Q. Well, I've just got to
3	A. This is the longest deposition I've
4	ever done in terms of no break. So I need breaks
5	because I have to make some calls.
6	Q. No problem. We haven't taken a
7	break because you want to get through this.
8	A. We do, but breaks are very standard,
9	so
10	Q. We'll do one more.
11	MR. FORGE: This we're going to mark
12	as Exhibit 482.
13	(Plaintiffs' Exhibit 482, No Bates
14	numbers, Transcript Excerpt, marked for
15	identification.)
16	MR. FORGE: Just for the record,
17	Exhibit 482 is an excerpt from deposition
18	testimony of Michael Sexton.
19	BY MR. FORGE:
20	Q. And if you could, please in this
21	case, if you could, please, turn to page what
22	is page 161 of the deposition.
23	A. Paragraph line?
24	Q. I'll again keeping in mind the
25	distinction between the remote learning

Donald Trump	Art Cohen, et al. vs. Donald J. Trump
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1	instructors and live events instructors
2	A. Okay.
3	Q if you see, beginning at line 14:
4	"QUESTION: Mr. Sexton, you
5	mentioned Donald Trump did not review any
6	of the auditions of the instructors;
7	correct?
8	"ANSWER: That's correct."
9	Do you have any basis to dispute
10	that testimony?
11	MR. PETROCELLI: With respect to the
12	live events?
13	MR. FORGE: Yes, this is live events
14	instructors.
15	THE WITNESS: No, I didn't. And
16	that's correct. What he said is correct.
17	BY MR. FORGE:
18	Q. Again, these are all focusing on
19	live events instructors, Mr. Trump.
20	A. Okay.
21	Q. Next:
22	"QUESTION: To your knowledge, he
23	didn't review any of their school
24	transcripts; correct?
25	"ANSWER: That's correct."

Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
Any basis to dispute that?
A. I would say that's correct.
Generally speaking, I might have seen something,
but mostly correct, yes.
Q. Are there any live events
instructors whose school transcripts you believe
you saw? Live events instructors.
A. Well, transcripts I don't know.
Are you talking about résumés or transcripts?
Q. We'll get to résumés, but I'm saying
live anyone who was actually hired as a live
events instructor.
A. Yeah. What do you mean by
"transcripts"?
Q. School transcripts. You know, the
grades transcript from your school that tells
the classes that you took, the semester and the
grade.
A. Oh, I think I've seen them, but not
in particular, no. Not in particular.
Q. What he says here is Mr. Trump
didn't review any of their school transcripts.
A. Yeah, "review" is a different word.
But I think you know, I would see. I mean,

they had transcripts -- when you say

25

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	"transcripts	," you're talking about the grades of
2	students and	things like that?
3	Q.	Grades and classes taken.
4	Α.	I'd see stuff around, but I
5	didn't ye	ah, I didn't I didn't know the
6	students.	
7	Q.	(Reading):
8		"QUESTION: He did not"
9		Next question, line 21:
10		"QUESTION: He did not review any of
11	the re	al estate deals; correct?
12		"ANSWER: That's correct."
13		Do you have any basis to dispute
14	that part of	his testimony?
15	Α.	No, not at all.
16	Q.	Line 24. Again, we're talking live
17	events instr	uctors.
18		"QUESTION: He did not review their
19	résumé	s?
20		"ANSWER: That's correct."
21	Α.	No, I saw résumés. I would see
22	résumés. Th	ey would come to me. I mean, I would
23	dispute that	because I would see I also met
24	with instruc	tors prior to their hiring or around
25	the time of	their hiring.

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trum
1	Q. Again, Mr. Trump
2	A. I would say that I would
3	MR. PETROCELLI: Let him finish.
4	THE WITNESS: I would I have
5	seen, I think, many résumés.
6	BY MR. FORGE:
7	Q. I'm not asking you whether you've
8	seen résumés.
9	A. Well, you're asking me is that
10	correct
11	Q. What I'm asking you is what I'm
12	asking you is, did you see the résumés of any
13	individuals who were actually engaged as a Trump
14	University live events instructor? Not remote
15	learning, live events. Mr. Sexton says you did
16	not review the résumés.
17	A. I did see résumés.
18	Q. Of someone who was actually retained
19	as a live events instructor?
20	A. I saw many résumés. I mean, I
21	saw yeah.
22	Q. I'm not asking whether you saw
23	résumés. I'm asking if you saw a résumé of
24	someone who actually wound up working as a live
25	events instructor.

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	Α.	That's what I'm talking about.
2	Q.	Can you name one?
3	Α.	No, I can't. I just I looked
4	at	
5	Q.	Any record whatsoever of reviewing a
6	résumé of so	meone who was actually
7	Α.	No.
8	Q.	brought on as a live events
9	instructor?	
10		MR. PETROCELLI: You mean documents?
11	BY MR. FORGE	:
12	Q.	Documents
13	Α.	No, but I
14	Q.	e-mail, voice mail, anything.
15	Α.	No, but I would see résumés. I also
16	met with som	e of the people.
17	Q.	Are you saying you met with some of
18	the actual 1	ive events instructors?
19	Α.	I think so. I mean, they were
20	brought up t	o my office, I believe. I think I
21	met with som	e. I also would go to places even
22	for like fiv	e to ten minutes, just to walk into a
23	room. Like	in Palm Beach or in Florida
24	someplace, y	ears ago, I'd go to the room. I'd
25	stand in the	back of the room and I'd leave. I'd

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	watch for five, ten minutes and I'd just see what
2	it was like. I did that on a number of
3	occasions.
4	But I certainly have seen résumés,
5	yes.
6	Q. Seeing a résumé and seeing a résumé
7	of someone who was hired
8	A. That's what I'm talking about.
9	Q. How do you know? How do you know
10	that any résumé
11	A. I don't even know how they came to
12	me
13	Q. Mr. Trump
14	MR. PETROCELLI: One at a time,
15	please.
16	BY MR. FORGE:
17	Q how do you know that any résumé
18	that you might have seen was a résumé of somebody
19	who ultimately was used by Trump University as
20	A. Well, I don't know that, but I would
21	see résumés. And I saw some very talented
22	people, you know. Because Sexton did a very good
23	job. He was very good at what he did. But I
24	would see some résumés. You know, maybe he
25	didn't send them to me. Maybe I got them some

	Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1	other way, but	I would see résumés for
2	instructors.	
3	Q. A	nd, again, you just said you don't
4	know whether or	r not any of the résumés you saw
5	were of people	who ultimately were brought on as
6	live events in	structors for Trump University.
7	A. R.	ight. But I think that they were.
8	Q. 01	kay. But you have no basis for
9	A. No	o, but I think that they were. But
10	I	
11	Q. B	ut do you have any basis for
12	thinking that	they were?
13	A. No	o, but I think that they were.
14	M	R. PETROCELLI: Other than his
15	recollec	tion.
16	T	HE WITNESS: They were very it's
17	just my	feeling.
18	BY MR. FORGE:	
19	Q. J	ust a feeling.
20	A. Y	eah.
21	Q. O	kay. So if Michael Sexton who
22	was in charge	of running Trump University; right?
23	A. R.	ight.
24	Q. A	nd he was in charge of the

day-to-day operations; right?

25

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	Α.	Yes.
2	Q.	And he had the ultimate hiring
3	authority; r	ight?
4	Α.	That's right.
5	Q.	He says you did not review
6	Α.	I know. And I'm just
7	Q.	Hold on. If I could just finish.
8		MR. PETROCELLI: Jason
9	BY MR. FORGE	:
10	Q.	He says you did not review the
11	résumés of a	nybody that was actually brought on
12	as a live ev	ents instructor.
13		MR. PETROCELLI: To be clear, the
14	testim	ony on 161 does not say that, and we
15	don't	have his full testimony. So I'm
16	going	to object on the ground that it lacks
17	founda	tion.
18	BY MR. FORGE	:
19	Q.	He says you did not review the
20	résumés.	
21	Α.	All I can tell you, I've seen
22	résumés.	
23	Q.	Okay. But whether or not you've
24	seen a résum	é of somebody who wound up being an
25	instructor,	you don't know?

# **Donald Trump** Art Cohen, et al. vs. Donald J. Trump 1 Α. That I can't tell you. 2 Got it. Q. But I've seen résumés. 3 Α. 4 Q. Okay. 5 MR. FORGE: Let's take a break so 6 you can make your calls. 7 THE WITNESS: Okay. Thank you. THE VIDEOGRAPHER: Going off the 8 9 record at 12:04 p.m. 10 (Luncheon recess from the record.) 11 12 13 14 15 16 17 18 19 20 21 22 23 2.4 25

Donald Trump	Art Cohen, et al. vs. Donald J. Trump
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1	AFTERNOON SESSION
2	THE VIDEOGRAPHER: We are going back
3	on the record at 12:55 p.m.
4	(Plaintiffs' Exhibit 483, No Bates
5	numbers, Interrogatory Responses, marked
6	for identification.)
7	DONALD J. TRUMP,
8	having been previously sworn, resumed the
9	stand and testified further as follows:
10	EXAMINATION (Cont'd.)
11	BY MR. FORGE:
12	Q. Welcome back, Mr. Trump.
13	A. Thank you.
14	Q. Mr. Trump, I've placed in front of
15	you a document that's been marked as Exhibit 483,
16	and that is a redacted version of your responses
17	to the second set of interrogatories by the
18	plaintiffs in the Makaeff case.
19	A. Yes.
20	Q. And your supplemental response to
21	those interrogatories.
22	Could you please just turn to the
23	final page
24	A. Final-final?
25	Q. Final-final.

	Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1		and confirm that's your signature
2	on the verif	ication.
3	Α.	Yes.
4	Q.	About the middle of that stack is
5	another veri	fication.
6	Α.	Yes.
7	Q.	And just confirm that that is also
8	your	
9	Α.	Yep.
10	Q.	signature. Okay.
11		Now, you read through these
12	responses be	fore verifying them; correct?
13	Α.	Yes, I did.
14	Q.	If you could, please, turn to
15	page 2, whic	h is the page that contains
16	Interrogator	y No. 10 and your response to that.
17	I will repre	sent to you there's been nothing
18	redacted per	taining to this interrogatory and
19	your respons	
20		MR. PETROCELLI: That said, I'll
21		rt my continuing objection to
22	_	ting him a redacted version because I
23		the entire responses should have been
24		to him. But that said, ask your
25	questi	on.

	Donald Trump Confidential Art Cohen, et al. vs. Donald J. Trump
1	MR. FORGE: Okay.
2	BY MR. FORGE:
3	Q. The interrogatory, Mr. Trump, is as
4	follows: "Describe in detail your involvement
5	with Trump University, including, without
6	limitation, identifying any and all meetings you
7	attended and all documents relating to Trump
8	University that you reviewed or prepared or
9	both."
10	Now, your response set forth below
11	there
12	MR. PETROCELLI: Time out.
13	Can you just read it to yourself.
14	THE WITNESS: I am.
15	BY MR. FORGE:
16	Q. Take your time and let me know when
17	you're ready.
18	(Witness peruses the exhibit.)
19	A. Okay.
20	Q. If you look at the second sentence
21	of your response, line it begins on line 26:
22	"Mr. Trump's involvement has included, but not
23	limited to the following"
24	MR. PETROCELLI: "Not been limited
25	to."

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	Q "but not been limited to the
2	following."
3	Mr. Trump, is there anything any
4	details regarding your involvement with Trump
5	University that are left out of this response?
6	A. I can't think of any. That was just
7	in case I did think of something
8	Q. And that's why I'm asking.
9	A. This seems to be very complete.
10	Q. Okay. Now, if you turn then to
11	page 3. And the reference to "attending periodic
12	meetings with various experts responsible for
13	drafting and developing Trump University course
14	materials," and then it lists several
15	individuals; Don Sexton, Gary Eldred, Jack Kaplan
16	and J.J. Childers.
17	Do you see that?
18	A. Yes.
19	Q. Is there anybody else this says,
20	"including" again there. Is there anybody else,
21	any other experts any other experts or any
22	other individuals with whom you met in connection
23	with developing Trump University course
24	materials?
25	A. There may have been. I just I

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	just can't think of it right now.
2	Q. Now, these individuals listed on
3	here Mr. Sexton, he was involved with the
4	MR. PETROCELLI: Don Sexton.
5	MR. FORGE: I'm sorry. I said
6	Mr. Sexton.
7	MR. PETROCELLI: Yeah, but there's a
8	Michael, so
9	BY MR. FORGE:
10	Q. Don Sexton was involved with the
11	distance learning aspect of Trump University;
12	correct?
13	A. I think so. I don't quite but I
14	think so.
15	MR. PETROCELLI: You mean
16	e-learning?
17	BY MR. FORGE:
18	Q. Whatever you want to call it,
19	e-learning
20	MR. PETROCELLI: You mean the
21	Internet?
22	BY MR. FORGE:
23	Q distance learning, remote
24	learning, Internet learning
25	A. I think that's correct.

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	Q.	we're all on the same page.
2	Α.	He was with Stanford University or
3	formerly used	d to be with Stanford University.
4	Yes. I thin	k that's correct, yes.
5	Q.	And that's also correct for Gary
6	Eldred?	
7	Α.	Right.
8	Q.	That's also correct for Michael
9	Gordon?	
10	Α.	Right.
11	Q.	Same for Jack Kaplan?
12		MR. PETROCELLI: What's also
13	correc	t?
14	BY MR. FORGE	:
15	Q.	These individuals
16	Α.	I'd really rather have you ask that
17	question of	Mr. Sexton.
18	Q.	No problem.
19	Α.	Because I wouldn't know those
20	answers.	
21	Q.	But do you have any reason to
22	believe, for	example, that Jack Kaplan was
23	involved at	all in providing any live instruction
24	mentoring to	students?
25	Α.	I don't know. I don't know.

	Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1	Q.	How about Mr. Gordon?
2	Α.	I don't know.
3	Q.	How about Mr. Eldred?
4	Α.	I don't know.
5	Q.	Mr. Childers?
6	Α.	I don't know.
7	Q.	But do you know that those Don
8	Sexton, Gary	Eldred, Michael Gordon, Jack Kaplan,
9	do you know t	that they were involved early on when
10	Trump Univers	sity was an e-learning platform?
11	A.	Well, when it was started. I don't
12	view it that	way. I look at it as Trump
13	University.	When it was started, they were
14	involved, yes	s. And I don't know how long they
15	stayed involv	ved. You'd have to ask Mr. Sexton.
16	Q.	But do you agree when Trump
17	University wa	as started, it was strictly an
18	e-learning pl	Latform?
19	A.	I pretty much, but I'd rather
20	have you ask	that question of Mr. Sexton.
21	Q.	So from your mind, did in terms
22	of the substa	ance of Trump University, did
23	anything char	nge when it shifted from e-learning
24	to live inst	ruction?
25	Α.	Well, I guess it was a little

<b>Donald Trump</b>	Dona	ld	Tru	ımp
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Art Cohen, et al. vs. Donald J. Trump

1 different, but the word "quality" I think would 2. have to stay there. And I think the quality -- I think the quality remained. I think it was very 3 important to Mr. Sexton to have the quality 4 5 remain. 6 You did not do any sort of quality 7 control over the materials, did you --Well --8 Α. 9 -- personally? Q. 10 -- look, the original concepts and Α. 11 everything else. But we would give, as you 12 presented to me, different statements. I mean, I did things like that. I think that's very 13 14 important, right. 15 What I'm getting at is -- I just Q. 16 want to confirm one way or the other -- you did not actually do a quality control -- you, Donald 17 18 Trump, personally did not do a quality control --19 Most of that would be Mr. Sexton and Α. his staff. 2.0 21 And Mr. Sexton, he had no background 0. 22 in terms of buying and selling real estate for 23 profit, did he? MR. PETROCELLI: Lacks foundation. 2.4 25 Lacks foundation.

	Confidential  Donald Trump  Art Cohen, et al. vs. Donald J. Trum
1	THE WITNESS: He was more of an
2	educational person.
3	BY MR. FORGE:
4	Q. As far as you knew, he did not have
5	any background buying and selling real estate?
6	A. I it was long time ago that I
7	talked to him. You're talking about many, many
8	year ago. But he was a he's a high-quality
9	person who frankly, who was very much into the
10	world of education.
11	Q. But as you sit here today, do you
12	know whether or not he had any experience buying
13	and selling
14	A. It was limited. It was limited. I
15	think it was much more so in the school world
16	rather than the real estate world.
17	Q. Do you have any understanding as to
18	whether he had ever run a school before this?
19	A. That I don't it's too long ago.
20	I don't remember.
21	Q. Do you have any understanding as to
22	whether he'd ever been an actual teacher before

I had the information many, many

this? And "this" being Trump University.

years ago, and I was very impressed with him.

23

24

25

Α.

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I)onal	d Trun	nn	

Art Cohen, et al. vs. Donald J. Trump

1 And, frankly, I was very impressed with the job he did. People were very happy. You'll see that 2. during the trial. I mean, people were very happy 3 with the job he did. I mean, we have so many 4 5 people that have written us that want to testify. 6 Do you know how many people have 0. 7 opted out of the class, Mr. Trump? No, I don't know. 8 Α. 9 First of all, do you know how many 0. 10 students that were paid live events students? 11 Ballpark. 12 Α. Live event -- I'd rather not say because I don't know. You know, thousands. 13 14 Thousands. 15 Okay. Out of those thousands, do Q. 16 you know how many have opted out of this case? 17 No. I don't, no. Α. 18 Ten. 0. 19 MR. PETROCELLI: Are you testifying 2.0 now? BY MR. FORGE: 21 22 Does that surprise you? Q. What do you mean, "opted out"? What 23 Α. does that --2.4 25 Do you understand how the class Q.

# **Donald Trump**

Art Cohen, et al. vs. Donald J. Trump

1	notice procedure works?
2	A. Yeah. Go ahead.
3	Q. Do you understand how it works?
4	MR. PETROCELLI: Do you understand
5	that nobody ever opts out of classes
6	because all they do is sit and get a check?
7	Do you understand that?
8	THE WITNESS: Yeah. Okay.
9	MR. PETROCELLI: This is not
10	relevant to the testimony. Okay.
11	Just you're telling him that ten
12	people
13	MR. FORGE: Dan, be a professional.
14	Come on.
15	MR. PETROCELLI: You're telling him
16	that ten people opted out is irrelevant to
17	what we're doing.
18	MR. FORGE: Just
19	MR. PETROCELLI: Just move on. You
20	don't need to
21	MR. FORGE: Just be a professional.
22	THE WITNESS: Just go to trial and
23	we'll see.
24	MR. PETROCELLI: You don't need to
25	challenge every single answer that he

			Confidential
	Donald Trump		Art Cohen, et al. vs. Donald J. Trump
1	gives.		
2	M	R.	FORGE: Just be a professional.
3	That's a	11	I'm asking. Just be
4	professi	ona	al.
5	M	R.	PETROCELLI: It's really
6	amateuri	sh.	
7	M	R.	FORGE: Just be a professional.
8	Okay.		
9	M	R.	PETROCELLI: So just move on.
10	Okay.		
11	M	R.	FORGE: Just be a professional.
12	All righ	t.	
13	M	R.	PETROCELLI: I want you to
14	disregar	d e	everything he tells you
15	Т	HE	WITNESS: I am.
16	M	R.	PETROCELLI: about the class
17	action p	roc	cess because he has no business
18	telling	you	a, nor does he have any knowledge
19	about it	•	
20	Т	HE	WITNESS: Okay.
21	M	R.	PETROCELLI: Your lawyer will
22	advise y	ou	of that
23	BY MR. FORGE:		
24	Q. M	r.	Trump
25	M	R.	PETROCELLI: not a person

Donald Trump	Art Cohen, et al. vs. Donald J. Trump		

suing you. 1 2. BY MR. FORGE: Are you aware that the class action 3 Q. process -- the class notice process involves a 4 5 notice of the class action being sent to all of 6 the students who were live events students? 7 Α. I'm not going -- you're talking about class action lawsuit? 8 9 In this case. Q. 10 You're talking about a lawsuit, Α. "class action" meaning a lawsuit? 11 12 Q. Yes, sir. 13 Α. I'm not that involved -- I'm not 14 that familiar with class action lawsuits, no. 15 All right. And are you aware that 0. 16 each person who receives notice of the class has 17 the opportunity to opt out of the class if they 18 don't want to be a part of it? 19 Well, probably most would stay in Α. If they can get a free check, why wouldn't 2.0 21 you stay in? Who wouldn't stay in? I think I'd 22 stay in, too. 23 Are you aware of anyone --Q. I think I'd stay in. No, I'm not 2.4 Α. 25 aware of it. I'm really not -- I'm not aware of

# Donald Trump Art Cohen, et al. vs. Donald J. Trump

class action lawsuits. 1 2. 0. So you weren't aware that only ten 3 people had opted out of this lawsuit? 4 MR. PETROCELLI: Assumes facts not in evidence, lacks foundation. 5 6 THE WITNESS: Which lawsuit are we 7 talking about, the Cohen lawsuit or the other lawsuit? 8 BY MR. FORGE: 9 10 Cohen lawsuit. Q. 11 Α. I'm really not aware of it. It's 12 the most ridiculous lawsuit I've ever seen, I 13 will say that, especially as a RICO lawsuit. But 14 that's okay. That's up to you. You'll see how 15 we do. 16 Q. You had one lawsuit in which you 17 sued somebody for defamation because they said 18 you were worth hundreds of millions of dollars 19 instead of billions; right? And I did very well in that lawsuit. 2.0 Α. 21 Unfortunately, we can't prove damages, so that's 22 okay. 23 Hold on. Let's make sure we're Q. talking about the same lawsuit. 2.4 25 This is the lawsuit against Timothy

### **Donald Trump** Art Cohen, et al. vs. Donald J. Trump 1 O'Brien and Warner Books? 2. Yeah. Α. 3 0. And your testimony was you did very 4 well --5 We were doing very well. Α. 6 frankly, the biggest problem with that lawsuit is 7 we couldn't prove damages. 8 Q. No, your testimony you just gave is that you did very well in that lawsuit; right? 9 10 I lost the lawsuit, but I made a Α. very good point with that lawsuit. 11 12 So you lost the lawsuit. Q. 13 Α. Yes, but I'm glad I brought that 14 lawsuit. I made a very good point with that 15 lawsuit. 16 Q. Is there any other information that 17 is responsive to Interrogatory No. 10 that is not 18 set forth in your response or your supplemental 19 method response, which is attached to the same 2.0 exhibit? 21 MR. PETROCELLI: The question is 22 vague, ambiguous, overbroad, calls for a 23 legal conclusion, lacks foundation. 2.4 Subject to those objections, you can 25 answer.

J. Trump
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	Donald Trump Confidential Art Cohen, et a	I. vs. Donald J. Trump
1	BY MR. FORGE:	
2	Q. You can hold on to that 483,	
3	Mr. Trump. We're going to refer back to t	hat.
4	(Plaintiffs' Exhibit 484, No	Bates
5	numbers, Foreword by Donald J. Trump	,
6	marked for identification.)	
7	BY MR. FORGE:	
8	Q. Mr. Trump, does Exhibit 484 a	ppear
9	to be a true and accurate copy of the cove	r of
10	George Ross' book, Trump Strategies for Re	al
11	Estate?	
12	A. I never had anything to do wi	th this
13	book, so I don't know. I saw it very brie	fly. I
14	know George did it.	
15	Q. Does it appear to be the cove	r of
16	the book?	
17	A. It looks like it, yes.	
18	Q. If you look on the second pag	e of
19	the exhibit, it was copywritten in 2005 by	George
20	Ross.	
21	Do you see that?	
22	A. Yes.	
23	Q. If you flip through that exhi	bit,
24	you'll see that there are several case stu	dies
25	presented in detail. The first one, at pa	ge 3 of

Donald Trump	Art Cohen, et al. vs. Donald J. Trump
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1	the exhibit, is Trump's 40 Wall Street building.
2	MR. PETROCELLI: Just to be clear,
3	the exhibit pages are not marked. You mean
4	page 47
5	BY MR. FORGE:
6	Q. Physical page 3 of the exhibit.
7	Page 47 of the book.
8	A. 47. Go ahead.
9	Q. Okay. Do you see that?
10	A. Yes.
11	Q. Trump's 40 Wall Street building?
12	At page 101 of the book, if you keep
13	flipping through, is Trump Tower on Fifth Avenue.
14	A. Okay.
15	Q. Page 128 is the GM Building.
16	A. Okay. Got it.
17	Q. 156 is Via Trump Brazil.
18	A. Okay.
19	Q. And page 196 is Mar-a-Lago.
20	A. Okay.
21	Q. These are all deals that you did;
22	correct?
23	A. Yes.
24	Q. Do you have any reason to believe
25	that any of the information contained in

<b>Donald Trump</b>	Art Cohen, et al. vs. Donald J. Trump

1	Mr. Ross' book is inaccurate?
2	A. I don't know. I never read the
3	book.
4	MR. PETROCELLI: The question is
5	vague and ambiguous and overbroad.
6	THE WITNESS: I just never read the
7	book. George did this by himself.
8	MR. PETROCELLI: Lacks foundation.
9	BY MR. FORGE:
10	Q. Do you have these are all deals
11	that you did; right?
12	A. Yeah. These were deals that are my
13	deals, yes.
14	Q. Did you do you have any knowledge
15	of any information that was provided regarding
16	these case studies at Trump University that
17	differed in any way from what Mr. Ross presented
18	in his book?
19	A. No, I don't know I never read his
20	book.
21	Q. So you have no reason to believe
22	that Trump University used different information
23	than what is set forth in this document?
24	A. I don't know
25	MR. PETROCELLI: Lacks foundation.

	Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1		THE WITNESS: I just don't know.
2	BY MR. FORGE	I :
3	Q.	Gary Eldred is one of the
4	individuals	that you identified as someone
5	involved ear	rly on in Trump University; correct?
6	Α.	I believe so, yes.
7	Q.	Do you know him?
8	Α.	No.
9	Q.	Do you have any information
10	regarding hi	s level of real estate expertise?
11	Α.	No. I may have met him early on,
12	but I don't	really I have to look at résumés
13	again.	
14	Q.	You never asked Mr. Eldred to review
15	any of the 1	Trump University live event materials,
16	did you?	
17	Α.	I don't know.
18	Q.	To your knowledge?
19	Α.	To my knowledge to my knowledge,
20	no.	
21		MR. FORGE: Tab 16.
22	BY MR. FORGE	] :
23	Q.	Mr. Trump, you haven't maintained
24	any file of	résumés that you've received in
25	connection w	with Trump University, did you?

# Donald Trump Art Cohen, et al. vs. Donald J. Trump

1	A. No, I didn't.
2	Q. Mr. Trump, these individuals that
3	you identified in your Response to Interrogatory
4	No. 11, that would be Mr. Sexton Don Sexton,
5	Gary Eldred, Michael Gordon, would it concern you
6	if any of them had looked at the Trump University
7	live materials and considered them to be
8	terrible?
9	MR. PETROCELLI: The question is
10	vague and ambiguous, calls for improper
11	opinion testimony.
12	BY MR. FORGE:
13	Q. You can still answer the question.
14	MR. PETROCELLI: I'm objecting for
15	the record, but you can answer subject to
16	my objections. If the judge agrees with my
17	objections, your answer may be stricken.
18	But you have to answer now unless I
19	instruct you not to.
20	THE WITNESS: Well, it would always
21	concern me subject to an answer. Maybe
22	they weren't working for us anymore and
23	they wanted to continue working and,
24	therefore, they were knocking the program
25	or something. I don't know. But, yes,
16 17 18 19 20 21 22 23 24	my objections. If the judge agrees with my objections, your answer may be stricken.  But you have to answer now unless I instruct you not to.  THE WITNESS: Well, it would always concern me subject to an answer. Maybe they weren't working for us anymore and they wanted to continue working and, therefore, they were knocking the program

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1 something like that would concern me, but 2. it depends on what basis they were saying 3 it. BY MR. FORGE: 4 5 Did you have any understanding one 0. 6 way or the other as to whether or not the live 7 event previews were recorded? I don't remember. 8 Α. 9 You never listened to one of the 0. 10 recordings in its entirety, did you? No, I didn't. 11 Α. 12 You never read a transcript of one 0. 13 of the presentations in its entirety, did you? 14 Not that I remember, no. Α. 15 You never asked one of your Trump Q. 16 Organization real estate experts to listen to a 17 recording in its entirety, did you? 18 I think some of them actually went 19 to -- just to see, you know, when they were like in an area like Florida. I told you I went into 2.0 21 some classes, sat in the back. I didn't even 22 sit, I stood. I just wanted to see what it 23 looked like. 2.4 You said you stood for about five or 25 ten minutes.

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	A. Very quickly, just in and out.
2	Q. What I'm asking is whether you ever
3	experienced from start to finish an entire
4	preview presentation.
5	A. No, not that I remember. I would
6	spot-check in.
7	Q. Any of the actual paid seminars or
8	mentoring, did you ever sit in on an entire
9	session of one of those?
10	A. No, I didn't.
11	Q. Did you ever have any of your real
12	estate experts for Trump Organization actually
13	sit through the entire session?
14	A. I can't answer that. I didn't tell
15	them to, but it's possible that somebody did,
16	but I just can't answer that.
17	Q. To your knowledge
18	A. Not to my knowledge, no.
19	Q. The same thing as far as listening
20	to an entire recording, to your knowledge, you
21	can't identify anybody from Trump University who
22	did that?
23	A. That's right.
24	Q. Are you familiar with the concept of
25	a sandwich lease or a lease option sandwich? Is

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	that
2	A. There are a lot of different names.
3	Tell me what it is and I'll tell you.
4	Q. Sure.
5	It's a lease with an option to buy.
6	A. Yes.
7	Q. And then the sandwich is the person
8	who gets the lease with the option to buy then
9	goes out and finds somebody else to pay more
10	A. Yes.
11	Q for the lease with the option to
12	buy.
13	A. Yes.
14	Q. Is that something that you have
15	used?
16	A. It's something that can be done. I
17	do lease options. Yeah. I mean, I probably
18	could find some instances of it. It gets
19	complicated when you start getting into more than
20	one transaction in one deal, but it's something
21	that certainly could be considered.
22	Q. I take that.
23	But what I'm asking you is, is it
24	anything that you've actually done that you can
25	identify for us?

	Confidential  Donald Trump  Art Cohen, et al. vs. Donald J. Trump
1	A. I'd have to think about it. I've
2	done many, many deals. I'd have to review it.
3	Q. Okay. At least off the top of your
4	head, none comes to mind?
5	A. Nothing comes to mind, but I'd have
6	to review it. It's something that is done.
7	Q. Do you know what a bandit sign is?
8	A. A bandit sign. I don't I don't
9	recognize it, no.
10	Q. That phrase doesn't mean anything to
11	you?
12	How about putting signs up by the
13	roadside that say, "We buy houses" or "I buy
14	houses"?
15	A. Yeah. I mean, it's very common.
16	Q. Is that something that you've ever
17	used?
18	A. Well, in California, I have a
19	project that was very big with the we called
20	roadside signs, where we were selling houses with
21	roadside signs, yeah, very much so.
22	Q. Do you mean billboards or actual
23	signs planted in the ground?
24	A. Ground signs, they're called.
25	Q. Selling houses.

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	A. Yes.
2	Q. What about buying? What about signs
3	that say, "We buy houses"?
4	A. People do that. They put them up
5	and they say, "We buy houses." Yeah. That's
6	a
7	Q. What I'm asking is, is that a
8	technique that you use?
9	A. Generally I wouldn't do that, no. I
10	usually build and sell.
11	Q. Do you know whether or not that's a
12	technique that's illegal in some places?
13	A. I've never heard of it as being
14	illegal, no.
15	Q. But, again, it's not something
16	you've done, so you
17	A. In that case, you wouldn't do it, if
18	it's illegal. But it's something that people do.
19	Q. If you had done it, you would have
20	checked the legality of it; is that fair to say?
21	MR. PETROCELLI: You're saying would
22	he personally?
23	(Reporter seeks clarification.)
24	BY MR. FORGE:
25	Q. If you had used this type of

## **Donald Trump**

Art Cohen, et al. vs. Donald J. Trump

1	technique, you would have had the legality
2	checked out?
3	A. Yes, I would have done that, yes.
4	MR. FORGE: Let's take out Tab 76,
5	please. And Tab 21. And Tab 25, please.
6	Let's make this Exhibit 485.
7	(Plaintiffs' Exhibit 485, No Bates
8	numbers, Book Excerpt, marked for
9	identification.)
10	BY MR. FORGE:
11	Q. Mr. Trump, does Exhibit 485 appear
12	to be a true and accurate copy of the cover and a
13	couple pages from your book Think Like a
14	Billionaire?
15	A. Yes.
16	Q. If you could, please, direct your
17	attention to the final paragraph of the excerpt
18	that begins on page 28 of the book. And
19	specifically
20	MR. PETROCELLI: Well, that's 53.
21	BY MR. FORGE:
22	Q the part that says
23	MR. FORGE: I'm sorry?
24	MR. PETROCELLI: The final page is
25	page 53 of the book.

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1		MR. FORGE: Maybe there's more
2	contex	t provided.
3	BY MR. FORGE	:
4	Q.	If you look at page 28 I'm
5	sorry pag	e 28, the final
6	Α.	28, 29. Yes, I see.
7	Q.	Yes, sir.
8		Is that a sincere sentiment that you
9	expressed in	those sentences?
10	Α.	Yes, I think so.
11	Q.	Do you believe it to this day?
12	Α.	Let's see.
13		(Witness peruses the exhibit.)
14	Α.	That actually puts people on notice.
15	Be careful,	yes. It's true.
16	Q.	If you could, please
17		MR. FORGE: Let's take a break for
18	two mi	nutes.
19		THE VIDEOGRAPHER: Going off the
20	record	at 1:20 p.m.
21		(Recess from the record.)
22		THE VIDEOGRAPHER: We are going back
23	on the	record at 1:24 p.m.
24		MR. FORGE: Mark this as 486,
25	please	•

## Donald Trump Art Cohen, et al. vs. Donald J. Trump

1	(Plaintiffs' Exhibit 486, Bates Nos.
2	TU154573 through 79, E-mail Chain, marked
3	for identification.)
4	BY MR. FORGE:
5	Q. Mr. Trump, I've placed in front of
6	you a document marked as Exhibit 486. It is a
7	copy of the e-mail string that you produced to us
8	that begins at TU154573
9	MR. PETROCELLI: Jason
10	BY MR. FORGE:
11	Q. By "you," I mean you and/or Trump
12	University.
13	MR. PETROCELLI: Are you saying that
14	both defendants produced them or are you
15	saying that Trump University produced them?
16	MR. FORGE: I'm saying both
17	defendants produced them, is my
18	understanding. It was produced by both
19	defendants.
20	MR. PETROCELLI: I don't know, so
21	MR. FORGE: And I don't know if that
22	distinction was made they cut that fine
23	of a line.
24	MR. PETROCELLI: Okay. It may
25	matter, so that's the only reason I'm

## Donald Trump Art Cohen, et al. vs. Donald J. Trump

1	bringing it up, whose documents they are
2	THE WITNESS: I haven't seen these.
3	BY MR. FORGE:
4	Q. It begins TU154573 and ends at 579.
5	A. Okay.
6	Q. Keeping in mind what you described,
7	the cautionary tone you struck in your Think Like
8	a Billionaire, if you would look at this e-mail
9	from on the first page
10	A. Okay.
11	Q reporting from this purported
12	student, "I was told" about the middle of it.
13	"I was told at the three-day retreat that I would
14	earn back 100 percent of my investment within the
15	first 90 days. That has been almost two years
16	ago and I have yet to make a dime."
17	A. Did the work? Did he try?
18	Q. I was going to ask you, were you
19	aware of complaints such as this?
20	A. No. I haven't seen this.
21	Q. Were you aware of representations
22	being made to students about being able to
23	recover their investment in the program quickly?
24	MR. PETROCELLI: Assumes facts not
25	in evidence.

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	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump	
1	THE WITNESS: People have to go and	
2	work. I don't know. Did he work? Maybe	
3	he sat down and watched television for a	
4	period of time. I don't know. This is	
5	no, I haven't heard that. I've never seen	
6	that.	
7	BY MR. FORGE:	
8	Q. Do you know whether or not	
9	instructors were representing to students that	
10	they could make back their money that they were	
11	investing in Trump University within a matter of	
12	90 days?	
13	A. I have not heard that, no.	
14	Q. Is that something that you	
15	encouraged Michael Sexton to encourage	
16	instructors to represent?	
17	A. No, I didn't.	
18	Q. Is that something that you were	
19	aware was being represented?	

- 19 aware was being represented?
- 20 Α. No.
- MR. PETROCELLI: Assumes facts not 21 22 in evidence.

23

BY MR. FORGE:

Q. How about making back the money in 24 25 anything less than 90 days? I'm not going to go

## **Donald Trump**

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1		
1	through all the different iterations.	
2	A. I haven't heard of that before, no.	
3	MR. FORGE: Tab 73, please. We can	
4	mark this as 487.	
5	(Plaintiffs' Exhibit 487, No Bates	
6	numbers, Transcript Excerpt, marked for	
7	identification.)	
8	BY MR. FORGE:	
9	Q. Again, Mr. Trump, with pretty much	
10	any of these deposition excerpts I'm showing you,	
11	if you want to see the video of it to see and	
12	hear it, we've got it ready for you if you want.	
13	All you have to do is let me know.	
14	Taking a look at Exhibit 487,	
15	Mr. Trump, that is an excerpt from the testimony	
16	of Gerald Martin. You mentioned earlier that's a	
17	name that's not familiar to you; correct?	
18	A. That's right.	
19	Q. If you could, please, focus your	
20	attention on pages 152 and 153, 152 beginning at	
21	line 11.	
22	A. Line 11?	
23	Q. Yes, sir.	
24	If you read through to the next	
25	page, line 15.	

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	(Witness peruses the exhibit.)
2	A. Where do you want me to stop?
3	Q. Line 15 on page 153.
4	MR. PETROCELLI: I have an objection
5	to the extent that this expert excerpt
6	does not contain all the testimony relevant
7	to this topic.
8	You can proceed.
9	I note that, for example, on
10	page 152 there's a reference to a slide.
11	We don't know what that slide is about.
12	(Witness peruses the exhibit.)
13	THE WITNESS: I'm not familiar with
14	it.
15	BY MR. FORGE:
16	Q. You're not familiar
17	A. No, I'm not familiar with this.
18	Q with Mr. Martin falsely
19	represented to students that you had conveyed
20	words of wisdom
21	A. I had not heard that, no.
22	Q. Is that something you endorsed,
23	instructors falsely representing that they had
24	had dinner with you?
25	A. No. No, I wouldn't do that.

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	Q. Is that something you authorized
2	Mr. Sexton to authorize?
3	A. No.
4	Q. Is that consistent with the
5	integrity of the Trump brand as you've tried to
6	build it?
7	MR. PETROCELLI: The question is
8	vague and ambiguous.
9	THE WITNESS: I just don't know
10	I'm reading just a few sentences. I just
11	don't know what happened. He said he had
12	dinner with me. Didn't have dinner with
13	me. I just don't know. I guess a lot of
14	people say they have dinner with me.
15	BY MR. FORGE:
16	Q. Well, representing to a group of
17	students and prospective students that the
18	instructor had such a close relationship with
19	you, he had dinner with you and you talked about
20	real estate with him, that type of false
21	representation, is that consistent or
22	inconsistent
23	A. No, I wouldn't
24	MR. PETROCELLI: Assumes facts not
25	in evidence and improper opinion testimony.

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	BY MR. FORGE:
2	Q. Let me finish the question.
3	Is that consistent or inconsistent
4	with the integrity of the Trump brand as you've
5	tried to make it?
6	MR. PETROCELLI: Assumes facts not
7	in evidence, improper opinion testimony,
8	lacks foundation.
9	You can answer.
10	THE WITNESS: I didn't have dinner
11	with him.
12	BY MR. FORGE:
13	Q. I realize that.
14	He
15	A. I don't think. I mean, it's a long
16	time ago.
17	Q. He acknowledged that you didn't have
18	dinner with him. So he acknowledged that it was
19	false to say that to the students.
20	A. I wouldn't like him to say that.
21	Q. Did you authorize Michael Sexton to
22	authorize instructors to make false statements
23	like that?
24	A. No. I wouldn't do that.
25	Q. Do you believe in setting an example

Donald Trump Art Col	en, et al. vs. Donald J. Trump
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MR. PETROCELLI: The question is  vague and ambiguous.  THE WITNESS: What does that mean?  BY MR. FORGE:  Q. Do you believe that you, being at  the top of your organization, set an example for  all the people beneath you?  A. Ideally, yes.  Q. Do you agree that that works that  that can work positively or negatively?  A. Yeah, I think so.  Q. You could set a good example or you  could set a bad example?  A. Sure.	
THE WITNESS: What does that mean?  BY MR. FORGE:  Q. Do you believe that you, being at the top of your organization, set an example for all the people beneath you?  A. Ideally, yes.  Q. Do you agree that that works that that can work positively or negatively?  A. Yeah, I think so.  Q. You could set a good example or you could set a bad example?  A. Sure.	
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9 A. Ideally, yes.  10 Q. Do you agree that that works that  11 that can work positively or negatively?  12 A. Yeah, I think so.  13 Q. You could set a good example or you  14 could set a bad example?  15 A. Sure.	
10 Q. Do you agree that that works that 11 that can work positively or negatively? 12 A. Yeah, I think so. 13 Q. You could set a good example or you 14 could set a bad example? 15 A. Sure.	
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12 A. Yeah, I think so.  13 Q. You could set a good example or you  14 could set a bad example?  15 A. Sure.	
Q. You could set a good example or you  14 could set a bad example?  A. Sure.	1
14 could set a bad example?  15 A. Sure.	
15 A. Sure.	
16 Q. I assume you try to set a good	
example.	
18 A. I do.	
19 Q. You agree with me that encouraging	
others to in this context, Trump University	
21 encouraging instructors to lie to students is not	
the example you want to set; correct?	
MR. PETROCELLI: Before you	
24 answer	
25 It assumes facts not in evidence,	

	Donald Trump Confidential Art Cohen, et al. vs. Donald J. Trump
1	improper hypothetical, lacks foundation,
2	improper opinion testimony.
3	You can answer.
4	THE WITNESS: No, I want everything
5	to be very I don't think it has any
6	impact on what you learn in the class, but
7	I would rather have them not say that he
8	had dinner with me. Maybe he saw me or
9	something or maybe watched me on
10	television, but I would rather him not say
11	he had dinner with me.
12	BY MR. FORGE:
13	Q. But you agree that encouraging
14	instructors to lie to students sets a bad
15	example?
16	MR. PETROCELLI: Same objection.
17	THE WITNESS: I wouldn't do it. I
18	mean, this is the first I've ever seen it.
19	I wouldn't do it.
20	BY MR. FORGE:
21	Q. So but I'm asking with respect
22	to
23	A. If I was an instructor, I wouldn't
24	do it.
25	Q. I'm talking about the person above

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1 the instructor. I'm saying would you tell the 2. instructors to lie to the students? No, I would not do that. 3 Α. Do you believe it would set a bad 4 Q. 5 example for the instructors if you did that? 6 I just don't like something that's 7 not truthful. But I'm just asking, do you believe 8 Q. that would set a bad example for the instructors? 9 10 I don't think it would have any Α. 11 impact on the students, no. I think it would --12 it might actually incentivize the students and it 13 might make the students feel better about 14 themselves because they've taken the class. So I 15 think, if anything, it might have a positive 16 impact, but I still wouldn't authorize it. 17 Well, I'm sure it would have a 0. 18 positive impact on the students --19 -- confidence --Α. 2.0 (Simultaneous cross-talk.) 21 My question for you, Mr. Trump, was 0. 22 whether it sets a good or a bad example for the 23 instructors, not the students. 2.4 Setting that tone at the top, a tone of lying to the students, does that set a good or 25

## Donald Trump Art Cohen, et al. vs. Donald J. Trump

1	bad example for the students for the
2	instructors?
3	MR. PETROCELLI: Improper opinion
4	testimony, lacks foundation, improper
5	hypothetical, vague and ambiguous.
6	You can answer.
7	THE WITNESS: It might be hyperbole
8	where he just is talking, bragging or
9	something, but I don't think it has any
10	impact on the student whatsoever. I think
11	the instructor it's probably hyperbole.
12	BY MR. FORGE:
13	Q. That's still not what I'm asking you
14	mean.
15	A. Go ahead. Try again.
16	Q. Encouraging an instructor to lie to
17	the students, do you believe that sets a good or
18	a bad example for the instructor?
19	MR. PETROCELLI: Same objections.
20	THE WITNESS: I didn't encourage
21	anybody. I don't even know who the
22	instructor is. So, you know, I didn't
23	encourage anybody.
24	BY MR. FORGE:
25	Q. You have no idea what Gerald Martin

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	represented to students; right?
2	A. No, I don't know that.
3	Q. You have no idea what James Harris
4	represented to students; right?
5	A. No, I didn't I don't know that.
6	I don't know that.
7	Q. And you have no idea what Keith
8	Sperry represented to students; correct?
9	A. No.
10	Q. You have no idea what Steve Goff
11	represented to students; correct?
12	A. I know you're in classes for hours
13	and hours. No, I don't know what they said to
14	the various students.
15	Q. You don't know what Chris Goff
16	A. Many people are very happy with the
17	courses, I know that.
18	Q. You don't know what Chris Goff
19	represented; correct?
20	A. No.
21	Q. You don't know what any of these
22	live events instructors represented to students;
23	correct?
24	A. Well, they represented real estate
25	and real estate knowledge. That's what they

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	represented. And many people are very happy with
2	those classes.
3	Q. Do you have personal knowledge of
4	anything these live events instructors
5	represented to students?
6	A. I must tell you I had it for a long
7	time and I had very few complaints.
8	Q. Do you have personal knowledge of
9	anything an instructor
10	A. Usually if people have problems with
11	something that I have, I will be inundated with
12	letters and phone calls and other things. I
13	received almost nothing for years from Trump
14	University.
15	Q. Just try to focus on my question
16	A. I'm just telling you, I received
17	very few complaints over years with thousands of
18	students.
19	Q. Do you have personal knowledge of
20	any of the representations that the live events
21	instructors made to the students?
22	MR. PETROCELLI: By "personal
23	knowledge," do you mean did he hear them
24	himself?
25	MR. FORGE: Hear them, read them.

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	THE WITNESS: Hear them myself, no.
2	Read them myself, no.
3	BY MR. FORGE:
4	Q. Have you ever have you ever been
5	deceived?
6	A. Yes. Sure.
7	Q. Have there ever been instances in
8	which you didn't realize you had been deceived
9	until some time later?
10	A. I can't think of any. I mean,
11	normally I can't think of any.
12	Q. But you agree with me that there's
13	typically a period if you're deceived, it
14	takes time before you realize you've been
15	deceived; correct?
16	MR. PETROCELLI: Improper
17	hypothetical, lacks foundation, improper
18	opinion testimony.
19	THE WITNESS: Yeah, I really can't
20	answer a question like that. I mean,
21	deceived I can't even I'd have to
22	think about even being deceived, first of
23	all. And then after that, I'd have to
24	start thinking about timing.
25	MR. FORGE: Can we have Tab 65, 208

	Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1	and 79	
2		THE WITNESS: Jason, how about we
3	take a	break at two for a while and
4	BY MR. FORGE	:
5	Q.	What time is it, Mr. Trump?
6	Α.	It's now about 20 to two. So in 20
7	minutes; oka	y?
8	Q.	No problem.
9	A.	We'll come back and finish it up.
10	All right.	
11		MR. FORGE: I'm handing you, Dan, a
12	disc o	f a video that I'm going to play for
13	Mr. Tr	ump. We're going to mark the
14	video	clip will be Exhibit 488.
15		(Plaintiffs' Exhibit 488, Not
16	Admitt	ed, marked for identification.)
17	BY MR. FORGE	:
18	Q.	Mr. Trump, you mentioned a few times
19	today about	the students not complaining; right?
20	Α.	Okay. To me.
21	Q.	To you.
22		MR. PETROCELLI: Are you going to
23	tell u	s what's on here?
24	BY MR. FORGE	:
25	Q.	You have appeared, at least

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	telephonically	, on a show This Week; correct?
2	А. Т	This Week.
3	Q. 1	think that's the name of the show.
4	A. W	With George Stephanopoulos?
5	Q. 1	It might have been.
6	Α. Υ	You mean recently?
7	Q. Y	Yes, recently.
8	Α. Υ	Yes. Okay.
9	Q. I	Let me just play you what is
10	Exhibit	
11	Ŋ	MR. PETROCELLI: Jason, before you
12	play	
13	ר	THE WITNESS: Let's play
14	N	MR. PETROCELLI: Tell us what the
15	date is.	
16	I.	MR. FORGE: What's that?
17	I.	MR. PETROCELLI: Do you know the
18	date?	
19	I.	MR. FORGE: Yeah. Let me make sure.
20	Actually	v, let's just use instead of the
21	video, l	let's just use the written portion.
22	I think	that will be easier. Let's make
23	this 488	3.
24	N.	MR. PETROCELLI: Can you make that
25	489 and	I'll keep the video?

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	MR. FORGE: We'll come back to 488.
2	(Plaintiffs' Exhibit 489, No Bates
3	numbers, Transcript of Videotape, marked
4	for identification.)
5	MR. PETROCELLI: Looking for a date.
6	MR. FORGE: I think there should be
7	one.
8	MR. PETROCELLI: It's a very long
9	interview.
10	BY MR. FORGE:
11	Q. Okay. Mr. Trump, if you could,
12	please, turn to about the sixth page of this
13	transcript.
14	A. About?
15	Q. I believe it is the sixth page.
16	A. I don't know. You have no markings
17	on here. One, two, three, four, five
18	MR. PETROCELLI: Looks like it's
19	three months ago.
20	THE WITNESS: five. I'm on six.
21	BY MR. FORGE:
22	Q. Okay. Do you see, in the middle of
23	this page, there's a reference to your book, The
24	America We Deserve?
25	A. No.

I	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	Q. Okay. You want to just hand it to
2	me and I'll get you to the right page?
3	MR. PETROCELLI: Is it right here,
4	"Karl: Okay"?
5	MR. FORGE: Yes.
6	MR. PETROCELLI: (Indicating.)
7	(Witness peruses the exhibit.)
8	BY MR. FORGE:
9	Q. And this is when Jon Karl is asking
10	you about your past praise for certain
11	individuals. The first one he mentions is your
12	past praise of Jeb Bush, of whom you said, "He is
13	exactly the kind of political leader this country
14	needs now."
15	A. When was this? What year was this?
16	Q. This is this year. I'm sorry. This
17	interview is this year. The quote he's referring
18	to is from years back from years past.
19	A. Oh, that's right. Okay. Fine.
20	Q. "He is exactly the kind of political
21	leader this country needs now and we very much
22	need in the future"
23	A. When was the quote? How many years
24	ago?
25	Q. We'll get to that.

## Donald Trump Art Cohen, et al. vs. Donald J. Trump

1	"He's bright, tough and principled."
2	And then Mr. Karl goes on to say,
3	"And not just Jeb Bush. Of Hillary Clinton you
4	said, just in 2012"
5	MR. PETROCELLI: Can I ask a
6	question? What's what's the relevance
7	of this?
8	MR. FORGE: I'll get to it.
9	MR. PETROCELLI: Don't answer any
10	questions about this.
11	BY MR. FORGE:
12	Q. "She's a terrific person, works hard
13	and I think she does a good job. And George
14	Pataki you said was the most underrated guy in
15	American politics. Rick Perry you said was a
16	very effective governor, Texas is lucky to have
17	him."
18	And then Mr. Karl went on to say,
19	"Now you've declared Hillary the worst secretary
20	of state ever, Pataki the worst governor of New
21	York ever and you said Rick Perry's too dumb
22	maybe to be in the debate."
23	And your response to all that was,
24	"The very simple answer to that; I was a
25	businessman all my life. I have made a

## **Donald Trump**

Art Cohen, et al. vs. Donald J. Trump

1	tremendous fortune. I had to deal with
2	politicians. And I would contribute to them and
3	I would deal with them. And certainly I'm not
4	going to say bad things about people because I
5	needed their support to get projects done. I
6	needed their support for lots of things or I
7	may have needed their support, put another way.
8	I mean, you're not going to say horrible things
9	and then go in a year later and say, listen, can
10	I have your support for this project or this
11	development or this business? So I say nice
12	about almost everybody. And I contributed to
13	people because I was a smart businessman. I have
14	built a tremendous company and I did that based
15	on relationships."
16	Is that response you gave an
17	accurate explanation for why you had said nice
18	things about these folks in the past and now are
19	expressing different views?
20	THE WITNESS: I don't think I should
21	have to answer this. I think this is so
22	far off base
23	MR. PETROCELLI: I'll instruct you
24	not to answer the question.
25	THE WITNESS: It's just a

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	filibuster. That's all you're doing.
2	BY MR. FORGE:
3	Q. It's not a filibuster.
4	A. It's a filibuster. What does this
5	have to do with what you're doing here?
6	Q. What I'm getting at is, you said, in
7	your explanation here, that you had a business
8	reason for complimenting these folks in the past;
9	correct?
10	MR. PETROCELLI: I'm instructing
11	him
12	THE WITNESS: I don't think I should
13	respond to this guy.
14	MR. PETROCELLI: Time out. Time
15	out.
16	THE WITNESS: Just a
17	MR. PETROCELLI: I don't think it
18	has anything remotely to do with the case.
19	THE WITNESS: Let's just go to court
20	and get this case I'm dying to go to
21	court on this case.
22	BY MR. FORGE:
23	Q. Mr. Trump, you've referenced a
24	number of times your belief that students had
25	praise for Trump University; correct?

# Donald Trump Art Cohen, et al. vs. Donald J. Trump

1	MR. PETROCELLI: You can answer that
2	question.
3	THE WITNESS: Yeah, they have great
4	praise for Trump University.
5	BY MR. FORGE:
6	Q. And you had yourself praised people
7	in the past because you felt that was necessary
8	to get their help; correct?
9	THE WITNESS: Supposed to answer
10	that question?
11	MR. PETROCELLI: No, you don't have
12	to answer. If it has anything to do with
13	Exhibit 489, you're not allowed to answer
14	it.
15	BY MR. FORGE:
16	Q. Whether it has to do with 489 or
17	not, you have given praise to people in the past
18	because you thought you might need their help;
19	correct?
20	A. If it doesn't have to do with this,
21	that's a different question, I think.
22	MR. PETROCELLI: Unrelated to
23	Exhibit 489, if you can answer the
24	question.
25	The question is vague and ambiguous.

	Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1	BY MR. FORGE	; <b>:</b>
2	Q.	Have you given praise to people in
3	the past bed	ause you felt you might need their
4	help for a d	leal in the future?
5		MR. PETROCELLI: And it's
6	incomp	olete.
7		THE WITNESS: Yeah, I think that
8	genera	ally I like to be as positive about
9	people	e as I can.
10	BY MR. FORGE:	
11	Q.	And
12	A.	Generally I like to.
13	Q.	And have you given praise for that
14	reason even	when you didn't sincerely believe the
15	praise?	
16		MR. PETROCELLI: The question's
17	vague,	ambiguous and overbroad.
18		THE WITNESS: Do you have a specific
19	instan	ce? And I'll give you an answer.
20	BY MR. FORGE	; <b>:</b>
21	Q.	Yeah, I do.
22	Α.	Not this. It's ridiculous
23	Q.	These are your words, Mr. Trump.
24	Α.	Okay. But it's a whole different
25	world. So g	et a ruling from the judge. It's all

## Donald Trump Art Cohen, et al. vs. Donald J. Trump

1 right. Go get a ruling from the judge. 2 You asked me for a specific Q. 3 instance. I'm willing to give you one. If you don't need a specific instance, then just answer 4 5 the question without it. 6 Α. Give me an instance that pertains to 7 what we're talking about. 8 Q. What I'm asking you is, have you in 9 the past given praise to someone because you may 10 need their help for a deal --11 MR. PETROCELLI: He --12 BY MR. FORGE: 13 -- even though you did not sincerely Q. 14 believe the praise you gave them? 15 First of all, that's totally Α. 16 different from our lawsuit. Okay. That's a totally different thing. These people have given 17 18 tremendous praise -- many of them have given 19 tremendous praise for the course. So that's totally different from what you're talking about. 2.0 21 And almost everyone had signed a 22 document, et cetera, et cetera. I so look forward to having this case go to court. I've 23 been waiting for it for a long time. 2.4 25 Well, you're delaying this Q.

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump	
1	deposition, so	
2	A. I don't mind delaying it. I'm just	
3	telling you, I look forward to having it in	
4	court.	
5	(Simultaneous cross-talk.)	
6	MR. PETROCELLI: He's already	
7	answered this question.	
8	MR. FORGE: No, Dan, the question	
9	was, as posed to Mr. Trump, did you	
10	BY MR. FORGE:	
11	Q. Have you in the past given praise to	
12	someone because you thought you may need their	
13	help in business later on, even though you didn't	
14	sincerely believe the praise you were giving	
15	them?	
16	MR. PETROCELLI: Do any situations	
17	come to mind?	
18	THE WITNESS: No situation comes to	
19	mind, no.	
20	BY MR. FORGE:	
21	Q. And you won't answer the question as	
22	pertaining to Jeb Bush?	
23	A. This is politics.	
24	MR. PETROCELLI: I won't allow him	

to answer the question.

25

	Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1		THE WITNESS: It's politics.
2	BY MR. FORGE:	
3	Q.	You will not
4		MR. PETROCELLI: I've instructed
5	him	
6	BY MR. FORGE:	
7	Q.	And you will not answer the question
8	as to Hillary	Clinton?
9		MR. PETROCELLI: Correct.
10	BY MR. FORGE:	
11	Q.	And you will not answer the question
12	as to George	Pataki?
13		MR. PETROCELLI: Correct.
14	BY MR. FORGE:	
15	Q.	And you will not answer the question
16	as to Rick Pe	erry?
17		MR. PETROCELLI: Correct.
18	BY MR. FORGE:	
19	Q.	So you don't know if you've done
20	that in the p	past?
21	Α.	You'd have to give me a specific
22	instance. I	mean, you're asking
23	Q.	Other than the four you gave
24	Α.	No. No. You would have to give me
25	a specific in	stance, not this.

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	Q.	I'm giving you a specific instance.
2	A.	Having to do with
3		MR. PETROCELLI: I instructed him
4		THE WITNESS: business. Having
5	to do v	with business. Give me a business
6	instand	ce.
7	BY MR. FORGE	:
8	Q.	Mr. Trump, you referred to
9	Mr. Pataki as	s the most underrated guy in American
10	politics	
11		MR. PETROCELLI: Time out.
12	BY MR. FORGE	:
13	Q.	correct?
14		MR. PETROCELLI: Please don't answer
15	the que	estion. I've instructed you not to
16	answer	
17		THE WITNESS: Fine.
18		MR. PETROCELLI: Please move on,
19	Jason.	
20		MR. FORGE: Let's mark this as 490.
21		(Plaintiffs' Exhibit 490, No Bates
22	numbers	s, The America We Deserve Excerpt,
23	marked	for identification.)
24	BY MR. FORGE	:
25	Q.	Referencing your book The America We

	Donald Trump  Art Cohen, et al. vs. Donald J. Trump
1	Deserve, Mr. Trump, does Exhibit 490 appear to be
2	an accurate copy of portions of that book?
3	A. Yes.
4	Q. If you look at the among other
5	things in this book, you take the education
6	industry to task; correct?
7	A. I take what?
8	Q. The education industry to task;
9	correct?
10	A. I wrote it 16 years ago. So, you
11	know, I I talk about education, I think, but I
12	wrote it a long time ago.
13	Q. Okay. If you look at the second
14	page of the exhibit itself, which is
15	A. Page 2?
16	Q. Yes.
17	It's page 156 of the e-book version
18	of this.
19	A. Okay.
20	Q. You wrote you wrote this book;
21	right?
22	A. Yeah, I did.
23	Q. "The education industry is
24	delivering less for more money and claiming no
25	ground has been lost. It's fraud, pure and

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	simple."
2	A. Yes.
3	Q. So would you agree that when
4	educators deliver less than promised for more
5	money and claim they're doing something great,
6	it's fraud, pure and simple?
7	MR. PETROCELLI: Objection; calls
8	for improper opinion testimony, incomplete
9	hypothetical. It lacks foundation. Vague
10	and ambiguous.
11	You can answer subject to those
12	objections.
13	THE WITNESS: The education
14	MR. PETROCELLI: Let the record
15	reflect that again you presented him with
16	page 156 and
17	THE WITNESS: I'd really
18	MR. PETROCELLI: there's no
19	context for that statement.
20	THE WITNESS: I'd like to read the
21	entire chapter before I answer that
22	question. Do you have the rest of it?
23	BY MR. FORGE:
24	Q. So without reading the entire
25	chapter of your own book, you can't answer the

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1	question as to whether or not, when educators
2	deliver less than promised for more money and
3	claim they're doing something great, it's fraud,
4	pure and simple?
5	MR. PETROCELLI: You can answer that
6	question, whether or not you need to read
7	the whole chapter in order to answer the
8	question.
9	THE WITNESS: I would say it's
10	no, it's not fraud.
11	BY MR. FORGE:
12	Q. Okay. It's not fraud.
13	So this statement in your book is
14	not accurate?
15	A. It's trying to get a point across.
16	Q. So it's not accurate?
17	A. It's not accurate, yes. It's trying
18	to get a point across.
19	Q. Using an inaccurate using an
20	inaccurate statement
21	A. I was trying to get a point across.
22	I'm trying to education's very important to
23	me. I'm trying to get a point across.
24	Q. And
25	MR. PETROCELLI: Again

	Donald Trump Confidential Art Cohen, et al. vs. Donald J. Trump
1	BY MR. FORGE:
2	Q the point you're trying to get
3	across was what?
4	A. That education has gotten out of
5	control and that ideally something has to be done
6	about it.
7	Q. So the fact that it was fraud, pure
8	and simple, was just thrown in there?
9	A. No. It's just I'm trying to make a
10	point. And it's not fraud, but it's I'm
11	trying to make a point as strongly as possible.
12	Q. Well, one of the keys to the way you
13	promote is hyperbole; correct?
14	A. Sometimes. Not all the time. But,
15	you know, in the real estate world, people talk
16	about you know, you want to talk about your
17	projects in a positive manner, absolutely.
18	Q. Not just a positive manner. You
19	believe in playing to people's fantasies;
20	correct?
21	MR. PETROCELLI: Question is vague
22	and ambiguous, calls for improper opinion
23	testimony.
24	BY MR. FORGE:
25	Q. Correct? You believe in playing

Donald Trump	Art Cohen, et al. vs. Donald J. Trump
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1	people's fantasies in terms of promotion;
2	correct?
3	A. I believe in playing to people's
4	desires, where they want to rent an apartment or
5	buy an apartment or rent office space. I've
6	never seen anybody say, gee, my building's doing
7	terribly, why don't you rent an apartment.
8	Q. Again, I'm asking a very specific
9	question. I would just appreciate your courtesy
10	of a direct answer.
11	MR. PETROCELLI: If you're able to
12	answer it. You may not be able to.
13	BY MR. FORGE:
14	Q. When promoting things, you believe
15	it's important to play to people's fantasies;
16	correct?
17	MR. PETROCELLI: The question is
18	vague and ambiguous.
19	THE WITNESS: I I guess it's
20	but, you know, I see nothing wrong. Sure,
21	you want to life, you want to you
22	want to play to something that's positive
23	and beautiful. And you can use the word
24	"fantasy" if you want. Or I could use the
25	word "fantasy," but, sure, you want to play

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	to	something that's beautiful and good and
2	suc	ccessful.
3	BY MR. FO	ORGE:
4	Q.	And you believe in the concept that
5	you've re	eferred to as innocent exaggeration;
6	correct?	
7		MR. PETROCELLI: Vague and
8	amk	piguous.
9		THE WITNESS: Yeah. I mean, fine.
10	Inr	nocent exaggeration to I mean, I
11	gue	ess. Every I think everybody says the
12	san	ne thing.
13	BY MR. FO	DRGE:
14	Q.	What's the difference between
15	innocent	exaggeration and a guilty exaggeration?
16	Α.	I think guilty
17		MR. PETROCELLI: Vague and
18	amk	piguous.
19	BY MR. FO	DRGE:
20	Q.	Yes.
21	Α.	I would say
22		MR. PETROCELLI: Lacks foundation.
23		THE WITNESS: I would say,
24	inr	nocent for instance, if you walk in
25	and	you're not feeling well, and I say

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	you're looking good, Jason, it makes you
2	feel better. Nobody's hurt. That's
3	innocent exaggeration.
4	BY MR. FORGE:
5	Q. Is it innocent exaggeration to say
6	to a prospective student, this person is an
7	expert in real estate when the person is not
8	really an expert in real estate?
9	A. I don't know any of those
10	MR. PETROCELLI: Excuse me.
11	BY MR. FORGE:
12	Q. I'm just asking
13	MR. PETROCELLI: Calls for improper
14	opinion testimony, lacks foundation and is
15	vague and ambiguous.
16	BY MR. FORGE:
17	Q. I'm just asking you if that would be
18	an example of an innocent exaggeration or would
19	that be a guilty exaggeration?
20	MR. PETROCELLI: Again, the same
21	objections.
22	THE WITNESS: I don't know if
23	MR. PETROCELLI: If you're able to
24	answer
25	THE WITNESS: I'm not able to

	Donald Trump Confidential Art Cohen, et al. vs. Donald J. Trump
1	MR. PETROCELLI: you can; if
2	you're not able to answer the question, you
3	can tell Mr. Forge. I've made my
4	objections to it.
5	THE WITNESS: You'd have to give me
6	specific examples.
7	BY MR. FORGE:
8	Q. So just that information, telling a
9	prospective student that a particular instructor
10	is an expert in real estate, when, in fact, the
11	person is not an expert in real estate, that is
12	not enough information for you to conclude
13	A. That is not
14	Q whether or not
15	A no.
16	Q. Okay. So that might be okay?
17	MR. PETROCELLI: Time out. Time
18	out. I am going to pose an objection to
19	the last question, the same objections as
20	previously asserted, and also to this
21	question.
22	BY MR. FORGE:
23	Q. So in your book, that might be okay?
24	A. It depends on what materials they're
25	working from

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	MR. PETROCELLI: Excuse me.
2	In my [sic] book, I don't know what
3	that means. I object to that on vague and
4	ambiguous.
5	BY MR. FORGE:
6	Q. Do you consider that to be
7	potentially an acceptable
8	A. It depends on the materials
9	MR. PETROCELLI: Improper opinion
10	testimony, vague and ambiguous.
11	THE WITNESS: The instructors have
12	great materials to work with. It depends
13	on the materials they use. It depends on
14	the books they've been given. It depends
15	on a lot of other information.
16	BY MR. FORGE:
17	Q. So construct for me a scenario
18	A. And we did have a lot of very good
19	instructors. I mean, you can always find someone
20	who's maybe not so good or
21	Q. Can you name for me one good live
22	events instructor?
23	MR. PETROCELLI: Objection; asked
24	and answered.
25	THE WITNESS: I don't know the

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump	
1	instructors.	
2	BY MR. FORGE:	
3	Q. Do you know a single good live	
4	events instructor?	
5	MR. PETROCELLI: Asked and answered.	
6	BY MR. FORGE:	
7	Q. Do you?	
8	THE WITNESS: Am I supposed to	
9	answer that?	
10	MR. PETROCELLI: You've answered it	
11	many times.	
12	THE WITNESS: All I can say is	
13	MR. PETROCELLI: Answer it again.	
14	THE WITNESS: All I can say is it's	
15	many years ago. I've had very, very few	
16	complaints until this whole thing	
17	started, I've had very, very few complains.	
18	And I always have complaints if there's a	
19	problem with something I'm involved in.	
20	I've had very, very few complaints over the	
21	years having to do with this.	
22	BY MR. FORGE:	
23	Q. Mr. Trump, I'm just asking you to	
24	back up your own words. You said, we	
25	MR. PETROCELLI: Time out.	

#### Confidential **Donald Trump** Art Cohen, et al. vs. Donald J. Trump 1 BY MR. FORGE: 2. -- had many good instructors. I'm Q. 3 asking you if you can identify a single good live 4 events instructor. 5 MR. PETROCELLI: Time out. 6 I'm going to object to your 7 statement that "I'm just asking you to back 8 up your own words." It's inappropriate. It's argumentative. I would ask you not to 9 10 editorialize in your questions. The 11 question is vaque and ambiguous and lacks 12 foundation. 13 You can answer. 14 THE WITNESS: If we didn't have good 15 instructors, I would have been inundated 16 with phone calls from --BY MR. FORGE: 17 18 I'm not asking you to draw any 19 I'm asking you, as you sit here inferences. 2.0 today, the man who controlled 92 percent of this 21 enterprise, can you identify a single good live 22 events instructor? 23 MR. PETROCELLI: Object to the

not aware that it was called an enterprise.

reference to the word "enterprise." I'm

2.4

25

	Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1	Vague a	nd ambiguous and it's argumentative.
2		If you're able to answer
3		THE WITNESS: Too many years ago.
4		MR. PETROCELLI: subject to the
5	objecti	ons, you can.
6		THE WITNESS: Talking about ancient
7	history	. Too many years ago.
8	BY MR. FORGE:	
9	Q.	So it's a no?
10		MR. PETROCELLI: Same objections.
11		THE WITNESS: Too many years ago.
12	BY MR. FORGE:	
13	Q.	No, because it's too many years ago?
14	Α.	Yes.
15		MR. FORGE: Tab 60.
16	BY MR. FORGE:	
17	Q.	How are we doing with your time,
18	Mr. Trump?	
19	Α.	We're there. Let's go out and we'll
20	be back 15, 2	0 minutes.
21		THE VIDEOGRAPHER: Going off the
22	record	at 1:58 p.m.
23		(Recess from the record.)
24		THE VIDEOGRAPHER: We are going back
25	on the	record at 2:24 p.m.

	Confidential  Donald Trump  Art Cohen, et al. vs. Donald J. Trump
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1	MR. FORGE: Just so the record is
2	clear before we start, Mr. Trump has told
3	us that he has to leave by 5 o'clock today.
4	We are not going to try to interfere with
5	him leaving.
6	I've indicated to counsel and
7	Mr. Trump that I am very confident I won't
8	be done with all the questioning by then,
9	but I understand Mr. Trump has a very
10	important engagement and we'll take up at a
11	later date the remaining time for
12	Mr. Trump's deposition.
13	MR. PETROCELLI: I told you that I
14	would address that at a later date. I'm
15	reserving my rights. I'm sure we'll be
16	able to work it out.
17	MR. FORGE: Let's mark this as 491.
18	(Plaintiffs' Exhibit 491, No Bates
19	numbers, The Art of the Deal Excerpt,
20	marked for identification.)
21	THE WITNESS: My favorite of all the
22	books.
23	BY MR. FORGE:
24	Q. Is this your favorite?
25	A. Yes. It's good.

	Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1	Q.	Mr. Trump, you did author a book
2	called The A	rt of the Deal; correct?
3	A.	Yes.
4	Q.	Does Exhibit 491 appear to be an
5	accurate copy	y of the cover and a couple pages
6	from it?	
7	A.	Yes.
8	Q.	If you look at page 15 of your book,
9	this is an ex	xcerpt, and the paragraph that
10	begins the	e portion that begins, "The final key
11	to the way I	promote is bravado."
12	A.	Which one is that? Where is that?
13	Q.	It's on the left-hand side.
14	A.	Left. Okay.
15	Q.	It's the first paragraph that begins
16	on that page	•
17	A.	Okay.
18	Q.	It begins, "The final key to the way
19	I promote is	bravado." Then it continues with
20	another parag	graph another short paragraph
21	beneath that	one.
22		I'll give you a chance to read those
23	two.	
24	Α.	That's okay.
25	Q.	Okay. Does that does that

Donald Trump Art Col	en, et al. vs. Donald J. Trump
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1	accurately describe your thoughts on promotion	
2	and bravado?	
3	A. Sure.	
4	MR. PETROCELLI: Vague and	
5	ambiguous.	
6	THE WITNESS: Sure.	
7	BY MR. FORGE:	
8	Q. Mr. Trump, you never reviewed the	
9	scripts that were provided to the live events	
10	instructors, did you, sir?	
11	A. I don't believe so, no.	
12	Q. Did you did you ever instruct	
13	Mr. Sexton to deny the existence of those	
14	scripts?	
15	A. No. Scripts? No. I don't even	
16	know about scripts. I'm not I'm not familiar	
17	with the scripts.	
18	MR. FORGE: Can I have Tab 27, 28	
19	and 29, please. Mark this as Exhibit 492.	
20	(Plaintiffs' Exhibit 492, Bates Nos.	
21	TU154665 through 702, E-mail dated 4/14/09	
22	from Sexton to Harris with attachments,	
23	marked for identification.)	
24	BY MR. FORGE:	
25	Q. Mr. Trump, I've placed in front of	

Donald Trump	Art Cohen, et al. vs. Donald J. Trump
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1	you a document marked as Exhibit 492. I'll	
2	represent to you that is a document that was	
3	produced by you and/or Trump University in the	
4	course of the litigation in the Makaeff case.	
5	MR. PETROCELLI: This is time out	
6	again.	
7	I'm objecting to the reference that	
8	he had produced it, but you can ask your	
9	questions. It says, "TU" at the bottom.	
10	BY MR. FORGE:	
11	Q. This is a document that begins at	
12	TU154665, and it ends at TU154702.	
13	A. Okay.	
14	Q. You see that the text of the e-mail	
15	on the first page begins with the statement,	
16	"Gentlemen, attached is the final script for the	
17	new PPT presentation."	
18	Do you see that?	
19	A. Yes.	
20	Q. And this e-mail is from Michael	
21	Sexton to James Harris, Steve Goff, Scott	
22	Leitzell, and it copies others.	
23	You don't know who James Harris,	
24	Steve Goff or Scott Leitzell are, do you?	
25	A. I've heard the names, but I don't	

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really know who they are. 1 2. 0. If you can turn to page 14 -- I'm 3 sorry -- 154678. 4 Α. Okay. First of all, are you aware that 5 0. 6 Mr. Sexton has admitted that he provided this 7 script for instructors to use? I didn't know -- I don't think I've 8 Α. 9 ever seen the script. 10 On this page, if you look up near --11 from the bottom, the paragraph that begins, "I 12 remember one" -- "I remember one, two [sic] time 13 Mr. Trump said to us over dinner -- he said, 14 'Real estate is the only market that, when 15 there's a sale going on, people run from the store. You don't want to run from the store'." 16 17 Do you see that? 18 I don't know exactly what it means, Α. 19 though. Yeah. 2.0 Q. Are you aware that Mr. Sexton has 21 acknowledged that this statement here -- that he 22 was setting the script to be used by people who did not actually have dinner with you? 23 No, I don't -- I don't know anything 2.4 Α. 25 about the script. I didn't -- I've never heard

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	of a script,	per se.
2	Q.	And this you recognize this
3	language as	similar to the language that we went
4	over with Jo	e Martin earlier; correct?
5		MR. PETROCELLI: Vague and
6	ambigu	ous.
7	BY MR. FORGE	:
8	Q.	Do you remember that portion of the
9	Gerald Martin	n testimony when you said that, no,
10	it wasn't tr	ue, I didn't have dinner with him?
11	Α.	Oh, yeah. Yeah. Okay.
12	Q.	Were you aware
13	Α.	I didn't have dinner with him, no.
14	Q.	Were you aware that
15	Α.	I don't think, but I didn't have
16	dinner with	nim.
17	Q.	that that portion of his
18	presentation	to students had originated with
19	Michael Sext	on?
20		MR. PETROCELLI: Assumes facts not
21	in evi	dence, lacks foundation.
22		THE WITNESS: What does that mean?
23	Say it	again.
24	BY MR. FORGE	:
25	Q.	Were you aware that that false

Donald Trump	Art Cohen, et al. vs. Donald J. Trump

1	anecdote about having dinner with you and during
2	the dinner you conveyed some words about real
3	estate that that false anecdote came from
4	Michael Sexton?
5	A. No, I was not.
6	MR. PETROCELLI: Same objections.
7	THE WITNESS: No.
8	BY MR. FORGE:
9	Q. Are you aware that Mr. Sexton in his
10	sworn testimony falsely denied providing scripts
11	to instructors?
12	MR. PETROCELLI: Did you say
13	"falsely denied"?
14	MR. FORGE: Yes, falsely denied.
15	MR. PETROCELLI: The question lacks
16	foundation and is argumentative.
17	Are you saying he admitted to having
18	falsely denied?
19	MR. FORGE: Let me take it step by
20	step.
21	BY MR. FORGE:
22	Q. Are you aware that in Mr. Sexton's
23	testimony in the Makaeff case, as elicited by
24	your own counsel, he denied sending scripts to
25	instructors?

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	Α.	I'm not aware of that, no. I don't
2	know if this	is a script, actually.
3	Q.	Do you see the first
4	Α.	The word "script"
5		MR. PETROCELLI: Time out.
6		The question lacks foundation.
7		You've indicated that you've not
8	seen t	nis document before.
9		THE WITNESS: Right. I have not
10		MR. PETROCELLI: There's no reason
11	to spe	culate about it.
12	BY MR. FORGE	:
13	Q.	On the first page, the attachment is
14	Trump Creati	ve C script, dash, final.
15		Do you see that?
16	Α.	Script is something, I think,
17	different th	an this.
18	Q.	Do you see the first sentence says,
19	"Gentlemen,	attached is the final script for the
20	new PPT pres	entation"?
21	Α.	Yeah, I know they call it a script.
22	I would not	view this as a script. I would use
23	it as someth	ing else, but go ahead.
24	Q.	So let me back up then.
25		Are you aware of Mr. Sexton's

	Donald Trump Confidential Art Cohen, et al. vs. Donald J. Trump
1	testimony in the Makaeff case, as elicited by
2	your lawyer, in which Mr. Sexton denied providing
3	a script to instructors?
4	A. Which lawyer is that?
5	Q. David Schneider.
6	MR. PETROCELLI: He's simply asking
7	if you're aware of that testimony.
8	THE WITNESS: No, I'm not.
9	BY MR. FORGE:
10	Q. Are you aware that Mr. Sexton later
11	admitted that testimony was false?
12	MR. PETROCELLI: Assumes facts not
13	in evidence.
14	THE WITNESS: I know nothing about
15	that.

MR. FORGE: Let's make this 493.

17 (Plaintiffs' Exhibit 493, No Bates

numbers, Transcript Excerpt, marked for

19 identification.)

BY MR. FORGE:

20

Q. If you want to refer back to
Exhibit 492, you can, Mr. Trump. I don't think
it's important, but obviously that's up to you.

24 I'm going to direct your

25 attention -- Exhibit 493 contains excerpts from

Donald Trump	Art Cohen, et al. vs. Donald J. Trump
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1	Mr. Sexton's testimony in this case, the Cohen
2	case. If you could, please, turn to page 261 of
3	his testimony.
4	A. Okay.
5	Q. And I'll represent to you that this
6	question these questions are referring to that
7	same script that you had in your hand, which is
8	Exhibit 492.
9	A. Okay.
10	Q. And the question posed to him was:
11	"QUESTION: You knew when you were
12	sending"
13	A. Where is that? You knew I see.
14	Q. Page 2.
15	A. Yes.
16	Q. Line 6:
17	"QUESTION: You knew when you were
18	sending the script that you were sending it
19	to individuals that had not, in fact, had
20	dinner with Mr. Trump; correct?
21	"ANSWER: That's correct.
22	"QUESTION: And you knew that
23	Mr. Trump had not said anything to them
24	over dinner; correct?
25	"ANSWER: That's correct."

# Donald Trump Art Cohen, et al. vs. Donald J. Trump

1	Sending a script to instructors that
2	contains a misrepresentation about having had
3	dinner with you and discussed real estate with
4	you over dinner, do you believe, Mr. Trump, that
5	set a good example or a bad example for the
6	instructors?
7	A. Well, I think it's hyperbole
8	probably. And, I mean, I think it's not
9	particularly important, but I think it's
10	hyperbole.
11	MR. PETROCELLI: I'm going to object
12	to the question as calling for improper
13	opinion testimony, and it's vague and
14	ambiguous.
15	BY MR. FORGE:
16	Q. Is that the kind of thing you
17	consider to be an innocent exaggeration?
18	MR. PETROCELLI: Same same
19	objections.
20	THE WITNESS: Yes. I'd say that's
21	an innocent exaggeration, yes.
22	BY MR. FORGE:
23	Q. So if the instructors are trying to
24	basically convince the students that they have a
25	close relationship with you and that's that's

#### **Donald Trump**

Art Cohen, et al. vs. Donald J. Trump

1 part of the pitch, is that they have such a close 2. relationship with you, that you actually have 3 dinner and talk real estate with them, that, you believe, is innocent exaggeration? 4 5 MR. PETROCELLI: Same objections. 6 THE WITNESS: I would say it's 7 hyperbole. You know, I would really say 8 it's -- yeah, I think that's probably the 9 word for it. A lot of people say they met 10 with me and they were with me and all of 11 that stuff. It happens all the time. I 12 think it's hyperbole. 13 BY MR. FORGE: 14 But in this context of talking to Q. prospective students, people might pay to be 15 16 instructed by these folks, you consider that to be innocent exaggeration? 17 18 MR. PETROCELLI: Same objections. 19 THE WITNESS: I don't know. People 2.0 love the courses, so I just don't know. 21 But I would say it's innocent hyperbole, 22 yes. BY MR. FORGE: 23 Hyperbole in this context is the 2.4 0. 25 same thing as saying something is not accurate;

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	right?
2	MR. PETROCELLI: Same objections.
3	THE WITNESS: It depends on how
4	you're talking about accurate. But I would
5	say that a thing like that's pretty
6	innocent. I can see a lot of people doing
7	it.
8	BY MR. FORGE:
9	Q. But, again, you're talking about
10	something something's false?
11	MR. PETROCELLI: Same objections.
12	THE WITNESS: Well, I didn't have
13	dinner with him, but I can see it being
14	hyperbole. I can see it being something
15	that somebody would say.
16	BY MR. FORGE:
17	Q. But hyperbole in this context
18	again
19	A. You might say tonight that we had
20	(Reporter seeks clarification.)
21	Q. It would be false for me to say that
22	you and I had breakfast together this morning;
23	right?
24	A. Yes, it's sort of false. It would
25	depend on how you meant it, how you said it, but,

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	yeah, it would be false. We sort of had lunch
2	together.
3	Q. Is there any way I could say
4	A. I think it's a statement of
5	hyperbole. It's not a big deal. The big thing
6	is how well they taught.
7	Q. But, again, I'm focusing on this
8	these are false statements that Mr. Sexton
9	this is a false statement, that these folks had
10	dinner with you when they did not; correct?
11	A. I think it's hyperbole. That's what
12	I think it is. I think it's I think the
13	important thing is the level of instruction. I
14	think it's innocent hyperbole. Maybe he's trying
15	to make I don't know. But I didn't have
16	dinner with him, but I think it's innocent
17	hyperbole.
18	Q. So did you were you okay with
19	this type of false statement being made to
20	students?
21	MR. PETROCELLI: Assumes facts not
22	in evidence.
23	He testified he had no knowledge of
24	it.

25

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	BY MR. FORGI	Ξ:
2	Q.	Is this consistent
3	Α.	As I said about five times, I didn't
4	know about	it.
5	Q.	Understood.
6		But were you did you approve this
7	type of fals	se statement being made to students?
8	Α.	No. Nobody ever asked me about it,
9	but, no.	
10	Q.	Did you convey to Michael Sexton
11	that it would	ld be okay to engage in this type of
12	false repres	sentation to students?
13	Α.	No, but I don't remember ever having
14	even talked	to him about something like this.
15	Q.	That's because you don't know what
16	representat:	ions Mr. Sexton was encouraging people
17	to make; com	rrect?
18	Α.	I don't. I don't.
19	Q.	You don't know anything that any of
20	the live eve	ents instructors said to the students;
21	correct?	
22		MR. PETROCELLI: Asked and answered.
23		THE WITNESS: No, I wasn't involved
24	in the	e in the classes.
25		MR. PETROCELLI: Question's also

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	overbroad.
2	MR. FORGE: Let me have Tab 33.
3	Mark this as 494, please.
4	(Plaintiffs' Exhibit 494, Bates No.
5	TU71487, Madoff Teaches Lessons in Due
6	Diligence, marked for identification.)
7	BY MR. FORGE:
8	Q. Mr. Trump, does this appear this
9	Exhibit 494 appear to be a true and accurate copy
10	of a blog entry by you entitled, "Madoff Teaches
11	Lessons in Due Diligence"?
12	A. I don't remember it, but it could
13	be. A blog entry. Not a book; right?
14	Q. No.
15	A. I do a lot of entries.
16	Q. This is a document that was produced
17	by Trump University and/or you. I can't tell you
18	for sure where it appeared.
19	My first question for you
20	MR. PETROCELLI: Or even if it
21	appeared anywhere.
22	BY MR. FORGE:
23	Q. If this appeared anywhere, do you
24	know?
25	A. I don't know. I don't know. I

Donald Trump	Art Cohen, et al. vs. Donald J. Trump

- 1 mean, it sounds like something I might be saying. 2. I just don't know what it is. And the title of this is "Madoff 3 Q. 4 Teaches Lessons in Due Diligence"; right? 5 Α. Yes. 6 What diligence on Mr. Sexton did you 0. 7 personally do, Mr. Trump? 8 Α. It's so many years ago. He was 9 highly recommended by a number of people. He had 10 some references. How many years ago is that, 12, 11 13 --12 It's 12, 13, 11. Q. 13 Α. Yeah, it's like 12, 13 years ago. 14 We did due diligence on him. I think I had one 15 of my officials do -- I'll have to go and check if I can find it, but I had due diligence --16 17 0. When you say you'd have to go and 18 check, what would you go and check? 19 I don't know. I'd check files. Α. Whatever I could check I'd check. I don't know, 2.0 21 but I think -- I think I had one of my attorneys 22 do due diligence. It's so many years ago --23 Understood. Q. It's a long time ago. 2.4 Α.
- 25 Q. What attorney do you believe may

## **Donald Trump**

Art Cohen, et al. vs. Donald J. Trump

1	have done due diligence on him?
2	A. It could have been not an
3	attorney. Could have been my chief financial
4	officer, Alan Weisselberg. It could have been
5	I can ask a couple of people and see. But,
6	again, it's 13 years ago. I think it's more than
7	13 years ago. So it's a long time ago.
8	Q. Other than asking people, is there
9	any other source of information you could consult
10	to answer that question?
11	A. Not that I can think. Most of that
12	I find, when you hire people, is about
13	references.
14	Q. You mentioned that he was highly
15	recommended by a number of people. Can you name
16	any of those people?
17	A. No, I can't. Not after 13 years, I
18	can't.
19	MR. FORGE: Tab 34.
20	THE WITNESS: Now we're moving.
21	MR. FORGE: Mark this as 495.
22	(Plaintiffs' Exhibit 495, No Bates
23	numbers, Transcript Excerpt, marked for
23 24	numbers, Transcript Excerpt, marked for identification.)

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	BY MR. FORGE:
2	Q. Mr. Trump, Exhibit 495 contains
3	additional excerpts from Mr. Sexton's deposition
4	in this case.
5	A. Okay.
6	Q. If you could, please, turn to
7	page 121 of the testimony.
8	A. Line?
9	Q. Line 20. And all the way through
10	line 10 of the next page, page 122.
11	(Witness peruses the exhibit.)
12	Q. So the question posed to him at
13	line 20:
14	"QUESTION: You don't have a
15	background in real estate, do you, sir?
16	"ANSWER: I do not, no."
17	Next question:
18	"QUESTION: And the time you were
19	doing that, you weren't involved in the
20	real estate market in any way, were you?
21	"ANSWER: No, I was not.
22	"QUESTION: You have no education in
23	real estate?
24	"ANSWER: I do not.
25	"QUESTION: No experience investing

#### **Donald Trump** Art Cohen, et al. vs. Donald J. Trump 1 in real estate" --2. It's muddled back and forth. 3 "OUESTION: -- for profit? 4 "ANSWER: No." Is all that information from 5 6 Mr. Sexton consistent with your understanding at 7 the time that Trump University was operating? 8 Α. I remembered him as a manager and 9 also as a -- again, it's so many years ago, so 10 I'd have to, I don't know, try to find out. But 11 I remember him as a manager and somebody that 12 would be a -- good from the standpoint of putting 13 people together. And, you know, you have many 14 businesses where people go in and they hire a 15 manager who used to build airplanes, and then 16 he's managing a Ford plant, making cars. And 17 so --18 Understood. Q. 19 But you --2.0 Α. -- I don't look at that as important 21 criteria. He was a respected guy. I think, 22 frankly, he did a very good job. A lot of people 23 think he did a good job. And he was just a respected person. 2.4 25 Mr. Trump, again, if you could just Q.

#### **Donald Trump**

Art Cohen, et al. vs. Donald J. Trump 1 answer my question. 2. Α. I'm trying to. What I'm asking you, is this -- this 3 Q. 4 information about Mr. Sexton's lack of background in real estate, is that consistent with your 5 6 understanding back when Trump University was 7 operating? 8 Α. Yes, because he was -- he was a 9 manager. 10 So that's a yes? Q. I knew he didn't have much of 11 Α. Yeah. 12 a background in real estate, yes. 13 Q. Or any background in real estate? 14 Α. Or -- yes, I think any background. 15 Just like -- I mean, I could give you examples. 16 I won't waste your time, but many times people get hired -- they build cars and now they're 17 18 building airplanes. You know, there are --19 people are competent, they're competent. And he 2.0 had a very high reference. 21 From somebody you can't remember. 0. 22 From somebody -- if I can find it, Α. 23 I'll let you know. Mr. Trump, you never did anything to 2.4 Q.

certify any of the Trump University mentors, did

25

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1	you?
2	MR. PETROCELLI: Question is vague.
3	THE WITNESS: Me personally?
4	BY MR. FORGE:
5	Q. Yes.
6	A. No.
7	Q. Can we go back to Exhibit 475.
8	That's the photo spread.
9	Mr. Trump, looking at that photo
10	spread, which is Exhibit 475, do you know if
11	there are any top Trump certified mentors in that
12	exhibit?
13	A. I can't tell from these pictures,
14	no.
15	Q. Do you recognize Kerry Lucas in
16	those pictures?
17	A. No.
18	MR. FORGE: Tab 58, please.
19	This is now 496.
20	(Plaintiffs' Exhibit 496, No Bates
21	numbers, Transcript Excerpt, marked for
22	identification.)
23	BY MR. FORGE:
24	Q. Mr. Trump, I've handed you
25	Exhibit 496, which contains excerpts from the

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	deposition testimony of Kerry Alan Lucas. If you
2	could please
3	A. Who is that?
4	Q. You don't know; right?
5	A. No.
6	Q. You don't know who that is. Okay.
7	If you could, please, direct your
8	attention to page 48. And that's in that lower
9	right-hand corner. Line 17 begins:
10	"QUESTION: So prior to 2009, you
11	did not buy or sell any real estate; right?
12	"ANSWER: Correct.
13	"QUESTION: And the only real estate
14	you managed was renting out the condo you
15	inherited from your mom; is that right?
16	"ANSWER: Yes.
17	"QUESTION: That was the condo
18	located in the retirement community in what
19	city?
20	"ANSWER: Down in Palm Beach
21	Gardens, Florida.
22	"QUESTION: How much did it rent for
23	generally per month?
24	"ANSWER: Anywhere from 850 to 950."
25	And then if you skip ahead

# Donald Trump Art Cohen, et al. vs. Donald J. Trump

1	MR. PETROCELLI: This line of		
2	questions is about before the year 2009?		
3	MR. FORGE: Correct.		
4	BY MR. FORGE:		
5	Q. Mr. Trump, was somebody who had no		
6	experience buying or selling real estate is		
7	that the type of expertise you were looking		
8	for		
9	MR. PETROCELLI: That's not		
10	BY MR. FORGE:		
11	Q for instructors at Trump		
12	University?		
13	MR. PETROCELLI: Well, Jason, you're		
14	not representing that the witness in this		
15	deposition had no experience?		
16	BY MR. FORGE:		
17	Q. (Reading):		
18	"QUESTION: Prior to 2009, you did		
19	not buy or sell any real estate; right?		
20	"ANSWER: Correct."		
21	MR. PETROCELLI: I'm just looking		
22	"QUESTION: So it sounds like the		
23	only real estate property that you bought		
24	were the duplexes that you and David Dandy		
25	bought in Newark; is that right?		

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1	"ANSWER: Yes."
2	MR. FORGE: That's at a later date.
3	MR. PETROCELLI: Okay. So you're
4	talking about that's what I meant. But
5	your last question wasn't limited to time.
6	MR. FORGE: My last question wasn't
7	even about
8	MR. PETROCELLI: You said had no
9	experience in real estate.
10	MR. FORGE: Correct.
11	MR. PETROCELLI: But I thought he
12	only had no experience prior to '09.
13	MR. FORGE: That's when he started
14	working for Trump University.
15	MR. PETROCELLI: The question just
16	seemed to be unclear to me. But, anyway, I
17	apologize. Go back to your
18	BY MR. FORGE:
19	Q. Is that the type of expertise you
20	were expecting from the instructors, Mr. Trump
21	A. No.
22	Q instructors that had no
23	experience buying
24	MR. PETROCELLI: Is he an
25	instructor?

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump	
1	MR. FORGE: Dan, let me just ask the	
2	questions. It doesn't matter. I'm	
3	asking	
4	MR. PETROCELLI: But before you said	
5	he was a mentor	
6	MR. FORGE: Same thing.	
7	BY MR. FORGE:	
8	Q. You understand live event instructor	
9	and mentor are interchangeable?	
10	A. No, I don't think so.	
11	MR. PETROCELLI: I object to that.	
12	BY MR. FORGE:	
13	Q. Do you distinguish between the two?	
14	A. I think so, yeah.	
15	Q. Okay. How so?	
16	A. I think a mentor will go around with	
17	people and they'll, you know, talk and this and	
18	that. I think an instructor is at a higher	
19	level.	
20	Q. Instructor is a higher level than a	
21	mentor?	
22	A. Yeah, I think so. I think in a	
23	certain way yeah, in a certain way I would say	
24	that oh, I didn't know. Is this a mentor or	
25	an instructor?	

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1		MR. PETROCELLI: He indicated it was
2	a ment	or.
3	BY MR. FORGE	:
4	Q.	It could be both. It could be
5	neither.	
6	A.	No. No. Is this person a mentor or
7	an instructo	r?
8	Q.	You don't know; right?
9	Α.	I don't know.
10	Q.	Okay. So do you know any of the
11	mentors that	worked for Trump University?
12	A.	No, I don't. That was up to
13	Mr. Sexton.	
14	Q.	Did you do anything personally to
15	confirm the	expertise of any of the Trump
16	University m	entors?
17	Α.	No, I didn't.
18	Q.	Did you do anything personally to
19	confirm the	qualifications of any of the Trump
20	University m	entors?
21	A.	There was Mr. Sexton.
22	Q.	So that's a no for you?
23	Α.	No for me, yes.
24	Q.	Did you do anything personally to
25	confirm the	qualifications of any of the Trump

## Donald Trump Art Cohen, et al. vs. Donald J. Trump

1	University live events instructors?
2	A. No well, I did see résumés, as I
3	told you, because I wanted to see them. And
4	Q. But, again, you can't say
5	A. No. But on a couple of occasions, I
6	was not happy with them. And I understand
7	that you know, pretty sure I sent them down.
8	It was years ago. And I wasn't happy with the
9	résumés and I said, do something, you know, get
10	them out. I didn't want them. But other than
11	that, no.
12	Q. Other than the résumés you didn't
13	want
14	A. Right.
15	Q nothing?
16	A. That is correct.
17	Q. And, again, not a single actual live
18	events instructor whose résumé you can recall
19	seeing; correct?
20	MR. PETROCELLI: Asked and answered.
21	THE WITNESS: I can't recall, but
22	I think I probably saw, but I cannot
23	recall.
24	BY MR. FORGE:
25	Q. And you don't have any basis to

Donald Trump	Art Cohen, et al. vs. Donald J. Trump
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1 dispute Mr. Sexton's testimony that you did not 2. review the résumés of any of the actual live events instructors? 3 I don't know who sent them to me, 4 Α. but I did see résumés. 5 6 But you don't have --0. 7 Α. Might not have been sent by 8 Mr. Sexton. 9 But you don't have any basis to 0. 10 dispute Mr. Sexton's testimony that you did not review the résumés of any people who were 11 12 actually used as live events instructors; 13 correct? 14 MR. PETROCELLI: Asked and answered. 15 THE WITNESS: He might not have 16 known that, but I would see résumés. I --BY MR. FORGE: 17 18 But you have no idea if those 19 résumés were of somebody --2.0 No, I don't know that. Α. 21 MR. PETROCELLI: We went exactly 22 down this path before. 23 BY MR. FORGE: 2.4 And just want to make sure we're in 0. 25 the same place where we were before. We are;

	Donaid Trump Art Conen, et al. vs. Donaid J. Trump
1	right, Mr. Trump?
2	A. Yes, I think so.
3	Q. Okay. And you never actually sat
4	down face-to-face with any of the live events
5	instructors and kind of tested their knowledge;
6	correct?
7	A. I thought Mr. Sexton brought them up
8	to my office in certain cases, no.
9	Q. Mr. Sexton has testified that you
10	never met any of them.
11	MR. PETROCELLI: Question assumes
12	facts not in evidence.
13	BY MR. FORGE:
14	Q. That's neither here, nor there. Did
15	you ever sit down
16	A. Yeah, I think I think didn't
17	we have meetings in my office? Didn't I give you
18	my books? And I thought I had meetings in my
19	office, you know, years and years ago. But I
20	think I had meetings in my office with various
21	people that were instructors.
22	Q. Again, Mr. Trump, I think I
23	think you correct me if I'm wrong. I think
24	you're confusing Trump University early days
25	A. That could be.

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	Q when it was e-learning, and Trump
2	University later, when it was live events.
3	A. But I do remember having meetings in
4	my office a long time ago with people that were
5	involved
6	Q. When you say with people, you mean
7	with actual college professors; correct?
8	A. I believe so, yes.
9	Q. Okay. I'm not talking about the
LO	actual college professors. I'm talking about the
L1	live events instructors and mentors.
L2	A. I don't know if I can differentiate.
L3	It was Trump University to me.
L4	Q. Okay. But you don't have any
L5	independent
L6	A. No, I don't know that I can
L7	differentiate between the two.
L8	Q. But what I'm asking you is, you
L9	don't have any independent recollection of ever
20	sitting down with a single live events instructor
21	and talking to them about their background
22	MR. PETROCELLI: Other than the
23	college professors?
24	MR. FORGE: I said live events
25	instructors.

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	MR. PETROCELLI: He can't
2	distinguish between the two.
3	THE WITNESS: I cannot to me it
4	was one
5	BY MR. FORGE:
6	Q. Do you have any let's go by name.
7	Steve Goff, did you ever sit down
8	with him?
9	A. Too many years. What I'm saying is
10	that I met with people. I don't know if it was
11	live events or it was it was people having to
12	do with the school.
13	Q. And those are in the early days;
14	right?
15	A. Well, it was a long time ago. I
16	don't know what you call early days, but it was a
17	long time ago.
18	Q. What I mean is, it was in the first
19	year of Trump University; correct?
20	A. That I don't know. It was a long
21	time ago. But I don't know that it was the first
22	year. I think you have my books.
23	Q. You don't have any knowledge of it
24	being later than the first year, do you?
25	A. I don't know. I don't know. I

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	think you you have my books.
2	Q. What do you mean I have your books?
3	A. Don't you have my records or
4	something or
5	Q. There's certainly nothing in your
6	calendar about it.
7	A. I thought you did have things in my
8	calendar.
9	MR. PETROCELLI: You do have
10	calendars.
11	MR. FORGE: I do. And there's
12	nothing in there about meeting with a
13	single live events instructor.
14	THE WITNESS: I thought there were
15	references in calendar or something
16	BY MR. FORGE:
17	Q. You would agree with me if it's not
18	in your calendar and if Michael Sexton said it
19	didn't happen, it didn't happen?
20	A. I thought I met with people. I
21	don't know when I met with people, but I thought
22	I met with people. I don't know if it was live
23	or, as you say, pre live.
24	Q. That's what I'm getting at, though.
25	You don't have any basis to dispute

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	the fact	to dispute testimony that you did not
2	meet with th	e live events instructors?
3		MR. PETROCELLI: Asked and answered.
4		THE WITNESS: Again, I can't
5	differ	entiate between the live and the pre
6	live.	
7	BY MR. FORGE	:
8	Q.	And you can't differentiate based on
9	name?	
10	Α.	That's right.
11	Q.	And you can't differentiate
12	Α.	Too many years ago.
13	Q.	And you can't differentiate based on
14	the face?	
15	Α.	Too many years ago.
16	Q.	So no.
17	Α.	It's ancient history.
18	Q.	So no, you can't differentiate based
19	on the name.	
20	Α.	That's right.
21	Q.	No, you can't differentiate based on
22	the face.	
23	Α.	That's right. Too long ago.
24	Q.	So going back to Kerry Lucas and his
25	testimony th	at he prior to working for Trump

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Art Cohen, et al. vs. Donald J. Trump

1	University, he had no experience buying and		
2	selling real estate		
3	MR. PETROCELLI: Again, you're		
4	representing that he testified to that.		
5	MR. FORGE: I am. I am representing		
6	that.		
7	MR. PETROCELLI: We haven't seen		
8	that		
9	MR. FORGE: I'm representing that.		
10	MR. PETROCELLI: except that you		
11	showed that us.		
12	BY MR. FORGE:		
13	Q. Prior to working as an instructor or		
14	mentor with Trump University, he had no		
15	experience buying or selling real estate.		
16	A. I think he was a mentor, not I		
17	think he was not you said		
18	MR. PETROCELLI: He was a mentor.		
19	THE WITNESS: You said he was a		
20	mentor.		
21	BY MR. FORGE:		
22	Q. You don't think he was also an		
23	instructor?		
24	A. I don't know. But I think you said		
25	that he was a mentor, the first top certified		

	Donald Trump Confidential  Art Cohen, et al. vs. Donald J. Trump
1	mentor.
2	Q. I'm asking you. You don't know,
3	though?
4	A. I don't know. I don't know who he
5	is.
6	Q. Is that the type of qualification
7	that you were looking for for a Trump University
8	mentor?
9	MR. PETROCELLI: Assumes facts not
10	in evidence.
11	THE WITNESS: An instructor, no. As
12	a mentor, I think it's a mentor takes
13	people around. I think it's a little bit
14	different.
15	BY MR. FORGE:
16	Q. Do you know that it cost
17	significantly more money for the student to work
18	with a mentor than to sit in with an instructor?
19	MR. PETROCELLI: Assumes facts not
20	in evidence.
21	THE WITNESS: I think it's a
22	different it's a whole different feel.
23	But there was a certain mentoring program.
24	I don't have the numbers in front of me,
25	no.

#### **Donald Trump** Art Cohen, et al. vs. Donald J. Trump 1 BY MR. FORGE: 2. Do you have any idea? Q. About what? 3 Α. 4 How much it costs for a three-day Q. 5 mentorship with a Trump University mentor? 6 No, I don't. It was a long time Α. 7 I don't know. I don't know currently. 8 Q. For someone who had no experience 9 buying or selling real estate, do you consider 10 that person to be qualified to charge tens of thousands of dollars for a three-day real estate 11 12 mentorship? 13 MR. PETROCELLI: It assumes many 14 facts not in evidence and is argumentative. 15 And it's an improper hypothetical and seeks 16 improper opinion testimony. Subject to my objections, you may 17 18 answer. 19 THE WITNESS: I really -- I really 2.0 can't answer. I don't know what his 21 background is. I really don't know. Maybe 22 he's a super genius in so many ways. 23 don't know. I mean, I can't tell you. I 2.4 just can't tell you that. I would think 25 that you'd really have to ask that question

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	of Mr	. Sexton because
2	BY MR. FORG	⊡:
3	Q.	So you have no idea if he was
4	qualified o	r not?
5	Α.	I don't know. I don't know. I
6	don't know	anything about him. I never met him.
7	Q.	You don't know if he's qualified to
8	be an instr	uctor?
9	A.	I never met him.
10	Q.	So you don't know if he was
11	qualified to	be an instructor?
12	Α.	No, because I never met him.
13	Q.	And you don't know if he's qualified
14	to be a men	tor?
15	Α.	I never met him.
16	Q.	How about Keith Sperry; do you know
17	if he	
18	Α.	Who?
19	Q.	Keith Sperry.
20	Α.	I don't know who that is.
21	Q.	So you don't know if he was
22	qualified to	be an instructor?
23	Α.	Don't know.
24	Q.	Don't know if he was qualified to be
25	a mentor?	

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	Α.	Don't know.
2	Q.	Chris Goff, do you know if he was
3	qualified to	be an instructor?
4	A.	Okay. No, I don't.
5	Q.	Qualified to be a mentor?
6	Α.	I don't know.
7	Q.	Steve Goff, do you know if he was
8	qualified to	be an instructor?
9	Α.	I don't know who they are.
10	Q.	Do you know if he was qualified to
11	be a mentor?	
12	Α.	I don't know who they are.
13	Q.	James Harris, do you know if he was
14	qualified to	be an instructor?
15	Α.	I don't know who it is.
16	Q.	So that's a no?
17		(Reporter seeks clarification.)
18	Α.	I don't know who he is.
19	Q.	And therefore you don't know if he
20	was qualified	d to be an instructor?
21	Α.	I don't know.
22	Q.	Okay. So you don't know.
23	Α.	I don't know the people. I wasn't
24	running it.	I don't know the people.
25	Q.	And you don't know whether they were

	Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
		Art Gollen, et al. vs. Bollaid G. Trump
1	qualified?	
2	Α.	I don't know that because I was not
3	running it.	I don't know who the people are.
4	Q.	And you also don't know whether they
5	were qualifi	ed.
6	Α.	I don't know whether or not they
7	were qualifi	ed, no.
8	Q.	Now, do you know whether or not
9	instructors	with Trump University had prior
10	judgments en	tered against them from former
11	students?	
12	Α.	No, I don't.
13	Q.	Is that the type of
14	Α.	You mean former students, before me?
15	Q.	Before Trump University, yes.
16	Α.	That I don't know.
17	Q.	Okay. Is that the type of
18		MR. PETROCELLI: Can you repeat the
19	questi	on? I'm sorry.
20		MR. FORGE: Sure.
21	BY MR. FORGE	:
22	Q.	Instructor with Trump University had
23	a judgment e	ntered against him by former
24	students.	
25		MR. PETROCELLI: A former student

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	sued an instructor and got a judgment?
2	MR. FORGE: Correct. Prior to Trump
3	University.
4	BY MR. FORGE:
5	Q. Is that the type of background item
6	that fit the criteria you expected for a Trump
7	University instructor?
8	MR. PETROCELLI: Lacks foundation
9	and calls for improper opinion testimony
10	and is vague.
11	THE WITNESS: I just don't know the
12	answer because I don't know what the
13	circumstance was. Maybe I would have
14	disagreed with the judgment.
15	BY MR. FORGE:
16	Q. So it's possible that person would
17	still be qualified, in your book?
18	A. It's possible. I know people that
19	have I know doctors that have malpractice
20	suits and they're great doctors. It's one of
21	those things.
22	Q. How about instructors who had
23	declared bankruptcy and most of their debt was
24	real estate-related?
25	MR. PETROCELLI: What's the

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	question?
2	BY MR. FORGE:
3	Q. Is that the type of track record
4	that you were looking for for instructors at
5	Trump University?
6	MR. PETROCELLI: Same objections.
7	Improper hypothetical, lacks foundation and
8	is vague.
9	THE WITNESS: I've thrown companies
10	into bankruptcy. And so has Carl Icahn and
11	so has Henry Kravis and so has many of the
12	greatest business people in the world.
13	They've thrown we've all, you know, used
14	bankruptcy to settle deals with banks,
15	et cetera, et cetera.
16	I mean, I've thrown I've thrown
17	companies into bankruptcy, but so have many
18	of the great business people. I can name
19	almost I could keep naming them.
20	BY MR. FORGE:
21	Q. Have you ever used bankruptcy to
22	escape a personal debt to an individual?
23	A. No.
24	Q. Is that part of was that
25	something that would be a disqualifying

#### **Donald Trump**

Art Cohen, et al. vs. Donald J. Trump

1	characteristic of an applicant to be a Trump		
2	University instructor?		
3	MR. PETROCELLI: Lacks foundation		
4	and vague and ambiguous.		
5	THE WITNESS: No.		
6	MR. PETROCELLI: Improper opinion		
7	testimony.		
8	THE WITNESS: No. That wouldn't be.		
9	BY MR. FORGE:		
10	Q. Other than the name, is there any		
11	difference between Trump University and Trump		
12	Institute?		
13	A. I'd rather have you ask that		
14	question of Michael Sexton. I was not involved		
15	in that. At some point, they changed the name,		
16	but you'd have to ask that question to Michael		
17	Sexton.		
18	Q. But I'm asking you.		
19	Do you have knowledge of any		
20	difference, other than the name, any difference		
21	between		
22	A. Trump Institute was the original		
23	name? You mean when it originally because		
24	they have changed the name. Are you talking		
25	about the original Trump Institute?		

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	Q. You started a business that was
2	known as Trump University; right?
3	A. Right.
4	Q. Now, at some point, you learned of
5	an entity known as Trump Institute; correct?
6	A. Right. Well, again, you're talking
7	about legal entities. You'd have to ask my
8	lawyers that question.
9	Q. So Trump Institute, you're not sure
10	what that is?
11	A. You'd have to ask my lawyers that
12	question. They did change the name at some
13	point.
14	Q. Just to help you out a little bit,
15	I'm not talking about a name change of Trump
16	University. I'm talking about a different
17	entity
18	A. That's right.
19	Q run by different people.
20	A. Okay. That's right. You'd have to
21	ask my lawyers.
22	Q. So Trump Institute, that name alone
23	is not enough?
24	A. You would have to ask my lawyers.
25	Those are the ones that would be familiar with

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	it.
2	Q. Do you recall being involved in any
3	other real estate education program other than
4	Trump University and then the renamed Trump
5	University [sic]?
6	A. I don't recall that, no.
7	MR. FORGE: Tab 41.
8	What are we on, Eileen, 497?
9	THE REPORTER: Yes.
10	(Plaintiffs' Exhibit 497, Bates Nos.
11	WEISER001604 through 28, 10/7/05 Agreement,
12	marked for identification.)
13	BY MR. FORGE:
14	Q. Mr. Trump, I've placed in front of
15	you a document marked as Exhibit 497.
16	Do you recognize this document, sir?
17	(Witness peruses the exhibit.)
18	A. Vaguely. A long time ago. Well,
19	2005, it's a long time ago. Vaguely.
20	MR. PETROCELLI: Do you want to
21	describe it, Jason?
22	BY MR. FORGE:
23	Q. Mr. Trump, Exhibit 497 is a document
24	with the first Bates number of WEISER,
25	W-E-I-S-E-R, 001604, and a final page, same Bates

Donald Trump	Art Cohen, et al. vs. Donald J. Trump
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number, 1628. And it appears to be -- at least 1 2. it purports to be an agreement. 3 It begins, "This agreement is made and entered into this 7th day of October 2005 by 4 5 and between Trump University LLC, a Delaware 6 limited liability company with its principal 7 office care of The Trump Organization, 725 Fifth 8 Avenue, New York, New York, and it goes on. 9 Α. Okav. 10 MR. PETROCELLI: Who's the other 11 party to the contract? You would --12 BY MR. FORGE: 13 And Business Strategies Group LLC, a Q. Nevada limited liability company. 14 15 Does that name ring a bell with you 16 at all? It does. I mean, I've heard the 17 Α. 18 name. I don't know exactly --19 How about the Mylands [ph]? Q. I think so. I think they owned it. 2.0 Α. 21 I think it was a group -- an educational group. 22 I do believe somewhere along the line they owned That's the name I remember, Myland. 23 If you could, please, turn to 2.4 0. 25 page 1022 of this document.

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	MR. PETROCELLI: It's the Bates
2	numbers on the bottom.
3	BY MR. FORGE:
4	Q. The Bates numbers on the bottom
5	right-hand corner.
6	MR. PETROCELLI: It's this page.
7	THE WITNESS: Go ahead.
8	BY MR. FORGE:
9	Q. Does that appear to be your
10	signature on this agreement?
11	A. Yes.
12	Q. If you look above, does that appear
13	to be Michael Sexton's signature?
14	MR. PETROCELLI: Under "Trump
15	University"?
16	MR. FORGE: Yes.
17	THE WITNESS: I guess it is, yes.
18	Yes, it would be.
19	BY MR. FORGE:
20	Q. Irene Myland is signing for Business
21	Strategies Group.
22	Do you see that?
23	A. Okay.
24	Q. Before we get into the details of
25	this deal, Mr. Trump, if you look back at the

Donald Trump	Art Cohen, et al. vs. Donald J. Trump
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1	first page of this.
2	MR. FORGE: Eileen, if you could
3	please hand Mr. Trump Exhibit 468.
4	BY MR. FORGE:
5	Q. Do you see, Mr. Trump, 468, if you
6	recall, is the operating agreement for Trump
7	University. And if you look at the first page of
8	that, second paragraph, it states, "The parties
9	to this agreement desire to form a limited
10	liability company under the laws of the State of
11	New York for the purposes and on the terms and
12	conditions set forth in this agreement."
13	And that is a document that was
14	signed I'll give you the exact date. Well,
15	the signatures aren't dated, but it was it
16	does provided that the it's dated as of
17	October 27, 2004.
18	Do you see that on there?
19	A. Yes.
20	Q. Now, if you compare that to
21	Exhibit 497, I believe is the yes. And
22	Exhibit 497, now we're just under one year later,
23	it's referring to Trump University LLC as a
24	Delaware limited liability company.
25	Do you see that?

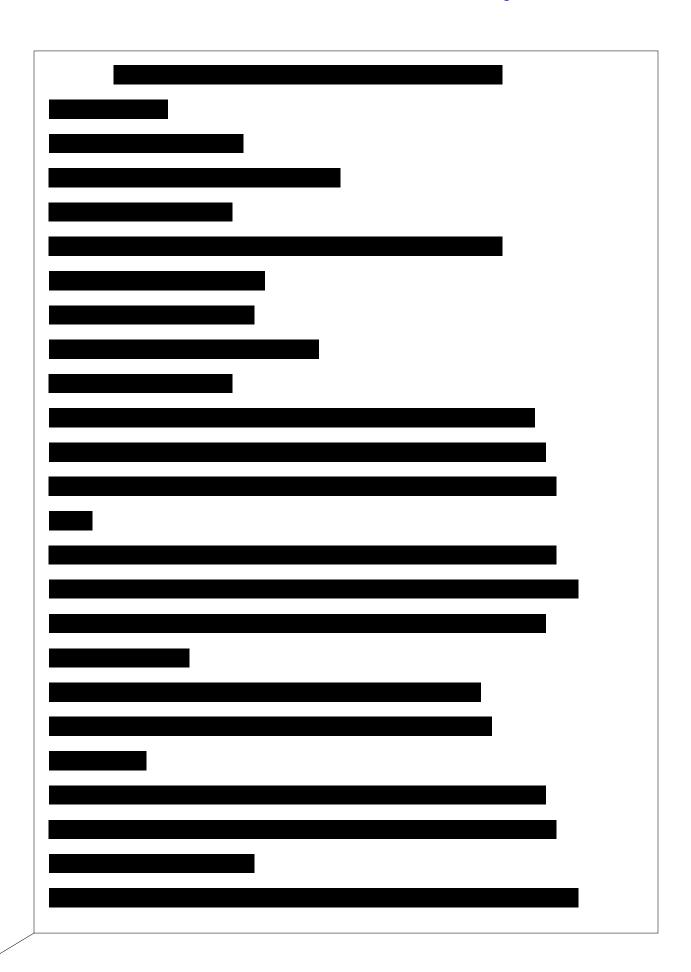
	Donald Trump Confidential Art Cohen, et al. vs. Donald J. Trump
1	A. Yes.
2	Q. Was the difference between the
3	Delaware and New York, was that change in that
4	year due to the issues concerning the name Trump
5	University?
6	A. I don't know. I really don't know.
7	It could be. You'll have to ask Mr. Sexton or
8	the lawyers.
9	Q. Do you have any understanding as to
10	why it changed
11	A. No.
12	Q other than that? Any
13	understanding other than relating to the
14	university name?
15	A. No, I don't.
16	MR. PETROCELLI: He didn't say it
17	related to the name. I didn't understand
18	your question.
19	MR. FORGE: Okay.
20	BY MR. FORGE:
21	Q. Other than a reason for the change
22	related to the name Trump University, do you have
23	any other is there anything else that might
24	have been an explanation?
25	A. Not that I would know of.

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	Q. As far as you know, Trump University
2	never had its headquarters anywhere other than
3	New York; correct?
4	A. I don't believe so, but again that
5	was up to Mr. Sexton. You'd have to ask him.
6	Q. As far as you knew, nowhere outside
7	of New York; correct?
8	A. As far as I knew, yes.
9	Q. Focusing on Exhibit 497, do you
10	recall there being entering into a licensing
11	agreement with the Trump Institute?
12	A. Yes.
13	Q. Do you so I'm going back to my
14	question originally.
15	Other than the name, was there any
16	difference between Trump University and Trump
17	Institute?
18	A. Well, it was run by a different
19	group of people.
20	Q. And in terms of the substance of
21	what was taught, was there any difference between
22	Trump University and Trump Institute?
23	A. I don't think it was a great
24	difference. I don't know. It's many years ago.
25	2005, I have to

- Q. As you sit here, can you recall any difference in terms of the substance?
- A. It's too far -- it's too far down the road. I would say there wasn't -- perhaps that wasn't that much difference, no, in terms of the substance.
- Q. Did you ever detect any problems with the quality of the instruction at Trump Institute?
  - A. I don't know.
- Q. Did you ever personally do anything to check on the quality of instruction at Trump Institute?
  - A. I think that was up to Mr. Sexton.
- Q. So that means you did not personally do anything?
- A. No, it was more Mr. Sexton. He would be the one. He was in charge.
- Q. I still have to get an answer.

  The answer was no as to you
  personally doing anything?
- A. Not that I remember. Not that I remember.





- Q. Now, shifting gears a little bit, when you own and develop a real estate project --
  - A. Right.
- Q. -- that's significantly different from when you just license your name for a real estate project; correct?
  - A. That's right, yes.
- Q. And in those instances where you're just licensing a real estate project, that's something that potential buyers are informed about through contract documents to make clear you're just the licensor; correct?

MR. PETROCELLI: Objection; lacks foundation, improper hypothetical, overbroad.

THE WITNESS: I think generally speaking, yes.

BY MR. FORGE:

Q. And when you're licensing your name for a project, as opposed to developing it yourself, you're not promising to stand behind the project's completion; correct?

MR. PETROCELLI: Same objections.

# Donald Trump Art Cohen, et al. vs. Donald J. Trump

1	THE WITNESS: A lot of times
2	depending on what deal. A lot of deals are
3	different, but a lot of times that would be
4	true.
5	BY MR. FORGE:
6	Q. But when you are the owner and
7	developer of a project, you are actually there
8	and can affect whether or not the project's going
9	to be completed; correct?
10	MR. PETROCELLI: Same objections.
11	THE WITNESS: It's generally more
12	yes. I would say generally more so, yes.
13	BY MR. FORGE:
14	Q. And what I'm getting at is, if
15	you're the actual owner and developer, the buck
16	stops with you; correct?
17	MR. PETROCELLI: Question is vague.
18	THE WITNESS: Well, I view
19	everything I view everything where, if
20	it's got my name on it, it's very
21	important. But I think there are
22	probably there's somewhat of a
23	difference, yeah.
24	In this case, it was a corporation,
25	so it doesn't it shouldn't stop with me

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	person	ally, as it doesn't stop with the
2	head o	f Ford or the head of General Motors,
3	et cet	era, et cetera. We'll argue that
4	out.	
5		But, yeah. I would say that we were
6	involv	ed, yes.
7	BY MR. FORGE	:
8	Q.	When you say "involved," what do you
9	mean?	
10	Α.	We're involved. We're involved
11	Q.	Oh, in Trump Institute?
12	A.	Yes.
13	Q.	But
14	A.	We're involved in the other we're
15	involved in	Trump Institute too. We want that to
16	be successfu	l also.
17	Q.	Why did you cancel why did this
18	licensing ag	reement actually, strike that.
19		Do you know if this licensing
20	agreement co	ntinued through Year 4?
21	Α.	I don't remember.
22	Q.	Do you recall there being any
23	problems wit	h Trump Institute?
24	Α.	I don't remember.
25	Q.	You mentioned earlier that if an

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Art Cohen, et al. vs. Donald J. Trump

1 e-mail had been sent to you, you would expect 2. somebody to give that to you; correct? 3 It might be sent to the company or Α. something. 4 To the company, and you would expect 0. 6 that to be given to you? 7 Α. Yeah. Although I get so much mail, 8 that sometimes I would say that I wouldn't get 9 things. But, you know, sometimes I would. I 10 would say generally I would be able to get it, 11 yes. 12 Is there a cutoff in terms of Q. 13 significance level that determines whether or not 14 you receive mail that comes in? 15 No, but we have a lot of mail that Α. 16 comes in, tremendous amounts of mail. I have had 17 for a long time. 18 Is there -- are there any categories 19 of mail that would be, just as a general rule, less important --2.0 21 I would say the person that receives Α. 22 it, the competence or the common sense of the person that receives it. 23 MR. FORGE: If you could, please, 2.4 25 take out Tab 35. We're going to mark this

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump		
1	as Exhibit 498.		
2	(Plaintiffs' Exhibit 498, Bates Nos.		
3	NYSED000106 through 07, 5/27/05 Letter to		
4	Trump from Frey, marked for		
5	identification.)		
б	BY MR. FORGE:		
7	Q. Mr. Trump, if you could, please,		
8	look over Exhibit 498, which is a two-page		
9	document that begins with Bates No. NYSED000106.		
10	It is a letter dated May 27, 2005, addressed to		
11	you, chairman of Trump University.		
12	(Witness peruses the exhibit.)		
13	A. Uh-huh.		
14	Q. Now, Mr. Trump, is this the type of		
15	letter that is the type that you would expect to		
16	receive if received by the office?		
17	MR. PETROCELLI: Vague.		
18	THE WITNESS: I would like to		
19	receive it. I just don't I don't		
20	remember ever having received it. 2005,		
21	it's a long time ago, ten years ago. I		
22	don't remember ever having received it.		
23	BY MR. FORGE:		
24	Q. Do you have any reason to doubt that		
25	you received it?		

	Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1	Α.	Yeah. I do.
2	Q.	Why?
3	А.	Because I think I would have
4	remembered i	t.
5	Q.	Why do you think you would have
6	remembered i	t?
7	Α.	It's a letter from a State
8	Department.	I would say that I probably would
9	have receive	d I probably should have received
10	it. Assumin	g they sent it correctly, which maybe
11	they did, ma	ybe they didn't.
12		But this is the kind of a letter
13	that I would	have liked to have received. I just
14	don't rememb	er receiving it. I may have received
15	it. I just	don't remember receiving it.
16	Q.	You would expect to remember this
17	because it's	important; correct?
18	Α.	Yeah.
19	Q.	Now, you mentioned that Mr. Sexton
20	did a good j	ob and you considered him competent
21	and capable;	right?
22	Α.	I thought so.
23	Q.	So this is the type of matter that
24	you would ha	ve expected him to bring to your
25	attention; c	orrect?

	Donald Trump Art Cohen, et al. vs. Donald J. Trum
1	A. Or resolve the matter or to
2	resolve the matter, yes.
3	Q. Do you recall Mr. Sexton bringing to
4	your attention in 2005 issues with the New York
5	State Department of Education regarding the
6	legality of using the name "University" in the
7	State of New York?
8	A. Very vaguely, but I thought he had
9	it all worked out.
LO	Q. So you remember the issue coming up
L1	back then, but you thought he worked it out?
L2	A. I thought he worked it out. I
L3	remember the issue, but I thought it was all
L4	worked out.
L5	Q. And what what do you recall him
L6	doing to work out the issue back in 2005?
L7	A. It wasn't a question of what he did.
L8	But I just thought he had it worked out. I
L9	didn't know what he did, but I did not think it
20	was an issue.
21	Q. So from 2005 from 2006 forward,
22	you thought that issue had been resolved?
23	A. I did not think it was an issue. I
24	remember hearing about the issue, but I thought
25	that it was all worked out. Unfortunately, maybe

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	it wasn't.
2	Q. What, if anything, did you do to
3	verify that it had been resolved in 2005?
4	A. Nothing. I thought it was worked
5	out.
6	Q. Okay. And you thought it was worked
7	out based on what?
8	A. Just based on the fact that I didn't
9	hear much about it anymore, if anything. Until
10	later, I didn't hear about it. I thought that
11	this is I mean, this is a thing that is not
12	very difficult to work out one way or the other,
13	and I would have assumed that Mr. Sexton would
14	have been able to work that out.
15	Q. So other than assuming he would have
16	been able to work it out, did you actually do
17	anything to confirm
18	A. No.
19	Q whether or not it had been worked
20	out?
21	A. No, because I didn't think it was
22	necessary. I thought he was he was in charge,
23	he was doing a job. And I thought he would have
24	gotten this taken care of.
25	Q. And you later learned that was not

	<b>Donald</b>	Trump	
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Art Cohen, et al. vs. Donald J. Trump

1	the case; correct?
2	A. Well, I later learned it was
3	continuing onward, which I was surprised
4	because I thought it was something that could
5	have been routinely handled.
6	Q. But you understand now that it was
7	not, in fact, resolved in 2005; correct?
8	A. I guess it wasn't, but I thought
9	it was, but I guess it wasn't. And I heard that
10	only later on.
11	Q. And so do you believe Mr. Sexton's
12	failure to resolve this in 2005 is consistent
13	with him being competent and capable?
14	MR. PETROCELLI: Vague, improper
15	opinion testimony.
16	THE WITNESS: I only know I was
17	surprised that it wasn't worked out because
18	it's not a hard thing to work out.
19	BY MR. FORGE:
20	Q. Were there any repercussions for
21	Mr. Sexton once you found out that it had not
22	actually been worked out?
23	A. Well, I think it was years later
24	that I actually found out. Yeah, I was not
25	happy. I was not happy. Because it's so easy to

	Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1	work out. I	t's not like a big deal.
2	Q.	Did you express your displeasure to
3	anyone?	
4	Α.	Maybe to Mr. Sexton. Maybe to
5	Mr. Garten.	Could have been Mr. Garten.
6	Q.	Anyone else you can think of?
7	Α.	No. I think it was mostly to
8	Mr. Garten a	ctually, a lawyer.
9		MR. PETROCELLI: Don't talk about
10	your c	ommunications with
11	BY MR. FORGE	:
12	Q.	Approximately when was that?
13	Α.	When I found out it wasn't worked
14	out. I assu	med this was worked out a long I
15	don't know.	
16	Q.	Give me a year.
17	Α.	Years ago. I have no idea, but
18	years ago.	
19	Q.	So years let me make sure because
20	we're talkin	g about a pretty wide span of time.
21		2005 you found out there was an
22	issue; right	?
23	Α.	Yes.
24	Q.	You think that issue is resolved.
25	Α.	I don't know

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	Q. You assume that issue is
2	A. I don't know if it was 2005, but I
3	heard there was an issue a long time ago. I
4	heard the issue was worked out. It wasn't hard
5	to work out. It's not even a big penalty if you
6	don't work it out, but it's something that wasn't
7	hard to work out.
8	And I would have assumed they worked
9	it out, and then I found out they didn't work it
10	out. I think I spoke to my lawyer about it. I
11	think I spoke to Sexton about it.
12	Q. What I'm trying to place is, when
13	did you find out that they hadn't worked it out,
14	what year?
15	MR. PETROCELLI: Asked and answered.
16	THE WITNESS: Years ago, but
17	ultimately they made the name change or
18	something.
19	BY MR. FORGE:
20	Q. 2010? I'll tell you that 2010 is
21	when the name change came into effect.
22	A. Sometime prior to that.
23	Q. So sometime prior to then you found
24	out that it hadn't been resolved?
25	A. That's right.

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	Q. And obviously prior to that time
2	A. I was actually told I think by
3	Mr. Sexton or by Mr. Garten, somebody, but I was
4	told that the that the Department was okay,
5	basically, with what we were doing. I was very
6	surprised to hear there was a problem.
7	Q. So for approximately how many years
8	were you under the impression that this had been
9	resolved?
10	A. I didn't hear much about it. When I
11	first heard about it and then I assumed it was
12	resolved, and I didn't hear about it for years.
13	Q. That's what I'm getting at.
14	Approximately how many years?
15	A. A number of years. I don't know how
16	many years.
17	Q. Three or four?
18	A. A number of years, whatever
19	Q. More than two?
20	A. Probably, yeah.
21	MR. FORGE: Tab 46.
22	THE WITNESS: It's ridiculous.
23	MR. FORGE: Let's mark this as
24	Exhibit 499.
25	

# Donald Trump Art Cohen, et al. vs. Donald J. Trump

1	(Plaintiffs' Exhibit 499, Bates Nos.
2	TU102909 through 922, E-mail dated 2/19/08
3	from Sexton to Graff with attachments,
4	marked for identification.)
5	BY MR. FORGE:
6	Q. Mr. Trump, I've placed in front of
7	you a document marked as Exhibit 499. It is an
8	e-mail with attachments. The first page is
9	TU102909. The final page is TU102922.
10	Do you see that, sir?
11	A. Yeah.
12	Q. The e-mail is from Michael Sexton.
13	It begins, "Rhona, I hope you had a great long
14	weekend. Attached are the print ad and the
15	direct mail piece that DJT approved."
16	Do you see that?
17	A. Yes.
18	Q. Are you aware of any marketing
19	materials for Trump University bearing your name
20	that you didn't approve?
21	A. I think they show them to me very
22	quickly. I didn't spend a lot of time on it.
23	But I think they showed them to me quickly. Yes,
24	I see these ads.
25	Q. That's a no, you're not aware of any

Donald Trump	Art Cohen, et al. vs. Donald J. Trump
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1	that you didn't approve; correct?
2	A. I don't know. I mean, I don't know
3	what the I can't answer that question. I
4	think I looked at these two.
5	Q. Are you aware of any marketing
6	materials for Trump University bearing your name
7	that you didn't approve?
8	A. I'm not aware.
9	Q. Any marketing materials for Trump
10	University bearing your picture that you did not
11	approve?
12	A. I'm not aware of any, no.
13	Q. Any marketing materials for Trump
14	University bearing your signature that you did
15	not approve?
16	A. I'm not aware of any, no.
17	Q. If you turn, please, to
18	page 10921 102921. This is it appears to
19	be an ad for fast-track foreclosure investing
20	seminars that were going to take place in Saddle
21	Brook, New Jersey in March of 2008.
22	Do you see that at the bottom?
23	A. Yes. Okay.
24	Q. Mr. Trump, you have no idea who the
25	instructor was for these seminars, do you?

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	A. I don't know that, no.
2	Q. And you have no idea whether they
3	presented any of your personal real estate
4	strategies, do you?
5	A. Well, I certainly think they
6	probably did. Again, you'd have to ask that
7	question of Mr. Sexton.
8	Q. Okay. So but I'm asking it to
9	you now.
10	Do you have any personal
11	knowledge
12	A. No.
13	Q as to whether or not they
14	presented any of your actual real estate
15	strategies?
16	A. No. I would think Mr. Sexton would
17	be able to give you that answer.
18	Q. And you are not able to?
19	A. You're talking about years ago. In
20	2007, you're talking about many, many years ago.
21	Q. But even at the time, you didn't do
22	anything to make sure you knew exactly what they
23	were going to be presenting; correct?
24	A. Well, I would discuss things with
25	Mr. Sexton and with, you know, attorneys at the

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	time and Mr. Weisselberg, et cetera, et cetera,
2	Alan Weisselberg. And, you know, I knew I
3	knew generally speaking, but, no. Mr. Sexton was
4	in charge of the school.
5	Q. So you did not know what was being
6	presented at this seminar; correct?
7	A. I told you you'd have to ask
8	Mr. Sexton.
9	Q. I realize that, Mr. Trump, but I
10	still have to get on the record you did not know;
11	correct?
12	A. I was not aware of the exact
13	details, no.
14	Q. You weren't aware of any of the
15	details; correct?
16	A. Probably true. Again, it's a long
17	time ago, I'd have to check, but probably
18	Q. But as far as you know, you weren't
19	aware
20	A. As far as I know, that's right.
21	Q. Do you have any sort of unique
22	foreclosure investing system?
23	MR. PETROCELLI: The question is
24	vague.
25	THE WITNESS: I think more than

	Donald Trump Confidential Art Cohen, et al. vs. Donald J. Trump	
1	anything else, when you go into a	
2	foreclosure, you want to get the right	
3	location, you want to try and get	
4	something if it's going to be	
5	foreclosed, when you come out of	
6	foreclosure, you want to have the right	
7	location.	
8	So location has always been	
9	preeminent in my mind in terms of	
10	foreclosures and buying foreclosed	
11	properties.	
12	BY MR. FORGE:	
13	Q. Do you have any idea whether that's	
14	what Trump University instructors represented to	
15	the students?	
16	A. I think so because that's what I	
17	told Mr. Sexton and that's what I told	
18	primarily to pass along. The key to foreclosure	
19	and foreclosed property is if and when you are	
20	either lucky or unlucky enough to get it, get the	
21	right location.	
22	Q. Do you have any idea if that was	
23	actively being presented to students?	
24	A. I think so. I think so, yes.	

25

Q.

I'm not asking what you think --

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	Α.	Well, I don't
2		(Simultaneous cross-talk.)
3		MR. PETROCELLI: The question was,
4	did you	ı have any idea, and you answered it.
5		What's your next question?
6	BY MR. FORGE	:
7	Q.	Do you have any basis for that idea?
8	Α.	That's what I told Mr. Sexton.
9	Q.	Do you have any basis to believe
10	that that act	cually happened?
11	Α.	I would think it did.
12	Q.	I'm not asking if you think it did.
13	I'm asking if	you have any basis of personal
14	knowledge to	know that it did.
15		MR. PETROCELLI: The question is
16	vague.	
17		THE WITNESS: I told Mr. Sexton
18	that's	what I felt. I feel that that's the
19	single	biggest thing you can do. Because a
20	lot of	people buy foreclosed property and
21	they er	nd up in the wrong location and it's
22	no good	i.
23	BY MR. FORGE:	
24	Q.	Other than make sure it's in a good
25	location, any	thing else?

	Donald Trump Art Cohen, et al. vs. Donald J. Trump	
1	A. That's the preeminent thing in	
2	foreclosed properties, my opinion.	
3	Q. You would agree with me that	
4	determining a good location, quote-unquote,	
5	varies in city by city; correct?	
6	A. It does, yes.	
7	Q. And it is requires specialized	
8	knowledge of the area; correct?	
9	A. No or good gut instinct, yes.	
10	Q. So did you are you aware of Trump	
11	University instructors did you ever sit down	
12	with a Trump University instructor and explain to	
13	them how to determine whether it's a good	
14	location?	
15	A. I told Mr. Sexton I talked to him	
16	about location, but I told him to many of	
17	these these instructors were in the real	
18	estate business, or many of them. And I told	
19	Mr. Sexton that location was the key to	
20	foreclosure.	
21	Q. Anything else that you told him	
22	about foreclosure?	
23	A. No, because that to me is the single	
24	biggest point that people always underestimate.	
25	Q. So the extent of your foreclosure	

#### **Donald Trump**

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1	system was that location is the key; correct?	
2	A. I don't want them getting a	
3	foreclosed property and then end up saying, you	
4	know, there's sometimes a reason why it's	
5	foreclosed. The key to a successful foreclosure	
6	buying property is getting the right location.	
7	Q. That's the extent of it; correct?	
8	A. That's the most important thing,	
9	absolutely.	
10	Q. Now, here, if you turn to	
11	actually, on this same page, do you see	
12	MR. PETROCELLI: Which page?	
13	BY MR. FORGE:	
14	Q about two-thirds	
15	MR. FORGE: Page 102921.	
16	BY MR. FORGE:	
17	Q about two-thirds down the page	
18	A. Same page?	
19	Q. Yes, sir.	
20	A. Go ahead.	
21	Q beneath the heading "Trump	
22	University Orientation - Fast Track to	
23	Foreclosure Investing," the last sentence of that	
24	paragraph that follows reads, "If you want to	
25	know the best way to buy low, sell high and walk	

#### **Donald Trump**

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1 away rich, then clear your schedule and do 2. whatever it takes to get to my orientation." 3 What is -- do you have any idea what the instructors from Trump University presented 4 5 as being the best way to buy low, sell high and 6 walk away rich? 7 Α. I know they had a plan. And they 8 had books and they had -- they had schedules and 9 books and everything else. And, again, it's many years ago, but you, I assume, will have a copy of 10 the material at those seminars; is that a correct 11 12 statement? Because that's what it is. That's 13 what it is. I think --14 Those are the materials that you did 0. 15 not review; correct? 16 Α. No, every -- every book -- in fact, some of the books were books that I wrote that 17 18 they got. But the books and the stuff, I saw all 19 of it. 2.0 Q. I'm talking about the stuff 21 presented at the seminars. 22 No, but --Α. I'm not talking about the books. 23 Q. I'm talking about --2.4 25 It's many years ago, but I saw a lot Α.

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	of material	that was presented.
2	Q.	At the live events?
3	Α.	Yeah. I saw a lot of material.
4	Q.	What basis
5	Α.	That's why when you say about this,
6	I mean, they	had packets and packages of
7	material. I	would see that material.
8	Q.	So you saw in the material the fact
9	that they we	re representing that they had had
10	dinner with	you and you talked real estate
11	Α.	Well, I didn't see that, but
12	because I di	dn't have dinner with the person.
13		MR. PETROCELLI: Also assumes facts
14	not in	evidence.
15	Q.	Do you see in the materials that
16	they were re	presenting that Trump University was
17	your idea?	
18	Α.	It's too long ago to remember. I
19	just	
20	Q.	So you might have known
21	Α.	know
22	Q.	You might have
23	Α.	they had packages of material.
24		MR. PETROCELLI: One at a time.
25		

Art Cohen, et al. vs. Donald J. Trump

1	BY MR. FORGE:
2	Q. So you might have known that they
3	were representing to students that Trump
4	University was your idea?
5	A. I just know they had large packages
6	of material. What it's so many years ago now,
7	it's almost ten years ago, but they had packages
8	of material.
9	Q. But you don't know you don't have
LO	any personal knowledge as to whether or not
L1	whatever packages of materials you saw were
L2	actually presented to students, do you?
L3	A. I think it was all presented to
L4	students.
L5	Q. I'm not asking what you think. I'm
L6	asking whether you have any basis, personal
L7	knowledge
L8	A. I can't say what they do with the
L9	exact package, but I saw packages of materials.
20	Students walked away with packages of materials.
21	Q. I'm asking again, do you have any
22	personal knowledge upon which to base a belief
23	that any of the materials you saw were actually
24	presented to students in the live events?
25	A. All I can say is I saw the

	Donald Trump Art Cohen, et al. vs. Donald J. Trump	
1	materials. I don't know why they wouldn't	
2	present it to students.	
3	Q. But you do not have any personal	
4	knowledge as to whether it was or was not?	
5	A. All I can say I'm sure you	
6	probably have the packages of materials. And all	
7	I can say is that I'm sure that packages of	
8	materials were given to students.	
9	Q. Well, I showed you some of those	
10	materials earlier, the presentations	
11	A. Very few, but I'm talking about	
12	other materials, including books and other	
13	things.	
14	Q. Anything other than books?	
15	A. I don't know. I can just tell you	
16	that you know, you're talking about many years	
17	ago. There were packages of materials that were	
18	presented.	
19	Q. But I'm asking, anything other than	
20	books?	
21	A. Yeah. Folders. I think they had	
22	charts. They had a lot of different things.	
23	They had a lot of learning material.	
24	Q. I showed you earlier the actual	
25	script that was sent to the Trump University	

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	instructors.	
2	Α.	Yes.
3	Q.	And you said you had not seen that.
4	Α.	The script
5		MR. PETROCELLI: I'm going to object
6	to you	r characterization of what was sent
7	and to	whom it was sent.
8		But subject to that, you can answer.
9		THE WITNESS: I don't remember
10	having	seen that, no.
11	BY MR. FORGE	:
12	Q.	So you don't know what, if anything,
13	was presented	d to the students as the best way to
14	buy low, sel	l high and walk away rich?
15	Α.	I believe and I'm going to say it
16	again. I be	lieve a lot of material was given to
17	the students	. It was ten years ago. It's a long
18	time ago. B	ut I believe a lot of material was
19	given to the	students.
20	Q.	But you have no idea, as you sit
21	here today,	what?
22	Α.	No, but I'm sure it was probably
23	presented to	you also. You must have it.
24	Q.	So but I'm asking you now, do you
25	have any idea	a what the instructors represented to

#### **Donald Trump**

Art Cohen, et al. vs. Donald J. Trump

1 the students --2. I told you I believe a lot of Α. 3 materials was given to the students, a lot. Ιf 4 you present me with the material, I'll look it over, but I believe a lot of material was given 5 6 to the students. 7 Q. Well, you could have requested the 8 actual recordings of the presentations to the 9 students; right? 10 Α. Yep. You could have listened to the 11 0. 12 actual recordings; right? 13 Α. I have actually seen -- I think 14 there were recordings -- come to think of it, 15 there were tapes given to the students, 16 et cetera, et cetera. What I'm asking, though, is, you 17 Q. 18 could have requested the recordings of the actual 19 presentations to the students --2.0 I have actually heard recordings. Α. 21 Q. I asked you earlier --22 Α. No, you didn't ask me that. You 23 were talking about something else, or I at least I thought you were talking about something else. 2.4 25 I heard recordings.

	Confidential Onald Trump Art Cohen, et al. vs. Donald J. Trum
1	MR. PETROCELLI: Time out.
2	I also thought you asked whether he
3	heard the recordings of the sessions
4	beginning to end.
5	THE WITNESS: That's true.
6	BY MR. FORGE:
7	Q. Have you heard the sessions
8	portions of the sessions?
9	A. I I've heard portions of the
10	sessions.
11	Q. What portions of what sessions?
12	A. I don't remember. It's ten years
13	ago. I don't remember.
14	Q. Do you have any idea?
15	A. Just talked about real estate. It
16	was real estate tape.
17	Q. What I'm asking
18	A. I heard a lot of tapes
19	Q. I'm not asking for a pretaped thing.
20	I'm asking you for an actual live presentation to
21	students.
22	MR. PETROCELLI: You're arguing with
23	the witness now.
24	BY MR. FORGE:
25	Q. Have you listened to an actual

Donald Trump	Art Cohen, et al. vs. Donald J. Trump
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1	recording of a live presentation to students?
2	MR. PETROCELLI: All or part?
3	THE WITNESS: I heard tapes that I
4	believe, and I may be wrong, were given to
5	the students on real estate, real estate
6	investing, et cetera.
7	BY MR. FORGE:
8	Q. Okay. That's different.
9	A. I heard tapes.
10	Q. That's different. What I'm asking
11	you is
12	A. I believe the tapes, the books, the
13	magazine, the whole thing was voluminous. It was
14	voluminous material, is what you have to know for
15	the lawsuit. Because they walked away with a lot
16	of stuff.
17	Q. But you don't know any of the
18	substance to that stuff; right?
19	A. I mean, I do. I saw it. And I
20	would say that they walked away with a lot of
21	potential knowledge if they studied the tapes,
22	et like everybody else.
23	Q. Can you identify anything,
24	anything
25	A. It's too many years ago. It's ten

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	years ago. It's ten years ago.
2	Q. Is that a no?
3	A. No, it's not a no. If you presented
4	me with something, maybe I could tell you I
5	recognize it.
6	MR. PETROCELLI: I think he means
7	off the top of your head.
8	BY MR. FORGE:
9	Q. Off the top of your head, can you
10	identify any
11	A. I remember there were tapes. I
12	remember there were packages. I think there were
13	books. There was a lot of material that people
14	walked away with.
15	Q. Okay. So let's shift from the
16	prepackaged tapes.
17	What I'm asking you now is, did you
18	ever listen to the actual recording
19	A. I don't think so.
20	Q of the presentations to students?
21	A. No, I don't think so. I may have,
22	but I don't think so.
23	Q. If you flip to the next page, which
24	is 102922. You refer, in about the one-third
25	of the way down, "I'm going to give you two hours

	Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1	of access to	one of my amazing instructors."
2		Do you see that?
3	Α.	Yes. Is that the same date?
4	Q.	This is a different date, different
5	location.	
6	Α.	Okay.
7	Q.	Different ad.
8		Again, you don't have any idea what
9	the qualific	ations were of those instructors;
10	correct?	
11	Α.	I could just say good people. I
12	wanted good j	people. And I told you I saw
13	résumés	
14	Q.	You wanted the people, but you have
15	no idea what	the actual qualifications were;
16	correct?	
17	Α.	I hear we had some great
18	instructors.	
19	Q.	But I'm asking you, do you have any
20	personal know	wledge
21	Α.	Yeah.
22	Q.	as to what the qualifications
23	Α.	Yeah.
24	Q.	actually were?
25	Α.	They had to be good. I wanted good

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trum
1	instructors.
2	Q. I know what you wanted.
3	What I'm asking you is, do you have
4	any personal knowledge that they were, in fact,
5	good?
6	A. I've heard good things. My only
7	knowledge is this: I've heard good things. And
8	over the years, I've heard good things. Over the
9	years, people would come up to me and say, I took
10	that course, we loved it. And then I would see
11	report cards that when people would take the
12	course I've never seen anything like it. They
13	gave it such high marks.
14	And they would even write I
15	think as I remember, there were different

And they would even write -- I
think -- as I remember, there were different
categories as to, you know, maybe excellent,
good, very good, whatever. And then there was a
slip underneath for people to write if they had
a -- you know, another thing. I would see that,
and they were unbelievable statements about the
school. So I assumed everything was going very
well.

Q. So, again, back to my question -MR. PETROCELLI: Time out.

25

16

17

18

19

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2.4

	Confidential  Donald Trump  Art Cohen, et al. vs. Donald J. Trump
1	Q do you have any basis
2	MR. PETROCELLI: Hold on.
3	THE WITNESS: I'll allow it.
4	Q or personal knowledge as to the
5	qualifications of the instructors for this
6	seminar?
7	MR. PETROCELLI: Time out.
8	Jason, when you say "back to my
9	question," you are suggesting that he did
10	not respond to your question. I don't
11	think that's fair
12	MR. FORGE: The record will reflect
13	whether he did or not.
14	MR. PETROCELLI: But then don't
15	litter your questions with argumentative
16	MR. FORGE: I'm not going to give a
17	motion to strike, but that's essentially
18	what we're talking about here.
19	MR. PETROCELLI: Well, I think his
20	answer was totally responsive.
21	MR. FORGE: And I don't. We can
22	bicker about that later.
23	MR. PETROCELLI: You can ask the
24	question once again, but he answered your
25	question to the best of his ability.

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	BY MR. FORGE:
2	Q. Mr. Trump, do you have any personal
3	knowledge regarding the qualifications first
4	of all, do you have any idea who the actual
5	instructors were for these seminars?
6	MR. PETROCELLI: Which ones?
7	MR. FORGE: The ones advertised at
8	page 921 or 922.
9	THE WITNESS: There were many
10	instructors, so I wouldn't know.
11	BY MR. FORGE:
12	Q. You wouldn't know.
13	And you wouldn't know whether they
14	had ever bought and sold real estate before this
15	seminar; correct?
16	A. Well, look, you have to speak to
17	Mr. Sexton about that.
18	Q. I'm asking you. You personally
19	A. Here's what I know, Jason here's
20	what I know. I would see reviews, like a theater
21	review, like that were so good that I've never
22	seen reviews like that before, from people that
23	took the course. They were all happy.
24	Now, until you guys came along, then
25	all of a sudden everybody wants to get their

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	money back.	I would sign up too. Give me my
2	money back,	even if I liked it.
3	Q.	Mr. Trump, my question was, do you
4	know the ide	ntity of the instructors for any of
5	these	
6	Α.	It's too many years ago.
7	Q.	So that's a no; right?
8	Α.	I guess, yes. It's too many years
9	ago.	
10	Q.	So it's a no?
11	Α.	It's ancient history.
12	Q.	You don't know whether the
13	instructors	for these seminars ever bought and
14	sold real es	tate prior to giving these
15	presentation	s; correct?
16	Α.	You have to don't forget. It
17	wasn't only	about the instructors; it was about
18	the material	that the instructors gave out. That
19	was a very i	mportant element
20	Q.	Is that correct, Mr. Trump?
21	Α.	the material that they gave out.
22		Yes, that's correct.
23	Q.	That's correct you don't know
24	whether they	bought or sold real estate?
25	Α.	No.

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	MR. PETROCELLI: The question is
2	vague and ambiguous.
3	THE WITNESS: It's not only about
4	the instructor.
5	BY MR. FORGE:
6	Q. Mr. Trump, we can talk later
7	A. The instructors gave out a vast
8	amount of material.
9	Q as to whether the information was
10	significant or not.
11	So my question to you
12	(Simultaneous cross-talk.)
13	MR. PETROCELLI: What's your
14	question at hand?
15	BY MR. FORGE:
16	Q. Do you have any personal knowledge
17	as to whether the instructors for these seminars
18	that you're advertising here had any experience
19	buying or selling real estate?
20	A. Number 1, I believe they did.
21	Number 2, it's up to Sexton. But number 3, those
22	people that were doing the seminars gave out vast
23	amounts of material.
24	Q. For some reason, you just won't
25	answer my question.

	Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1	Α.	I'm giving you
2		MR. PETROCELLI: I beg to differ.
3	BY MR. FORGE	:
4	Q.	Do you have any
5	Α.	Jason, number 4, they got great
6	reviews. The	ese
7	Q.	Do you have any personal
8	knowledge	
9	Α.	Excuse me.
10		These instructors that you don't
11	seem to like	very much got phenomenal reviews
12	from the peop	ple taking the course.
13		MR. PETROCELLI: Jason, in fairness,
14	you're	disregarding his answers.
15	BY MR. FORGE	:
16	Q.	Do you have any personal knowledge
17	as to whether	r the instructors for these seminars
18	had any expe	rience buying or selling real estate?
19		MR. PETROCELLI: Time out.
20		You can answer that to the extent
21	you ne	ed to add to your numerous prior
22	answer	s responding to that question.
23		THE WITNESS: All I can say is it
24	was to	o long ago.
25		

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	BY MR. FORGE:
2	Q. So no.
3	MR. PETROCELLI: Anything else to
4	answer, you can give it to him.
5	THE WITNESS: It's not no; it's too
6	long ago.
7	BY MR. FORGE:
8	Q. Do you have any personal
9	A. Frankly, based on the fact that so
10	many people said so many good things about the
11	school, I would say they must have done a good
12	job.
13	Q. You said a lot of good things about
14	George Pataki before; right?
15	MR. PETROCELLI: I instruct you not
16	to answer.
17	BY MR. FORGE:
18	Q. You said good things about Jeb Bush
19	before; right?
20	MR. PETROCELLI: I instruct you not
21	to answer. Just don't respond.
22	BY MR. FORGE:
23	Q. You said good things about people
24	because you wanted to get something from those
25	people, even though those things weren't true;

		Confidential
	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	correct?	
2		MR. PETROCELLI: I instruct you not
3	to answ	er.
4	BY MR. FORGE:	
5	Q.	You're not going to answer?
6		MR. PETROCELLI: He's not answering.
7		THE WITNESS: Totally different.
8		MR. PETROCELLI: He's not answering.
9		THE WITNESS: Totally different.
10	BY MR. FORGE:	
11	Q.	But you've done it; right?
12		MR. PETROCELLI: Not answering.
13		I instruct you not to answer.
14		You've been over this already.
15	We're n	ot going over back because you're
16	getting	frustrated.
17	BY MR. FORGE:	
18	Q.	Mr. Trump
19		MR. PETROCELLI: Please ask your
20	next qu	estion.
21		MR. FORGE: I'm not getting
22	frustra	ited.
23		MR. PETROCELLI: Time out. We're
24	taking	a break right now.
25		Let's go. We've been going for over

#### **Donald Trump**

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1 an hour. We're going to take a break. 2. THE WITNESS: Not an hour. We've 3 been going for two hours. 4 MR. PETROCELLI: Let him cool down. 5 Let's qo. 6 THE WITNESS: Two and a half hours. 7 Are you okay? Am I frustrating you? You're not frustrated. 8 9 MR. FORGE: No, let's keep going. 10 THE WITNESS: Don't get frustrated. 11 MR. PETROCELLI: We're not going to 12 keep going. As I said, I'm taking a break. 13 Let's go. 14 MR. FORGE: It's up to you, 15 Mr. Trump. You want to keep going or --16 MR. PETROCELLI: Take the mic off. Jason, don't do that again. Don't 17 18 talk to my client. 19 MR. FORGE: Dan, don't wave your 2.0 finger at me. Okay, buddy? MR. PETROCELLI: Don't do that 21 22 again. 23 MR. FORGE: Don't wave your finger at me. All right? 2.4 25 MR. PETROCELLI: Don't do that

#### **Donald Trump**

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1	again.	
2	MR. FORGE: Do you understand?	
3	MR. PETROCELLI: You're really an	
4	amateur.	
5	And, you two, stop snickering or I'm	
6	going to call it out on the record.	
7	MR. FORGE: Dan, I don't know if	
8	your blood sugar got low or something, but	
9	you're out of control right now.	
10	THE VIDEOGRAPHER: Off the record?	
11	MR. FORGE: Yes.	
12	THE VIDEOGRAPHER: Going off the	
13	record at 3:45 p.m.	
14	(Recess from the record.)	
15	THE VIDEOGRAPHER: We are going back	
16	on the record at 4:09 p.m.	
17	MR. PETROCELLI: Just to be clear,	
18	we were back here at five to four waiting.	
19	MR. FORGE: Okay. To be clear, we	
20	were here at 12:30 when we said we were	
21	going to be here. You guys didn't come	
22	till one.	
23	MR. PETROCELLI: Eating your free	
24	lunch that we provided you.	
25	MR. FORGE: I didn't eat it,	

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	actually.
2	MR. PETROCELLI: That was your
3	choice. It was provided to you.
4	THE WITNESS: You didn't eat?
5	MS. JENSEN: We could barely eat
6	because got back here in time. There
7	wasn't very much time to eat.
8	(Discussion off the record.)
9	MR. PETROCELLI: Let's go. Next
10	time we'll get you some vegetables.
11	MR. FORGE: Are we back, ready to
12	roll?
13	MR. PETROCELLI: We're back on the
14	record.
15	MR. FORGE: Okay. Back on the
16	record.
17	BY MR. FORGE:
18	Q. Mr. Trump, are you aware of
19	Mr. Sexton's sworn testimony as follows:
20	"QUESTION: Did anybody at Trump
21	Org, The Trump Organization, review any of
22	the materials that you were preparing at
23	Trump U for use in the preview sessions?
24	"ANSWER: I don't believe so."
25	Were you aware of that testimony?

	Confidential  Donald Trump  Art Cohen, et al. vs. Donald J. Trump
1	A. I was not.
2	Q. Do you have any personal knowledge
3	to dispute that testimony?
4	MR. PETROCELLI: Other than what
5	he's previously said?
6	BY MR. FORGE:
7	Q. Do you have any personal knowledge
8	to dispute that testimony?
9	A. Are you
10	THE WITNESS: Should I answer the
11	question?
12	MR. PETROCELLI: Yeah, you can
13	answer it.
14	BY MR. FORGE:
15	Q. Yes.
16	MR. PETROCELLI: Asked and answered.
17	THE WITNESS: I know we provided a
18	lot of written material. You're talking
19	about so many years ago, Jason. The
20	material itself that was provided I know
21	I've seen packages of stuff. And I looked
22	at it and I reviewed it to an extent. And
23	I know Michael Sexton obviously did, but
24	I've seen a lot of material.
25	I can't say specifically I mean,

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	if you	give it to me at some point I'm
2	sure yo	ou will, but if you give it to me,
3	some of	the material, I'll be able to tell
4	you mud	ch better. I'd have to see it.
5	BY MR. FORGE	:
6	Q.	Again, Mr. Trump, we need to
7	recognize the	ere's a distinction between material
8	that you see	
9	A.	Right.
10	Q.	and material that's actually
11	presented to	the students.
12		What I'm asking about right now
13	A.	I think I've seen most of the
14	material.	
15	Q.	But do you have any personal
16	knowledge of	the material that was actually
17	presented to	the students?
18		MR. PETROCELLI: Time out.
19	BY MR. FORGE	
20	Q.	I'm not asking what your expectation
21	was	
22		MR. PETROCELLI: Time out.
23		(Pause from the record.)
24		MR. PETROCELLI: Next question.
25		

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	BY MR. FORGE:
2	Q. Again:
3	"QUESTION: Did anybody at Trump
4	Org, The Trump Organization, review any of
5	the materials that you were preparing at
6	Trump U for use in the preview sessions?"
7	A. I'd have to see the answer.
8	Q. The answer is:
9	"ANSWER: I don't believe so."
10	MR. PETROCELLI: He's reading
11	Sexton's testimony.
12	BY MR. FORGE:
13	Q. All I'm asking is, other than
14	without seeing the materials, you have no basis
15	to dispute that; correct?
16	A. I do have. I'd like to see the
17	materials. I have to see the materials.
18	Q. Okay. But you don't have the
19	materials in front of you right now
20	A. If you present me with the
21	materials, I'll be able to tell you.
22	Q. But without presenting you with
23	materials, you're not able to tell me; correct?
24	A. No, I have to see the materials.
25	Q. In order to tell me.

#### **Donald Trump** Art Cohen, et al. vs. Donald J. Trump 1 Yes. In order to answer your Α. 2. question properly. It's possible I very much saw 3 it. But, you know, you're talking about ten 4 years ago. But we're also talking about the 5 0. 6 testimony of the man who actually ran Trump 7 University; right? 8 Α. That's okay. That's okay. 9 Q. Right? 10 But he doesn't know. He's not Α. 11 saying yes or no. He's saying he --12 MR. PETROCELLI: You don't have the 13 deposition in front of you. He's -- let 14 the record reflect --15 THE WITNESS: I'd like to see the 16 material. MR. PETROCELLI: Just so the record 17 18 is clear, Mr. Forge is reading some 19 testimony from a prior deposition 2.0 apparently in this case or the related 21 Makaeff case from his mobile device. 22 MR. FORGE: Just so the record is 23 clear, this is from the sworn testimony for 2.4 the New York Attorney General. This is at

page 160, lines 17 through line 21 I read

25

		Confidential
	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	first.	
2		MR. PETROCELLI: Of Michael Sexton's
3	examina	ation?
4		MR. FORGE: Yes, the Michael Sexton
5	examina	ation.
6	BY MR. FORGE	:
7	Q.	The next portion begins at line 22:
8		"QUESTION: Did Donald Trump ever
9	review	any of the materials that you
10	prepare	ed at Trump U to be used at the
11	preview	v sessions?
12		"ANSWER: I don't believe so."
13		Again, do you have any personal
14	knowledge that	at as to the accuracy or
15	inaccuracy of	that testimony?
16	Α.	I'd have to see the materials.
17		MR. PETROCELLI: Asked and answered.
18	BY MR. FORGE	:
19	Q.	Next question. This is page 161.
20	Α.	You're you used the word
21	"prepare" or	did you use the word "review" the
22	materials?	
23	Q.	It said:
24		"QUESTION: Did Donald Trump ever
25	review	any of the materials that you

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	prepared at Tr	ump U to be used at the
2	preview sessio	ns?"
3	MR. PET	ROCELLI: Meaning that
4	Michael Sexton	prepared.
5	BY MR. FORGE:	
6	Q. And the	answer is:
7	"ANSWER	: I don't believe so."
8	A. I would	have to look at the material
9	before I could answe	r that question.
10	Q. Got it.	Okay.
11	So with	out looking at materials, you
12	can't	
13	A. I can't	
14	Q refu	te or confirm that?
15	A. That is	correct. I have to see the
16	material.	
17	Q. (Readin	g):
18	"QUESTI	ON: Switching over then to
19	the three-day	workshops/seminars"
20	MR. PET	ROCELLI: Let the record
21	reflect you're	still reading from the
22	testimony?	
23	MR. FOR	GE: Yes. This is now
24	page 161, line	3.
25		

#### **Donald Trump**

#### Art Cohen, et al. vs. Donald J. Trump

1 BY MR. FORGE: 2. Q. (Reading): 3 "QUESTION: Switching over then to 4 the three-day sessions/workshops/seminars, 5 who prepared the materials for those? 6 "ANSWER: We started with the 7 materials and structures we had with them 8 that we were comfortable using. Things 9 were pretty straightforward, Real 10 Estate 101. It was introductory type of 11 There wasn't anything classes. 12 sophisticated about it. We did put our own 13 touches on it. Eventually we had our -- we 14 grew quite a bit during this time frame. 15 You know, eventually we had our approved 16 sets of curriculum that went into our 17 approved workbook that was locked down, 18 formatted and authored by us. And our goal 19 was to always -- and our goal was always, 2.0 though -- when you are with somebody for 21 three days, you do want to let the 22 instructor have some latitude in -- in 23 providing some content of their own, 2.4 whether it is a case study of a particular 25 project they worked on or something of that

	Confidential And Oak and of all the Danield L. Trumper
	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	nature."
2	Continuing on to page 162, line 2:
3	"ANSWER: So we our goal was
4	80 percent you got to stick with the
5	company program. You can, you know, up to
6	20 percent make it your own. So there was
7	some customization at the instructor level.
8	"QUESTION: And who presented who
9	prepared at Trump U that 80 percent? Was
10	that you and Mr. Highbloom?
11	"ANSWER: No, I don't recall. It
12	went through a number of iterations. I
13	know we worked with Steve Miller on it for
14	a portion of it."
15	This is now further down the page,
16	162, line 22:
17	"QUESTION: Who else worked on the
18	curriculum for the three-day workshops?
19	"ANSWER: I I don't recall."
20	Next page 163 oh, but and
21	there's an answer in there:
22	"ANSWER: But there would have been
23	others."
24	Next page, 1
25	A. In all fairness, it was a long time

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1	ago.
2	Q. Line 4, page 163:
3	"QUESTION: Did anybody at Trump
4	Organization work on the curriculum for the
5	three-day workshops?
6	"ANSWER: No, they did not."
7	Do you have any basis to dispute
8	any personal knowledge to dispute that testimony?
9	A. No. I would have to see the
10	information you're talking about, but other than
11	that, no.
12	MR. PETROCELLI: I also would like
13	the record to reflect, since we don't have
14	a copy of the testimony in front of us and
15	Mr. Forge read that out loud from his
16	mobile device and it was a lengthy, lengthy
17	passage
18	MR. FORGE: That last passage wasn't
19	lengthy.
20	MR. PETROCELLI: Well, the whole
21	thing you read was pretty long.
22	MR. FORGE: That's just because I
23	wanted to make sure
24	MR. PETROCELLI: I know, it's all
25	context.

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1	MR. FORGE: I was putting it in
2	context.
3	MR. PETROCELLI: It's all context.
4	BY MR. FORGE:
5	Q. Next question and answer this is
6	on page 163, line 8:
7	"QUESTION: Did Mr. Trump himself
8	participate in the creation of the
9	materials used at the three-day workshops?
10	"ANSWER: No, he did not."
11	Do you have any basis or personal
12	knowledge to dispute that testimony?
13	A. No, I don't. I'd have to look at
14	the material, but I don't.
15	MR. FORGE: Can we get Tab 47,
16	please. This is Exhibit 500.
17	(Plaintiffs' Exhibit 500, Bates Nos.
18	TU102409 through 415, E-mail dated 10/27/08
19	from Sexton to Graff with attachments,
20	marked for identification.)
21	BY MR. FORGE:
22	Q. Mr. Trump, I've placed in front of
23	you a document marked as Exhibit 500. It begins
24	at TU102409 and continues to TU102415.
25	Do you see that?

1 2	Α.	Yes.
2		
	Q.	And this is an e-mail with
3	attachments	from michael Sexton to Rhona Graff.
4		Do you see that e-mail on the first
5	page?	
6	Α.	Okay. Yes.
7	Q.	Who is Rhona Graff?
8	Α.	Secretary, my secretary.
9	Q.	Still?
10	Α.	Yes, still.
11	Q.	And the first line is, "Rhona,
12	attached are	the PDFs of the advertisement that
13	Mr. Trump ap	proved."
14		And if you turn to page TU102414
15	Α.	Okay.
16	Q.	you can see this is an ad for
17	presentation	s being held in Jamaica, New York in
18	November of	2008.
19		Do you see that?
20	Α.	Okay. Yes.
21	Q.	If you look at the first paragraph,
22	last sentenc	e, it says, "And now he's"
23	referring to	you, "he's ready to share with
24	Americans li	ke you his best advice on investing
25	in today's o	nce-in-a-lifetime real estate

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1	market."
2	Do you know whether or not, at these
3	seminars, the instructors presented your best
4	advice?
5	A. I think they did, yes.
6	Q. Do you have any personal knowledge
7	as to whether they did, in fact, present your
8	best advice in investing in today's
9	once-in-a-lifetime real estate market?
LO	A. Well, they went over my career.
L1	They went over my books. They I've written 12
L2	or 14 books. I've spoken to I met as I
L3	told you, I can't define what the date is in
L4	terms of but I met with numerous instructors.
L5	Michael Sexton was meeting me, you know, on a
L6	regular basis and talking to me on a regular
L7	basis, yeah.
L8	Q. Well, Michael Sexton was meeting
L9	with you and talking to you on a regular basis in
20	the first year of Trump University; correct?
21	A. Well, I mean, I certainly talked to
22	him quite a bit over the years.
23	Q. Is it your testimony that you spoke
24	with Mr. Sexton on a monthly basis throughout the
25	entire time

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1	A. I can't tell you that.
2	Q of Trump University?
3	A. Again, you're talking years ago.
4	And that I can't tell you. But people were aware
5	of all of my books that were written. I would
6	always stress that, read my books. Because,
7	frankly, if you read the books, how much more can
8	I say when I write books like The Art of the
9	Deal, like Surviving at the Top, like many of the
10	books. And that's my advice.
11	Q. So the books said it all?
12	A. The books say a lot, yes. The books
13	say a lot.
14	Q. Is there anything that you're aware
15	of that any of the live events instructors
16	presented to students that wasn't in your books?
17	A. I think everything I know is in the
18	books. I mean, to be honest with you, I think
19	everything I know I couldn't if I sat with
20	you and talked to you for five hours, I could
21	never give you the knowledge that I have in my
22	books.
23	Q. Do you have any personal knowledge
24	as to whether the instructors at these seminars
25	presented to the students themselves any of the

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1	information from your books?
2	A. Well, they were supposed to. I
3	always I would always say get my books. My
4	books were many bestsellers. A tremendous amount
5	of knowledge in the books, especially the real
6	estate books, the books on business.
7	And in addition to that, we'd
8	send through Meredith McIver would send a lot
9	of information to the school. But the books had
10	a lot of knowledge in them. And they were
11	greatly there was great detail in the books.
12	Q. If we could, let's go back to
13	let's go back to Exhibit 483.
14	MR. PETROCELLI: Thank you, Eileen.
15	BY MR. FORGE:
16	Q. If you could
17	A. What page?
18	Q. Mr. Trump, turn to the second page,
19	page 2. You made a couple of references you
20	would always say to them, look at the books, look
21	at my books.
22	A. Yes, I think so.
23	Q. I'm just trying to make sure about
24	the same
25	A. Was it put in here? I don't even

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1	know. Go ahead.
2	Q. I want to make sure we're talking
3	about the same "them." The people to whom you're
4	referring are the people listed in your response
5	to
6	A. What are we talking here
7	MR. PETROCELLI: What's the
8	question?
9	BY MR. FORGE:
10	Q. I'm sorry.
11	Interrogatory No. 10, near the
12	bottom of page 2, begins the people that
13	identified in here, Michael Sexton
14	MR. PETROCELLI: Can we just read
15	the question out loud for the record?
16	BY MR. FORGE:
17	Q. I'm not really asking I'm not
18	reasking this question. I'm just I just want
19	you to look at the names on here, Mr. Trump, and
20	then I'll ask you a question.
21	We've got Michael Sexton on page 2.
22	And then if you turn to page 3, we have Don
23	Sexton, Gary Eldred, Jack Kaplan and
24	J.J. Childers.
25	When you were referring earlier to

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you would always tell them to read my books, are 1 2. those the individuals to whom you're referring? 3 I believe so. Again, I don't Α. remember these people because it's so many years 4 5 ago, but I believe so. 6 Is there anyone else who's not 0. 7 listed on here --I don't know. I don't know. 8 Α. 9 No one that you can --0. 10 I would tell -- I would tell -- who Α. 11 was it? Maybe it was Mr. Weisselberg. I would 12 always tell him to read the books. There's not much more -- now that you'll have an instructor 13 14 and you'll present what's in the books, but 15 when -- if I sat down and talked to you, Jason, for two hours, I couldn't -- I couldn't do nearly 16 17 as good a job as like The Art of the Deal. Okay. 18 So I would constantly -- and it was 19 very important to me -- and I think 2.0 Mr. Weisselberg -- because he dealt with them, 21 but I'd always say, look at the books. 22 So the students weren't getting --Q. maybe this is the better way to ask it. 23 2.4 The students weren't getting 25 anything from Trump University that they couldn't

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1	get from the books?
2	A. No, because then they had the
3	benefit of having the instructor on top of the
4	book. So they had a combination of the book, but
5	they had the instructors on top of the book.
6	Q. Do you know of anything the
7	instructors were able to add and I'm talking
8	live events now anything useful the
9	instructors were able to add beyond the books?
10	A. I don't think there's much you
11	know, I don't think there's that much beyond the
12	books. The books were very detailed.
13	Q. So that's a no?
14	MR. PETROCELLI: Whether you
15	personally know.
16	THE WITNESS: Again, the
17	instructors you know, you heard where
18	they said you got to give them a little
19	leeway. They have their own experiences,
20	right.
21	BY MR. FORGE:
22	Q. That's why I'm asking whether you're
23	aware
24	A. I didn't mind if they I heard
25	they were given leeway, and I think that's fine.

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1	If some instructor has some good experience, he
2	should do that in addition to what I have.
3	Q. But do you have any personal
4	knowledge of the instructors providing any
5	information of value beyond the books?
6	A. Only what even what you said, the
7	80/20 or whatever, the breakdown, I would
8	certainly not stop an instructor from providing
9	that additional balance beyond the book.
10	Q. But you have no personal knowledge
11	as to whether or not they did?
12	A. I think they did. I'm sure they
13	did, but I can't tell you what it is.
14	Q. When you say you're sure they did,
15	again, we have to
16	A. They have their own experiences, and
17	they were encouraged to give their own
18	experiences.
19	Q. But in terms of your personal
20	knowledge, you don't have any personal knowledge
21	of them actually
22	A. No.
23	Q doing so?
24	A. What, the instructor is going to
25	stand there and not do anything?

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1	Q.	No, they can stick to your books or
2	stick to som	ething else.
3	Α.	If they stuck to my books, they got
4	a very good	education. That I can tell you.
5	Q.	That's what I'm getting at.
6		Beyond the books, you don't have
7	Α.	The books were a great education.
8	Q.	And beyond the books, you don't have
9	any personal	knowledge of anything being
10	presented to	students
11		MR. PETROCELLI: Asked and answered.
12	BY MR. FORGE	:
13	Q.	Right?
14	Α.	I think I've said it.
15	Q.	So other than these names, in terms
16	of the peopl	e you mentioned Alan
17	Weisselberg	any other potential person you
18	might have s	aid make sure
19	Α.	What year is that? What year is
20	this?	
21	Q.	This is asking all the way from 2006
22	to the prese	nt.
23	Α.	Oh. Okay. I would say Alan Garten
24	was another	one that I would always
25		MR. PETROCELLI: Excuse me.

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1		The interrogatory was dated in 2012.
2		MR. FORGE: Well, it was
3	supple	mented
4		MR. PETROCELLI: In September 2012.
5	BY MR. FORGE	:
6	Q.	As we sit here today, are there any
7	other names?	That's just fine.
8		MR. PETROCELLI: I'm correcting your
9	stateme	ent
10		(Simultaneous cross-talk.)
11		THE WITNESS: It could be Alan
12	Garten	•
13	BY MR. FORGE	:
14	Q.	Anyone else?
15	Α.	No. I would say Alan Garten would
16	be the one.	
17	Q.	Okay. So these names and possibly
18	Alan Weissell	berg and possibly Alan Garten.
19	Α.	Correct. I'll think of other names,
20	it's possible	e, but those are the names.
21	Q.	Mr. Trump, J.J. Childers was one of
22	the names on	there.
23	Α.	All right. Okay.
24	Q.	Do you recall ever having any
25	substantive of	conversation with Mr. Childers,

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1	anything beyond kind of a meet-and-greet?
2	A. I don't remember.
3	Q. If he testified that you never had a
4	substantive conversation with him, would you have
5	any basis to dispute that testimony?
6	A. I mean, not really. I just I
7	don't remember the meeting.
8	Q. J.J. Childers make sure we're not
9	confusing people. J.J. Childers is not your
10	personal attorney; right?
11	A. Not that I know of.
12	Q. And he never has been?
13	A. No. Unless he works for a firm or
14	something, but no. The answer is no.
15	MR. PETROCELLI: Is he an attorney?
16	MR. FORGE: J.J. Childers? I think
17	so. Maybe. I'm not sure. I think he may
18	have been at some point.
19	BY MR. FORGE:
20	Q. Mr. Trump, did you ever instruct any
21	of the Trump University instructors or mentors to
22	represent to students that you had handpicked
23	them?
24	MR. PETROCELLI: Can you repeat the
25	question.

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1	MR. FORGE: I'm sorry. Let me be
2	more specific.
3	BY MR. FORGE:
4	Q. Did you ever instruct any of the
5	Trump University live events instructors or
6	mentors to represent to students that you had
7	handpicked them?
8	A. Again, I can't differentiate between
9	the live event and the other. I mean, I met with
10	numerous instructors
11	Q. Okay.
12	A but I don't know the dates. I
13	don't know whether, as you say, it's live events
14	or other events. But I met with numerous people
15	over the years.
16	Q. Let's pull 483 out again,
17	Exhibit 483.
18	MR. PETROCELLI: Is that the 2012
19	interrogatories?
20	BY MR. FORGE:
21	Q. Again, referencing at page 3, those
22	individuals listed there, that's you can
23	did you ever instruct any of those individuals to
24	represent to students that you had handpicked
25	them?

	Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1	Α.	I don't believe so. I mean, I don't
2	think I'm	not sure that I used that
3	expression.	I don't think I said, oh, you've
4	been handpick	red. But and, again, it's many
5	years ago and	I recognize the names and I had
6	people up to	my office.
7	Q.	Other than
8	A.	I think to my office, but I met
9	people beyond	the office, I think. But, anyway,
10	go ahead.	
11	Q.	Beyond these folks, who are the only
12	ones listed t	that you met beyond these folks,
13	some of the r	names you mentioned earlier Joe
14	Martin, the	guy who was talking about the dinner,
15	did you ever	authorize him to represent to
16	students that	he had been handpicked by you?
17	Α.	I don't really know who he is. It's
18	too long ago.	
19	Q.	Keith Sperry, did you ever authorize
20	him to repres	sent
21	Α.	I don't know. Too long ago.
22	Q.	So the answer is no as to all?
23	Α.	I did meet with people.

represent to students that they had been

Did you authorize anyone to falsely

24

25

Q.

	Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1	handpicked by	y you?
2	Α.	No. I would never do that.
3	Q.	So if Steve Goff represented he had
4	been handpic	ked by you and admitted that that
5	wasn't true,	is that something you would not have
6	authorized?	
7	A.	Say it again
8		MR. PETROCELLI: Improper time
9	out.	
10		Improper opinion testimony.
11	BY MR. FORGE	:
12	Q.	If Steve Goff has admitted that he
13	was not hand	picked by you
14	A.	He had said he wasn't.
15	Q.	He's admitted that he was not
16	handpicked by	y you. But we have recordings of him
17	saying differ	rently to the students.
18		What I'm saying is, him representing
19	differently	to the students, is that something
20	that wouldn't	t have been authorized by you?
21		MR. PETROCELLI: You can answer
22	that.	
23		THE WITNESS: What?
24		MR. PETROCELLI: You can answer the
25	questi	on whether you authorized this fellow

#### **Donald Trump** Art Cohen, et al. vs. Donald J. Trump 1 to say he was handpicked by you. THE WITNESS: Well, I don't know 2. 3 because, you know, it depends on the 4 definition of what that means, handpicked. I wanted very good instructors. So on the 6 basis of good instructors, if he's a good 7 instructor and if he was -- you know, if he 8 was in there, then he was a good 9 instructor. 10 So I don't know. I mean, I don't 11 know what he said, but as far as I'm 12 concerned, I just -- I wanted good 13 instructors. And I wanted good material. 14 And I wanted books. I wanted them to study 15 the books. BY MR. FORGE: 16 But you never actually sat down with 17 0. 18 these live events instructors to make sure they 19 were good? 2.0 Α. I don't know. Because I sat down 21 with instructors. I don't know who they were. 22 It was so many years ago that I don't know who 23 they were. 2.4 0. They've testified they never met

25

you.

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1	Α.	Oh, that's fine.
2		MR. PETROCELLI: You know, we don't
3	have tl	ne testimony
4	BY MR. FORGE	:
5	Q.	So for someone like Steve Goff, do
6	you have any	basis to dispute his testimony that
7	he never met	you?
8		MR. PETROCELLI: Lacks foundation.
9		THE WITNESS: I don't think I would,
10	no.	
11		MR. FORGE: Let's go to Tab 205.
12		MR. PETROCELLI: Is that a new
13	exhibit	t?
14		MR. FORGE: Yes. I'll give it an
15	exhibit	t number in a minute.
16		MR. PETROCELLI: We're up to 501.
17		MR. FORGE: This is going to be a
18	video a	and audio exhibit or maybe just
19	audio.	Let's see. I'm going to play
20	what's	going to be Exhibit 501.
21		So, Eileen, we will get that on the
22	drive	to you, and that's on the disc.
23		(Plaintiffs' Exhibit 501, No Bates
24	numbers	s, Audio Clip, marked for
25	identi	fication.)

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1	MR. PETROCELLI: You're going to
2	give her for each of these discs, you're
3	going to give her a flash drive.
4	MR. FORGE: Exactly.
5	MR. PETROCELLI: Can you turn your
6	laptop towards us because we can't see it.
7	And the cord's in the way, too. Thank you.
8	MR. FORGE: I want to get this set
9	up and then we'll
10	(Audio is played.)
11	THE WITNESS: Can I see it?
12	BY MR. FORGE:
13	Q. If it's what I intended it to be,
14	I'll rewind it and let you listen to it.
15	MR. PETROCELLI: What are we
16	listening to?
17	MR. FORGE: I believe it's a portion
18	of the deposition of Mr. Goff when an audio
19	was being played.
20	MR. PETROCELLI: We can't hear the
21	background audio.
22	MR. FORGE: Right, I understand

MR. PETROCELLI: Maybe just read the

23

24

25

that.

testimony.

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1	MR. FORGE: That was the
2	introduction. It's just the audio.
3	(Audio is played.)
4	MR. FORGE: Starting to think this
5	is not it's going beyond what it went in
6	the deposition at this point.
7	MR. PETROCELLI: Although it was
8	very informative.
9	BY MR. FORGE:
10	Q. So let me
11	A. Good speaker.
12	Q. Let me give you
13	MR. PETROCELLI: Yeah, very
14	inspiring.
15	Q. Let me give you
16	A. What's your problem?
17	Q the deposition excerpt.
18	MR. FORGE: We'll mark this as 502.
19	(Plaintiffs' Exhibit 502, No Bates
20	numbers, Transcript Excerpt, marked for
21	identification.)
22	THE WITNESS: Okay. Go ahead.
23	BY MR. FORGE:
24	Q. Just direct your attention to
25	page I will represent to you page 180.

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1		Do you see at line 21
2	Α.	Okay.
3	Q.	it says, "Audio playing"?
4		Do you see that?
5	Α.	Yeah.
6	Q.	I'll represent to you that it was
7	playing that	portion of the presentation which
8	Mr. Goff was	talking about being personally
9	picked by you	1.
10	Α.	Okay.
11	Q.	And then it continues on at the next
12	page, at page	e 181, line 6:
13		"QUESTION: And that's you speaking.
14	Okay.	And, again, you were just following
15	what yo	ou were told to say in this
16	record	ing, right, that Donald Trump had
17	persona	ally picked you?
18		"ANSWER: Correct."
19		MR. PETROCELLI: Can you read 178,
20	please	•
21		MR. FORGE: 178?
22		MR. PETROCELLI: Yes, page 178 at
23	line 19	5.
24		MR. FORGE: No, I don't even have
25	178.	

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1	MR. PETROCELLI: You just handed it
2	to me.
3	MR. FORGE: It's not even in my
4	copy, but I'm already at 181.
5	MR. PETROCELLI: I know, but it's
6	the same question. And in fairness to the
7	witness under the completion doctrine, I
8	think you need to read him
9	MR. FORGE: Okay. Your objection
10	has been noted. Page 7 of line
11	MR. PETROCELLI: I'm going to
12	time out, Jason. Okay. It's important.
13	Could you please read to yourself
14	MR. FORGE: Dan, that's entirely
15	inappropriate.
16	MR. PETROCELLI: No, it's not.
17	MR. FORGE: You can't interrupt an
18	exam to have somebody read something else.
19	MR. PETROCELLI: That's nonsense.
20	Read page 178, line 15. The
21	question is:
22	"QUESTION: And you were told to say
23	that Donald Trump personally picked you;
24	right?"

That's precisely the same question

25

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1	you're asking him now.
2	MR. FORGE: Dan, it is completely
3	inappropriate
4	MR. PETROCELLI: You can't
5	cherry-pick. You can't cherry-pick.
6	MR. FORGE: I can show whatever I
7	want to show.
8	MR. PETROCELLI: Not under the
9	completion doctrine, you're not allowed to.
10	MR. FORGE: Dan, you have a
11	misunderstanding of the rules of
12	deposition.
13	MR. PETROCELLI: I'm sure I do not.
14	MR. FORGE: I'm sure you do.
15	MR. PETROCELLI: The only problem is
16	that we don't have a judge here.
17	BY MR. FORGE:
18	Q. Again
19	MR. PETROCELLI: So let him read it.
20	BY MR. FORGE:
21	Q let me draw
22	MR. PETROCELLI: Let him read it to
23	himself, and then you can ask him about
24	181. But I wanted him to see the complete
25	question and answer.

	Donald Tru	ımp	Confidential Art Cohen, et al. vs. Donald J. Trump
1		TH	E WITNESS: He said I picked him
2		because o	f Michael Sexton.
3		MR	. PETROCELLI: I just wanted
4		him	
5		TH	E WITNESS: Michael Sexton was my
6		represent	ative, and I guess that's what he
7		meant. I	t says it at 178.
8		MR	. PETROCELLI: It says more than
9		that ther	e.
10	BY MR	. FORGE:	
11		Q. Pa	ge 181:
12		" Q	UESTION: Okay. And, again, you
13		were just	following what you were told to
14		say in th	is recording, right"
15		A. I'	m talking about 178.
16		Q. I'	m talking about 181.
17		MR	. PETROCELLI: Now he wants to ask
18		you about	181. He did not want to show you
19		178, but	now go to 181.
20	BY MR	. FORGE:	
21		Q. Th	is is line 7:
22		" Q	UESTION: And, again, you were
23		just foll	owing what you were told to say in
24		this reco	rding, right, that Donald Trump
25		had perso	nally picked you?

	Donald Trump Confidential  Art Cohen, et al. vs. Donald J. Trump
1	"ANSWER: That's correct.
2	"QUESTION: And just to follow up,
3	you've you've never met Trump; right?
4	"ANSWER: No.
5	"QUESTION: So it's not true that he
6	picked you?"
7	There's an objection.
8	"ANSWER: Yeah, it's true. He
9	didn't pick me, no."
10	Do you see that, Mr. Trump?
11	A. That's different than what 178 says.
12	Because 178, he was he's saying that because
13	it's Michael Sexton, he's Michael Sexton was
14	my arm. So, you know, he was saying that Michael
15	Sexton picked me, that's, you know, similar
16	thing. So it's a very different kind of a
17	question you'd be asking me.
18	Q. You agree with me that Michael
19	Sexton doing something is not the same as you
20	personally doing something; correct?
21	A. No, I don't agree with that.
22	MR. PETROCELLI: Objection.
23	BY MR. FORGE:
24	Q. So if Michael Sexton is brushing his
25	teeth right now, is that the same thing as you

Donald Trump	Art Cohen, et al. vs. Donald J. Trump
<del>-</del>	

1	brushing your teeth right now?
2	MR. PETROCELLI: Time out.
3	It's an improper hypothetical.
4	You can answer.
5	THE WITNESS: Michael Sexton I
6	assume picked him. And Michael Sexton's my
7	representative. So he assumed that I
8	picked him. I mean, Michael Sexton is my
9	representative. I don't hire most of the
10	people in The Trump Organization, but I
11	hire them through people that work for me.
12	So Michael Sexton was my representative, my
13	personal representative. He picked him.
14	And that's what he said in 78 178.
15	BY MR. FORGE:
16	Q. But he also said you did not
17	personally pick him.
18	A. Well
19	MR. PETROCELLI: The witness said
20	that.
21	MR. FORGE: Right.
22	BY MR. FORGE:
23	Q. And he also said
24	A. I'm not saying I did pick him.
25	Q. Right. Exactly. That's what I'm

**Donald Trump** 

#### Confidential

Art Cohen, et al. vs. Donald J. Trump

	Donaid Trump Art Conen, et al. vs. Donaid J. Trump
1	getting at.
2	You did not personally pick him;
3	correct?
4	A. I'm not saying I picked him, but
5	Michael Sexton picked him and Michael Sexton is
6	my arm.
7	Q. But you did not he said he never
8	met you. You did not meet him; correct?
9	A. I don't think so, no.
10	Q. Okay. And you did not personally
11	pick him; correct?
12	MR. PETROCELLI: You mean Mr. Goff?
13	THE WITNESS: I don't think so.
14	BY MR. FORGE:
15	Q. Did you authorize Mr. Goff to
16	represent to students that you, Donald Trump, had
17	personally picked him?
18	A. No. I never met him.
19	Q. Is that the kind of is that the
20	level of candor to falsely represent to
21	students that you had personally picked him, is
22	that the level of candor you expected from the
23	instructors at Trump University?
24	MR. PETROCELLI: Assumes facts not
25	in evidence. It's argumentative and calls

#### **Donald Trump** Art Cohen, et al. vs. Donald J. Trump 1 for improper opinion testimony. 2. You can answer. 3 THE WITNESS: My representative 4 handpicked him. He was my -- he was my top executive. And that's all I know. 6 haven't heard this. But my representative 7 picked him, and I assume -- because based 8 on what he said in 178, my representative 9 picked him. So that's all I can say. 10 BY MR. FORGE: 11 Q. You agree --12 Α. I didn't pick him myself, no. 13 But you acknowledge, though, sir, Q. 14 that it's -- it is a false statement for Mr. Goff 15 to say, Donald Trump personally picked me? 16 MR. PETROCELLI: Object to the 17 question as calling for improper opinion 18 testimony and assumes facts not in evidence 19 and misstates the record. 2.0 You can answer. 21 THE WITNESS: I quess he's saying I 22 picked him through my representative. 23 mean, I assume that's what he meant. 2.4 BY MR. FORGE:

That's not what he said. He said,

25

0.

### **Donald Trump**

Art Cohen, et al. vs. Donald J. Trump

1 Donald Trump personally picked me. 2. I'm just telling you --Α. 3 MR. PETROCELLI: Objection. His 4 testimony is in the record. It speaks for 5 itself. And it goes beyond the one excerpt 6 you identified. 7 BY MR. FORGE: 8 Q. What I'm asking you is, you heard 9 what he represented to the students, that Donald 10 Trump personally picked me. 11 Is that true or false? 12 Α. My representative, my number 1 -- my 13 top person picked him. 14 0. Not you? 15 No, it wasn't me, but a lot of Α. 16 people would consider that to be an offshoot of 17 me. 18 You weren't Steve Goff's partner, 0. 19 were you? 2.0 You -- I wasn't who? Α. 21 You weren't Steve Goff's partner, 0. 22 were you? You didn't talk to Steve Goff all the 23 time, did you? 2.4 No, I didn't speak to Steve Goff, Α. 25 no, but my representative picked him.

## **Donald Trump**

1	7
1	MR. FORGE: Tab 57
2	THE WITNESS: Jason, another little
3	while because I got to go.
4	MR. FORGE: The situation is what it
5	is. You know where I stand on it. And
6	we'll I'll take you at your word that
7	you wouldn't have a problem with us
8	continuing this at a later date.
9	MR. PETROCELLI: He didn't give you
10	his word.
11	MR. FORGE: Yes, he did.
12	MR. PETROCELLI: It doesn't matter
13	because I'm his lawyer, and you don't have
14	any right to ask him questions without
15	going through me that involve agreements
16	regarding the conduct of the deposition.
17	MR. FORGE: He said what he said
18	MR. PETROCELLI: And you know better
19	than that.
20	MR. FORGE: I didn't ask him. He
21	said what he said.
22	MR. PETROCELLI: You're going to
23	have to go through me whether you like it
24	or not. Full stop.
25	MR. FORGE: He said what he said.

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	MR. PETROCELLI: It doesn't matter.
2	MR. FORGE: Since it was off the
3	record, I want to make sure it's on the
4	record.
5	MR. PETROCELLI: It's inappropriate
6	for you to direct your question and comment
7	to him in that regard, and I warned you
8	about that before.
9	MR. FORGE: Dan, Mr. Trump said it
10	himself. I didn't direct anything. He
11	said it himself.
12	MR. PETROCELLI: You just work
13	through counsel on those issues.
14	THE WITNESS: Are you not going to
15	be able to finish up today?
16	BY MR. FORGE:
17	Q. I'm not going to finish up today.
18	A. You can't really finish up?
19	Q. No. We're not
20	A. After all these hours, you can't
21	finish up? I think it's disgraceful.
22	MR. PETROCELLI: And it's the second
23	session, no less.
24	THE WITNESS: I think it's a
25	filibuster, if you want to know the truth.

	Donald Trump  Art Cohen, et al. vs. Donald J. Trump
1	I think it's
2	MR. PETROCELLI: Let's just get
3	through the rest of the day.
4	This is 503?
5	(Plaintiffs' Exhibit 503, Bates Nos.
6	TU97065 through 85, Fast Track to
7	Foreclosure Training, marked for
8	identification.)
9	BY MR. FORGE:
10	Q. Mr. Trump, this is Exhibit 503 is
11	a document that you and/or Trump University
12	provided in the course of this litigation.
13	MR. PETROCELLI: Again
14	BY MR. FORGE:
15	Q. We've had this and/or throughout.
16	Let me just ask you, sir, Mr. Sexton left Trump
17	University in 2010; correct?
18	A. I don't know. I don't know what the
19	date was.
20	Q. Do you have any reason to dispute
21	A. No.
22	Q my representation that he left in
23	2010?
24	A. No, I don't.
25	Q. After 2010, was there was there

	Donald Trump		Confidential	Art Cohen, et al. vs. Donald J. Trump
1	anybody e	else in a posit	ion of au	thority with
2	Trump Uni	versity other	than you?	
3	Α.	I think	who did	I give that to?
4	Maybe Mr	Garten, Mr. V	<i>l</i> eisselber	g. Maybe
5	Mr. Weiss	selberg and Mr.	Garten.	
6	Q.	Those are	your empl	oyees?
7	A.	Yes. They	took it	over.
8	Q.	Did they r	ake the d	ecision to sue
9	Tarla Ma	aeff, Mr. Gart	en and Mr	. Weisselberg, or
10	did you?			
11	A.	I don't kr	now. Well	, she has a tape
12	that said	l it was wonder	ful. I t	hink that was
13	probably	I said, I thir	ık you sho	uld sue her. I
14	think tha	it was my decis	sion.	
15	Q.	That was y	our decis	ion?
16	A.	I think so	o, yes.	
17	Q.	Turning to	page TU9	7080
18	A.	She's the	young lad	y that did the
19	tape; rig	jht?		
20	Q.	She did a	tape.	
21	A.	She made a	a tape abo	ut how great the
22	school wa	ıs?		
23	Q.	How great	she thoug	ht it was.
24	A.	Yeah. How	great sh	e thought it was,

25

yes.

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	Q. 1	Like you thought
2	A. I	Did you ever see this tape? It's
3	unbelievable.	
4	Q. 1	Like you thought George Pataki was
5	great?	
6	1	Let's look at the first page first.
7	The event is	listed as Fast Track to Foreclosure
8	Training, and	the date is 2/13 through 15, 2009.
9	1	Do you see that on the first page?
10	First page, da	ate is at the very top.
11	Α. (	Okay. Fine.
12	Q. 1	Fourth line, instructor is Steve
13	Goff.	
14	1	Do you see that?
15	A	Yes.
16	Q. :	This is a transcript of that
17	presentation.	
18	Α. (	Okay.
19	Q. :	If you look to page TU97080.
20	I	MR. PETROCELLI: Again, for the
21	record,	this is a lengthy document. It
22	spans ma	any, many pages. And you're asking
23	him to	look at what?
24	I	MR. FORGE: Page TU97080.
25	I	MR. PETROCELLI: The record will

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	reflect that the witness is not reading the
2	entire document.
3	BY MR. FORGE:
4	Q. If we start with the paragraph that
5	begins, "So you have my commitment."
6	Do you see that, Mr. Trump?
7	A. Yes.
8	Q. "So you have my commitment with this
9	program. You have my brother's commitment.
10	Okay. You are going to get my personal cell
11	phone, my e-mail address. If you have any
12	problem whatsoever, you give me a call. Being
13	Donald Trump's partner, I like that. Okay. I
14	talk to him all the time. If you have a problem
15	or something happens or things are not going your
16	way, you call me and I will fix it like that
17	immediately. Okay."
18	Now, you acknowledged just a few
19	minutes ago that you were not Steve Goff's
20	partner; correct?
21	A. That is true.
22	Q. So what he's saying here about him
23	being your partner, that was false; correct?
24	A. It's hyperbole he's talking, but
	1

it's hyperbole.

25

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	Q.	It's false?
2	Α.	It's not true yes, it's false.
3	Q.	Did you did you authorize him to
4	make that fa	lse representation to students?
5	Α.	I don't think I've spoken to him.
6	Q.	Did you authorize anyone to make
7	that kind of	false representation to students?
8	Α.	No. No.
9	Q.	He also says that "I talk to him all
10	the time."	
11		And you said a few minutes ago that
12	you didn't to	alk to Steve Goff ever; right?
13	Α.	That's true.
14	Q.	That's also false; correct?
15	Α.	This is false, yes.
16	Q.	Did you authorize him or anyone to
17	make that ki	nd of false representation to
18	students?	
19	Α.	No. I don't know him. No.
20	Q.	Is that are those kinds of false
21	representation	ons what you expected the instructors
22	to be present	ting to students?
23	Α.	That's hyperbole, but it's no, I
24	did not speal	k to him. It's hyperbole. I can see
25	somebody doi:	ng it. But I did not authorize it,

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	no.
2	Q. By "hyperbole," you're using that
3	interchangeably with "false"; right?
4	A. Well, it is false, yeah.
5	Q. If we skip ahead to page TU97083
6	THE WITNESS: One instructor of
7	many.
8	Q and if you look down the last
9	third of the page, "His area of focus are
10	foreclosures, short sales, REOs, lease options,
11	wholesaling, 1031 exchanges, all forms of lending
12	and rehabbing. Okay. Now, definitely he is
13	going to book up quick. So if you want him, you
14	talk to Chris and Michael and myself right away.
15	And let me give you the next person that I have
16	hand selected here. Okay. His name is Kerry
17	Lucas. Okay. He has got over 17 years of
18	experience as a real estate investor and ten
19	years as a real estate mentor."
20	It's spelled a little differently,
21	but do you recognize that name, Kerry Lucas that
22	we
23	A. No, I don't. I've heard the name,
24	but I don't know who he is.
25	Q. That's the guy who admitted that

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	prior to 2009, he had never bought and sold real
2	estate.
3	A. Okay.
4	Q. This is a presentation in February
5	of 2009, and Steve Goff is representing that
6	Kerry Lucas has over 17 years of experience as a
7	real estate investor.
8	Is that
9	MR. PETROCELLI: Are you suggesting
10	that the statements are inconsistent?
11	BY MR. FORGE:
12	Q. Is that type of false
13	representation
14	MR. PETROCELLI: I'm going to object
15	to that. There's it's not up to him to
16	compare two statements and decide if
17	there's an inconsistency. So the question
18	is argumentative. It lacks foundation.
19	You can testify to your own personal
20	knowledge. You're not here to compare
21	excerpts in the record.
22	THE WITNESS: I don't know either of
23	them.
24	MR. PETROCELLI: This doesn't say he
25	bought and sold real estate for 17 years.

	Donald Trump Confidential  Art Cohen, et al. vs. Donald J. Trump
1	It says he was a real estate investor.
2	MR. FORGE: For 17 years.
3	MR. PETROCELLI: Who knows what that
4	means?
5	BY MR. FORGE:
6	Q. Okay. So let's
7	MR. PETROCELLI: Is it not the case
8	that in Chris Lucas' [sic] excerpt that you
9	showed us, there was some reference about
10	having some real estate activity other than
11	buying and selling real estate before 2009?
12	MR. FORGE: No, that's not the case.
13	No, that's not the case.
14	MR. PETROCELLI: Are you a hundred
15	percent sure?
16	MR. FORGE: Yes.
17	MR. PETROCELLI: Do you want to pull
18	it and show me?
19	MR. FORGE: Pull it and prove a
20	negative to you?
21	MR. PETROCELLI: Yes. Let me take a
22	look at it because I thought that I saw
23	something in there about before 2009.
24	MR. FORGE: Look at whatever you
25	want. In the meantime, I'm going to ask

### **Donald Trump**

```
1
     the question.
 2.
            MR. PETROCELLI: What's the exhibit
 3
    number, please? Exhibit 496. One second.
            (Pause from the record.)
 4
 5
            MR. FORGE: I think you're talking
 6
     about the duplex that you mentioned
 7
     earlier.
 8
            THE WITNESS: Talking about the
     condominiums.
 9
10
            MR. FORGE: That was after.
11
            MR. PETROCELLI: (Reading):
12
            "QUESTION: So prior to '90 -- so
13
    prior to 2009, it sounds like you hadn't
14
     actually bought any real estate; is that
15
    right?
16
            "ANSWER: Right. Just managed and
     rented out the properties that I had."
17
18
            MR. FORGE: No, then it was
19
     clarified --
2.0
            MR. PETROCELLI: Excuse me --
21
            MR. FORGE: -- that one property was
     limited to a condo --
22
23
            MR. PETROCELLI: Excuse me --
2.4
            MR. FORGE: -- that he inherited
     from his mother.
25
```

### **Donald Trump**

```
1
            MR. PETROCELLI: (Reading):
 2.
            "QUESTION: Did you say properties
 3
    multiple or just the one from your mom?
 4
            "ANSWER: Just the one from mom and
 5
     then -- then the other two rentals for
 6
     Tampa and St. Pete."
 7
            Okay?
 8
            "QUESTION: I'm talking prior to
 9
     '99, though -- prior to 2009 though."
10
            MR. FORGE: No, prior to 2009.
11
            MR. PETROCELLI: 2009.
12
            (Reading):
13
            "ANSWER: No.
14
            "QUESTION: So prior to 2009, did
15
    you" --
16
            MR. FORGE: He said no; right? Is
17
     that one you glossed over, Dan?
18
            MR. PETROCELLI: (Reading):
19
            "QUESTION: -- did you not buy or
2.0
     sell any real estate? Right?
21
            "ANSWER: Correct."
22
            So from his testimony, it's obvious
23
     that he had some activity in real estate
    prior to 2009 --
2.4
25
            MR. FORGE: Dan --
```

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	MR. PETROCELLI: that did not
2	involve buying or selling. And you're
3	somehow trying to suggest that the
4	statement "real estate investor over 17
5	years" is flatly inconsistent with his
6	prior.
7	But even if that were so
8	MR. FORGE: Dan, if you knew if
9	you knew what the testimony was, you would
10	know what you're saying right now is
11	erroneous.
12	MR. PETROCELLI: It might be, but my
13	point
14	MR. FORGE: It's not might. It's
15	for sure.
16	MR. PETROCELLI: It's not
17	appropriate to put this to this witness,
18	though, and have him do
19	BY MR. FORGE:
20	Q. I'm not asking Mr. Trump, I'm not
21	asking you to say which one is true and which one
22	is false.
23	MR. PETROCELLI: No, no, but
24	you're assuming you're assuming there's
25	an inconsistency and there's a false

	Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	representation.
2	MR. FORGE: Dan, you're limiting my
3	time today. So you're limiting the amount
4	of foundation that I can lay for these
5	questions.
6	BY MR. FORGE:
7	Q. So what I'm asking you, Mr. Trump
8	A. Let's go.
9	Q is to assume that Kerry Lucas
10	acknowledged that he had no experience buying and
11	selling real estate prior to 2009 and that the
12	only real estate experience he had other than
13	buying that would be nonbuying and selling,
14	would have been a couple of years of renting out
15	his mom's condominium that he inherited from her
16	for about \$850 a month and in no way, shape or
17	form did he have 17 years of experience as a real
18	estate investor, and that he testified consistent
19	with that.
20	MR. PETROCELLI: Okay. He's asking
21	you to assume that.
22	BY MR. FORGE:
23	Q. Assume all that. Because, unlike

MR. PETROCELLI: You can disregard

Dan, I know what happened in that deposition.

24

25

	Confidential Donald Trump  Art Cohen, et al. vs. Donald J. Trump					
1	that statement					
2	THE WITNESS: Fine.					
3	MR. PETROCELLI: because it's					
4	argumentative. Just assume the					
5	hypothetical that he gave you.					
6	THE WITNESS: Okay.					
7	BY MR. FORGE:					
8	Q. Okay. So if that's the case, if					
9	Kerry Lucas confirmed that he did not have over					
10	17 years of experience as a real estate investor,					
11	is this the type of hyperbole, otherwise known as					
12	a false statement, that you expected of the Trump					
13	University instructors, to get up in front of					
14	students and represent that Mr. Lucas had over 17					
15	years of experience as a real estate investor?					
16	MR. PETROCELLI: I'm going to object					
17	because you tried to put the words in the					
18	witness' mouth. He never said hyperbole					
19	equals false statement. That's your view.					
20	That's not his view. So I'm going to					
21	object on that basis.					
22	I'm going to object on the ground					

that the question is compound, it's vague,

it's overbroad and it's an incomplete and

improper hypothetical and seeks improper

23

24

25

	Donald Trump Confidential  Art Cohen, et al. vs. Donald J. Trump					
	Art Conen, et al. vs. bonaid 3. Trump					
1	opinion testimony.					
2	Subject to that, you can answer.					
3	THE WITNESS: Well, I think we					
4	started by saying this is one instructor					
5	out of many, many instructors. This is a					
6	small class, a relatively small number of					
7	people. So you can always have that.					
8	I would say that, you know, he has					
9	real estate, but he doesn't have much. I					
10	wouldn't be thrilled with him as an					
11	instructor. But this is a small class out					
12	of a large number of people.					
13	BY MR. FORGE:					
14	Q. That doesn't answer my question.					
15	First of all, let's go back to your					
16	use of "hyperbole" in this context.					
17	A. Okay.					
18	Q. I thought we clarified this earlier,					
19	but your attorney apparently doesn't think so.					
20	When you used the term "hyperbole"					
21	in reference to Mr. Goff's representation that he					
22	was your partner, you acknowledged that, in that					
23	context, hyperbole means false; correct?					
24	A. Well, when somebody					
25	MR. PETROCELLI: Objection as vague					

	Donald Trump Art Cohen, et al. vs. Donald J. Trump					
1	and ambiguous.					
2	THE WITNESS: When people say you're					
3	partners I mean, I see it all the time,					
4	where they say, I'm his partner, I'm his					
5	partner, I'm his partner. They mean they					
6	work together. A lot of people in real					
7	estate say partner because they're talking					
8	about working together.					
9	BY MR. FORGE:					
10	Q. But you didn't even work personally					
11	with Mr. Goff					
12	A. Okay. But what I'm saying is the					
13	word "puffery," which is a word that you would					
14	understand very well puffery hyperbole, but					
15	I think maybe puffery is better from a standpoint					
16	of legal. But, no. I didn't work with him,					
17	though, no.					
18	Q. Okay. So it was false when he said					
19	being Donald Trump's partner; correct?					
20	A. Well, again					
21	MR. PETROCELLI: The question is					
22	vague as to use of the word "partner."					
23	THE WITNESS: The word "partner" can					
24	mean many things. It doesn't mean					
25						

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	BY MR. FORGE:
2	Q. Is there any meaning of partner
3	A. It doesn't mean it doesn't mean
4	that you're a partner. No, he's a partner in the
5	course. He's a partner in the in the whole
6	enterprise.
7	Q. Well, Mr. Trump, in this same
8	passage, right immediately after saying he's
9	your partner, he says, "I talk to him all the
10	time." And that's false.
11	A. That's false.
12	MR. PETROCELLI: That is.
13	BY MR. FORGE:
14	Q. Okay. So when you used "hyperbole"
15	in reference to that, you were using it
16	interchangeably with "false"; correct?
17	A. That is false. The last part is
18	false.
19	Q. Okay. So
20	MR. PETROCELLI: I'll object time
21	out. I need to object to your prior
22	question on the ground that it was
23	compound. There were several questions
24	embedded in there. And he did not say
25	hyperbole equals false. So if you think

	Confidential  Oonald Trump  Art Cohen, et al. vs. Donald J. Trump					
1	you have that answer, you don't have that					
2	answer.					
3	BY MR. FORGE:					
4	Q. You agree with me that when you used					
5	the word "hyperbole" to refer to "I talk to him					
6	all the time"					
7	A. Or puffery.					
8	Q you were using					
9	A. Or puffery.					
10	Q you were using "hyperbole"					
11	interchangeably with "false"; correct?					
12	A. Well, it is false. He did not talk					
13	to me. I agree. I also say it's a small group					
14	of people relative to the overall group. There's					
15	a very small, little limited group of people					
16	we're talking about. I have to					
17	MR. PETROCELLI: We can talk about					
18	it later.					
19	BY MR. FORGE:					
20	Q. Now, were					
21	A. Can this be your last question,					
22	please?					
23	Q. This is the last line. We'll finish					
24	this exhibit.					
25	Going back, if you could, please,					

	Donald Trump Confidential Art Cohen, et al. vs. Donald J. Trump
1	Exhibit 503, to same page, TU97083, just so we
2	don't get caught up in distinguishing
3	A. What page are you what page are
4	you on?
5	Q. 97083.
6	A. Okay.
7	Q. Do you see near the bottom, he's
8	still talking about
9	A. Is this the same guy you're talking
10	about?
11	Q. Yeah. This is now Steve Goff still
12	talking about Kerry Lucas. Okay.
13	(Reading):
14	"QUESTION: So he has been running
15	his own business since 1992. Does he not
16	go over in a business?
17	"ANSWER: Yes. Since then he has
18	bought and held and sold properties all
19	over United States using both conventional
20	and creative financing."
21	So again, if you take my word for it
22	as the assumption that Mr. Lucas admitted that he
23	had not bought and sold you saw the
24	transcript he had not bought and sold any real
25	estate prior to 2009, is this the type of false

	Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	representation you wanted Trump University
2	instructors to be making to students?
3	MR. PETROCELLI: The question is
4	vague, ambiguous. It seeks improper
5	opinion testimony and lacks foundation.
6	You can answer.
7	THE WITNESS: No.
8	BY MR. FORGE:
9	Q. You mentioned earlier that Steve
10	Goff is just one of several instructors; right?
11	A. Well, I had numerous instructors,
12	yes, sir.
13	Q. If you could, please
14	A. I think. Again, you'd have to ask
15	the people that run the company.
16	Q. Because you don't know personally.
17	A. No, I don't know.
18	MR. FORGE: Actually, I told you
19	that would be the last exhibit. I'm not
20	going on to the next exhibit.
21	THE WITNESS: Thank you, everybody.
22	MR. PETROCELLI: Thank you, folks,
23	very much.
24	We'll see you back in Southern
25	California.

# Donald Trump Art Cohen, et al. vs. Donald J. Trump

1	THE VIDEOGRAPHER: Going off the
2	record. This concludes the video-recorded
3	deposition of Donald J. Trump. The time on
4	the record is 5:02 p.m.
5	(Examination concluded.)
6	
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23	
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## **Donald Trump**

1	DECLARATION UNDER PENALTY OF PERJURY					
2	Case Name: Art Cohen, et al. vs. Donald J. Trump					
3	Date of Deposition: 12/10/2015					
4	Job No.: 10020374					
5						
6	I, DONALD TRUMP, hereby certify					
7	under penalty of perjury under the laws of the State of					
8	that the foregoing is true and correct.					
9	Executed this day of					
10	, 2015, at					
11						
12						
13						
	DONALD TRUMP					
14	DONALD TRUMP					
14 15	DONALD TRUMP					
	DONALD TRUMP  NOTARIZATION (If Required)					
15						
15 16	NOTARIZATION (If Required)					
15 16 17	NOTARIZATION (If Required)  State of					
15 16 17 18	NOTARIZATION (If Required)  State of  County of					
15 16 17 18	NOTARIZATION (If Required)  State of  County of  Subscribed and sworn to (or affirmed) before me on					
15 16 17 18 19	NOTARIZATION (If Required)  State of  County of  Subscribed and sworn to (or affirmed) before me on this day of, 20,					
15 16 17 18 19 20 21	NOTARIZATION (If Required)  State of  County of  Subscribed and sworn to (or affirmed) before me on this day of, 20, by, proved to me on the					
15 16 17 18 19 20 21	NOTARIZATION (If Required)  State of  County of  Subscribed and sworn to (or affirmed) before me on this day of, 20, by, proved to me on the basis of satisfactory evidence to be the person					
15 16 17 18 19 20 21 22	NOTARIZATION (If Required)  State of  County of  Subscribed and sworn to (or affirmed) before me on this day of, 20, by, proved to me on the basis of satisfactory evidence to be the person who appeared before me.					

# **Donald Trump** Art Cohen, et al. vs. Donald J. Trump 1 CERTIFICATION 2. 3 STATE OF NEW YORK 4 ) ss: 5 COUNTY OF WESTCHESTER ) 6 7 I, Eileen Mulvenna, CSR/RMR/CRR and a notary public within and for the State of New 8 9 York, do hereby certify: 10 That I reported the proceedings in the 11 within-entitled matter, and that the within 12 transcript is a true record of such proceedings. 13 I further certify that I am not related 14 by blood or marriage to any of the parties in this matter and that I am in no way interested in 15 the outcome of the matter. 16 17 IN WITNESS WHEREOF, I have hereunto set 18 my hand this 13th day of December, 2015. 19 20 Eileen Mulvenna, CSR/RMR/CRR 21 22 23 24

25

## **Donald Trump**

1	DEPOSITION ERRATA SHEET					
2	Case Name: Art Cohen, et al. vs. Donald J. Trump Name of Witness: Donald Trump					
3	Date of Deposition: 12/10/2015					
4	Job No.: 10020374  Reason Codes: 1. To clarify the record.					
5	<ol> <li>To conform to the facts.</li> <li>To correct transcription errors.</li> </ol>					
6	Page Line Reason					
7	From to					
8	Page Line Reason					
9	From to					
10	Page Line Reason					
11	From to					
12	Page Line Reason					
13	From to					
14	Page Line Reason					
15	From to					
16	Page Line Reason					
17	From to					
18	Page Line Reason					
19	From to					
20	Page Line Reason					
21	From to					
22	Page Line Reason					
23	From to					
24	Page Line Reason					
25	From to					

# **Donald Trump**

1	DEPOSITION ERRATA SHEET
2	Page Line Reason
3	From to
4	Page Line Reason
5	From to
6	Page Line Reason
7	From to
8	Page Line Reason
9	From to
10	Page Line Reason
11	From to
12	Page Line Reason
13	From to
14	Page Line Reason
15	From to
16	Page Line Reason
17	From to
18	Page Line Reason
19	From to
20	Page Line Reason
21	From to
22	Subject to the above changes, I certify that the
23	transcript is true and correct No changes have been made. I certify that the
24	transcript is true and correct.
25	DONALD TRUMP

### Confidential

```
1
                 UNITED STATES DISTRICT COURT
 2.
                 SOUTHERN DISTRICT OF CALIFORNIA
 3
 4
     ART COHEN, Individually)
     and on Behalf of All
 5
     Others Similarly
                             )No. 3:13-cv-02519-GPC-WVG
     Situated,
 6
                                CLASS ACTION
                Plaintiff,
 7
     VS.
 8
     DONALD J. TRUMP,
 9
                Defendant.
10
11
12
13
14
                    CONFIDENTIAL TRANSCRIPT
15
           VIDEOTAPED DEPOSITION OF DONALD J. TRUMP
16
                  VOLUME II (Pages 371 to 485)
17
                        January 21, 2016
18
                       Las Vegas, Nevada
19
20
21
22
    Reported By:
23
    Gale Salerno
24
    RMR, CSR No. 12375
25
    Job No.: 10021313
```

### Confidential

```
1
                 UNITED STATES DISTRICT COURT
 2.
                SOUTHERN DISTRICT OF CALIFORNIA
 3
     ART COHEN, Individually)
 4
     and on Behalf of All
 5
     Others Similarly
                             )No. 3:13-cv-02519-GPC-WVG
     Situated,
 6
                                CLASS ACTION
                Plaintiff,
 7
     VS.
 8
     DONALD J. TRUMP,
 9
                Defendant.
10
11
12
13
14
15
           VIDEOTAPED DEPOSITION OF DONALD J. TRUMP
16
                 VOLUME II (Pages 371 to 485)
17
18
19
    Deposition of DONALD J. TRUMP, taken on behalf of the
20
    Class Counsel at 2000 Fashion Show Drive, Room 6104,
21
    Las Vegas, Nevada, 89109, beginning at 8:01 a.m. and
22
    ending at 10:53 a.m. on Thursday, January 21, 2016,
23
    before Gale Salerno, Registered Merit Reporter,
24
    Certified Shorthand Reporter No. 12375.
25
```

### Confidential

```
1
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   For the Plaintiff and the Class:
 2.
 3
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 7
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 8
 9
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15
              Trump National Golf Club
16
              One Trump National Drive
              Rancho Palos Verdes, California 90275
17
              (310) 303-3225
              jmartin@trumpnational.com
18
19
    Also Present:
20
              MS. BECKY ULREY, Videographer
21
2.2
2.3
24
25
```

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23				
24				
25				

## Confidential

1	VIDEOTAPED DEPOSITION OF DONALD J. TRUMP					
2	VOLUME II					
3	January 21, 2016					
4						
5	THE VIDEOGRAPHER: This begins the					
6	videotaped deposition of Donald J. Trump, Volume II.					
7	Today's date is January 21st, 2016, and the time is					
8	8:01 a.m.					
9	We are at Trump International Hotel,					
10	2000 Fashion Show Drive, in Las Vegas, Nevada, for					
11	the matter entitled Art Cohen, individually and on					
12	behalf of all others similarly situated, versus					
13	Donald J. Trump, case number 3:13-cv-02519-GPC-WVG,					
14	in the United States District Court, Southern					
15	District of California.					
16	I am the videographer, Becky Ulrey. The					
17	court reporter is Gale Salerno. We are representing					
18	Aptus Court Reporting of San Diego, California.					
19	Will counsel please identify yourselves,					
20	and then the reporter will administer the oath.					
21	MR. FORGE: Jason Forge, on behalf of					
22	Mr. Cohen and the Class.					
23	MS. JENSEN: Rachel Jensen, on behalf of					
24	the Plaintiff and the Class.					
25	MR. McCUE: Charles McCue, on behalf of the					

### Confidential

```
Plaintiff and the Class.
 1
 2.
              MR. PETROCELLI: Daniel Petrocelli, for
 3
    Mr. Trump.
 4
              MS. MARTIN: Jill Martin, for Mr. Trump and
 5
    Trump University.
 6
 7
                       DONALD J. TRUMP,
 8
              having been first duly sworn, was
 9
              examined and testified as follows:
10
11
12
                      EXAMINATION RESUMED
13
    BY MR. FORGE:
              Good morning, Mr. Trump.
14
         0.
15
              Good morning.
         Α.
              MR. FORGE: If I could ask the court
16
    reporter to please mark this document as
17
18
    Exhibit 504.
19
                    (Exhibit 504 was marked for
2.0
                    identification.)
    BY MR. FORGE:
21
22
              I have just handed to you Exhibit 504.
         0.
    It's a National Review article from December 8th,
23
    2015, which is titled, "No one was more influential
24
25
    than Donald Trump this year."
```

	Volume II Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump			
1		Are you familiar with that article?			
2	A.	No, I'm not.			
3	Q.	Do you consider yourself an influential			
4	person?				
5	Α.	Yes.			
6	Q.	And in what way are you influential?			
7	Α.	Well, I think I've set a certain standard.			
8	I think I	have certain leadership abilities. I think			
9	in busines	ss I'm respected, and I would say that I			
10	guess now	in politics I'm respected, because I'm the			
11	leading ca	andidate on the Republican side.			
12	Q.	Do you want people to consider you			
13	trustworthy?				
14	A.	Yes.			
15	Q.	Do you want people to consider you			
16	reliable?				
17	Α.	Yes.			
18	Q.	Did you get a sense that your level of			
19	influence	grew after The Apprentice show started?			
20		MR. PETROCELLI: The question is vague.			
21		THE WITNESS: I would say not really. The			
22	reason I	was chosen for The Apprentice is my level of			
23	influence				
24		But it possibly I think not necessarily			
25	influence	, I think I became even better known.			

### Confidential

Art Cohen, et al. vs. Donald J. Trump

BY MR. FORGE: 1 2 And by "better known," do you have fans? 0. 3 Α. Yeah, I do. 4 And if you consider someone to be a fan, Q. what does that mean to you? 5 6 Α. People that really like a person and 7 respect a person. I guess generally respect, but 8 certainly like. 9 Now, over the years you've promoted a 10 variety of products, properties and services; is that fair to say? Golf courses? 11 12 Α. Yes. 13 Q. Resorts? 14 Α. Correct. 15 Condominium projects? 0. 16 Α. Right. 17 Books? 0. 18 Α. Yes. 19 Products such as ties? Q. 2.0 Α. Uh-huh. 21 Is that a yes? 0. 22 Α. Yes. 23 Chocolates? Q. 24 Α. Yes. 25 And a fragrance, I believe? 0.

1

## Confidential

- A. That's right.
- Q. Now, sometimes you promote things that you
- 3 own, such as a building that you might own and
- 4 | actually manage?
- 5 A. Right.
- Q. And other times you promote things that
- 7 other people own; is that right? So under a
- 8 licensing agreement?
- 9 A. Correct.
- 10 Q. When you promote somebody else's project or
- 11 | service, do you generally do it for a fee?
- 12 A. Yes. Of some kind, yes. All different,
- 13 but of some kind.
- MR. FORGE: If we could mark this as
- 15 | Exhibit 505.
- 16 | (Exhibit 505 was marked for
- identification.)
- 18 BY MR. FORGE:
- 19 Q. Mr. Trump, if you could take a minute to
- 20 look at Exhibit 505 and just confirm for the record,
- 21 | if you could, please, that that is a one-page
- 22 document, and it's a Trump blog posted by Donald J.
- 23 Trump on 6/28/2005. It's kind of small print, but --
- 24 A. Yes, it is very small.
- Yes, it is.

## Confidential

Art Cohen, et al. vs. Donald J. Trump

Now, in here in the last sentence of the 1 0. first paragraph, you wrote, "The Trump brand carries 2 3 a promise that whatever bears the name will be 4 elite." Is that consistent with the image that 5 6 you've cultivated over the years for the Trump brand? 7 Α. I tried to make it that way, yes. 8 0. In the third paragraph it begins, "The 9 Trump name carries with it a price tag. People pay a 10 lot more to live or rent commercial space in my 11 buildings because of the association with me and my 12 ideals." 13 Is that also true? 14 Α. I think so, yes. The next document, Exhibit 506. 15 0. 16 (Exhibit 506 was marked for 17 identification.) BY MR. FORGE: 18 19 If you could, please, Mr. Trump, confirm 0. that Exhibit 506 is a true and correct copy of The 20 21 Trump Blog from June 12th, 2008, posted by Donald J. 22 Trump on that date. Α. 23 Yes, it is. If you look in the fourth paragraph, you're 24 Q. 25 quoting something your father used to tell you, which

## Confidential

Art Cohen, et al. vs. Donald J. Trump

is, "know everything you can about what you're 1 2 doing." 3 Right. Α. And then you write, "I've followed that 4 0. 5 advice too, and I think it's apparent that it works. 6 I'm very thorough, as he was, and it can save you a 7 lot of time in the long run." 8 Is that what you wrote in the blog? 9 Α. Yes. Now, in terms of writing these type of 10 Q. 11 sentiments and publishing them, is that thoroughness 12 part of the Trump image, your attention to details? 13 Α. I really don't know. I mean, I can't tell 14 you if it's part of the image. I like to get involved in details as much as I can reasonably. 15 16 I have many, many transactions. Everyone 17 knows that. Many deals. And I can't go into details 18 on every deal. I have people; I have very good 19 people running different transactions. And I rely -and I also discuss that. I mean, I rely on people, 20 21 good people, to run things because I can't get 22 involved in all of the details. In terms of the sentiment you expressed 23 here, which is, "know everything you can about what 24 25 you're doing," is one of the reasons why you're

putting that out there, is to tell people that when 1 2 they buy the Trump brand, they're getting something 3 that you know everything about? Α. Well, I think within reason, yeah. 4 I mean, 5 I also think people know that I'm not going to be, 6 you know, involved in every little thing of every 7 deal, because I have deals all over the world. Ι 8 have many deals right now. 9 As an example, right now all over the world, in addition to running for president, but I 10 have deals going up all over the world. 11 12 obviously, I can't do them myself, and people 13 understand that. So within reason, you're trying to express 14 the sentiment that you know everything you can, but 15 16 you're also a practical person? 17 Within practicality, yes. Α. Yeah. 18 (Exhibits 507 and 508 were marked 19 for identification.) BY MR. FORGE: 2.0 21 Starting with Exhibit 507, Mr. Trump, can 0. 22 you just confirm that appears to be a true and correct copy of The Trump Blog from -- that you 23 posted on June 8th, 2005? 24 25 Α. Yes.

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If you look at the end of the first 1 0. 2 paragraph, it reads, "It's good common sense that risk -- always an essential feature of business -- is 3 substantially reduced when you make an effort to 4 5 learn everything you can about what you're getting 6 yourself into." 7 Did I read that accurately? 8 Α. Yes. 9 And is it fair to say that one of the messages you're trying to convey with that sentiment 10 is that the Trump brand carries a low risk of not 11 12 getting what you pay for because you're in charge and 13 you try to, within practical limits, learn everything 14 you can about anything that bears your name? 15 MR. PETROCELLI: The question is vague and 16 overbroad. 17 You can answer. THE WITNESS: Well, I don't think I'm 18 19 I'm just saying that there is risk, but saying that. 20 if you can learn more, your risk goes down a little 21 bit, but I'm not saying having to do with me. 22 saying having to do with general and people and life, and that there is a big risk to life and a risk to 23 24 deals. 25 And if you can learn -- if you can learn

Volume	· II
<b>Donald</b>	<b>Trump</b>

#### Confidential

- 1 | things about specific industries or whatever you may
- 2 be doing, perhaps your risk is going to be somewhat
- 3 lessened. But there's always risk. You can never
- 4 | get rid of risk.
- 5 BY MR. FORGE:
- Q. If you could, turn to Exhibit 508, the
- 7 second document I handed you, and just confirm that
- 8 it appears to be a Trump Insider Newsletter by you.
- 9 It is not -- it is not dated on the first page, I
- 10 don't believe. And I don't see a date on the second,
- 11 but does it appear to be a Trump newsletter titled
- 12 | The Importance of Education Will Open the Door of
- 13 Knowledge?
- 14 A. I haven't seen this, I don't believe. But
- 15 | it appears -- it's a long time ago, but it appears to
- 16 | be, yes.
- 17 Q. And if we look at the fourth paragraph
- 18 | down -- I'm sorry, fifth paragraph down, the sentence
- 19 that reads, "These days we have few excuses for
- 20 | maintaining a blind spot."
- 21 Do you see that?
- 22 A. Yes.
- Q. And that's what you wrote in this blog?
- 24 Did I read that accurately?
- 25 A. Yes.

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#### Confidential

- Q. Now, Mr. Trump, generally speaking, do you believe that it's profitable -- a profitable business decision for others to pay you to promote their projects or products?
  - A. Well, it has been. It continues to be.
  - Q. And do you set your fee based on your expectations of the value of your endorsement to the particular business or project?
- A. Well, each project is very different, and totally different fee structures. Sometimes it's a pure cash fee structure. Sometimes it's a percentage of profits. Sometimes it's a percentage of gross.
- It's always -- I mean, we don't have a set formula. It's always different. A lot of it has to do with the expectation of the person wanting the name or wanting the brand.
- Q. And by being profitable for the business, that means basically that your endorsement brings in more customers and more revenue from the customers than they're paying you; is that fair?
- A. Hopefully, yes.
- Q. And historically, you've seen that to be true?
- A. I would say yes.
- Q. So whether it's promoting something that

<b>Volume</b>	H
<b>Donald</b>	Trump

#### Confidential

Art Cohen, et al. vs. Donald J. Trump

you own or promoting something that someone else 1 owns, the purpose of the promotion is to try to 2 3 influence other people's purchase decisions; is that 4 fair? 5 Well, to show that the product is a good 6 product, yeah. And -- yeah, essentially. 7 0. I'm going to play you a video exhibit, 8 Mr. Trump. 9 MR. FORGE: And just for the record, Dan, the same thing we did the last time. I have got all 10 these videos on this thumbdrive. I'll identify the 11 12 file number, and at the end we'll just delete the 13 ones we didn't use, and leave everything with the 14 court reporter, if that's acceptable to you? 15 MR. PETROCELLI: Sure. 16 Last time you had these little CDs. You don't have those today? 17 18 MR. FORGE: I have CDs for you to take with 19 you. Do you want to do that after? 20 MR. PETROCELLI: Yeah, you can do that 21 after. 22 MR. FORGE: This first one is, we're going to call it Exhibit 509. Just for the record, though, 23 24 it is file 204 on this thumbdrive. 25 (Exhibit 509 was marked for

## Confidential

Art Cohen, et al. vs. Donald J. Trump

1 identification.) 2. (Playing Video From Thumbdrive Marked Exhibit 509.) 3 BY MR. FORGE: 4 Mr. Trump, you shot that video to promote 0. 5 Trump University, right? 6 Yes. A long time ago. Α. 7 0. So you made that video to influence people to enroll in Trump University? 8 9 Α. Yes. Now, at one point you mentioned that there 10 Q. 11 would be professors and adjunct professors. Do you 12 have any idea what, if any, criteria determined who 13 would be a professor versus an adjunct professor? 14 Well, I see resumes, but mostly that was up to Michael Sexton, who was the president who ran 15 16 Trump University. 17 So that's not a decision process you were 18 involved in, who would be a professor versus --19 I would see resumes, but I told him, you Α. 20 know, I want very good people, yes. 21 0. But in terms of determining this person 22 will be a professor versus an adjunct professor --23 Α. No, that was not me. Do you know if any of the adjunct 24 Q. 25 professors at Trump University were ever promoted to

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1	become pro	ofessors?
2	A.	That I wouldn't know. I was not running
3	the school	L.
4	Q.	Do you know the identities of any of the
5	adjunct pr	rofessors?
6	A.	I know names, but I really don't know the
7	identities	s, no.
8	Q.	Were all the instructors at Trump
9	University	either a professor or an adjunct
LO	professor	
L1	Α.	I would rather have you ask Mr. Sexton. He
L2	ran the so	chool.
L3	Q.	So you personally don't know?
L4	Α.	No, I don't know that.
L5	Q.	You mentioned in there that the people at
L6	_	versity that you were going to be putting
L7	forward we	ere going to be the best of the best.
L8		What does that mean to you?
L9		Well, I mean, they had to be good
20		rs. And I wanted them to be good
21	instructor	rs, and I so instructed the people.
22	,	I instructed Mr. Sexton we want to really
23	have reall	ly great people working there. He was

running it. I wasn't running it, but I wanted to

have really good people.

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- Q. Can you identify any of the live events instructors? And by "live events," I mean in person instructors and mentors. Any of those live events instructors and mentors, can you identify any that you personally consider to be the best of the best?
- A. I just recognize names. It's too long ago; it's many years ago, and I just recognize names now.

  It's so long.
- But I know they had some very, very good instructors. But that was really up to Mr. Sexton, not up to me.
  - Q. So when you say you recognize names, recognize names of -- and again, this --
  - A. People who worked there. I'm talking people that worked there.
  - Q. I want to make sure we're distinguishing between the live events, which was something that Trump University started in the later years, which is in-person instruction, versus the Internet learning, which is where it began.
- 21 A. Okay.
  - Q. And so in terms of recognizing names, we went through a bunch of names the last time. I'm not going to put you through that again. But there were a number of names you didn't recognize the last time.

Volume II Confidential **Donald Trump** Art Cohen, et al. vs. Donald J. Trump 1 Α. Right. 2 Are there -- do any of those names, have 0. you had a recognition of any of those names? 3 Any of 4 those names come to mind now as we sit here? 5 Α. No. 6 So same memory or lack thereof, whatever 0. 7 your answers were still stand? 8 Α. It's a long time. THE WITNESS: Just off the record for a 9 10 second. (A discussion was held off the record.) 11 12 If we could please mark this MR. FORGE: 13 next exhibit as 510. 14 (Exhibits 510, 511 and 512 were 15 marked for identification.) 16 BY MR. FORGE: Mr. Trump, starting with Exhibit 510, does 17 18 that appear to be a true copy of a special invitation 19 from Donald J. Trump, and an attached letter that begins Dear Friend? 20 21 Α. It does seem to be. I don't remember this, 22 but it does seem to be, yes. And that appears to be your signature at 23 0.

the bottom of that invitation on the second page?

24

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Α.

Yes.

Case	3:13-cv-02519-GPC-WVG Document 254-2 Filed 06/22/16 Page 562 of 669
	Volume II Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	Q. And this invitation is all part of the
2	promotion of Trump University; is that fair to say?
3	A. It looks like it.
4	Q. So again, this is something that was
5	intended to influence people to enroll in Trump
6	University?
7	A. It would look that way, yes.
8	Q. Were you personally aware of any sort of
9	proven real estate system that students would be
10	learning at Trump University?
11	MR. PETROCELLI: The question is vague.
12	THE WITNESS: Well, what I did is we gave a
13	lot of big packages out. Again, it's a long time
14	ago, but and including books that I've written,
15	et cetera, et cetera. You have the information.
16	But there is you know, there are methods
17	that have been very successful for me, and that's
18	what I would talk about. And, you know, starting
19	with location. Starting with, you know, various
20	forms of debt. We talked about the kind of debt you
21	can put on properties.

And we talked about a lot of different 22 23 things. You can look at the books. But I've always -- and very strongly told them to stress 24 location. 25

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I also put words out when I felt markets --1 2 I've been very good at predicting markets, like the 3 recent market. I've been very good at predicting 4 over the years. And I've had many people, and I 5 think they will be witnesses when the trial comes 6 about, they were very thankful to me because I 7 predicted markets both up and down. And I would tell 8 people that, you know, this is what I think is going 9 to happen. 10 When people got caught in the early years 11 with the bad -- with the, you know, exploding debt, I 12 predicted that was going to happen so accurately. And I would pass the word. 13 And I've had more people thank me for 14 15 keeping them out of real estate as well as keeping 16 them -- as well as getting them in. 17 So I've been good at predicting markets, as 18 you probably have read or heard. 19 BY MR. FORGE: Does that summarize what it is about the 20 Q. 21 proven real estate system? Yeah, well, I think it's a system that I've 22 Α. 23 been using, yes. 24 Now, you mentioned that these are things 0. 25 that you talk about. You're saying talk about in

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1	your	books,	right?
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- A. Well, and I talk about at speeches, and I talk about elsewhere.
  - Q. Sure. But you don't mean actually talk about to the Trump University students?
- A. Well, I think that I would tell Michael. I would tell other people, you know, I'm feeling bad about the market or I'm feeling good about the market, I hope you can get that word out.
- 10 Q. But as far as personally conveying --
- 11 A. No, not personally, no.
- Q. And as far as personally verifying that
  live events instructors were getting that word out,
  you didn't personally verify that they were --
- A. No, I didn't. Because who knows if you're right? You know, it's just a guesstimate, so who knows? But it was my feeling, and I was right.
- 18 Q. But timing and location are key?
- 19 A. Very important.
- Q. Any other aspects, significant aspects of the system?
- A. Well, the method of financing, where you get your financing, who you're getting your financing from.
- The rate is always very important,

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- 1 depending on what you're doing. And the amount of
- 2 | financing you're getting. How it -- you know, how it
- 3 relates to the different types of property you're
- 4 talking about.
- 5 You know, we gave very extensive manuals on
- 6 things. And I think it's very much covered in the
- 7 | manuals and other books and things that they got as
- 8 part of the course.
- 9 Q. Okay. And the amount of financing you're
- 10 getting, you mentioned how it relates to the
- 11 different types of property, you're talking, were
- 12 | you -- have you financed properties in the past with
- 13 no money down?
- 14 A. Yes, I have.
- Q. When would you say was the most recent time
- 16 you've done that?
- 17 A. Well, it was a while ago when the lenders
- 18 | were going absolutely crazy, when they were just
- 19 | throwing money at you. In fact, not only no money
- 20 down. Where you walk out with money on the table and
- 21 | you own a property.
- But, you know, then you had the banks
- 23 explode. So it was an epic crash that took down the
- 24 | world, or almost took down the world during those
- 25 | times.

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1	Today I think it's a little bit more
2	conservative, but you can get 80 percent financing.
3	But there was a time, Jason, where you
4	could get 100 percent plus plus plus, and plenty of,
5	you know, money left over. And that led to a real
6	banking crisis.
7	Q. And the banking crisis was demonstrated by
8	all the foreclosures going on?
9	A. Yeah.
10	Q. So that period where you could get these
11	properties with no money down and possibly a plus
12	plus plus, that predated and actually led to all the
13	foreclosures, right?
14	A. That led to a lot of problems, and believe
15	it or not, we're probably getting there again, from
16	what I'm seeing. It's pretty easy to get money right
17	now. And this interestingly would be a very good
18	time for Trump University. There would a lot of
19	people that would like to sign up.
20	Q. And this would be one of those times when
21	you would probably tell people this is not a great
22	time to get into
23	A. I would say that this maybe is not a great
24	time because it's so overheated, and that's what I

told them in the past, and I was right about it.

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- 1 This would not be a great time. It would be a good
- 2 | word to get out to people actually, because a lot of
- 3 people are going into real estate they shouldn't be
- 4 right now.
- Q. The next exhibit is Exhibit 511. If you
- 6 can just take a look at that and confirm that that
- 7 appears to be a true copy of another special
- 8 | invitation from you.
- 9 A. Okay.
- 10 Q. Is that --
- 11 A. Yes.
- 12 Q. And that -- again, that is part of the
- 13 promotion of Trump University?
- 14 A. It would look like it. I mean, I didn't do
- 15 | this, but the people that ran Trump University.
- 16 Q. The next is Exhibit 512. Same thing,
- 17 another invitation --
- 18 A. Yes.
- 19 Q. -- from you?
- 20 Another thing, another invitation is part
- 21 of the promotion of Trump University?
- 22 A. It looks like it, yes.
- 23 Q. You mentioned earlier something that I
- 24 think most people would agree with, it's impossible
- 25 to eliminate risk?

Volume II Confidential **Donald Trump** Art Cohen, et al. vs. Donald J. Trump Totally impossible. 1 Α. 2 0. So --The safest deal -- I've seen deals that 3 Α. 4 were 100 percent and they didn't go well. I've seen 5 deals that had no chance and they were great deals. 6 So there's no such thing as an airtight 0. 7 strategy? 8 Α. The greatest businessman in the world, 9 Carl Icahn, many of the greatest businessmen in the world, I mean, I've seen them go into deals that were 10 11 horrendous, that they were extremely excited about, 12 and they thought they were going to be good. Friends 13 of mine that do deals, and they're the best 14 dealmakers in the world. They will hit deals that 15 are so bad that they will lose a fortune. No matter The economy 16 how good you are, because things happen. 17 and lots of crazy --18 You're talking about individual deals. 19 talking about strategies. There's no such thing as a sure thing strategy, right? 20 Not even government bonds, because you 21 Α. 22 don't know if the government is going to default. 23 Q. There you go. I mean, I guess you could say that U.S. 24 Α. 25 bonds would be considered like the safe bet, even

- though they pay you no interest, essentially. 1
- 2 But you know, bad things can happen even
- So there's no such thing as -- there's risk 3 there.
- 4 to everything.

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- Right. So an airtight strategy is 0. basically a unicorn?
- 7 Α. Yeah. I mean, you can do better and you
- can sort of quard against, you know, bad things 9 happening a little bit. But basically -- and I think
- most people know this, there's no such thing as 10
- 11 foolproof.
- 12 Mr. Trump, do you have a certain number of 0. 13 steps that you use to complete deals, a set number of
- 14 steps, or is it different depending --
- 15 I think it's different. I mean, you could Α. 16 have concepts, I quess, but it's different for deals.
- 17 Have you ever engaged in a real estate 0. 18 transaction in which the contract is between the 19 seller and you as the buyer, but it's listed as you
- and/or your assigns? 20
- 21 I think a lot of contracts are done that 22 way, because you may sell it before you even close, you know. A lot of people do that. 23
- Have you ever entered into one of those 24 Q. 25 deals where at the time you entered into the

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- 1 agreement, you had no intention of actually buying
- 2 the property, but rather you wanted to just cloud the
- 3 title by recording the agreement, and while the title
- 4 is clouded, go out and see if you could find somebody
- 5 | who was willing to pay more?
- 6 A. I think so, yeah.
- 7 Q. You've done that?
- 8 A. I mean, I would have to think about which,
- 9 | but it's something that is fairly common in the
- 10 | industry.
- 11 Q. And you believe you've done that --
- 12 A. Yeah.
- 13 | O. -- clouded the title?
- 14 A. I think so. I've done deals where you
- 15 close before you sell. I've done deals where you can
- 16 | cloud a title, and, you know, take your time to buy
- 17 | it.
- 18 Q. I'm talking about a deal where you go into
- 19 | it with that intention. You have no intention of
- 20 buying the property, but you --
- 21 A. I wouldn't say no intention, but you do
- 22 | have maybe not a full intention, and you do cloud up
- 23 | the title. A lot of people do that, and make a
- 24 | living off of that.
- I think I did one, it's called -- I think

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it was 100 Wall Street, or 99 Wall Street, whatever. 1 2 I could get you the exact. But where I probably didn't think I was going to close the deal, and 3 4 ultimately the deal was sold before I closed, and it 5 worked out very well. 6 And sometimes you do a tremendous tax 7 savings when you do that. You don't pay transfer taxes because the building is never transferred. 8 9 Yeah, I mean, sometimes it's done. But again, and I don't mean to get too down 10 to details on it, but in terms of walking into the 11 12 deal, shaking hands with someone with the present 13 intention of definitely not buying that property --14 Α. I don't know if I've done that. 15 In fact, no means of buying the property? 0. I don't know if I've done it, but I can 16 Α. 17 tell you it's done, and people make money with it. I don't know that I've done that. I don't 18 19 think I've done it per se. I think that -- I go into deals to close. 2.0 21 Plenty of people go into deals. They call 22 them "not to close." They go into deals not to 23 close. Do you consider that to be ethical? 24 0. To go

into a deal without telling the seller, Hey,

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basically in the back of your head you know I can't 1 buy this property, and I'm not going to buy this 2 property, but if I tie it up, maybe I can find 3 somebody else who is going to buy it and make some 4 5 money? 6 The question is vaque. MR. PETROCELLI: 7 THE WITNESS: Well, I think it's ethical in 8 that it's fairly common in real estate. People make 9 a lot of money doing that. And if the other side has a good lawyer, 10 11 like you, you won't allow that to happen, because 12 you'll ask for a very large deposit, and to a point 13 where you don't mind it happening. 14 In other words, if somebody puts up a 25 percent deposit and wants to cloud up title, 15 16 you'll say, Hey, I'll suffer with my lawyer for a year, and I'll keep the money, and then I'll sell it 17 18 a year from now. Because ultimately, they will get 19 the property back. They always get the property 20 back. 21 So you can delay things, and you can -- you 22 know, you can deal a certain way. People make a big living doing that. But if you have good legal 23 representation, it's very hard to do it. 24 25 And what happens is when you ask for the

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- 1 bigger deposit, usually the buyer says I'm not going
- 2 to do the deal. So you don't have a clouded title.
- 3 BY MR. FORGE:
- Q. Flipping the script a little bit. With you says the seller, you have always been pretty shrewd in
- 6 your deals, or try to be. Is that fair to say?
- 7 A. Yes.
- 8 Q. And so you have, through your legal
- 9 counsel, just through your own due diligence, made
- 10 | sure that you're protected against that sort of
- 11 | thing; is that fair to say?
- 12 A. When I think a deal isn't going to close,
- 13 or it's suspect, or if I'm not in love with the
- 14 people that I'm dealing with, I will usually ask for
- 15 a much larger deposit. So if it doesn't close, I
- 16 | don't care, because it would be a nonrefundable
- 17 | deposit where I keep the money. So that if it
- 18 doesn't happen, I keep the money.
- I mean, I've had deals that didn't close
- 20 | where I kept money. And sometimes you have to go
- 21 | through to get your property back because, you know,
- 22 | it's a legal process basically, like we're going
- 23 | through, but it doesn't take as long. It's --
- Q. Few things do.
- 25 A. No, few things do. We'll set a record.

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1 We might. 0. 2. But it's something that is pretty common in Α. 3 the real estate industry. 4 MR. FORGE: I think we're at 513. 5 (Exhibit 513 was marked for 6 identification.) 7 BY MR. FORGE: 8 0. Mr. Trump, does Exhibit 513 appear to be a 9 true and correct copy of an advertisement for Trump University for presentations that were going to be 10 occurring in Northern California in August of 2009? 11 12 Α. Yes. 13 Again, similar to the invitations, this was 14 part of the promotion of Trump University? 15 And if they had followed that advice, Α. Yes. 16 they would have done very well. Because from 2009 17 until the present -- because I owned real estate from that period in California, and it has gone through 18 19 the roof. Too bad they didn't listen to me. 20 I hope you're listening to me, 21 Mr. Attorney. That was very good advice. That's what I mean. This was incredible 22 23 Because from that date until now, the real advice. estate has gone very, very high up. 2.4 25 That's what I meant, Jason, when I said --

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**Donald Trump** Art Cohen, et al. vs. Donald J. Trump 1 Timing? Q. 2. Α. Timing. That was the time to get in? 3 0. 4 It could have been that they put that ad in Α. 5 because I was saying tell the classes to, you know, 6 it's a good time to buy, in my opinion. It's only my 7 opinion. You know, what do I know? I mean, I think 8 I know a lot, but what do I know? But I thought it 9 was a good time to buy. 10 Now, the instructors -- I'll represent to 11 you, Mr. Trump, that you don't know who the 12 instructors were for this particular --13 Α. I don't know. I may know the names, but I 14 don't know them. 15 And I'll represent to you that based on the 0. 16 documents that have been produced in the case, Keith Sperry is one of the instructors. 17 That's 18 someone you mentioned earlier. You don't know who he 19 is? 2.0 Α. Don't know the name. 21 (A discussion was held off the record.) (Exhibit 514 was marked for 22 23 identification.) 24 BY MR. FORGE: 25 Mr. Trump, I've placed in front of you a 0.

- 1 document marked as Exhibit 514. And could you just
- 2 confirm that that appears to be a copy of another one
- 3 of the special invitations from you promoting Trump
- 4 University?
- 5 A. Yes.
- 6 Q. And this one is a special invitation again
- 7 | for classes in Northern California, this time in
- 8 November of 2009; is that right?
- 9 A. Correct.
- 10 Q. Now, Mr. Trump, were you aware that the
- 11 instructors for these previews were paid entirely
- 12 based on commission?
- 13 A. I think there was maybe commission
- 14 | involved, but I wasn't involved in that. That was up
- 15 to the people running the school.
- 16 Q. You know just generally speaking, though,
- 17 that commissions are used as an incentive to get
- 18 people to sell something; is that fair?
- 19 A. Yes. Most things I would say. Almost
- 20 | everything.
- 21 Q. Now, I'm sure you're not aware, but correct
- 22 me if I'm wrong, but were you aware that Mr. Cohen
- 23 | eventually wound up with a mentor by the name of
- 24 | Kerry Lucas?
- A. No, I don't know anything about that.

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1	Q.	You don't know how much the mentorship
2	cost?	
3	A.	I don't know.
4	Q.	And you don't know what was provided during
5	that three	e-day one-on-one mentorship?
6	A.	No. And I don't know Mr. Cohen.
7	Q.	Or Mr. Lucas?
8	A.	Or Mr. Lucas, no.
9		MR. FORGE: I'm going to play for you
10	now we	re going to mark this as this is going
11	to be 515	. Mr. Trump, I'll warn you in advance, it's
12	about 13 a	and a half minutes of Mr. Lucas' deposition
13	testimony	. So if you want to make some calls before
14	we do it,	you tell me.
15	A.	Let's do it after. We'll take off after.
16		MR. PETROCELLI: What's the file number?
17		MR. FORGE: The file number is 213.
18		THE WITNESS: He's a mentor, not a
19	professor	, is what you're saying? He's not a class
20	person?	
21		MR. FORGE: I think he was brought in for
22	both. But	with Mr. Cohen, he was a mentor.
23		MR. PETROCELLI: This is Kerry Lucas'
24	deposition	n?
25		MR. FORGE: This is Kerry Lucas'

Volume II Confidential **Donald Trump** Art Cohen, et al. vs. Donald J. Trump deposition. 1 2. Taken on what date? MR. PETROCELLI: 3 MR. FORGE: Taken on June 11th of last 4 year. 5 In this case? MR. PETROCELLI: 6 MR. FORGE: Yes, sir. 7 THE WITNESS: When was it? Of last year? (Exhibit 515 was marked for 8 9 identification.) 10 BY MR. FORGE: 11 This was taken last year; last June. 0. Yes. 12 But when was he the mentor? Α. 13 The mentorship was back in the 2009 time 0. 14 frame. 15 So is this only Mr. Cohen's case? Α. 16 Q. We're talking about Mr. Cohen's case, yes, 17 sir. I mean, had they bought real estate in 18 Α. 19 2009, like I told them to do, they would have made a fortune. 2.0 21 They would have to be able to afford it, 0.

It was hard to buy real estate with other

people's money in 2009, wasn't it?

You could get real estate.

With other people's money?

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With the sellers that take back 1 2 mortgages a lot of times. And banks, too. I mean, 3 you could get mortgages. 4 You could get mortgages? Q. 5 People could get mortgages. Α. 6 It was tough to get financing back in '09, 0. 7 wasn't it? 8 Α. The prices were -- you know the prices from 9 '09 until now have gone through the roof. If people were able to, either through seller financing, which 10 was, you know, where the seller takes back a mortgage 11 12 on the property, which was done all the time, or 13 banks. If you had a good property, you could get 14 bank financing. 15 But if they did, the value of the 16 property -- I mean, I can tell property value by year bought, year sold. 17 (A cellular phone rang.) 18 19 (A discussion was held off the record.) BY MR. FORGE: 2.0 21 Mr. Trump, you didn't have any -- for the 0. 22 average Joe to get financing back when the markets crashed, did you have any special techniques for them 23 to do that, for the average person? Not the Donald 24 25 Trumps of the world?

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- A. The special technique was to find institutions. There were many institutions that had money that were lending. And if you had the right property, you could get financing.
  - And 2009 was really, it was starting to be on the way up. You know, when he was in the program, had he followed the advice that we were saying, he would have made a lot of money.

I mean, you could get financing in 2009.

And you could certainly get seller financing, because a lot of sellers became bankers essentially. They wanted to sell their property, and they would take back a mortgage for ten years or five years or two years. So there were many ways of getting financing.

- Q. And I didn't mean to suggest that it was impossible to get financing.
- A. What I'm saying is 2009 wasn't prime time for not getting financing. I mean, there were times when it was tougher. But 2009 was -- I mean, that was a great time to buy. That was like the bottom of the market just before it started going up.
  - Q. What I'm getting at is --
  - A. He should have bought property then.
- Q. Maybe he did.
- A. He didn't study the course well enough. He

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1 | would have made a lot of money, Dan.

- Q. What I'm getting at, though, is you didn't have any unique techniques for getting financing for the average person. But it's just a matter that there was financing out there to be had?
- A. You go to institutions, and sometimes
  you'll go to many institutions, and you'll find one
  that -- and I would tell that to people. Sometimes
  you would go to five or ten institutions, and one
  wants to do it.

location of the property, of the quality of the property, the price you're paying for the property.

And a lot of times you would get seller financing.

You wouldn't even have to go to the banks, because sellers were moving, leaving, in bad health. I mean, a lot of things.

And a lot of that had to do with the

The only time they couldn't give you financing is if they had no money. But a lot of times they're selling the property because of their health, because of their age. You know, things where they just want to sort of go into other things.

And this way they get interest on their money. And seller financing is a thing that I always have -- I've done seller deals where sellers would

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give financing for things that I've bought. 1 2. I feel strongly about seller financing. And you don't have to pay points. You don't have to 3 4 pay big legal fees. But you know, a lot of the 5 institutions wanted points. With seller financing, 6 rarely does the seller ask for points. So good 7 thing. 8 Okay. Go ahead. I'll watch this. 9 (Playing video.) 10 MR. PETROCELLI: Just to be clear, we're 11 not listening to a continuous examination? 12 MR. FORGE: Exactly. 13 MR. PETROCELLI: These are edited clips? 14 MR. FORGE: Exactly. But they're complete 15 questions and answers. 16 MR. PETROCELLI: Okay. Because I noticed the time code is jumping around. 17 18 MR. FORGE: Yeah, it jumps around. 19 none of the questions or answers are --2.0 MR. PETROCELLI: You'll give me the file? 21 MR. FORGE: Yes. 22 MR. PETROCELLI: The CD, and then I can go 23 back and review the transcript? MR. FORGE: 24 Yes. 25 MR. PETROCELLI: Thank you.

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1 (Playing video.) 2. Take our break now? MR. PETROCELLI: 3 THE WITNESS: Do you want to go through 4 this first? 5 MR. FORGE: Let me ask just a few 6 questions. 7 THE WITNESS: I would rather go through this. 8 BY MR. FORGE: 9 And I think you were chomping at the bit to 10 say this, but Mr. Trump, you did not select this man 11 12 to be a Trump University instructor or mentor, did 13 you? 14 No, I didn't. Α. 15 And you did not consider him to be a top 0. certified mentor, did you? 16 17 Α. No. 18 You did not certify him in any way, did 0. 19 you? No, I didn't. 2.0 Α. 21 Now, you could have actually insisted upon 0. 22 meeting and interviewing each of the mentors, right? 23 I could have. Other than I'm doing, running a massive company that everybody knows that. 2.4 25 But so you could have, but you didn't? 0.

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- A. I did not, no.
- Q. And so you didn't know that a man with this kind of background was being held out as a top Trump certified mentor, did you?
- A. No. But in watching, it sounded to me like he would have embellished his record and he slipped through the cracks. Frankly, I think he probably, just by the way he had answered a couple of the questions reminded me of Saturday Night Live.
- But I think he probably embellished his record to the people that did the hiring. And nevertheless, they all got the materials, and they got very good advice as far as real estate is concerned.
- And I have to say this, and I was just thinking it as I was going by, some of the biggest real estate developers in the country, and I can tell you in New York and elsewhere, don't have licenses. They build. They're developers. And they build.
- And they never went to school, and they never went for licensing and they didn't do all of the things, many of the things that you're asking.
  - That's not to say anything positive or negative. But I will say that many, many real estate people don't have licenses. They're not salesmen,

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1	they're not brokers, and they just don't have
2	licenses. They just build.
3	Q. But he also lacked experience?
4	A. He doesn't have great experience, no.
5	Q. He doesn't have any experience buying or
6	selling?
7	A. He has a little with his house or whatever
8	it was, but not a lot.
9	Q. And this is not someone you would have
10	found to be fairly described as a top Trump certified
11	mentor?
12	A. No, I would not have hired him.
13	Q. Now, were you aware that Trump University
14	charged Mr. Cohen and others tens of thousands of
15	dollars for three days of one-on-one walking around
16	looking at properties with this man?
17	A. Well, you know, frankly, the fact that he's
18	not if he took the advice of this particular sheet
19	right here, Mr. Cohen would have made a fortune. He
20	would have bought real estate.
21	Q. Putting that aside
22	A. They're walking around looking at property,
23	and somebody has to walk around.
24	A real estate broker oftentimes will
25	use children. I mean, they will use people that are

- 1 18 years old to send people around to look at 2 properties. That's standard.
  - Q. What I'm saying is --
- 4 A. It's very standard, Jason, in the business.
- 5 | I mean, they don't do it themselves. They have
- 6 drivers take them around. They have people take them
- 7 | around. They look at properties all day long, and
- 8 the brokers don't go with them. It's very standard
- 9 | in the industry.
- 10 Q. And maybe I should have clarified this. I
- 11 | couldn't play all of it, even though it was
- 12 lengthy --
- 13 A. That's right.
- 14 O. -- but you will see, if you care to look,
- 15 that he did not find any properties or suggest any
- 16 properties for Mr. Cohen, as he indicated in his
- 17 deposition testimony. That was up to the Realtor,
- 18 and the Realtors were showing these properties. So
- 19 | it wasn't as if -- he wasn't the arm of the Realtor.
- 20 A. But he said go through the realtors, right?
- Q. The students would find the realtors and go
- 22 through them?
- 23 A. And if the students found the realtors, and
- 24 | if the realtors sold them a property, I don't know if
- 25 Mr. Cohen bought a property. Did he buy a property?

Volume II Confidential **Donald Trump** Art Cohen, et al. vs. Donald J. Trump If he did, he made a lot of money --1 2 But what I'm getting at, Mr. Trump, is --0. Α. -- between 2009 and now. 3 -- do you think it's fair to charge someone 4 0. tens of thousands of dollars for a mentorship with 5 6 Kerry Lucas, given his complete lack of experience? 7 MR. PETROCELLI: The question lacks 8 foundation. Improper opinion testimony. 9 You can answer. THE WITNESS: Well, in addition to him, you 10 11 have got tremendous amounts of materials and books 12 and other things. And based on what my views were at 13 that time -- because I was a big buyer. That's when 14 I felt we should go back into the market and buy. That had he -- the big picture, not the small 15

picture. This guy maybe came through the cracks. Ι don't know. It sounded to me like he might have misrepresented his experience in real estate to get Because we had some excellent people, as the job. I'm sure you know. And you'll see them when we testify. But we have some excellent, excellent instructors and people. But this one is not somebody that I would have picked personally.

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have got very good books and very good materials from

I will say, though, added to him is you

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- 1 | the school. They have beautiful and very good
- 2 | material, and, you know, it depends on what he did
- 3 | with it.
- If he was a buyer at the time, he made a
- 5 | lot of money, Mr. Cohen.
- 6 BY MR. FORGE:
- Q. But he made a lot of money at the time if 8 he was a buyer because the timing was right, correct?
- 9 A. Because I said buy.
- 10 Q. Right. And you said buy at the right time?
- 11 A. I said buy at the right time.
- 12 Q. And you said buy in the ads?
- 13 A. I said buy in the ads.
- Q. Right. And so in terms of beyond that, as
- 15 | far as Kerry Lucas --
- 16 A. That's the big picture though, Jason.
- 17 Q. Yes, that is the big picture.
- 18 A. That's bigger than -- well, he knew a
- 19 | little bit more or a little bit less about real
- 20 | estate. The big picture was buy now. That's the
- 21 | time. That was my instinct, and that's what I said.
- 22 And I put it in ads, and I'm glad we put it in ads.
- But the big picture is buy now. It's not
- 24 | the minutia, okay? And he went around with realtors.
- 25 And, you know, my idea was to buy.

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- If Mr. Cohen, who I don't know, if he would have bought, he would have made a lot of money. But he didn't buy, therefore, he didn't listen. Mr. Trump, did anybody who paid tens of 4 0. thousands of dollars to be mentored by Kerry Lucas,
  - that's tens of thousands of dollars less money they have to buy property, right?
  - Α. I know, but in addition to this gentleman, who again may have -- you know, he may have embellished. You used the word "embellish." He may have embellished his credentials and gotten the job.
  - But in addition to him, and he may be just a good salesman, frankly. And he may be a positive I know people that have great credentials salesman. and are terrible teachers.
  - But in addition to that, they get tremendous materials. I mean, the materials, if you read the materials, with not strong instruction, the materials are very strong.
  - And the materials that you're talking about 0. are the free CDs --
  - Α. The books.
    - -- that will be given away, right? Q.
- 25 There was a lot of things that were given. Α.

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- It's so many years right now that I can't remember
  exactly what. But I remember it was a large amount
  of material that was given to the various students.
  - Q. So for example, if you look back at Exhibit 513, at the bottom it references that attendees receive a free Secrets of Real Estate Marketing. That's the CD.
- 8 A. But I'm not talking about -- I'm talking
  9 about if they took the course, they got a lot of
  10 material.
  - Q. Are you personally aware of any actual materials that the students received if they took the course?
  - A. I'm aware of materials. Do you know how many years it is now? It's so many years, but I don't know exactly what the material was. But I remember they got a lot of material when they took the course.
    - Q. But you don't personally know --
- A. No, but I saw a lot of material. This is years ago. But many years ago I saw the material that they got, and it was very impressive.
  - Q. So were you -- and those materials, were you familiar with the fact that in, say, the PowerPoint presentations, the instructors were

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falsely representing you had handpicked them?
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 2.
         Α.
              No, I wasn't --
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              MR. PETROCELLI: Excuse me, what was the
 4
    question again?
 5
    BY MR. FORGE:
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                     In those materials, did they include
         0.
              Sure.
 7
    the PowerPoint presentations in which the instructors
 8
    falsely represented that you had handpicked them?
 9
              MR. PETROCELLI: Assumes facts not in
10
    evidence.
11
              You can answer.
12
              THE WITNESS: Well, my representatives
13
    picked them.
                  I mean, my representatives.
    BY MR. FORGE:
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15
              So you were aware that the instructors were
         0.
16
    falsely telling students you handpicked them?
17
              No, that I didn't know.
         Α.
18
              And were you familiar enough with the
         0.
19
   materials to know the instructors were falsely
    representing that you had personally called them and
20
21
    asked them to join Trump University?
22
              MR. PETROCELLI: Again, the question
23
    assumes facts not in evidence.
24
              THE WITNESS: Asked the instructor to join?
25
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Volume II Confidential **Donald Trump** Art Cohen, et al. vs. Donald J. Trump BY MR. FORGE: 1 2 0. Yes. 3 No, I never did that. Α. 4 But you were aware --Q. 5 There may have been a couple of times, but Α. 6 I certainly didn't do it with him. As you know, I 7 had professors or instructors up in my office on occasions. 8 9 Those were the e-learning, the internet --0. 10 Α. Right, whatever. But they were up in my 11 office. 12 Again, I'm talking live events, one-on-one. 0. 13 Guys like Kerry Lucas? 14 I don't differentiate that much. I mean, I just tell you I had people coming up to my office 15 16 that were instructors. But you understand, Mr. Trump, this case is 17 0. 18 strictly about the live instruction? 19 Α. Okay. 20 Q. The one on one. 21 Α. Okay. 22 So it's not about those instructors, those Q. 23 professors.

So were you familiar enough with the

materials to know that the instructors were falsely

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representing that they were so close to you, you had 1 2 dinner with them and shared your views in real estate with them? 3 4 MR. PETROCELLI: It's overbroad, and 5 assumes facts. 6 You can answer. 7 THE WITNESS: No, I didn't know that. 8 BY MR. FORGE: 9 Were you familiar enough with the materials to know that the instructors were falsely 10 11 representing that if they would enroll in Trump 12 University, you, Donald Trump, would be their friend, 13 would befriend the students? 14 MR. PETROCELLI: Same objections. 15 THE WITNESS: I didn't. I can't imagine a 16 student believing that either, frankly. BY MR. FORGE: 17 18 Were you familiar enough with the 19 materials to know that the instructors were falsely representing that you were so involved with 20 21 overseeing the instructors, they had to personally 22 ask you for permission to give out their cell phone 23 number to the students? 24 MR. PETROCELLI: Same objections. 25 THE WITNESS: No.

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BY MR. FORGE: 1 2 And you didn't authorize any of those types 0. of representations, did you? 3 4 No, I didn't. Α. 5 MR. FORGE: Did you want to take a break? 6 THE WITNESS: Yeah. 7 THE VIDEOGRAPHER: This concludes digital 8 tape number one. We're off the video record at 9 9:10 a.m. 10 (A recess was taken from 9:10 a.m. 11 to 9:25 a.m.) 12 THE VIDEOGRAPHER: We are back on the video 13 record. The time is 9:25 a.m. This begins digital 14 tape number two. 15 BY MR. FORGE: 16 Welcome back, Mr. Trump. Q. 17 Α. Thank you. Mr. Trump, you might have picked up at one 18 0. 19 point Kerry Lucas mentioned Dee Caldwell is the woman he contacted, his contact at Trump University. 20 21 You didn't know Dee Caldwell, did you? 22 No. I've heard the name, but I don't know Α. 23 who it is. You didn't personally select her to work at 24 25 Trump University, did you?

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- A. No.
- Q. Now, as you mentioned, Mr. Lucas could have slipped through the cracks in getting into Trump University as an instructor or mentor; is that right?
- A. I don't know how. I mean, I don't know how. I think he could have embellished. Or maybe they thought he did a good job.

You said he worked for another company for quite a while. Maybe he did a great job there.

I don't know exactly why they hired him or how they hired him. But I know that he worked for another company named Dyna-something.

# Q. Dynatech?

- A. Dynatech. And perhaps he was outstanding at Dynatech. So you would really have to ask the people. I mean, maybe he was really good at what he did. I just don't know.
- Q. And you don't know whether other people slipped through the cracks to get in as live event instructors or mentors, do you? Personally?
- A. In every business, people slip through the cracks. No matter how well run a business, people come in and they're not good, and you wonder, you know, how did they get there, et cetera. No matter, you can take the best business where they just come

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1	back and,	you know, they embellish or they for some
2	reason so	mething happens.
3		But there's no business in America where
4	people do	n't slip through the cracks.
5	Q.	So you don't know, for example, if
6	Steve Gof	f is one of the guys who slipped through the
7	cracks?	
8	A.	I don't know.
9	Q.	You don't know if Chris
10	A.	It happens. It does happen.
11	Q.	And you don't know if Chris Goff is one of
12	the guys	that
13	A.	I don't know him.
14	Q.	James Harris, you don't know if he slipped
15	through th	he cracks?
16	A.	Don't know him.
17	Q.	So you don't know if he slipped through the
18	cracks?	

- 19 A. Don't know.
- Q. So you don't know one way or the other?
- 21 A. No. I know we had very good people, too.
- 22 We have a lot of good people. But some people, you
- 23 | know, when you're running a business, it happens that
- 24 | you don't always get tens.
- Q. Gerald Martin, you don't know if he slipped

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- A. Don't know him.
- Q. And if I didn't say, Keith Sperry, you don't know if he slipped through the cracks?
  - A. Don't know him.
- Q. Mr. Trump, you could have sat down and personally interviewed each of these folks, correct?
- A. I think from a time standpoint, I think it would have been very difficult. Because of my schedule and because of the fact that I am doing many deals all over the world, I think it would have been very tough.
- I mean, this was a very important thing for
  me. It wasn't a big monetary thing, the Trump, the
  school. But it was very important to me.
  - And actually, more important to -- you know, you can impart certain wisdom that you learn the hard way. And you can impart that to people. I love the idea of the educational aspect of it.
- But to be honest, I wouldn't have had the time to interview everybody because my business is too big.
- I don't do it on any business. I hire
  people, and hopefully they're the right people at the
  top, and they'll hopefully do a good job.

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And I'm just going to ask you to accept 1 0. 2 You can check your own records to this as true. confirm it, but there were fewer than -- there were a 3 half a dozen or so people who did the majority of the 4 5 live events for Trump University. 6 And accepting that as true, I'm not asking 7 you to endorse it, but you certainly had time to do a final interview of six people, right? 8 Well, look, I have people at the top who I 9 And, you know, as an example, Mr. Sexton, who 10 I have confidence in. And I would have assumed they 11 12 would have done that. And frankly, I got so many 13 good reviews, and I would see the reviews a lot. know, they would send me, when people leave the 14 course, they would send -- I call them report cards. 15 I don't know what the official name is, but they 16 would give us so many good marks. 17 I actually thought that people were very 18 19 happy at the school. I was very surprised. 20 why I didn't settle this case, which I could have 21 settled very easily a long time ago. 22 And we'll get to the reviews and the 0. settlement. All --23 I'm just saying it seemed like things were 2.4 25 going very good.

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#### Confidential

- But you certainly had time to do a, conduct 0. a final interview for the six most prolific live events?
- Α. It didn't seem necessary, because I always thought the school was doing well.
- 6 You know, when I have a job that's not 7 going well, people tell you. Like if you have 8 unhappy tenants, or if you have unhappy -- an office building where the tenants aren't happy, or an 10 apartment house where tenants -- you always find out. 11 They write you letters.
  - I just -- I've heard so -- I heard so many good things about the school that I honestly thought that it was really being well, you know, well run.
  - Even since then, I still have people calling saying they love the school.
  - But I'm talking about before they're 0. actually being put out --
  - There's a reason I didn't do that. Α. I could have found the time, but the reason I didn't do that is I heard the school was running very well.
  - But I'm talking about before being put out 0. as instructors. Before you say my handpicked instructor is going to be there, you could have sat down and personally interviewed the person, right?

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- I guess I could have. I just thought that 1 Α. 2 the school was doing so well, you know, from all of the reviews it's gotten. And, you know, just people 3 4 telling me. 5 I don't know that I've ever heard one 6 person, you know, back then say anything bad about 7 it. But you realize that the school shifted 8 Q. 9 models. It shifted models from an Internet learning model to a live events model. Do you understand 10 11 that? 12 Α. Right, sure. 13 And do you understand that there's a Q. 14 complete disparity between the instructors for the 15 Internet model versus the new wave of instructors for the live events? 16
- MR. PETROCELLI: The question is vague.
- THE WITNESS: Well, to me it's one school,
- 19 though. I understand what you're saying. And I
- 20 | heard great things about the Internet. And to me
- 21 | it's one school, Jason.
- You know, I mean, it was just overall, it
- 23 | was a positive experience, I felt. And I didn't feel
- 24 | they needed a lot of more guidance, other than I
- 25 | would tell them, you know, like this ad, talking

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- 1 about buy real estate now. I would say that. You
- 2 | know, tell them to buy. This is a great time to buy.
- 3 | Tell them to buy.
- But I didn't feel that they needed much
- 5 | help because it was a positive experience. People
- 6 were saying positive things about it.
- 7 BY MR. FORGE:
- 8 Q. You talked about --
- 9 A. I have things where people will, you know,
- 10 | I'll get little clues where a building isn't running
- 11 | great, and all of a sudden I'll see somebody
- 12 | someplace, oh, Mr. Trump, you ought to look at this
- 13 | building.
- I never heard that with this until all this
- 15 | litigation started.
- 16 Q. You have golf courses, right?
- 17 A. Yeah.
- 18 Q. And you have hotels?
- 19 A. Right.
- Q. Now, you would agree with me, whether it's
- 21 your property or somebody else's property, one of the
- 22 ways of expressing dissatisfaction is customers will
- 23 request a refund?
- 24 A. Well, no. One of the ways is you get
- 25 | letters from people. And they say, you know, I'm not

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- Art Cohen, et al. vs. Donald J. Trump happy with something. Another way is that they'll 1 2. They'll say -see you. 3 That's certainly --0. People will see you. They say, Mr. Trump, 4 Α. 5 I live in your building here, and it's not good. 6 superintendent is not good, and it's not clean. And 7 I'll go and check and I'll make sure. 8 With this, I had so many positive reports, 9 especially when the people leave the course, they were writing these beautiful reports. 10 But you understand though, generally 11 0. 12 speaking, one way of expressing dissatisfaction, say 13 with the stay at a hotel, is to request a refund? 14 Α. Yeah. 15 Okay. And --0. 16 And by the way, we did give refunds. Α. 17 0. Well, do you know what the percentage was of the refunds --18 19 No, I didn't. I know we gave a lot of Α. refunds, yeah. 20 21 0. But did you know -- hold on, Mr. Trump. 22 Did you know it was over 25 percent?

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- I didn't know what the percentage, but I know we gave them.
- 25 By the way, most people wouldn't give them.

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- 1 There was no reason to give them. We could have let 2 you sue for the rest of our lives.
  - Q. But when you say you're not familiar with any sort of expressions of dissatisfaction, you weren't aware that over 25 percent of the people who paid for live --
- 7 A. I heard --
- 8 Q. -- received refunds?
- 9 A. I heard people received refunds. But I
  10 think that's instinctual. If people think they can
  11 get a refund, they're going to ask.
- 12 And I probably foolishly gave it to them.
- 13 | I shouldn't have given it to them because, frankly,
- 14 | they could have been tied up all in this litigation
- 15 and, you know, whatever happens happens.
- I viewed that as a lot of times that
- 17 happens. You go to the Home Shopping Network,
- 18 whatever it's called. The refunds are unbelievable.
- 19 The people use the product, wear the product, and
- 20 | then they send it back.
- 21 The refunds are massive. That's their
- 22 | biggest problem is the refunds.
- So you know, when people were asking for
- 24 | their money back, frankly -- and I would have these
- 25 good reports, but people would ask for their money

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- 1 back. We gave them their money back.
- I shouldn't have given their money back. I
- 3 | gave back millions of dollars because I'm an honest
- 4 | guy. I should have said I'm not giving it back, and
- 5 | you would have it in your litigation.
- Q. We're here in one of your hotels right now,
- 7 right?
- 8 A. Right.
- 9 Q. Would you be satisfied with the performance 10 of this hotel if it had a refund rate of 25 percent?
- A. But it's different, though. It's
- 12 | different.
- 13 Q. Would you be satisfied?
- A. With Home Shopping Network, if you look,
- 15 | their refunds are tremendous. They're tremendous.
- 16 They buy a dress, and you're allowed to give it back.
- 17 I don't know what they call it. They send it back.
- 18 They just send it back. They give their money back.
- 19 I don't know if they use the dress, if they don't use
- 20 | the dress. Probably they do, but it's different.
- 21 And with this one, they take the course,
- 22 and they'll ask for a refund. But why do so many
- 23 people, why have so many people, including your
- 24 | client on this case, signed these letters that were
- 25 so beautiful about the course?

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1 I mean, I think, I'm not sure, but I 2 haven't read it in a long time, but I think your 3 client on this case, and certainly your client on the other cases, signed these incredible letters about 4 5 how good the course was. 6 And, Mr. Trump, you're an interesting guy. 0. 7 I could talk to you all day long. But I have to ask 8 you specific questions I need to get answers for. 9 So what I'm asking you now is would you be 10 satisfied if the refund rate at your hotel was 11 25 percent? 12 MR. PETROCELLI: The question is vague, and 13 lacks foundation. 14 THE WITNESS: It doesn't happen. Ιt doesn't happen. It's a different business. 15 16 doesn't happen. With hotels it doesn't happen. 17 BY MR. FORGE: 18 So you would find that to be unacceptable? 0. 19 No. People wouldn't come back to the Α. They wouldn't ask for a refund because they 20 hotel. wouldn't get it. You wouldn't give a refund on a 21 22 hotel. But they won't come back. And your number 23 would go way up. Your vacancy number. Your unoccupied --24 25 Would you consider it acceptable if the Q.

happened --

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rate of requesting refunds was 25 percent of 1 2 people who were staying in the hotel? Wouldn't happen. They don't come back. 3 Α. In 4 the hotel business, they don't come back. 5 But would you be satisfied if that 0. 6 happened? 7 Α. The Home Shopping Network they give 8 refunds. 9 No, because -- yeah, I would be unhappy if they didn't come back, and my vacancy factor would go 10 11 up, up, up, and then all of a sudden the hotel 12 would do very badly. 13 And you would have to change something to 14 satisfy them? 15 Yeah, well, it's a different thing. It's a Α. different business. 16 17 But the bottom line is if you found out one 18 of your hotels had a rate of refunds being requested 19 at 25 percent, you would not consider that to be acceptable? 20 21 I told you, they don't do that with the 22 hotel business. They don't ask for refunds. They don't come back. 23 But what I'm asking you, though, is if that 24

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- A. You can't go after it. It's not in that business. It's a different business. Home Shopping

  Network has tremendous percentages of refunds, and yet it's a very successful enterprise.
  - Q. How about Wharton, do you think that the folks -- where you attended, do you think the folks at Wharton would be happy, would be satisfied if the students requested refunds at a 25 percent rate?
- 9 A. Well, again, it's a much different kind of 10 a thing. It's a school where you go and you go.
- I mean, we had a lot of -- a lot of people

  started complaining after they heard about the

  lawsuit because they figured they can get their money

  back. That's a natural business instinct.
  - Q. So Wharton and the hotel is over here, and the Home Shopping Network --
- A. I think it's more Home Shopping Network.

  It's a short-term situation. You're not staying at

  the school and living there and everything else.
- 20 (Exhibit 516 was marked for identification.)
- 22 BY MR. FORGE:
- Q. Mr. Trump, I'm handing you an exhibit
  that's been marked as Exhibit 516. It's an index of
  materials from Trump University's live events. And

it also includes the first page of each of the 1 2 documents in there. Looking at that index, you didn't review 3 4 the materials that are indexed there, did you? 5 It's so long ago, Jason. I just don't 6 I mean, you're talking about many years ago. 7 I may have seen it. I just don't recognize it. 8 0. Let me -- Gary Eldred was one of the 9 Stanford, was a guy who used to be a professor at 10 Stanford. He was one of the professors during the 11 Internet learning phase with Trump University, right? 12 Α. Okay. Yes. 13 Let me -- I'm putting that in front of you 14 because these are materials he reviewed prior to his 15 deposition. 16 And now we're going to play -- this is clip 16, for the record. And play his -- when he's 17 18 questioned actually by your attorney about what he 19 felt after reviewing these materials. (Playing video.) 20 21 MR. PETROCELLI: Excuse me, Jason, can we 22 go off for a second? MR. FORGE: 23 Yeah. Hold on a second. 2.4 MR. PETROCELLI: Hold on. 25 MR. FORGE: Certainly.

Volume II Donald Trump

# Confidential

# Art Cohen, et al. vs. Donald J. Trump

MR. PETROCELLI: First of all, this is an 1 2. index, Exhibit 516, that your firm prepared? Or is 3 this a --4 MR. FORGE: That's the actual exhibit that 5 was used in his deposition. 6 MR. PETROCELLI: But was this exhibit 7 compiled by your office? 8 MR. FORGE: Yes. 9 MR. PETROCELLI: Okay. So this is a 10 collection of documents that you then indexed and showed the witness? 11 12 MR. FORGE: Exactly. 13 MR. PETROCELLI: Is this witness -- who is 14 this witness? Just so we have an understanding. 15 MR. FORGE: His name is Gary Eldred. 16 Professor Gary Eldred. 17 MR. PETROCELLI: And he's a fact witness, 18 or an expert, or what? 19 MR. FORGE: He's a witness who was deposed. 2.0 MR. PETROCELLI: Okay. By you? 21 MR. FORGE: Yes. 22 MR. PETROCELLI: Okay. 23 MR. FORGE: And this is -- actually the 2.4 question right now that I'm going to play is by 25 Mr. Trump's lawyer.

Volume II Confidential **Donald Trump** Art Cohen, et al. vs. Donald J. Trump 1 MR. PETROCELLI: Okay. 2. THE WITNESS: Who is my lawyer? 3 BY MR. FORGE: 4 Nancy Stagg. So this is questioning from a 0. 5 June 25th, 2015 deposition. And again, this is file 6 number 16. 7 (Exhibit 516-A was marked for identification.) 8 (Playing video.) 9 10 BY MR. FORGE: 11 Mr. Trump, you don't have any basis and 0. 12 personal knowledge to dispute Professor Eldred's 13 assessment of these materials, do you? 14 MR. PETROCELLI: The question is vague and 15 overbroad. 16 You can answer. 17 THE WITNESS: How much money did he make in real estate? I don't know. How much money did he 18 19 make in real estate? BY MR. FORGE: 2.0 21 I don't know, sir. 0. You will have to ask him. 22 Α. 23 MR. PETROCELLI: What was the file number? 2.4 MR. FORGE: 16. 25 MR. PETROCELLI: 16?

Volume II Confidential **Donald Trump** Art Cohen, et al. vs. Donald J. Trump 1 MR. FORGE: Yes, 16. 2. MR. PETROCELLI: Thank you. 3 THE WITNESS: No, I don't know him. 4 BY MR. FORGE: What I'm saying is you didn't review the 5 0. 6 same materials he did? 7 Α. No. 8 0. And so you don't have any basis or personal 9 knowledge to dispute his assessment? 10 Α. No. (Exhibit 517 was marked for 11 12 identification.) 13 BY MR. FORGE: Mr. Trump, I'll represent to you that 14 15 Exhibit 517 is a general ledger printout that your 16 folks produced to us in the course of this 17 litigation. 18 And if you could, just take a minute to 19 look it over. I don't know if you're familiar with 20 it?

- 21 A. I'm not.
- Q. Okay. Now, if you look on here, you can see that in 2004, 2005 and 2006, you were providing funding for Trump University. Is that consistent
- 25 | with your memory?

```
I really don't know. I mean, you
 1
              No.
 2
    would have to ask my accountants.
              But you don't have any reason to disagree
 3
         Q.
 4
    with the ledger that they provided?
 5
                 You would have to ask my accountants.
         Α.
 6
              Okay. And this is from your accountants.
         0.
 7
         Α.
              Okay.
 8
         Q.
              Just so you know. This is not something
    that we created.
 9
10
              That's fine.
         Α.
11
              And so if you look to, by April of 2010, at
         0.
12
    that point, you had put in
                                            Do you see
14
    that?
15
         Α.
              Yes.
16
              And then by, if you look at the
         Q.
17
    distributions, which is the second part, you had
18
    received back, by April of 2010, you had received
19
    back 7.2 million dollars. Do you see that?
20
         Α.
              Yes.
21
              MR. PETROCELLI:
                               What page?
22
                          This is page number DT0026971.
              MR. FORGE:
23
              Do you guys have that page number?
24
              MR. PETROCELLI:
                               No. Mine starts at 72.
25
              MR. FORGE: It might be at the very end,
```

```
It might be the last page. Because basically,
 1
 2
   there's a ledger of, a funding ledger, and then a
   distribution ledger.
 3
 4
             MR. PETROCELLI: Mine goes to 75.
 5
             MR. FORGE: 75? Okay.
 6
   BY MR. FORGE:
 7
        Q.
             Mr. Trump, do you have that page? Probably
 8
   not?
 9
                 I have the same as he does.
             MR. FORGE: I think I have a different --
10
   let me mark this as A. Let's make this 517-A.
11
12
                  (Exhibit 517-A was marked for
13
                  identification.)
14
   BY MR. FORGE:
15
        0.
             Because the one you have as 517 is money
16
   you put in. The 517-A is money you get back.
17
        Α.
             Okay.
18
             And so the money you got back by April of
        0.
19
    2010 was
                dollars. Do you see that?
20
        Α.
             Yes.
21
             So that averages out to be receiving a
22
   profit of a little over a year, right?
23
             Yeah, I guess.
             Is that -- I know you have a lot of
24
        Q.
25
   endeavors, but a year, in your mind, is not
```

enough to justify your full-time attention to Trump 1 2 University? 3 No, it's not that. I mean, I, you know, Α. 4 was very proud of the school. I thought the school 5 was doing very well and I wanted it to do well. 6 not a question of how much money I make. 7 I have things that make much more money 8 than that, and I don't devote any time to them. 9 Leases that you sign that you don't even know you have them, and they're much bigger than this. 10 But no, that has nothing to do with it. 11 12 0. So the money is not a reason why you didn't 13 personally interview each of the --14 It's not a large transaction. But it's not a reason that I wouldn't have -- you know, I cared 15 16 about it. 17 And you've mentioned a few times today that 18 Michael Sexton was the one you trusted to put in 19 charge of Trump University? 2.0 Α. Yes. 21 You trusted him to make the hiring 0. decisions, right? 22 23 Α. I hope so. And you trusted him to oversee the 24 25 curriculum, right?

	Volume II Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1	Α.	Yes.
2	Q.	But you did not trust him to have signature
3	authority	on the bank accounts for Trump University,
4	did you?	
5	A.	My accountants would tell you that.
6	Generally	, I wouldn't do that. You know, I generally
7	wouldn't	do that.
8	Q.	You wouldn't give him that sort of type of
9	authority	?
10	Α.	No. I wouldn't generally do that with
11	businesses	s. I like to keep that separate.
12		MR. FORGE: 518.
13		(Exhibit 518 was marked for
14		identification.)
15	BY MR. FOR	RGE:
16	Q.	Mr. Trump, you gave an interview to
17	Steve Bri	ll that was published in Time Magazine; is
18	that right	t?
19	Α.	Yes.
20	Q.	Now, one of the things you said in here is
21	that the	at least he quoted you as saying, is the
22	plaintiff	's lawyers in this case are known scam
23	artists.	
24		Do you remember saying that?
25	A.	Right.

	Volume II Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1	Q.	And you know I'm one of the plaintiff's
2	lawyers?	
3	A.	Okay.
4	Q.	Did you say that?
5	Α.	Yes. I'm relating it to Mel Weiss and the
6	other gen	tleman, because somehow the firm was it
7	was an of	fshoot. And some of the people were
8	involved.	
9		I knew Mel Weiss. I considered him to be a
10	scam arti	st.
11	Q.	So is that who you were referring to?
12	A.	Yes.
13	Q.	You weren't referring to me, Jason Forge?
14	Α.	I don't know you.
15	Q.	So you don't and you weren't referring
16	to Ms. Je	nsen?
17	A.	No, I don't know Ms. Jensen either.
18	Q.	So you weren't referring to any of the
19	lawyers t	hat are actually on this case?
20	Α.	No. But there was an offshoot of
21	Mel Weiss	, and the other gentleman went to jail also,
22	I guess,	whatever his name was, LaRoe.
23	Q.	Lerach?
24	Α.	Lerach.
25	Q.	You're aware that neither of them ever had

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#### Confidential

- 1 any involvement with this case, right?
- A. I don't know about the case. I know the firm was somehow an offshoot.
  - Q. And you're aware that neither one of them had any involvement with the firm --
  - A. That I don't know.
    - Q. -- when this case was brought?
- 8 A. I heard they were -- not any more involved.
- 9 But I hear that people were involved years ago.
  - Q. Did you ever hear that either one of them was involved with this case in any way?
- 12 A. Not this case, no.
- Q. Did you ever hear --
- A. I don't know. I mean, I know nothing
- 15 about -- I haven't spoken to them in a long time.
- But I knew Mel Weiss was a bad guy, and I thought he was a crook; I thought he was a total crook.
- Q. You say in here the people representing the plaintiffs.
- 20 A. Well, I'm talking about the -- when I say
- 21 | the people, I'm talking about and referring to
- 22 | Mel Weiss. And I think I made it clear, I thought I
- 23 made it clear, the people that were -- the firm was
- 24 represented a long time ago and owned, I guess, by
- 25 | Mel Weiss and the other gentleman. And I think it's

an offshoot of that firm. 1 2 I think the firm paid money to -- from what I hear, he paid, you know, fairly recently campaign 3 4 contributions to Attorney General Schneiderman in 5 That's what I hear, that your firm paid campaign contributions to Schneiderman in New York. 6 7 And I don't think that's appropriate that 8 you have done that, but that's okay. I mean, that's 9 what you do. But I think that any firm that's, you know, 10 11 touching Mel Weiss in any way, or touching the other 12 gentleman that you named, I think is probably 13 suspect. 14 And again, these people that you mentioned, you don't have any awareness they had anything to do 15 with the firm when this case was brought, do you? 16 17 I was told that they did. Α. 18 You were told that they were affiliated 0. 19 with the firm when this case was brought? In some form, affiliated or were at some Α. 20 21 point involved with the firm, yes. 22 At some prior point? Q. 23 Yes, at some prior point. Α. That's what I'm getting at. Do you have 24 Q.

any basis to believe they were involved with the firm

Q.

	Donald Trump Art Cohen, et al. vs. Donald J. Trump	
1	at the time this case was brought?	
2	A. I would say they were involved with the	
3	firm, because I think they essentially started either	
4	the firm or an offshoot of the firm.	
5	Q. Okay. So that's it, that they were	
6	involved in one of them or both of them might have	
7	been involved in a different iteration of the firm?	
8	A. Well, a different iteration, but with the	
9	firm. And I guess some of the people knew them very	
L O	well, and you know	
L1	I knew Mel Weiss. Mel Weiss was a thief.	
L2	Q. You might have known Mel Weiss, but do you	
L3	have any reason to believe I did?	
L 4	A. I don't know. Actually, you came in much	
L5	later, right? Didn't you come in much later?	
L6	Q. Yes. So what I'm getting at here is	
L 7	obviously you have a big voice, right?	
L8	A. I guess, yeah.	
L9	Q. I mean, you're going to be quoted a lot	
20	more than Jason Forge is going to be quoted?	
21	A. Maybe.	
22	Q. And things you say are going to get more	
23	publicity than things I say, generally speaking?	
24	A. Okay.	

And you chose to say that the lawyers on

told Mr. Brill?

```
the plaintiff's side are known scam artists?
 1
 2.
              Well, I'm talking about Mel Weiss and the
         Α.
 3
    other gentleman, yeah. That's who I'm talking about.
              So you're not talking about the actual
 4
         0.
 5
    lawyers on the case?
 6
         Α.
                   I'm talking about Mel Weiss. And I
              No.
 7
    don't know how he's involved anymore. I wouldn't
 8
    know. I'm happy not to know where he is.
 9
              Now, at page 8 of this article, if you turn
10
    to it, it attributes you to a statement that you were
    not familiar with the --
11
12
              MR. PETROCELLI: What paragraph, Jason?
13
                          Third paragraph from the
              MR. FORGE:
14
    bottom.
    BY MR. FORGE:
15
16
              You were not familiar with the numbers
         Q.
    related to the surveys or the refund rates, but you
17
18
    promised to have one of your lawyers get back to
19
   Mr. Brill.
20
              MR. PETROCELLI: These are not quotes,
21
    right?
22
              MR. FORGE: Correct.
23
    BY MR. FORGE:
              Is that an accurate description of what you
24
         0.
```

Volume	· II
Donald	<b>Trump</b>

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#### Confidential

- A. I don't remember, really. It was a quick conversation.
  - Q. Have you, since this interview, familiarized yourself with the numbers of -- the survey numbers and the refund rate numbers?
- 6 A. No.
  - Q. So I take it you have -- as you sit here today, you have no explanation for the discrepancy between the number of surveys versus the number of customers who actually paid for the live events?
- A. No. That's up to my people. I really don't. I just have a lot of good reports on the school. We have many, many reports saying that the school was very good. That's what I know.
  - Q. And you don't have reports, though, talking about the number of refunds?
- A. No. I mean, I'm sure my accountants have, but I don't have them.
- 19 Q. Now, you mentioned --
- A. I think we were very nice to give the refunds, actually.
  - Q. You mentioned in here, page 9, and you mentioned this earlier today, you say in here that -- at least Mr. Brill attributes to you a statement that plaintiff's lawyers have been dying to settle.

	Volume II Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1		And you said earlier, you could have
2	settled t	his case very early on.
3		Did you express that sentiment
4	A.	Yes.
5	Q.	to Mr. Brill, the plaintiff's lawyer?
6	Α.	Yes.
7	Q.	And what is that basis
8	Α.	I said that's based on what Mr. Garten told
9	me.	
10		MR. PETROCELLI: Well, we can't get into
11	what	
12	BY MR. FORGE:	
13	Q.	It's based on conversations with
14	Alan Gart	en?
15	A.	With a lawyer, yes.
16	Q.	And you don't know the basis of
17	A.	No. It's what I was told.
18	Q.	Mr. Trump, are you aware that one of the
19	benefits	that students were promised at Trump
20	Universit	y was networking opportunities?
21		MR. PETROCELLI: Assumes facts.
22		THE WITNESS: I would say that that would
23	be a natu	ral benefit, yeah.
24	BY MR. FO	RGE:
25	Q.	Are you aware that one of the promises that

was made to students that the Trump University 1 2 mentors would be their mentors for life? 3 I wasn't aware of that. But it depends on Α. 4 the mentor. Some of the mentors may have become 5 friendly with them. I mean, you never know. 6 But, no, I wasn't aware of it. 7 Q. Are you aware that the surveys were not 8 anonymous? What does that mean? 9 Α. MR. PETROCELLI: Assumes facts. 10 11 BY THE WITNESS: 12 The surveys that Trump University took, 0. 13 they were not anonymous? They had students actually 14 put their names on them? 15 Α. Oh, yeah. Well, that's much better, I think. 16 So in other words, if the students said 17 18 something critical about an instructor or about 19 someone who is supposed to be their mentor for life, that person would see the critical comment? You're 20 aware of that? 21 22 Oh, I think the other way, they don't mean Α. anything, actually. I think it's much better when a 23 student puts their name on it. 2.4 25 You mean they don't want to hurt anybody's 5

6

7

8

12

13

14

15

16

23

- 1 feelings, is what you're saying?
- Q. Well, Trump University, one of the selling points was networking, and another one was having a mentor for life.
  - And so if the mentor for life was someone you had just got done criticizing --
    - A. Only a lawyer could think of that.
      - Q. So you don't think that anticipating --
- 9 A. I think the surveys are much more important
  10 with a signature. I think it's -- it's more
  11 meaningful.
  - Q. You don't think the anticipation of possibly needing help from these folks in the future would influence the students to --
  - A. You mean that's why they said such great things about the school?
- 17 0. Yeah.
- A. I don't think so. I think they really
  meant it was very good. Until they found out they
  could get their money back. And then they said,
  Oh, wow, you got money back? Let's get our money
  back.
  - Q. Do you think Bill Clinton was a great president?
- A. He had moments. He had some moments. But

Case 3:13-cv-02519-GPC-WVG Document 254-2 Filed 06/22/16 Page 625 of 669				
	Volume II Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump			
	<u> </u>			
1	overall, he was hurt very badly by Monica Lewinsky			
2	and all of the scandal. I think it hurt his			
3	presidency very much.			
4	Q. But do you think he was a great president?			
5	A. Well, I think it's inappropriate for here,			
6	because we're not talking about politics now. We're			
7	talking about something else.			
8	So I don't think that's a question that			
9	pertains to this. But I would say that he was hurt			
10	by the scandal.			
11	Q. But do you think he was a great president?			
12	MR. PETROCELLI: Just for the record, I			
13	would object to this line of questioning as			
14	completely irrelevant, and the kind of examination			
15	that should be subject to a protective order.			
16	I would let it continue. The Magistrate			
17	has indicated to me that only instructions based on			
18	privilege can be made, a ruling with which I			
19	disagree, but will abide by at the moment.			
20	So you can continue your examination, but			

Do you believe Bill Clinton was a great president?

Thank you.

it's subject to my continuing objection.

MR. FORGE:

21

22

23

24

25

BY MR. FORGE:

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<b>Donald</b>	<b>Trump</b>

```
1
              I think he was hurt very badly by the
 2
    scandals, his escapades. I think it hurt him very
   badly. I think that, you know, I have no feeling one
 3
   way or the other, but I think he was hurt very badly
 4
 5
   by the scandals.
 6
         0.
              So aside from the scandals, do you think he
 7
   was a great president?
              I can't say aside. It's part of his
 8
         Α.
 9
    legacy. I mean, the scandals were devastating.
    was impeached. He was impeached. He was brought
10
11
   before Congress. I mean, he was impeached. And that
12
   was -- very few people -- very few presidents that
13
   were impeached. So that hurt him very much.
14
              The scandals were a big part of his legacy,
15
   unfortunately, for him.
16
                   (Exhibit 519 was marked for
                   identification.)
17
              THE VIDEOGRAPHER: We are off the video
18
19
    record. The time is 9:58 a.m.
2.0
                   (A recess was taken from 9:58 a.m.
21
                   to 10:13 a.m.)
22
              THE VIDEOGRAPHER: We are back on the video
    record, and the time is 10:13 a.m.
23
24
   BY MR. FORGE:
25
              Welcome back, Mr. Trump.
         0.
```

**Volume II** 

Confidential

	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	Α.	Thank you.
2	Q.	Mr. Trump, you have Exhibit 519 in front of
3	you. Doe	s it appear to be a true and correct copy of
4	a Trump b	log
5	Α.	Yes.
6	Q.	that you posted on December 2nd, 2008?
7	A.	Seems to be. It's a long time ago.
8		Shall I read it? Shall I read the whole
9	thing?	
10	Q.	I'm going to direct your attention to the
11	fourth pa	ragraph, but you're welcome to read whatever
12	you want.	
13		The fourth paragraph you wrote of Hillary
14	Clinton:	"Hillary is smart, tough and a very nice
15	person and	d so is her husband."
16		And then you wrote, "Bill Clinton was a
17	great pre	sident."
18		Did you believe that sentiment when you
19	wrote it	in this blog?
20	Α.	When was this done?
21	Q.	December 2nd, 2008.
22	Α.	It was a long time ago. I mean, at the
23	time I	mean, I was fine with it at the time. I
24	think in	retrospect, looking back, it was not a great
25	presidenc	y because of his scandals. That was 2008.
	1	

3

4

5

6

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8

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11

12

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21

22

23

2.4

- I say that's a long time ago. 1
- 2 So you posted it, but you believed it then, but you don't believe it now? Or you didn't believe it then and you still don't believe it?
  - I might have said it. I don't think it was a very important statement made then. I wasn't in politics. It didn't matter to me.
    - If I was to think about it with all that he went through, I would probably not call him a great president anymore because of all of the scandal and the turmoil that he had. It was a very tumultuous period of time, and then he was impeached.
  - I mean, I would probably say that it's not something I gave very much thought to then because I wasn't in politics. But if you were asking me the question now, too much turmoil.
  - But all that turmoil and the impeachment 0. and the scandal, that all predated your posting of this blog, though? But you're saying you just didn't think about it that much?
  - Α. It's something I wouldn't have thought I've been thinking about a lot of things over the last couple of years when I was deciding to do this.
  - How about Hillary Clinton, do you think she 0.

# Confidential

Art Cohen, et al. vs. Donald J. Trump

1 would make a great vice president? 2. MR. PETROCELLI: Is there a reference to 3 that in here, Jason? 4 MR. FORGE: I'm just -- you can put that 5 aside. It doesn't matter. 6 MR. PETROCELLI: Again, I have my 7 continuing objection to this line of questioning. 8 And you're required to answer at this 9 juncture. BY MR. FORGE: 10 11 Do you believe that Hillary Clinton would 0. 12 make a great vice president, Mr. Trump? 13 Α. No. 14 Did you believe she would make a great vice 0. 15 president back in 2008? 16 Α. I don't know. Did I say that here? Not in here, no. I'm just asking you, did 17 0. 18 you believe that back in 2008? 19 No, I didn't think I said that. Α. No, I don't think she would be a good vice 2.0 21 president. 22 Do you believe she would make a great 0. president? 23 Did I say that in here? 2.4 Α. 25 No, not in here. 0.

## Confidential

```
MR. PETROCELLI: "In here," we're talking
 1
 2.
    about Exhibit 519?
 3
              MR. FORGE: Correct.
 4
              THE WITNESS: Do I think she would make a
 5
    great president?
 6
    BY MR. FORGE:
 7
         Q.
              Yes.
              No. No, I don't.
 8
         Α.
 9
              Back in the year 2008, did you think she
         0.
10
    would be a great president?
11
         Α.
              I don't think I said anything. I don't say
12
    it here.
13
              Let's see, if we go back many, many years
14
    ago, do I think she would have? Probably not.
15
    don't think she's got the gravitas.
16
              MR. PETROCELLI: Jason, I'm marking this
    transcript confidential again. We're going to have
17
18
    to, I quess --
19
              THE WITNESS: I don't want those answers
2.0
    to --
21
              MR. PETROCELLI: I guess we're going to
22
    have to work out a designation process.
23
              MR. FORGE: We actually have a designation
    process, and I don't think that fits within it,
2.4
25
   but --
```

# Confidential

```
1
                               But you know what, I'll --
              MR. PETROCELLI:
 2.
              MR. FORGE: We can discuss that later.
 3
              MR. PETROCELLI: Correct.
 4
              MR. FORGE: For the time being, you are
 5
    designating this as confidential, and we will treat
 6
    it accordingly.
 7
              MR. PETROCELLI: Whatever the court order
 8
    requires, we will comply with it in terms of the
 9
    designation process.
              MR. FORGE: Let's mark this as Exhibit 520,
10
11
   please.
12
                   (Exhibit 520 was marked for
13
                   identification.)
14
              MR. PETROCELLI: I did note that maybe one
15
    or two of the exhibits were marked "confidential for
16
    counsel only" also.
17
              MR. FORGE: Most of them have been
    de-designated, although the financial ones probably
18
19
               That was the only one that --
    were not.
              MR. PETROCELLI: Those were the ones that
20
21
    were --
22
              MR. FORGE: Yeah.
23
    BY MR. FORGE:
              Mr. Trump, does Exhibit 520 appear to be a
24
         0.
25
    true and accurate copy of a Trump blog that you
```

## Confidential

Art Cohen, et al. vs. Donald J. Trump

posted on March 13th, 2008? 1 2. Α. Yes. 3 Now, if you look at the end of the second 0. 4 paragraph, you wrote, "I know Hillary, and I think 5 she would make a great president or vice president." 6 You do know Hillary Clinton, correct? 7 Α. Yes. And you knew her back in 2008? 8 0. 9 Yeah. Pretty much. Α. So did you believe this sentiment when you 10 Q. expressed it in March of 2008? 11 12 Well, I didn't think too much about it. Α. 13 Where are you asking me to read? 14 If you look at the end of the second 0. 15 paragraph, there's a parenthetical at the end of it. And it says, "I know Hillary, and I think she would 16 17 make a great president or vice president." Yeah, at the time I might have. 18 Α. I didn't 19 give it a lot of thought, because I was in business. And as a businessman, I think it was something I 20 21 never really gave much thought to. Now that I see what she's done and how 22 23 she's handled herself and how she's handled her e-mails and all of the problems that she's got, I 24 25 would say she wouldn't make a very good vice

**Volume II** 

Confidential

	onald Trump Art Cohen, et al. vs. Donald J. Trum
1	president or president.
2	Q. So but back then you thought she would?
3	A. Well, back then how long ago was that?
4	How many years ago?
5	Q. That's March of '08.
6	A. That was a long time ago.
7	Q. Almost eight years ago.
8	A. It's something I didn't give much thought
9	to.
10	Q. But you did express it in this blog
11	posting?
12	A. It's just something I wouldn't have thought
13	about. I mean, I expressed it. But where is it?
14	Q. The last sentence of the first paragraph
15	or second paragraph.
16	A. After when I looked at the history of
17	the Clintons, I think that they've really let the
18	country down.
19	Q. So you think they've let the country down
20	since March of 2008?
21	A. Well, since I've really started to watch
22	and study politics as opposed to just thinking about
23	business and not thinking about politics.
24	Q. Now, you've said of Jeb Bush previously
25	that he is exactly the kind of political leader this

country needs now, and we very much need in the 1 2 future. He's bright, tough and principled. 3 Was that an honest sentiment when you 4 expressed that about Jeb Bush? 5 No, I didn't know him very well when I said 6 that. I mean, I hardly knew him at all. Now I know 7 him well, and I think he would be a disaster as president, frankly. 8 9 So did you not believe it when you said it Or you just simply didn't have a basis and 10 before? 11 you --12 I didn't have much of a basis. But I said Α. 13 it to be nice, and it didn't matter, but I said it to 14 be nice and to be respectful. But I didn't really 15 know him. Now that I've gotten to know him, I think 16 he would be not very good at all. 17 18 Of George Pataki, you said he was the most 19 underrated guy in American politics. 20 Is that a sentiment that you said to be 21 nice, but not because you necessarily believed that? 22 He had a period of time when he was doing a Α. good job, but I think he ended badly. And then when 23 I got to know him -- because I didn't know him very 24 25 well -- when I got to know him, I'm not a fan.

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## Confidential

- Q. So when you said he was the most underrated guy in American politics, did you believe it sincerely or was that --
- 4 No, I think I would have believed it at the Α. 5 But I'm not a fan, you know, as I got to know 6 I didn't know him very well. But as I got to him. 7 know him and I got to see him when I became political and involved politically, as opposed to not knowing 8 9 people in business, I would say that no, he's not --I don't think he would be very good. 10
  - Q. So you didn't have a basis for what you said, but once you educated yourself more --
  - A. But now I've gotten to know people a lot better. I've gotten to know the political system a lot better. I've gotten to know the ins and outs of politics, and I've gotten to know the history of politics a lot better. And I think he would not have -- I do not think he was very good.
  - Q. Rick Perry, you've said that he was a very effective governor?
- 21 A. Where is that?
  - Q. Where did you say that about Rick Perry?
    - A. Where is it again? Can you find it?
- Q. Yeah. Hold on a second.
- 25 A. Well, I thought he was a nice guy. I

Volume	· II
<b>Donald</b>	<b>Trump</b>

- 1 | thought Rick Perry was a very nice guy. But, you
- 2 know, obviously he didn't do too well when he ran for
- 3 | president. And you get to know people better under
- 4 pressure. Under pressure they're not so good.
- 5 Q. So you formed a different opinion of him
- 6 | later?
- 7 A. Yeah, as I got to know him.
- MR. PETROCELLI: Also for the record,
- 9 Jason, the reference to Jeb Bush, who -- there was
- 10 | apparently a document, but not shown to the witness,
- 11 | I don't know where you were reading from. But just I
- 12 | want the record to be clear there was nothing in
- 13 front of him on that.
- MR. FORGE: I just need to find the
- 15 exhibit number.
- 16 THE WITNESS: It's okay. It doesn't
- 17 | matter. Who cares?
- 18 BY MR. FORGE:
- 19 Q. Mr. Trump, I have the transcript and the
- 20 | video of this appearance on this. Let's start with
- 21 the transcript. And if you want to actually see it
- 22 and hear it --
- 23 A. Of what?
- Q. Of your appearance on This Week.
- A. When?

	Volume II Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1	Q.	With John Carl, from I guess December 5th.
2	Α.	Of last year?
3	Q.	Yeah.
4	Α.	Okay, I can see the transcript.
5	Q.	Hold on one second. Sorry, I apologize.
6	These pag	es are not Bates numbered. I want to get to
7	the right	point. But you're welcome to look through
8	whatever	you want.
9		Okay. This was previously marked as
10	Exhibit 4	89 to your deposition. Again, if you want
11	to look a	t any other portion, Mr. Trump, that is
12	absolutel	y your right and entitlement.
13		(Exhibit 489 was identified.)
14	BY MR. FO	RGE:
15	Q.	I have opened this up to the fifth page,
16	and it's	near the bottom of the page, where it
17	begins, y	ou said of Jeb Bush, and there's a quote.
18	Α.	When is this? How long ago is this?
19	Q.	This is a month and a half ago.
20		And if you go to the next page for your
21	response.	
22	Α.	This is him asking me the question?
23	Q.	Yeah, him asking you the question about
24	your past	praise for
25	Α.	It's already been out there.

# Confidential

Art Cohen, et al. vs. Donald J. Trump

1 MR. PETROCELLI: What page are you on? 2. MR. FORGE: The fifth page, now to the 3 sixth. 4 After he talks MR. PETROCELLI: Okay. 5 about the America We Deserve, the book? 6 MR. FORGE: Yeah. 7 BY MR. FORGE: 8 0. Your response, Mr. Trump, was it's -- your 9 response to the questions about your praise for these folks that you no longer have praise for is, "It's a 10 11 very simple answer to that. I was a businessman all 12 my life. I've made a tremendous fortune. I had to 13 deal with politicians and I would contribute to them 14 and I would deal with them and certainly I'm not going to say bad things about people because I needed 15 16 their support to get projects done. I needed their support for lots of things, or I may have needed 17 18 their support, put it another way. I mean, you're 19 not going to say horrible things and then go in a year later and say, Listen, can I have your support 20 21 for this project or this development or this 22 business? So I say nice about almost everybody, and I contributed to people because I was a smart 23 I built a tremendous company, and I did 24 businessman. 25 that based on relationships."

1	Was your response there that I just read
2	honest? Was it true?
3	A. That's true. And you view people
4	differently. When you're in business you view
5	people you don't think about it. Whereas when
6	you're in politics, you think about the qualities of
7	a person, and the you really think much deeper
8	about a politician.
9	I could like a Jeb Bush as a governor of
10	Florida and say, you know, because I don't think
11	about it.
12	Q. So one of the reasons why you said these
13	nice things about people like Jeb Bush and Hillary
14	Clinton was because you didn't think about it that
15	much, and because you might need their help for
16	something in the future?
17	A. You want to always be friendly with
18	politicians. If you're a businessman, I'm a
19	businessman, you always you want to be as nice as
20	you can to politicians whenever possible.
21	Q. Because you might need their assistance?
22	A. Well, you don't want to have them go
23	against you. You want to have I don't think about
24	Jeb Bush one way or the other, frankly. But when I
25	was in business, I had no problems with Jeb Bush.

	Volume II Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	So if somebody would ask me, I would
2	think now, when you're in politics, and you get to
3	know them better, because you get to know these
4	people better, and you see what you're dealing with,
5	you can answer a question I think a lot more
6	accurately.
7	Q. So you didn't want these people against
8	you?
9	A. No, you don't want them against you.
10	Q. And you would rather have them on your
11	side?
12	A. You would rather have them on your side,
13	politicians. When you're in business, you would like
14	to have the politicians on your side.
15	Q. And so you say nice things about them?
16	A. You don't want to say bad about them,
17	ideally you don't want to say badly.
18	And you don't think about it as deeply
19	either. I mean, when you asked me about different
20	people, they're nice, they're very good, they could
21	be very good.
22	When you start thinking about people in a
23	much deeper fashion, when it's updated and you've

seen what they've done, you've seen where they've

been, you can answer it I think much different

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Volume	II
<b>Donald</b>	Trump

Art Cohen, et al. vs. Donald J. Trump

politically than you would as a businessman. 1 2 businessman, you're not thinking that much about it. You want them to like you, and that's pretty 3 important for business. 4 5 Mr. Trump, when we spoke last month, you 6 mentioned that within your Trump organization, you 7 generally delegate to other people the task of 8 selecting and hiring people; is that true? 9 Yeah. Largely. Α. And you said that you didn't personally 10 Q. 11 select most of the people that work within Trump 12 organization; is that true? 13 Α. Generally speaking, yes. 14 Can you think of anyone that you did 15 personally select to work for you? 16 Α. Yeah. Mr. Garten, lawyer. 17 0. He's your general counsel? Yeah. Lawrence Glick. 18 Α. 19 What's his --Q. 2.0 Α. He's an attorney. 21 Allen Weisselberg. 22 He's your CFO? Q. 23 Jason Greenblatt, an attorney. Α. Right. Matthew Calamary, a security person; 2.4 25 security people. And others.

	Volume II Donald Trump	Confidential Art Cohen, et al. vs. Donald J. Trump
1	Q.	These people you mentioned
2	Α.	I could give you a list if you want. I
3	could go	through a whole list. These are people that
4	I would s	ay that I hired directly.
5	Q.	And are they part of your inner circle?
6	Α.	Yeah, I think so.
7	Q.	And these people are, in your mind, special
8	people?	
9	Α.	Well, they're good people. I mean, you
10	asked me	did I hire I have a lot of good people
11	that I di	dn't hire directly. Most of the people I
12	don't hir	e directly, and they're very good.
13	Q.	Is there anyone that you personally hired
14	that isn'	t close, you know, isn't part of your inner
15	circle?	
16	A.	I would have to look at a list. I have
17	thousands	of people that work for me. I mean, I
18	would hav	e to look at a list.
19	Q.	Is it fair to say that it takes a pretty
20	special p	erson to be personally selected by you?
21	A.	I make mistakes, too.
22	Q.	Can you think of any?
23	A.	Sure. I've hired people over the years
24	where it	didn't work out.
25	Q.	You personally?
		Page 472

Volume	· II
Donald	<b>Trump</b>

Art Cohen, et al. vs. Donald J. Trump

- 1 A. Yeah. I've hired people where it doesn't
- 2 | work out. I mean, no matter who you are, no matter
- 3 | how good you are, you'll make mistakes like that.
- 4 And I've had people that, you know, I hired that
- 5 | didn't work out.

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- Q. What would you say is your success versus failure rate when you personally selected?
- 8 A. Well, I think it's good. But a lot of
- 9 times a person comes in, and you hired the person,
- 10 and for some reason it doesn't work out. Even
- 11 personality conflicts. I mean, you have things that
- 12 don't work. They don't get along with other people.
- 13 | You can't really predict what's going to happen.
- Q. So generally speaking, when you personally
- 15 | select somebody to work for you, are you selecting
- 16 them because there's something particularly good
- 17 about that person?
- 18 A. Yeah. I mean, everybody. I pick because I
- 19 | think they're going to be good, but it doesn't always
- 20 | work out that way.
- 21 Q. It doesn't always work out that way, but at
- 22 least you think you've identified something
- 23 particularly good about the person?
- A. Sure. Otherwise, you wouldn't hire them.
- 25 Q. And you have high standards?

Volume	· II
Donald	Trump

- 1 A. I think so.
- Q. Now, Mr. Trump, if you will look back at
- 3 Exhibit 516. That's that index of materials. And
- 4 those materials include both PowerPoints and
- 5 transcripts.
- 6 A. Yes.
- 7 Q. You could have at any time requested those
- 8 | types of materials for you to review personally,
- 9 right?
- 10 A. I think I did review. You're talking about
- 11 | many years ago, but I saw -- a tremendous amount of
- 12 material was shown to me over the years. And this
- 13 | is -- how many years ago is this? But I've seen a
- 14 lot of the material.
- 15 Q. We went over -- but you said you didn't see
- 16 | enough materials to detect all of those
- 17 representations the instructors were making to the
- 18 | students?
- 19 A. I don't remember that question, actually.
- 20 | But, you know -- oh, I see, those representations.
- No, well, I told you about those
- 22 representations. No, but I saw the material.
- Q. But as you sit here, you can't identify any
- 24 | material that you actually saw before?
- 25 A. It's so many years ago. It's really --

## Confidential

- 1 | it's a lot of years ago.
- Q. And you don't have any records of anything that you saw?
- 4 A. No. No.
- Q. Mr. Trump, are you familiar with the general phrase, "buy low and sell high"?
- 7 A. Yes.
- Q. What does that mean to you? Does that have any special meaning to you, or is it just pretty self-explanatory?
- 11 A. Self-explanatory.
- Q. You don't have any special way of buying low and selling high?
- A. Well, I think you have to work hard. You have to scour. You have to do the things that you have to do. You have to find the right people.
- I mean, some people go and they'll see, as
  an example, a house and they will just buy it. And
  I've always said look at 25 houses. The more you can
  look at the better. Figure out the market. And then
- 21 you can buy low, and selling high is determined by
- 22 the market and other things.
- But you can buy a lot lower when you look 24 at a lot of things. That's always been very
- 25 | important for me to tell people. They buy the first

<b>Volume</b>	II
Donald	Trump

- 1 thing that they see and then they found out that they
- 2 made a mistake.
- 3 So see as many -- even if it's 25 or
- 4 30 things, see as many as you can.
- 5 Q. Before you buy?
- 6 A. Before you buy, yeah.
- 7 Q. Don't rush in?
- 8 A. Don't rush. I mean, rush if you think
- 9 you're making a great deal on something, but it would
- 10 be good if you knew some comparables.
- 11 Q. So do your homework?
- 12 A. Do your homework.
- 13 (Exhibit 521 was marked for
- identification.)
- 15 BY MR. FORGE:
- Q. Mr. Trump, does Exhibit 521 appear to be a
- 17 true and correct --
- 18 A. Yes.
- 19 Q. -- copy of a collection of ads for Trump
- 20 University?
- 21 A. Looks like it.
- Q. We can go through as many as you want or as
- 23 | few as you want.
- A. I take your word.
- Q. Okay. I'm just going to represent to you

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	Volume II	Confidential
	Donald Trump	Art Cohen, et al. vs. Donald J. Trump
1	that these	e are ads for 2009 seminars, live events.
2		You do not know who the instructors were
3	for these	individual events, correct?
4	Α.	I may know the names, but I don't know the
5	individua	l instructors.
6	Q.	You didn't personally select these
7	instructors, correct?	
8	A.	No.
9	Q.	That's correct?
10	A.	That is correct.
11	Q.	And you don't personally know what they
12	told the	students at these events, correct?
13	A.	I think we have concepts and ideas, but no,
14	I don't.	Every instructor has a different method of
15	teaching.	
16	Q.	And you don't know what they told the

- 17 students before these events?
- 18 Α. No.
- 19 Now, you could have called them in and 20 said, Okay, present to me what you're going to present to the students? 21
- 22 Well, but that's what I had Michael Sexton Α. 23 and the people -- that's what you have management 24 for.
- 25 So you use other people to do that? Q.

	Volume II Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	A. I do.
2	Q. You did not do that yourself?
3	A. I did not.
4	Q. But you could have?
5	MR. PETROCELLI: The question is vague and
6	ambiguous. Lack of foundation.
7	THE WITNESS: Well, I could have; I guess
8	I could have. But I think, you know, I have
9	management. And again, I was getting good marks on
10	what we saw.
11	So, you know, I guess I could have. But
12	the management seemed to me to be doing a very good
13	job.
14	MR. FORGE: Let's take a quick break.
15	THE VIDEOGRAPHER: We are off the video
16	record at 10:38 a.m.
17	(A recess was taken from 10:38 a.m.
18	to 10:50 a.m.)
19	THE VIDEOGRAPHER: We are back on the video
20	record. The time is 10:50 a.m.
21	BY MR. FORGE:
22	Q. Mr. Trump, at any time during the period
23	that Trump University was offering classes, did you
24	ever ask anyone to provide you with information as to
25	what percentage of students were requesting refunds?

## Confidential

Art Cohen, et al. vs. Donald J. Trump

Not as to a percentage. I knew they were 1 2. requesting refunds, and I told my accounting people if they wanted the refunds, and it was in the period 3 of time for the refunds, to give it to them. 4 5 And I paid millions. I don't know exactly 6 what the numbers -- you would know. But I paid 7 millions and millions of dollars in refunds. I mean, 8 frankly, if I would have known that I was going to be 9 in litigation, probably I wouldn't have done it, although it was the honorable thing to do. 10 And you knew that in realtime you were 11 0. 12 paying millions of dollars in refunds? 13 I was paying a lot in refunds. Yeah, I 14 knew that. And I also understand why. I mean, you do it because people want to get their money back. 15 16 It's one of those things. 17 Like you said, it's the honorable thing to 0. 18 do? 19 I did the honorable thing. Α. 2.0 (Exhibit 522 was marked for 21 identification.) BY MR. FORGE: 22 Mr. Trump, I will represent to you that 23 24 Exhibit 522 is a printout of an e-mail chain that 25 your representatives provided to us in discovery.

## Confidential

Art Cohen, et al. vs. Donald J. Trump

And if you look at the bottom of the first 1 2 page, it's an e-mail from James Harris to 3 April Neumann. 4 Α. Okay. 5 And there's a response to that e-mail from 6 Michael Sexton. But at the second page -- if you 7 turn it over. The second page, this is still James Harris' February 11th, 2009 e-mail. It says: We are 8 9 in, and then all caps, senior citizen areas, 10 exclamation point. 11 Did you want to -- with Trump University, 12 did you want to avoid getting senior citizens as 13 prospective students? 14 I don't know that I ever discussed it, 15 actually. I mean, I would say no. But I wouldn't --16 I wouldn't object to it. I don't think I've ever 17 discussed it. I don't remember discussing it. 18 So at least in your mind, was Trump 19 University something that would not be marketed to senior citizens? 20 21 Not in my mind. Not that I remember, Α. 22 certainly. Would it be marketed as something --23 Q. I know senior citizens go to schools, and 2.4 25 they learn and everything is fine.

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	Volume II Confidential Donald Trump Art Cohen, et al. vs. Donald J. Trump
1	No, I don't even know what it means. It
2	says we're in a senior citizens area. Is that what
3	you mean?
4	Q. Yes. I guess what I'm getting at is, did
5	you envision Trump University as being designed to
6	avoid enrolling senior citizens?
7	A. No, I didn't.
8	Q. Was it did you think it was appropriate
9	for senior citizens?
10	A. I knew it would be fine. I mean, you know,
11	it will keep them busy. They will have something to
12	do, and maybe they will make some money, and, you
13	know, I think it would be fine.
14	I don't think it's anything I would have
15	even thought about.
16	MR. FORGE: Good luck.
17	THE WITNESS: Thank you very much.
18	THE VIDEOGRAPHER: The time is 10:53 a.m.,
19	and this concludes the deposition. We are off the
20	video record.

concluded at 10:53 a.m.)

(The videotaped deposition was

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# **EXHIBIT 3**

Deposition of Amy COHEN vs. TRUMP, et al. 1 UNITED STATES DISTRICT COURT 2 SOUTHERN DISTRICT OF CALIFORNIA 3 4 ART COHEN, Individually and on Behalf of All 5 6 Others Similarly 7 Situated, 8 Plaintiff, 9 -against-3:13-cv-02519 DONALD J. TRUMP, GPC-WVG 10 11 Defendant. 12 13 14 15 16 17 VIDEOTAPED DEPOSITION OF: AMY H Wednesday, July 1, 2015 18 New York, New York 19 10:46 a.m. - 3:09 p.m. 20 21 22 23 Reported in stenotype by: ---- Rich Germosen, CCR, CRCR, CRR, RMR ----NCRA & NJ Certified Realtime Reporter 24 NCRA Realtime Systems Administrator 25 Job No. 63825

Deposition of A	Deposition of Amy H COHEN vs. TRUMP, et a	
02:31	1	and Trump University had falsely advertised that it
	2	was teaching Mr. Trump's secret real estate
	3	techniques; correct?
	4	A. I was not aware, no.
02:31	5	Q. If you had been told that Trump
	6	University was operating illegally, you wouldn't
	7	have signed that declaration; correct?
	8	A. I would not have signed it.
	9	Q. Had you been made aware of the truth
02:31	10	concerning Trump University you would have never
	11	signed that declaration; correct?
	12	A. Would never have signed I would
	13	have never been in the program, therefore, would not
	14	have had to sign the declaration.
02:31	15	Q. Do you brag to your colleagues and
	16	friends that you're a Trump University grad?
	17	MR. MARON: Objection.
	18	Argumentative. Misleading.
	19	A. No, I do not. I am embarrassed now
02:32	20	of the training that I received. I tell no one.
	21	Q. And that's because you're embarrassed
	22	that you were taken in by something that turned out
	23	to be a scam?
	24	MR. MARON: Objection. Misleading.
02:32	25	You can answer.
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# **EXHIBIT 4**

27

#### **DECLARATION OF PAULA LEVAND**

## I, Paula Levand, declare:

- 1. I am over the age of 18 and not a party to this action. The following facts are based on my own personal knowledge and, if called as a witness, I could testify to them.
- 2. I am providing this declaration freely and voluntarily. I have had the opportunity to review the contents of this declaration and to make any changes I believe are necessary so that it is accurate. I understand that Trump University (aka Trump Entrepreneur Initiative) may use this declaration to support its defense in *Makaeff v. Trump University et al.*, a case described to me.
- 3. I made the decision in May of 2009 to join Trump University, after my father and brother almost died the previous December. My father owned several residential and commercial real estate properties that would be left to my brother and I through his living trust. I realized if they had died I knew nothing about real estate and wouldn't know what to do. I believed I needed to become involved and learn more about the industry because I would someday be faced with decisions regarding those properties. I believed having some knowledge and experience in real estate would provide a needed foundation. In addition, I wanted to know more about real estate investing in general. I had read a book about real estate investing by Donald Trump and Robert Kyosaki and it created a strong interest. I felt this was an opportune time and Trump University provided a great venue in which to pursue it because of Mr. Trump's high business ethics and standards.
- 4. I saw a commercial advertising Trump University and heard they would be in my area giving a free presentation. I attended, and signed up for the next seminar. At the 3-day seminar, I decided to enroll into the Gold Elite Program that included the one-on-one mentorship. The presenter for the seminar was very positive and a promoter of Trump University and the mentorship program. I was excited, yet apprehensive, because it was a new paradigm for me and I had recently retired from 35 years of teaching. The contract I signed stated that I could cancel the agreement without any penalty at any time prior to midnight of the

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5. In June of 2009 I flew to Florida for a mentorship because I believed it was a better market than CA for my first experience. I purchased a single-family property in Florida for \$35,000.00, and flipped it in December for \$60,000.00. I would not have been able to experience success without Trump University and their guidance because I was very

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In August of 2009, I signed up for another mentorship with Steve Miller for 6. Commercial Real Estate. He presented the Commercial and Multi-Family Seminar and I believed his knowledge and experience would be good for learning commercial properties. I flew to Colorado for the mentorship, put bids on several properties, had an inspection, contractor's estimate for repairs, and applied what I had learned from the seminars and from my first FL property. I had placed a bid on another property in a great area out of Loveland, CO when I was offered a group coaching in Phoenix, AZ with Troy Peterson. Troy had coached me over the phone for several weeks, helped with decisions I faced in CO, so I decided to go. In May of 2010 during the mentorship, I placed a bid on a single-family property and got it under contract. I had an inspection, contractor's estimate for repairs, and completed my due diligence. The numbers were not great, but I moved forward on the property anyway using a hard money lending company that included cost for repairs and 70% of the purchase price. I paid 30% of the purchase price. Unfortunately, the market declined again, the value of the property went down, and my numbers really didn't work, but I still liked the property. I was not able to sell. With the help of Troy Peterson and his team, I received a mortgage on the property and am leasing the property using a property manager and receiving cash flow. I will hold the property as an investment until the market goes up again. I have learned to work with property managers, the importance of keeping track of the accounting, and knowing what is happening with my properties, and not to assume anything. I also learned that other people do not have the ethical standards that Mr. Trump has and the importance of using attorney's on your team. We were

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told the importance of a legal team in our seminars, but one really doesn't know the value until an unexpected problem occurs.

- I still have a strong relationship with my mentor, Troy. He maintains 7. communication by responding to my emails, phone conferences, and brief phone calls. Throughout my mentorship, Troy has given me focus, leadership, guidance. Troy has guided and instructed me with the business side of real estate investing, as well as investing itself. I had purchased two properties on a lease-option in another southern state the same year through another company. Troy wanted me to review the accounting for the properties and analyze the numbers and know what was happening to determine if they were good investments. I completed the accounting for one, but am still in the process of completing that task. I recently learned they were not as strong of an investment as I had originally believed, however the company is an ethical one and the properties are cash flowing.
- I felt there were many beneficial tools and resources that Trump University 8. provided. I could write to Trump representatives online, and they always responded and provided the support I needed. They helped me through problems and I believe wanted me to be successful. I have learned that real estate is complex, requires negotiation skills, risk, and emotional strength because much money is involved. It is not fast, easy money, especially for the inexperienced, but requires focus, hard work, mental strength, time, perseverance, education, and a purpose beyond the money. I still have some contact with Trump Entrepreneur Initiative. After my membership had expired, I contacted them and requested to view the two webinars about working with contractors. They allowed me to have access to the webinars and even extended the deadline. I miss having more access to the excellent resources and wish I could still be an active member.
- Since my time at Trump University, my father passed away. I thank Trump 9. University for my Real Estate learning experience. It gave me a great foundation and many resources. I am still reading and learning. I have more confidence, knowledge, and experience than when I began my journey. I have been able to learn the managing aspects, the language of real estate, various people in the business, my strengths and weaknesses, and the importance and

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## **EXHIBIT 5**

Page 1

UNITED STATES DISTRICT COURT OF CALIFORNIA

FOR THE SOUTHERN DISTRICT OF CALIFORNIA

TARLA MAKAEFF, BRANDON )

KELLER, ED OBERKROM and )

PATRICIA MURPHY, on behalf )

of themselves and all others )

similarly situated, )

Plaintiffs, ) Index No.

) 3:10-CV-00940-CAB

TRUMP UNIVERSITY, LLC, (AKA TRUMP ENTREPRENEUR INITIATIVE), a New York Limited Liability Company, DONALD TRUMP, and DOES 1 through 50, inclusive,

VS.

Defendants.

DEPOSITION OF PAULA LEVAND

Los Angeles, California

Monday, June 17, 2013

Reported by: NIKKI ROY

CSR No. 3052

Job No.: 10006477

- 1 Let the record reflect in the documents
- 2 produced and identified as Exhibit 1-A there's a
- 3 document that starts "Dear Paula," dated August 25,
- 4 2009, that lists five points, five areas.
- 5 THE WITNESS: I was going to give that to
- 6 her. She needs it.
- 7 BY MR. FORGE:
- 8 Q. Okay. And so, Ms. Levand, as best you can
- 9 recall, is this the time frame when you first paid
- 10 anything to enroll in a Trump University program?
- 11 A. It was May that I paid to get in.
- 12 Q. Okay. Did that \$25,000 include a
- 13 mentorship?
- 14 A. Yes. One-on-one mentorship.
- 15 Q. And I understand from your declaration that
- 16 there was -- you had -- your first property and your
- 17 first mentor, there were problems with those; is that
- 18 fair to say?
- 19 A. I had -- yeah. I have to say it wasn't a
- 20 straight line success.
- 21 O. All right. What -- what was the -- what
- 22 were the natures of the problems with the first
- 23 property and first mentor?
- 24 A. Well, can we break it down to --
- MR. LUSBY: One at a time.

Page 96 1 BY MR. FORGE: 2 That's better. So let's talk about the Ο. 3 property. I was far away. That was a big problem. 4 was very inexperienced. I didn't have one class yet. 5 6 It was -- I didn't know what I didn't know. 7 Where was that first property? In Florida. 8 Α. 9 MR. LUSBY: As far away as you can get. BY MR. FORGE: 10 So that property was in Florida. And was 11 Ο. it --12 13 And I was in California. Α. -- was it a property that your mentor had 14 worked with you in --15 16 Α. Yes. 17 -- acquiring? Ο. 18 Α. Yes. 19 Approximately how much did you pay for that Ο. property? 20 21 35,000. A. 22 Who was your mentor at that time? Michael Dubin. 23 Α. 24 Q. So other than the distance away and your

just general lack of experience at that time --

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- 1 notice I didn't say greenness?
- 2 A. Right.
- 3 Q. Your lack of experience at that time. Were
- 4 there any other problems that stand out? And it
- 5 doesn't -- I'm not holding you to those being the
- 6 only problems with the property. But anything else
- 7 that stands out in your mind as a problem with that
- 8 first property?
- 9 A. Yes. There were -- I didn't have an
- 10 inspection. So there were things that -- sometimes
- 11 you need an inspection, sometimes you don't. It's a
- 12 call. But I didn't know that there were -- there was
- 13 no -- and I kicked myself for this, there were no
- 14 bathrooms. I mean -- no bathrooms -- there was one
- 15 bathroom but there was no washer and dryer. And so
- 16 that was a problem.
- 17 There were -- it needed -- it was a rehab.
- 18 It was a fixer-upper. So I needed to get that.
- 19 There was a recommendation for someone to do the
- 20 rehab, which I did. And -- but the big problem was
- 21 communication and being so far. I did the opposite
- 22 from what was advised.
- Q. How long did the rehab take?
- 24 A. I purchased it in June, and I think it was
- 25 July. And then the rehab was -- there were things --

- 1 because it was an FHA loan, there were things that
- 2 needed to be corrected or redone.
- 3 Q. Things with the property, you mean, such as
- 4 what?
- 5 A. I think the roof was a problem. I'm trying
- 6 to think. There were some wiring that needed to be
- 7 up to code, water lines.
- Q. My mental ten key is just registering
- 9 numbers in here. So how long did all that, the rehab
- 10 and those other --
- 11 A. It was sold -- it was sold in December.
- 12 Q. Okay. How much did the rehab cost,
- 13 approximately?
- 14 A. Well, I can't recall. Those were -- I
- 15 didn't know you wanted those figures.
- 16 Q. That's all right. I mean, do you have an
- 17 estimate?
- 18 A. I did, but I don't recall what it was. I
- 19 thought --
- 20 MR. LUSBY: Some of that is in what was
- 21 produced in 1-A. She's got some contractor documents
- 22 in there. So there's some details. She's not --
- 23 BY MR. FORGE:
- Q. If you want to look, you can. It's not -- I
- 25 mean, it's not terribly important that we get down to

Page 99 1 the --2 Well, see, there were --Α. -- exact dollars? 3 -- I think that -- I don't know if I have 4 5 There were two properties. 6 MR. LUSBY: What did you sell it for? 7 THE WITNESS: Sixty. MR. LUSBY: And did you make a profit? 8 9 THE WITNESS: I don't believe there 10 was because I had to have some things redone. I added everything. Insurance. 11 12 MR. LUSBY: Uh-huh. 13 BY MR. FORGE: 14 Washer, dryer? O. 15 Α. Taxes. The washer and dryer hook up. 16 roof. 17 0. So --But, you know, I was -- see, this is the 18 19 second property. I'm trying -- I'm trying to think. I was told by my second mentor in Trump University 20 21 that when you go to any area, that the first property 22 is not one you're going to really make much money, if 23 anything, on because you don't know your team. 24 so that was pretty much true for this one. 25 Q. So can you --

- 1 A. I don't believe I made a profit.
- Q. Okay. Can you estimate the disparity, the
- 3 amount of loss there was?
- 4 A. I don't remember the loss at this point.
- 5 O. Okay. Do you know if it was less than or
- 6 greater than \$10,000?
- 7 A. It could have been less than \$10,000. It
- 8 could have been less -- it could have been around
- 9 three to five.
- MR. LUSBY: Are you sure you had a loss?
- 11 THE WITNESS: I'm pretty sure.
- MR. LUSBY: That's something -- I would
- 13 certainly remember that.
- 14 THE WITNESS: Yeah, I kind of remember.
- MR. LUSBY: How bad?
- 16 THE WITNESS: I was so glad it sold.
- 17 BY MR. FORGE:
- 18 Q. I play poker, and everybody remembers their
- 19 bad beats.
- A. Yeah.
- 21 O. They don't remember all the wins.
- Okay. So you've told us about the problems
- 23 with the property. What were the problems with
- 24 Mr. Dubin, your mentor?
- 25 A. It was mainly communication. It was